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The Daily Standard

SIKESTON

Published Daily Except Sunday

DAILY SIKESTON STANDARD AVAILABLE AT: Paylor's Liquor Store, Lambert's Cafe, Bus Station, Holiday Inn, Rafferty's Gro., Barkett's Big Star, Park-A-Lot, Proffers IGA, War Drum, El Capri, Hospital, Jolly Cab, Ellis Conf., Penney's Corner, Post Office, Dunn Hotel, Blackburns Grill.

OUR 55TH YEAR | 10¢ PER COPY | SIKESTON, SCOTT COUNTY, MISSOURI, MONDAY, JANUARY 4, 1965 | NUMBER 84

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There was a possibility, too, Johnson would put a dollar figure for the first time on the size of the excise-tax cut he will ask Congress to approve effective July 1. There has been speculation the proposed tax cut might approach $2 billion.

In addition to discussing domestic policies and programs, presidents usually devote part of their State of the Union messages to foreign affairs. There were no advance hints that Johnson planned any surprises in this area.

Johnson returned to Washington Saturday after a 13-day holiday stay at his Texas ranch. Sunday he attended morning services at the National City Christian Church and visited the grave of President John F. Kennedy in Arlington National Cemetery. Mrs. Johnson was with him, as were Mr. and Mrs. Marvin Watson of Dallas. Johnson has been trying to enlist Watson, Texas, Democ Watson, Texas Democratic chairman, as a member of the White House staff.

BREAK-IN ATTEMPT

An attempt to break in the Rustic Rock was made late Sunday morning at a rear door, but were frightened away before entrance was gained. The discovery was made when the business was opened for business Sunday.

WARREN E. HEARNES, governor elect, cuts the ribbon Saturday morning at the opening of the new Security National Bank on North Main street. Officials of the bank at the opening ceremony from the left were, N. E. Fuchs, president; Jack Hogan (in back), executive vice-president; Mr. Hearnes; Lincoln Scherer, vice-president; Richard Niedling, cashier; A. C. Riley, vice-president; and Robert A. Dempster, chairman of the board. (Standard Photo)

To Have Several Contests

WASHINGTON AP -- The heavily Democratic 89th Congress convenes at noon today with some opening-day fireworks a certainty.

Leadership contests in the House and Senate, skirmishing over rules of procedure and a challenge to the seating of Mississippi's House members promise to enliven the festive air that always marks the start of a new Congress.

To cap off the day, President Johnson will deliver his State of the Union message at a joint session of the legislators at 9 p.m. EST. In it he is expected to outline his domestic legislative program.

Johnson, landslide victor over Republican Barry Goldwater in last November's election, will have a better than 2-1 Democratic majority in both the Senate and the House.

With Republicans searching for a comeback trail, GOP House members meet in advance of the session - opening to vote on whether to replace Rep. Charles A. Halleck of Indiana as their leader with Rep. Gerald R. Ford of Michigan.

Also to be selected by House Republicans, their ranks thinned by the loss of 38 seats in the election, is the chairman of their party conference - a post now held by Ford. The announced candidates are Reps. Melvin R. Laird of Wisconsin and Paul A. Fino of New York.

Senate Democrats pick a new party whip, or assistant majority leader, to succeed Vice President - elect Hubert H. Humphrey.

Vying for the post are Sens. Russell B. Long of Louisiana, John O. Pastore of Rhode Island and A. S. Mike Monroney of Oklahoma.

The key issue in the House was whether to curb the power of the Rules Committee to keep legislation from going to the floor for a vote. In the Senate it was whether to make it easier to choke off filibusters.

Also confronting the House was a challenge to the seating of the Mississippi delegation, four Democrats and one Republican. The Mississippi Freedom Democratic party contends their election was invalid, claiming Negroes were systematically excluded from voting.

Once these organization problems are disposed of and the Congress settles down to business, it will have a mass of legislation to grapple with.

High on the agenda are increased Social Security benefits and hospital insurance for the aged, excise tax cuts, an expanded antipoverty program, federal aid for education, and an economic development program for the 11-state Appalachia area.

In dealing with these and other measures ranging from immigration to presidential succession, the Democrats will have the advantage of a 68-32 margin in the Senate and a 295-140 margin in the House.

There are 91 newcomers in the House and eight in the Senate. Among the freshmen senators will be former Atty. Gen. Robert F. Kennedy, brother of the late President John F. Kennedy.

Notably missing from the Senate is Goldwater, who gave up his seat to run for president. His successor from Arizona is his long-time friend, former Gov. Paul J. Fannin.

The members of the new Congress will be the highest paid in history. Under legislation passed last year, their salaries will be $30,000 a year, a $7,500 raise.

Prior to the opening of the new Congress there were these developments:

Draft -- Rep. L. Mendel Rivers, D-S. C., the new chairman of the House Armed Services Committee, said he does not favor ending the draft, a subject currently under investigation at the Pentagon, and that he has drafted a bill to increase military pay about $800 million or $900 million a year.

Health care - Sen. Clinton P. Anderson, D-N. M., and Rep. Cecil R. King, D-Calif., announced they are ready to introduce legislation to provide health care for the elderly under the Social Security System. Their bills would be similar to the one passed last September by the Senate and killed by House inaction.

Social Security --Secretary of Welfare Anthony J. Celebrezze's Advisory Council on Social Security reported to him that it favors increased Social Security benefits and taxes and hospital insurance for the aged and the disabled.

Bootheel Looks To 1965 As Year of More Progress

By MAX STURM

THE BOOTHEEL CAN LOOK forward in 1965 with high hopes for both economic and social growth. In a number of areas there were substantial gains during the year just closed and these should lead to greater expansion in the future.

Probably the most important achievement in 1964 for the lower Bootheel was the scheduling of the construction of the bridge across the Mississippi River near Caruthersville as part of the interstate highway system. While it will take some few years to get the project completed so that traffic may move across it, the fact that it will be built should stimulate economic growth on both sides of the river even while the construction is in progress.

Since the bridge will be tied in with Interstate 55 running generally north and south through the Bootheel, work on this super highway should be speeded in this area. The last sector of I-55 from the south end of Pemiscot County to Memphis, Tenn. -- the bypass around Blytheville, Ark. -- should be completed early in 1965.

Home and commercial building construction continues at a good pace in most towns in the region. As long as building is going on the Bootheel is progressing. As stated previously in this space, the several new banks and improvements in the facilities of those already established indicates confidence in the continued expansion of the economic life of the area.

In politics the Bootheel did very well in 1964, helping to send the region's second citizen in a row to the Governor's office in Jefferson City. While we don't expect any special considerations from the fact that Warren E. Hearnes is from the Bootheel, still it is nice to have one of our own as head man in the state again, and it is a big plus for the region for status purposes. There was a time, some of you readers may recall, when we Bootheelers had rather fight than disclose where we were from, for fear of being called "Swampeast Missourians" and other names of a fun-poking nature. In those days the image of a Bootheeler, held by those in other regions, compared with that of a resident of New York's Lower East Side.

Times have changed, however --moreso in 1934--to the point where all of us can point with pride to being residents of the now famous Missouri Bootheel. From a situation of eating at the second table, or not eating at all, the Bootheel now is invited to sit down at the first table. They just can't ignore us anymore, even though we do have a cotton-picking history.

In the field of education it appears now that additional steps will be taken in 1965 to establish a junior college somewhere in the Bootheel. This will be another big plus for the region. When this is successfully concluded we can look back to 1964 as the year in which the project really got off the ground.

In 1965 the Bootheel will continue to be the state's most important agricultural area, as it has been for many years, but farmers will still be faced with the huge cotton surplus still depressing the market --

(Continued on page 10)

Weather

Fair tonight. Lows tonight 36 to 44. Tuesday partly cloudy and warmer, highs 56 to 62. Wednesday mostly cloudy and warmer with showers likely.

FIVE DAY FORECAST

Temperatures will average 5 to 12 degrees above seasonal normal Tuesday through Saturday; normal high, mid -40s south; normal low, near 30 south; precipitation will range from a quarter of an inch to one half inch occurring as rain Tuesday or Wednesday and again about Saturday.

WEEKEND TEMPERATURES

High and low temperatures for the weekend were: for the 24 hours ending at 7:30 a.m. Sunday, 57 and 30 degrees with .22 inches of rain; for the 24 hours ending at 7:30 a.m. today, 45 and 27 degrees with no precipitation reported.

Sunset today--------4:54 p.m.
Sunrise tomorrow---7:12 a.m.
Moonset tonight-----5:34 p.m.
First Quarter--------Jan. 10

This week the planets, Venus and Mercury appear together in the southeast in the morning sky. Venus is by far the brighter of the two.

(all times Central Standard)

Computed for
THE SIKESTON STANDARD
Sikeston, Missouri
by Bailey R. Frank
Bethel, Vermont

Mexican Church Roof Falls; 55 Die

PUEBLA, Mexico AP -- Fifty-five Mexicans were killed and 63 injured when the roof of a new Roman Catholic church collapsed Sunday at Rijo, 80 miles southwest of Puebla.

The concrete roof crashed during a Mass to dedicate the building. About 300 persons were inside.

Officials said a preliminary investigation indicated defective construction had caused the tragedy. The building was of brick and concrete.

Among those killed was the priest officiating at the Mass, Father Ezeuqiel Alvarez Ortega, whose brother designed and built the church. Police said the brother would be questioned.

"It happened so fast nobody had a chance to run," said Alfonso Escamilla, 15, one of the injured survivors.

"I heard a roaring noise and looked up and saw the center part of the roof coming down. I was pretty near a door, but I didn't have time to get out."

Officials said most of those who escaped injury were seated at the back of the church where the roof had not been completed.

Rijo is a town of 5,000. Many of its people work in a nearby sugar mill. Five tractors from the mill plowed away the debris as rescuers dug out the injured and the bodies.

Special Edition Today Announces Open House

With today's newspaper, the Daily Standard is proud to present to its readers family a Special Edition supplement which tells the story of the big changes in production methods undertaken last August.

The 16 - page tabloid size supplement, with more than 35 pictures, precedes a big open house at the Standard planned this weekend.

Saturday, from 7:30 to 9 p.m., and Sunday from 2:30 to 5 p.m., members of the Daily Standard's advertising, circulation, mechanical, and editorial departments will be on hand to explain and illustrate their particular role in printing this newspaper.

The Standard's reader family is cordially invited, and urged, to drop by for a visit and inspect all the new equipment used in offset printing.

Included in the changes made are a new press, new typesetting equipment, re-modeled interior -- everything needed for the big conversion from letterpress to offset production.

Attendance prizes will be given.

TO RECEIVE BIDS FOR 3 COLLEGE BUILDINGS

COLUMBIA, Mo. AP -- Bids will be received Feb. 2 on construction of two dormitories and a cafeteria-recreation building on the University of Missouri campus in Columbia.

One dormitory will house 509 women and the other 509 men. The dining hall will serve both.

The buildings will be on a half-block area between College and Virginia avenues, fronting on Rollins street.

The project will be financed by a $5,150,000 federal loan, to be repaid from rentals over a 40-year period.

JEFFERSON CITY (AP) -- The Missouri traffic death log:

For 24 hours ended at midnight-1; X
So far this year-23
Same time last year-15

X-- Includes three deaths resulting from earlier accidents.

Three Arrests Over The Weekend

The city police made three arrests over the weekend. Homer F. Edwards, 833 Ruth, charged with careless and imprudent driving, and failure to yield right-of-way in an accident, was given summons to appear in court.

Gwendolyn L. Shy, 912 N. Ranney, charged with careless and imprudent driving, and failure to yeild right-of-way, and involved in an accident, was given summons to appear in court.

Ancel Gross, Sikeston, charged with drunkenness, was placed in the city jail.

Douglas Brashear, 415 Dorothy, charged with drunkenness, given summons to appear in court.

CITY TAX COLLECTION 93 PER CENT BY DEC.31

At the close of business on Thursday, Dec. 31, 1964, according to figures furnished by Ronald Lee, city collector, between Sept. 1 and Dec. 31 a total of $203,064.58 had been collected in city taxes or 93 per cent of the 1964 assessment.

At the same time, Mr. Lee reported, 3,600 automobile licenses had been sold.

GRUESOME PREDICTION OF 864 AREA TRAFFIC

A projection made from past records by the State Highway Patrol indicate that in 1965 there will be 150 persons killed in traffic accidents in the 14-county Troop E territory.

Some 2,000 persons will be injured in traffic, 200 of them critically.

HOME IS ENTERED

James Lawrence, 206 Dixie, reported to police that someone had entered their home early Saturday. Two teachers had occupied quarters there and were on a visit, and a later investigation revealed that a television set and some clothes were taken.

TIRE STOLEN

James Sencibox, 327 Illinois, reported to police that a spare tire and wheel had been taken from his car while parked at his home.

Schrader Has 2 Court Cases

Judge E. R. Schrader held a short session of city court Saturday, fined one defendant on three counts, and sentenced a second defendant on two charges.

Jon D. Lair, 322 N. New Madrid, charged with drunkenness, was fined $6 and costs, $12. On a charge of destroying public property, the defendant pleaded guilty, and fined $6 and costs, $12. On a third charge, he pleaded guilty to disturbing the peace and was fined $15 and costs, $21.

Floyd Ripley, 205 Bynum, pleaded guilty to two charges and sentenced to 15 days in jail on each, the first on drunkenness and disturbing peace, and the second for escaping custody.

Both Parties Pick Leaders

WASHINGTON AP -- Sen. Russell B. Long, D-La., was elected Democratic whip for the 89th Congress at a conference of Democratic senators today, Sen. Thomas J. Dodd, D-Conn., reported.

Rep. Gerald R. Ford of Michigan was chosen to lead House Republicans in the 89th Congress today, unseating Rep. Charles Halleck of Indiana.

NEA Reports Increase of 93 Per Cent in H.S. Graduates

WASHINGTON, D. C., -- The educational tasks assumed by the nation's elementary and secondary schools have grown vastly both in size and scope in recent years. Data for the current (1945-65) school year, made public today by the National Education Association, show surprising changes in the last ten yars.

NEA's Executive Secretary William G. Carr pointed out, for instance, that this year's total enrollment of 42,800,000 students in public elementary and secondary schools represents an increase since 1954-55 of 43 percent.

The statistics which occasioned Carr's observations are contained in "Estimates of School Statistics, 1964-65," an annual publication of the NEA Research Division.

"Even more noteworthy than that 43 per cent rise in enrollment," Dr. Carr added, "is the fact that the number of high school graduates has increased 93 percent over the decade.

"This demonstrates, among other things, that the efforts of the schools to combat the dropout problem have been highly successful."

Carr pointed to other advances that have won recognition in recent years -- the increased number of high school students who are doing college work during their high school years through advanced placement programs; the strengthening of content in the high school curriculums; the elimination by many colleges of the "bonehead courses" they used to think were necessary to prepare college freshmen for college study.

"The statistics in this report," Dr. Carr observed, "cannot tell the whole story about our high school graduates today. They're better than ever. Their schools and their teachers are better than ever. The statistics alone cannot explain how American public education, by raising the educational level of millions of citizens, has improved our country.

"You might call youngsters coming out of our high schools today the 'Fired-Up' generation. They're activists. They're thirsty for knowledge and experience. They have an urge to be involved in life -- in the campus and in the community and in the world. They want to make a difference. And they have already made a difference in political and social life."

Among other highlights of this year's NEA report:

Salaries of classroom teachers rose by 4 percent in one year to a new high of $6,235. Current expenditures per pupil in average daily attendance reached $483 annually, a one year rise of 5 percent.

Reflecting the continued trend toward reorganization and consolidation, the number of school districts this year is 25,656, down 5.6 percent in one year. There were more than twice as many school districts a decade ago.

Total receipts of the public schools will reach $24.5 billion this year, a one year increase of 7.3 percent. Ten years ago receipts totaled only $10.5 billion.

Next to national defense, Carr pointed out, education continues to be the nation's largest governmental enterprise.

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Invitation
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Saturday Evening, January 9
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or
Sunday Afternoon, January 10
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To See Our New Process Of Printing
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If he follows last year's pattern, he also will disclose the broad outlines of the new federal budget to be submitted later in the month. For the second straight year he was expected to announce annual federal spending at less than $100 billion.

There was a possibility, too, Johnson would put a dollar figure for the first time on the size of the excise-tax cut he will ask Congress to approve effective July 1. There has been speculation the proposed tax cut might approach $2 billion.

In addition to discussing domestic policies and programs, presidents usually devote part of their State of the Union messages to foreign affairs. There were no advance hints that Johnson planned any surprises in this area.

Johnson returned to Washington Saturday after a 13-day holiday stay at his Texas ranch. Sunday he attended morning services at the National City Christian Church and visited the grave of President John F. Kennedy in Arlington National Cemetery. Mrs. Johnson was with him, as were Mr. and Mrs. Marvin Watson of Dallas. Johnson has been trying to enlist Watson, Texas, Democ Watson, Texas Democratic chairman, as a member of the White House staff.

BREAK-IN ATTEMPT

An attempt to break in the Rustic Rock was made late Sunday morning at a rear door, but were frightened away before entrance was gained. The discovery was made when the business was opened for business Sunday.

WARREN E. HEARNES, governor elect, cuts the ribbon Saturday morning at the opening of the new Security National Bank on North Main street. Officials of the bank at the opening ceremony from the left were, N. E. Fuchs, president; Jack Hogan (in back), executive vice-president; Mr. Hearnes; Lincoln Scherer, vice-president; Richard Niedling, cashier; A. C. Riley, vice-president; and Robert A. Dempster, chairman of the board. (Standard Photo)

To Have Several Contests

WASHINGTON AP -- The heavily Democratic 89th Congress convenes at noon today with some opening-day fireworks a certainty.

Leadership contests in the House and Senate, skirmishing over rules of procedure and a challenge to the seating of Mississippi's House members promise to enliven the festive air that always marks the start of a new Congress.

To cap off the day, President Johnson will deliver his State of the Union message at a joint session of the legislators at 9 p.m. EST. In it he is expected to outline his domestic legislative program.

Johnson, landslide victor over Republican Barry Goldwater in last November's election, will have a better than 2-1 Democratic majority in both the Senate and the House.

With Republicans searching for a comeback trail, GOP House members meet in advance of the session - opening to vote on whether to replace Rep. Charles A. Halleck of Indiana as their leader with Rep. Gerald R. Ford of Michigan.

Also to be selected by House Republicans, their ranks thinned by the loss of 38 seats in the election, is the chairman of their party conference - a post now held by Ford. The announced candidates are Reps. Melvin R. Laird of Wisconsin and Paul A. Fino of New York.

Senate Democrats pick a new party whip, or assistant majority leader, to succeed Vice President - elect Hubert H. Humphrey.

Vying for the post are Sens. Russell B. Long of Louisiana, John O. Pastore of Rhode Island and A. S. Mike Monroney of Oklahoma.

The key issue in the House was whether to curb the power of the Rules Committee to keep legislation from going to the floor for a vote. In the Senate it was whether to make it easier to choke off filibusters.

Also confronting the House was a challenge to the seating of the Mississippi delegation, four Democrats and one Republican. The Mississippi Freedom Democratic party contends their election was invalid, claiming Negroes were systematically excluded from voting.

Once these organization problems are disposed of and the Congress settles down to business, it will have a mass of legislation to grapple with.

High on the agenda are increased Social Security benefits and hospital insurance for the aged, excise tax cuts, an expanded antipoverty program, federal aid for education, and an economic development program for the 11-state Appalachia area.

In dealing with these and other measures ranging from immigration to presidential succession, the Democrats will have the advantage of a 68-32 margin in the Senate and a 295-140 margin in the House.

There are 91 newcomers in the House and eight in the Senate. Among the freshmen senators will be former Atty. Gen. Robert F. Kennedy, brother of the late President John F. Kennedy.

Notably missing from the Senate is Goldwater, who gave up his seat to run for president. His successor from Arizona is his long-time friend, former Gov. Paul J. Fannin.

The members of the new Congress will be the highest paid in history. Under legislation passed last year, their salaries will be $30,000 a year, a $7,500 raise.

Prior to the opening of the new Congress there were these developments:

Draft -- Rep. L. Mendel Rivers, D-S. C., the new chairman of the House Armed Services Committee, said he does not favor ending the draft, a subject currently under investigation at the Pentagon, and that he has drafted a bill to increase military pay about $800 million or $900 million a year.

Health care - Sen. Clinton P. Anderson, D-N. M., and Rep. Cecil R. King, D-Calif., announced they are ready to introduce legislation to provide health care for the elderly under the Social Security System. Their bills would be similar to the one passed last September by the Senate and killed by House inaction.

Social Security -- Secretary of Welfare Anthony J. Celebrezze's Advisory Council on Social Security reported to him that it favors increased Social Security benefits and taxes and hospital insurance for the aged and the disabled.

Bootheel Looks To 1965 As Year of More Progress

By MAX STURM

THE BOOTHEEL CAN LOOK forward in 1965 with high hopes for both economic and social growth. In a number of areas there were substantial gains during the year just closed and these should lead to greater expansion in the future.

Probably the most important achievement in 1964 for the lower Bootheel was the scheduling of the construction of the bridge across the Mississippi River near Caruthersville as part of the interstate highway system. While it will take some few years to get the project completed so that traffic may move across it, the fact that it will be built should stimulate economic growth on both sides of the river even while the construction is in progress.

Since the bridge will be tied in with Interstate 55 running generally north and south through the Bootheel, work on this super highway should be speeded in this area. The last sector of I-55 from the south end of Pemiscot County to Memphis, Tenn. -- the by-pass around Blytheville, Ark. -- should be completed early in 1965.

Home and commercial building construction continues at a good pace in most towns in the region. As long as building is going on the Bootheel is progressing. As stated previously in this space, the several new banks and improvements in the facilities of those already established indicates confidence in the continued expansion of the economic life of the area.

In politics the Bootheel did very well in 1964, helping to send the region's second citizen in a row to the Governor's office in Jefferson City. While we don't expect any special considerations from the fact that Warren E. Hearnes is from the Bootheel, still it is nice to have one of our own as head man in the state again, and it is a big plus for the region for status purposes. There was a time, some of you readers may recall, when we Bootheelers had rather fight than disclose where we were from, for fear of being called "Swampeast Missourians" and other names of a fun-poking nature. In those days the image of a Bootheeler, held by those in other regions, compared with that of a resident of New York's Lower East Side.

Times have changed, however --moreso in 1934--to the point where all of us can point with pride to being residents of the now famous Missouri Bootheel. From a situation of eating at the second table, or not eating at all, the Bootheel now is invited to sit down at the first table. They just can't ignore us anymore, even though we do have a cotton-picking history.

In the field of education it appears now that additional steps will be taken in 1965 to establish a junior college somewhere in the Bootheel. This will be another big plus for the region. When this is successfully concluded we can look back to 1964 as the year in which the project really got off the ground.

In 1965 the Bootheel will continue to be the state's most important agricultural area, as it has been for many years, but farmers will still be faced with the huge cotton surplus still depressing the market --

(Continued on page 10)

Weather

Fair tonight. Lows tonight 36 to 44. Tuesday partly cloudy and warmer, highs 56 to 62. Wednesday mostly cloudy and warmer with showers likely.

FIVE DAY FORECAST

Temperatures will average 5 to 12 degrees above seasonal normal Tuesday through Saturday; normal high, mid -40s south; normal low, near 30 south; precipitation will range from a quarter of an inch to one half inch occurring as rain Tuesday or Wednesday and again about Saturday.

WEEKEND TEMPERATURES

High and low temperatures for the weekend were: for the 24 hours ending at 7:30 a.m. Sunday, 57 and 30 degrees with .22 inches of rain; for the 24 hours ending at 7:30 a.m. today, 45 and 27 degrees with no precipitation reported.

Sunset today--------4:54 p.m.
Sunrise tomorrow---7:12 a.m.
Moonset tonight-----5:34 p.m.
First Quarter--------Jan. 10

This week the planets, Venus and Mercury appear together in the southeast in the morning sky. Venus is by far the brighter of the two.

(all times Central Standard)
Computed for
THE SIKESTON STANDARD
Sikeston, Missouri
by Bailey R. Frank
Bethel, Vermont

Mexican Church Roof Falls; 55 Die

PUEBLA, Mexico AP -- Fifty-five Mexicans were killed and 63 injured when the roof of a new Roman Catholic church collapsed Sunday at Rijo, 80 miles southwest of Puebla.

The concrete roof crashed during a Mass to dedicate the building. About 300 persons were inside.

Officials said a preliminary investigation indicated defective construction had caused the tragedy. The building was of brick and concrete.

Among those killed was the priest officiating at the Mass, Father Ezeuqiel Alvarez Ortega, whose brother designed and built the church. Police said the brother would be questioned.

"It happened so fast nobody had a chance to run," said Alfonso Escamilla, 15, one of the injured survivors.

"I heard a roaring noise and looked up and saw the center part of the roof coming down. I was pretty near a door, but I didn't have time to get out."

Officials said most of those who escaped injury were seated at the back of the church where the roof had not been completed.

Rijo is a town of 5,000. Many of its people work in a nearby sugar mill. Five tractors from the mill plowed away the debris as rescuers dug out the injured and the bodies.

Special Edition Today Announces Open House

With today's newspaper, the Daily Standard is proud to present to its readers family a Special Edition supplement which tells the story of the big changes in production methods undertaken last August.

The 16 - page tabloid size supplement, with more than 35 pictures, precedes a big open house at the Standard planned this weekend.

Saturday, from 7:30 to 9 p.m., and Sunday from 2:30 to 5 p.m., members of the Daily Standard's advertising, circulation, mechanical, and editorial departments will be on hand to explain and illustrate their particular role in printing this newspaper.

The Standard's reader family is cordially invited, and urged, to drop by for a visit and inspect all the new equipment used in offset printing.

Included in the changes made are a new press, new typesetting equipment, re-modeled interior -- everything needed for the big conversion from letterpress to offset production.

Attendance prizes will be given.

TO RECEIVE BIDS FOR 3 COLLEGE BUILDINGS

COLUMBIA, Mo. AP -- Bids will be received Feb. 2 on construction of two dormitories and a cafeteria-recreation building on the University of Missouri campus in Columbia.

One dormitory will house 509 women and the other 509 men.

The dining hall will serve both.

The buildings will be on a half-block area between College and Virginia avenues, fronting on Rollins street.

The project will be financed by a $5,150,000 federal loan, to be repaid from rentals over a 40-year period.

JEFFERSON CITY (AP) -- The Missouri traffic death log:

For 24 hours ended at midnight-1; X

So far this year-23

Same time last year-15

X-- Includes three deaths resulting from earlier accidents.

Three Arrests Over The Weekend

The city police made three arrests over the weekend. Homer F. Edwards, 833 Ruth, charged with careless and imprudent driving, and failure to yield right-of-way in an accident, was given summons to appear in court.

Gwendolyn L. Shy, 912 N. Ranney, charged with careless and imprudent driving, and failure to yeild right-of-way, and involved in an accident, was given summons to appear in court.

Ancel Gross, Sikeston, charged with drunkenness, was placed in the city jail.

Douglas Brashear, 415 Dorothy, charged with drunkenness, given summons to appear in court.

CITY TAX COLLECTION 93 PER CENT BY DEC.31

At the close of business on Thursday, Dec. 31, 1964, according to figures furnished by Ronald Lee, city collector, between Sept. 1 and Dec. 31 a total of $203,064.58 had been collected in city taxes or 93 per cent of the 1964 assessment.

At the same time, Mr. Lee reported, 3,600 automobile licenses had been sold.

GRUESOME PREDICTION OF 864 AREA TRAFFIC

A projection made from past records by the State Highway Patrol indicate that in 1965 there will be 150 persons killed in traffic accidents in the 14-county Troop F territory.

Some 2,000 persons will be injured in traffic, 200 of them critically.

HOME IS ENTERED

James Lawrence, 206 Dixie, reported to police that someone had entered their home early Saturday. Two teachers had occupied quarters there and were on a visit, and a later investigation revealed that a telelvision set and some clothes were taken.

Schrader Has 2 Court Cases

Judge E. R. Schrader held a short session of city court Saturday, fined one defendant on three counts, and sentenced a second defendant on two charges.

Jon D. Lair, 322 N. New Madrid, charged with drunkenness, was fined $6 and costs, $12. On a charge of destroying public property, the defendant pleaded guilty, and fined $6 and costs, $12. On a third charge, he pleaded guilty to disturbing the peace and was fined $15 and costs, $21.

Floyd Ripley, 205 Bynum, pleaded guilty to two charges and sentenced to 15 days in jail on each, the first on drunkenness and disturbing peace, and the second for escaping custody.

Both Parties Pick Leaders

WASHINGTON AP -- Sen. Russell B. Long, D-La., was elected Democratic whip for the 89th Congress at a conference of Democratic senators today, Sen. Thomas J. Dodd, D-Conn., reported.

Rep. Gerald R. Ford of Michigan was chosen to lead House Republicans in the 89th Congress today, unseating Rep. Charles Halleck of Indiana.

TIRE STOLEN

James Senciboy, 327 Illinois, reported to police that a spare tire and wheel had been taken from his car while parked at his home.

NEA Reports Increase of 93 Per Cent in H.S. Graduates

WASHINGTON, D. C., -- The educational tasks assumed by the nation's elementary and secondary schools have grown vastly both in size and scope in recent years. Data for the current (1965-65) school year, made public today by the National Education Association, show surprising changes in the last ten years.

NEA's Executive Secretary William G. Carr pointed out, for instance, that this year's total enrollment of 42,800,000 students in public elementary and secondary schools represents an increase since 1954-55 of 43 percent.

The statistics which occasioned Carr's observations are contained in "Estimates of School Statistics, 1964-65," an annual publication of the NEA Research Division.

"Even more noteworthy than that 43 per cent rise in enrollment," Dr. Carr added, "is the fact that the number of high school graduates has increased 93 percent over the decade.

"This demonstrates, among other things, that the efforts of the schools to combat the dropout problem have been highly successful."

Carr pointed to other advances that have won recognition in recent years -- the increased number of high school students who are doing college work during their high school years through advanced placement programs; the strengthening of content in the high school curriculums; the elimination by many colleges of the "bonehead courses" they used to think were necessary to prepare college freshmen for college study.

"The statistics in this report," Dr. Carr observed, "cannot tell the whole story about our high school graduates today. They're better than ever. Their schools and their teachers are better than ever. The statistics alone cannot explain how American public education, by raising the educational level of millions of citizens, has improved our country.

"You might call youngsters coming out of our high schools today the 'Fired-Up' generation. They're activists. They're thirsty for knowledge and experience. They have an urge to be involved in life -- in the campus and in the community and in the world. They want to make a difference. And they have already made a difference in political and social life."

Among other highlights of this year's NEA report:

Salaries of classroom teachers rose by 4 percent in one year to a new high of $6,235. Current expenditures per pupil in average daily attendance reached $483 annually, a one year rise of 5 percent.

Reflecting the continued trend toward reorganization and consolidation, the number of school districts this year is 25,656, down 5.6 percent in one year. There were more than twice as many school districts a decade ago.

Total receipts of the public schools will reach $24.5 billion this year, a one year increase of 7.3 percent. Ten years ago receipts totaled only $10.5 billion.

Next to national defense, Carr pointed out, education continues to be the nation's largest governmental enterprise.

You Are Invited To Attend Our Open House

Invitation

Saturday Evening, January 9
7:30 to 9:00 P.M.
or
Sunday Afternoon, January 10
2:30 to 5:00 P.M.

To See Our New Process Of Printing
The Daily Sikeston Standard
Attendance Prizes
205 S. New Madrid

The Daily Sikeston Standard

C. L. BLANTON, Jr., Managing Editor, Entered at the Postoffice of Sikeston, Scott County, Missouri as Second Class Mail Matter according to Act of Congress March 3, 1879, Saturday, February 4th, 1960.

POOR CHARLIE SAYS!

Monday, January 4 the Assur Hassan of Cairo, Egypt, opens used camelot.

* * *

Not "seven minutes to count down", but rather every seven minutes you can count on a new case of TB being found somewhere here in these United States. TB is not licked!

* * *

MAY 1965 BRING MANY MORE OF THE SAME

As the new year begins, we can find hope in reviewing three serious defeats the communists suffered during 1964 in Latin America.

Americans held their breath when Chilean voters went to the polls on Friday, September 4th, to elect a president. They were aware that the stakes in this election were high, not only for the people of Chile, but for the people of the United States and for Freedom everywhere. When the results showed a devastating defeat for the socialist - communist candidate. Salvador Allende, there was a great sigh of relief.

In rejecting Allende, Chile's voters rejected Cuban-style socialism. More than 2.5 billion Chileans who voted deserve high praise for turning out in such great numbers to exercise their right to vote; approximately 87% of the eligible voters went to the polls.

It is only during recent years that the communist have taught that it is possible to come to power by the ballot box. At present, this point of view is strongly advanced by the Russian and American communists and repudiated by the Chinese communist, who cling to the classical Marxist-Leninist doctrine of violent seizure of power.

In Chile, the Communist Party entered into a coalition with the Socialist Party and other radical left wing groups to form a "popular action front." Presidential candidate Allende, an announced socialist, welcomed communist association and support.

The communists did everything in their power to convince the people of Chile that they were law-abiding and peaceful and could be trusted to refrain from violence. Their propaganda concentrated upon the evils of American imperialism and its servants, the leaders of Chile. The word mills also glamorized Cuba and Fidel Castro.

It was the old technique of the iron first in the velvet glove. The objective was to dispel the fears of the Chilean people caused by communism's past record.

The record shows that the people of Chile, particularly the women, were not deceived. Women were active in the pre-election campaign and stirred the countryside with a pro-Christian, anticommunist platform.

Almost half the men voted for the communist-socialist coalition candidate, but the women repudiated him by a majority of more than two to one.

The role of the women in Brazil in their recent anti - communist revolution was as drastic. Brazilian housewives by the thousands entered into the struggle to thwart the planned Red takeover of their country. Leaders of the counterrevolution hailed the women as the greatest force in alerting the citizenry. One leader declared. "Without the women we could never have halted Brazil's plunge toward communism. While many of our men's groups had to work undercover, the women could work in the open -- and how they worked!"

The women became active for Freedom in every major city in the country. More than 600,000 turned out for a rally and march in Sao Paulo. Hundreds of housewives organized the gigantic demonstration by telephone. It was called the "March of the Family With God Toward Freedom," and the women paraded through the downtown district holding prayerbooks and rosaries, singing and praying as they marched. They also prepared a 1,300 word-proclamation which appeared in the newspapers that day. The statement read, in part:

"This nation which God has given us, immense and marvelous as it is, is in extreme danger. We have allowed men of limitless ambition, without Christian faith or scruples, to bring our people misery, destroying our economy, disturbing our social peace, to create hate and despair. They have infiltrated our nation, our government administration, our armed forces and even our churches with servants of totalitarianism foreign to us and all-consuming . . . Mother of God, preserve us from the fate and suffering of the martyred women of Cuba, Poland, Hungry and other enslaved nations."

One onlooker called the Sao Paula women's march "the most moving demonstration in Brazilian history." Efforts by the government to discourage the women and threats by police to break them up failed to halt their activity; in fact, the ladies openly provoked the authorities. Procommunist Senator, and ex-governor, Brizola scheduled a rally in Belo Horizonte for 8 o'clock one evening, but when he and his officials arrived they discovered all the seats were taken and that the auditorium was overflowing with 3,000 women praying for the deliverance of their country.

Brizola couldn't make himself heard over the rattle of the rosaries. When he ordered the police to force the women out, the men refused, saying, "We can't! These are our wives and daughters." Brizola, President Goulart's brother-in-law, was never able to make his keynote address.

Another remarkable feat, accomplished by the Freedom-loving women in ousting Goulart, took place in the capital of Minas Gerais, at Belo Horizonte. Two Russian organizers were scheduled to arrive by air to speak at a Red-led labor rally. Leading members of the Women's Democratic League sent a sharp message which read: "Please be advised that when the plane bringing these men arrives, hundreds of women will be lying across the airstrip."

The women kept their words. By providing a human cover for the landing strip, the women forced the plane to fly to Brasilia instead. Besides praying, marching and singing, the women of Brazil were active in moving their husbands to depose Goulart. They were victoriuous last spring when Goulart, realizing he didn't have the people's support, fled the country.

It is most significant that the dominant force in the female uprising in Rio de Janeiro began with just one person, a petite, 90 pound package of feminine dynamite named Dona Amelia Bastors, 50, wife of a retired army doctor and a former primary school teacher. Aware of the looming Red threat two years ago, Dona said she realized that politics was too important to be left entirely to the men. Gathering friends and neighbors together she inquired in forceful tones, "Who has more at stake in what's happening to our country than women? Who is paying the soaring grocery bills caused by inflation? Who has to stand and watch as the savings put aside for our children's education shrivel to nothing? Whose future but our children's and grandchildren's will disappear if the government's policies lead to communist conquest of our country?

The women became so aroused they made phone calls and wrote letters to organize women's groups across the country. It was this nucleus inspired by one patriot, that touched off the reaction that led to a full-fledged crusade for Freedom. Then to bolster the sinking economy of the country, the women donated their best gold jewelry; rings, bracelets, pins, earrings. This big collection netted 800 pounds of gold for the goverment.

The women of Brazil and Chile have set an example for the rest of the world. From distaff devotion to God, family and democracy, the men derived inspiration and courage and thanked God for women with tender hearts and sensitivity to see and thwart a threat to their children and their Freedom.

An extraordinary blunder the communists committed in Venezuela served as a reminder to Chileans as they went to the polls last September. In the weeks prior to the 1963 presidential election in Venezuela, the leaders of the Communist Party resorted to terrorism in the hope of keeping the voters from the polls.

The Venezuelans knew physical courage would be required if one had to stand in line to vote, because the danger of being gunned down by terrorists was all too real. Yet, the Venezuelans responded with a voter turnout of more than 90 percent.

The size of the vote was a significant defeat for the communists, who misjudged the personal courage of Venezuelans and their reaction to violence.

Perhaps nothing is hurting the communist image in Latin America more than the existence of Cuba. The proud and passionate Latin Americans know something about firing squads, police brutality, and poverty. They cannot help being mystified that Fidel Castro would deliberately propagate these, and they cannot help despising him for doing it.

Victories over Communism in Venezuela, Brazil and most recently in Chile, illustrate again that the right knowledge in the right place at the right time is the most positive and effective anticommunist program. These Latin American victories over the Reds emphasize the fact that, where people still have Freedom of choice, knowledge of the true nature and purposes of communism coupled with militant action for Christianity and Freedom, will bring success. Knowledge of the truth is the answer to deceit. We must increase our activity for God and Freedom until the truth concerning communism is known in every corner of the earth.

Remember these words spoken by General Mark Clark: "The threat of communism makes other U. S. problems fade into insignificance."

Cancer has become increasingly important as a cause of death among children in the United States because of the marked rise in the child population and the decreased mortality from other causes, the statisticians report.

The actual death rate from the disease under age 15 has not changed materially in a decade. In 1959-61 the rate was 80.3 per million compared with 82.7 in 1949-51.

Among infants, the cancer death rate in this period recorded an appreciable reduction, and more limited decreases occurred among children 1 to 4 years of age. In contrast, the rates increased in the age range 5-14 years, the greatest rise being experienced by boys at ages 5-9, the statisticians noted.

The trend of childhood cancer mortality reflects largely changes in the death rate from leukemia, which accounts for about half of all cancer deaths under age 15. Cancers of the nervous system, most of which are brain tumors, became increasingly fatal during the decade, while the death rate from cancer of the urinary organs tended downward.

"Some progress has been made in the treatment of childhood malignancies," the statisticians note. "For example, data from all Cancer Registries in the United States indicate that 27 percent of the children under age 20 diagnosed as having acute leukemia in 1955-59 were alive one year after diagnosis; this compares with only about 4 percent for those discovered in 1945-49. Currently some young victims of leukemia are known to live several years after symptoms appear."

"While some advances are being made in prolonging the lives of children with various forms of cancer, the prognosis in most cases is still very unfavorable. To some extent this reflects difficulties and delay in diagnosis; many cases are not recognized to be of a malignant nature until the disease is well advanced. Much more important, however, is the fact that no effective therapy exists for most types of childhood malignancies. Nevertheless, the intensive program of therapeutic research now in progress, particularly the phase dealing with the use of radiation and chemotherapy, holds out further promise of improving the outlook for such children," the statisticians concluded.

* * *

"Hello, Joe--what's the big rush?"

"Don't stop me, Pete! I'm in a terrible hurry. I'm due at my psychiatrist in five minutes--and if I ain't on time he starts without me."

* * *

Mac: "There's a fly swimming in my soup!"

Charley: "Then we've served you too much soup. He should be wading."

* * *

IN THE STORES: There's a battery-operated electric kit for men containing two toothbrushes, a shaver and a body massager...For the angler, a plastic fishing lure with a kit of 50 different colored inserts... "Surcingle" belts for men (like those traditionally used as the bell band on thoroughbreds) in 25 English racing colors.

* * *

From N. W. comes the story of the Rabbi who visited a Jewish restaurant on New York's Lower East Side. He was served by a Chinese waiter who made suggestions and then took his order, all in Jewish.

After dinner the Rabbi called over the proprietor, a friend of his. "Tell me," he whispered, "Isn't it extraordinary that you have a Chinese waiter who speaks Jewish?" "Shhhh," motioned the restaurateur, "He thinks he's learning English."

* * *

The couple was afloat in a canoe when a sudden thunder squall flashed across the lake. "Oh, Lord," the young man prayed, "save us and I'll give up smoking and drinking...I'll give up betting on the ponies... I'll give up--"

Above the noise of the thunder came the girl's earnest plea: "Don't promise to give up everything, George! Paddle!"

* * *

PAINT ON SHOES

If, while you're painting, you manage to get some spots on your leather shoes, you can remove these paint spots by wetting the head of a kitchen match and rubbing this over the stains.

* * *

BAD HONEYMOON

Sam and Arthur, expectant fathers both, nervously paced the floor in the waiting room of a maternity hospital.

"What tough luck," grumbled Sam. "This had to happen during my vacation."

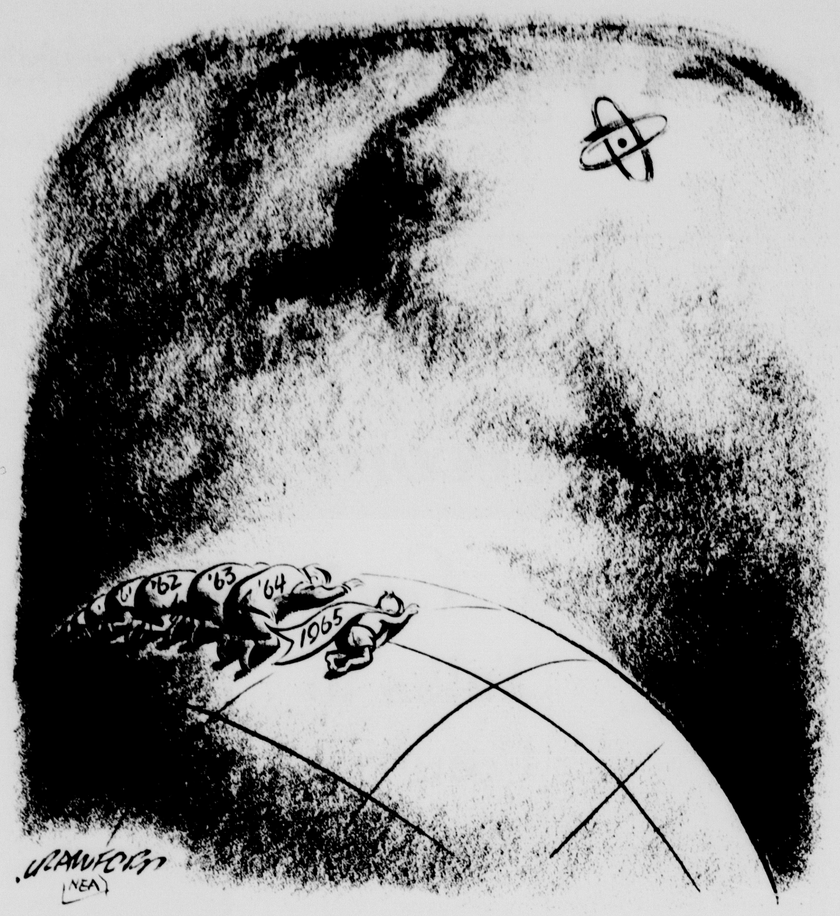
"You think you've got troubles?" said Arthur. "I'm on my honeymoon."

* * *

The words of the song, "America, the Beautiful," were written by Katharine Lee Bates, American author and professor of English literature at Wellesley College from 1891 until 1925. The poem was set to the music of a hymn by Samuel A. Ward.

* * *

Many of us just can't stand people who are intolerant.



Hal Boyle

NEW YORK (AP) — The world will be a buzzing hive throughout 1965 —and you'll have to watch your step to keep from being stung.

This is revealed in our annual uncopyright fuzzy forecast of the future.

The crystal ball is even more clouded than usual, but a peek into its mystic depths discloses that during the next 12 months these things probably will happen:

President Johnson will indignantly deny an accusation from Peking that America plans to solve its poverty problem by shooting all its poor people to the moon.

Wedding bells will ring in the White House.

Former Premier Khrushchev of the Soviet Union will solve the Soviet government's biggest unemployment problem by accepting a post as public relations adviser to President Charles de Gaulle of France.

Germany, which made less out of war than anybody, will continue to make more out of peace than anybody. Japan will announce plans to build the world's first all - plastic aircraft carrier.

Nobody will swim the English Channel in either direction during January, February or March. In June, however, an Egyptian swimming east will collide in midchannel with a girl factory worker from Manchester swimming west. They will wed in July — underwater.

A scandal will break out in Merrie Olde Englande when one of Her Majesty's ministers is caught cheating at darts in a local pub. Calm will be restored after a televised appeal by Sir Winston Churchill for the nation to stand steady.

Don't look for much change in Viet Nam. The only noteworthy improvement will occur about the middle of the year when, after a bloodless revolt led by three students and an unfrocked Buddhist, a new government will be installed headed by a fellow whose name can be pronounced in English.

On the domestic front, keep an eye open for these possibilities:

J. Edgar Hoover will be quietly offered a post as quarterback of the New York Giants football team — because of his reputation of never having been thrown for a loss.

A sensational new dance, known as "the Queep," will sweep society circles. This is how it will work: Two partners will lie down on opposite sides of the room and "queep" toward each other like serpents, without the aid of hands or feet. While some ministers will denounce the dance as degrading if not immoral, a prominent psychiatrist will defend it on the grounds that it is a harmless way of getting rid of hidden aggressions.

A movement led by Richard M. Nixon will seek to find out if America can survive under a two-party system. Former President Harry S. Truman will denounce it as totally unnecessary.

Late in the year an invisible man from Mars will land in the outskirts of Washington, D.C., to check into the possibilities of using earth as a vacation resort for Martians. After three days he will return to Mars and report to his superiors: "It's no place for us."

But, all in all, 1965 will be a good time to be alive. Just lay in a good stock of aspirin.

The Washington Merry-Go-Round

By DREW PEARSON

WASHINGTON — Ordinarily a tug-of-war to become Democratic whip of the Senate wouldn't cause a ripple of public interest, even in Washington which adores political hair-pulling contests. But with three Senators becoming presidents of the United States in the past two decades, and with Hubert Humphrey now vice president, there's a lot of interest in the battle to take his place.

There are three candidates: Russell Long, pint-size son of Louisiana's famous Huey Long; John Pastore of Rhode Island, first Italian-American ever to serve in the Senate; and Mike Monroney, former Oklahoma newsman and furniture dealer, who married into the Mellon millions.

The showdown between them comes on today (Jan. 4) and there's only one thing you can be sure of — Lyndon Johnson is not going to get mixed up in the fight. The last time he interceded in a Democratic caucus, as vice president in January 1961, he got his ears chewed off. Old colleagues denounced him as power hungry, and Sen. Monroney, who now aspires to be party whip, accused him of being a spy for the White House.

"Every time a Senator makes a critical speech in the caucus it will get right back to the President," said Mike.

So this time Lyndon is going to let Mike and the two other candidates fight it out unencumbered by White House advice.

However, the man who is elected Democratic whip will have something to do with the success of the Johnson program, and here is how the three candidates stack up:

--LONG'S SPOTTY RECORD--

Russell Long worshipped his father, the late dictator of Louisiana, has some of his father's crusading qualities, but gets mixed up emotionally and is unpredictable. He battled for public housing, for aid to education, for small business, against most monopoly, proposed using counterpart funds abroad to buy school books and improve education. He has waged a courageous fight to keep the defense patents developed with taxpayers' money in public hands, not those of the big defense contractors.

On the other hand, he was an unabashed spokesman for the Tidelands oil lobby though his family owns part of the Win-Or-Lose Oil Company with large holdings in the Tidelands. He voted with the big power companies against Hells Canyon because he had a deal with Republicans to support him on Tidelands Oil in return. He also voted for a tax bonanza to the DuPonts, for Wall Street on waiving a tax on dividends, and for concessions to the 14,000 highest bracket taxpayers.

He also voted against one of the most important treaties to come before the Senate in this decade -- the Test Ban Treaty; filibustered against civil rights; missed 29 per cent of the roll call votes at the last session.

Despite this, Russell got 33 senators pledged to vote for him — chiefly by getting on the phone, twisting arms, and reminding some that he would be the next chairman of the Senate Finance Committee —in a position to do legislative favors.

Even such civil rights stalwarts as Paul Douglas of Illinois are pledged to Long, chiefly because they were team mates in trying to block the "giveaway" of Telstar to American Telephone and Telegraph in the famous filibuster of 1963.

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John Pastore of Rhode Island led the battle for American Tel and Tel against Long, Kefauver and Douglas. On economic issues, he has usually lined up on the side of big business. On humanitarian issues, he has been on the side of the people.

He favors relaxing immigration restrictions, led the floor fight for civil rights, opposed night racing because it increased crime and embezzlement, performed skilfully in getting ratification of the Test Ban Treaty.

On these he took exactly the opposite stand of Russell Long.

He also led the fight for confirming Admiral Lewis Strauss to be Secretary of Commerce, and got defeated. He failed to probe the big TV networks when the payola scandal was all too evident, and he has been loath to dig deeply into the favoritism of the Federal Communications Commission. A law partner owns a Rhode Island TV station.

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He once probed McCarthyism in the Maryland election, though later ducking out on the real probe of McCarthy's finances. His wife, though a member of the Republican Mellon family, is more liberal than her husband.

Monroney's chief handicap is that he is too gentlemanly, too full of the milk of human kindness, too much like gentle Mike Mansfield of Montana, the top Senate Democratic leader. With two gentlemen guiding Democratic Senate strategy, some of their colleagues wonder what will happen when they get into a row with dog patch Republicans.

These are the alternatives in the battle of the whip.

--WATER BOMB FOR IMPERIAL VALLEY--

Secretary of the Interior Stuart Udall has made an historic decision to apply the 160-acre limitation restriction to federal irrigation waters in the Imperial Valley. He will reverse the position of a Californian, Ray Lyman Wilbur, Secretary of the Interior under Hoover, who ruled that the 160-acre limitation did not apply to irrigation from the American Canal in the Valley.

Ever since that time, for approximately 30 years, big ranchers have been able to use federal water regardless of the 160 - acre limitation passed by Congress during the Theodore Roosevelt administration.

Secretary Udall is now reversing this. One reason for the reversal is the trend toward big ranches. In 1944, 2,900 farm units were getting water in the Imperial Valley. In 1959 the size of the farms had increased and the number had decreased to 1,306.

The new ruling will force big ranches to either give up federal irrigation, sell their surplus acreage or possibly pay more for water used on surplus acreage.

To illustrate how the new ruling will affect big ranches, here is the size of some of the ranches in the Imperial Valley: 3 ranches are between 8,000 and 9,000 acres; 2 between 5,000 and 6,000 acres; 9 between 2,000 and 3,000 acres; 17 between 1,500 and 2,000 acres; while 41 have between 1,000 and 1,500 acres.

All of the above will have to come down to 160 acres or, in the case of man and wife, 320 acres where the use of federal water is concerned.

Inside Labor

By VICTOR RIESEL

Addiction to Prediction Lures Columnist Into Forecasting Events of '65.

WASHINGTON, D. C.:--A columnist should have the strength of his predictions as well as his convictions. But, as a charter member of the Crystal Gazers Union, I must point out that its constitution says quite plainly that we are not responsible for the fulfillment of any forecast. On this premise -- and since so many of our predictions in recent years have been dramatically confirmed -- here is what will happen in 1965:

Though virtually unnoticed now, one of the biggest stories building up for the coming year will be the launching of a movement for permanent income as an inherent right. This movement wants more than a guaranteed annual wage. It will seek guaranteed lifetime income whether a man works or not, and permanent welfare benefits for the average man during his entire lifetime even after retirement and for his survivors..

Watch, also, for the beginning of labor's campaign for a four-day week. Insiders refer to this schedule as four out of six -- Monday through Thursday; Tuesday through Friday; Wednesday through Saturday (at regular pay) with three straight days off.

Look to one of the younger, more dynamic labor leaders, Howard Coughlin, president of the Office Employes International Union, to try for the unique break-through. He has such proposals on the bargaining table at six major steamship lines. If his union makes it, the new pact will set the pace for his complete change in the workweek amongst other unions, especially in the non-blue collar field.

Biggest labor story of the year will be President Johnson's handling of the two major strike threats whose timetables run parallel. The Supreme Court will rule that the rail unions can strike and the President's problem will be how to head off a $27 million - a - day national train stoppage.

At just about the same time, the United Steelworkers of America will be highballing it for a national steel strike. Both crises will be screeching at full speed round about May or June..

Prediction here is that Mr. Johnson will send word privately that both sides had better settle or he will not interfere with Congressional moves for compulsory arbitration.

Labor will not get what it wants most. There will be no repeal of the law which permits states to ban union shops. The controversial "14 B" statute which enables the states to say that a man does not have to join a union to keep his job, will stay on the national books.

At least one Soviet espionage ring operating inside our intelligence services will be exposed. . .

J. Edgar Hoover will not resign in '65, but will go into private industry during '66. . . . Bob Kennedy will build a brain trust, much as Jack Kenndey did, and become one of the most active senators on Capitol Hill right through his freshman year. Watch for important policy statements on foreign affairs and several trips abroad, too.

Look for a series of liberal Republicans and middle - of - the-road G. O. P. businessmen to be appointed by President Johnson to second and third echelon posts on such government units as the National Labor Relations Board and federal departments.

Regardless of official AFL-CIO predictions that "by 1966 jobs will be vanishing from the U. S. job market at a 70,000-per-week pace because of automation," jobs will increase in '65. By year's end the total work force will be climbing towards 80 million jobs, many of them made by the new computor industry, the development of the nuclear power plant field and the space exploration feeder industry. . .

The Communist Party, USA, will be heavily refinanced by the usual Soviet money-passing techniques and will become increasingly tougher in its demands for strikes on the industrial front, turbulence on the university campuses and in the so-called "peace" campaign. There will be "anti-imperialist" demonstrations and a revival of the old "bring the boys back" campaigns to get U. S. troops out of South Viet Nam, the Congo and Western Europe. . .

You can expect a reshuffling of the leadership of American labor, but when the AFL-CIO meets in San Francisco at its biennial convention next fall or early winter, George Meany will still be the Mr. Labor of America.

Insiders also anticipate the rise of Leonard Woodcock as the second most powerful figure in the United Auto Workers. He's head of its GM and aerospace divisions. This would put him in the top leadership post if Walter Reuther does not recover from surgery as rapidly as expected. . .

The civil rights drive is just really beginning. Next objective will be the effective opening of the unions to millions of Negro workers in the rank and file lists and thousands in the leadership posts.

The drives will be intense in the North, and if the construction unions don't open up, the Negro civil rights leaders will organize committees to call on the White House to support their campaign for the high paying jobs, especially in the construction field, and halt building projects with lie down demonstrations. As a final move they'll launch their own unions.

Abroad, Harold Wilson, from his vantage point as British Prime Minister, will revitalize the old Socialist International around himself and Italy's new President, Giuseppe Saragat. And he will count on Berlin's Mayor Willy Brandt to capture Germany for the Socialists and thus create a fourth power bloc in the world. . .

There will be prosperity, no major war, and peace -- with ulcers.

The Daily Sikeston Standard

C. L. BLANTON, Jr., Managing Editor, Entered at the Postoffice of Sikeston, Scott County, Missouri as Second Class Mail Matter according to Act of Congress March 3, 1879, Saturday, February 4th, 1960.

POOR CHARLIE SAYS!

Monday, January 4 the Assur Hassan of Cairo, Egypt, opens used camelot.

* * *

Not "seven minutes to count down", but rather every seven minutes you can count on a new case of TB being found somewhere here in these United States. TB is not licked!

* * *

MAY 1965 BRING MANY MORE OF THE SAME

As the new year begins, we can find hope in reviewing three serious defeats the communists suffered during 1964 in Latin America. Americans held their breath when Chilean voters went to the polls on Friday, September 4th, to elect a president. They were aware that the stakes in this election were high, not only for the people of Chile, but for the people of the United States and for Freedom everywhere. When the results showed a devastating defeat for the socialist - communist candidate. Salvador Allende, there was a great sigh of relief.

In rejecting Allende, Chile's voters rejected Cuban-style socialism. More than 2.5 billion Chileans who voted deserve high praise for turning out in such great numbers to exercise their right to vote; approximately 87% of the eligible voters went to the polls.

It is only during recent years that the communist have taught that it is possible to come to power by the ballot box. At present, this point of view is strongly advanced by the Russian and American communists and repudiated by the Chinese communist, who cling to the classical Marxist-Leninist doctrine of violent seizure of power.

In Chile, the Communist Party entered into a coalition with the Socialist Party and other radical left wing groups to form a "popular action front." Presidential candidate Allende, an announced socialist, welcomed communist association and support.

The communists did everything in their power to convince the people of Chile that they were law-abiding and peaceful and could be trusted to refrain from violence. Their propaganda concentrated upon the evils of American imperialism and its servants, the leaders of Chile. The word mills also glamorized Cuba and Fidel Castro.

It was the old technique of the iron first in the velvet glove. The objective was to dispel the fears of the Chilean people caused by communism's past record.

The record shows that the people of Chile, particularly the women, were not deceived. Women were active in the pre-election campaign and stirred the countryside with a pro-Christian, anticommunist platform.

Almost half the men voted for the communist-socialist coalition candidate, but the women repudiated him by a majority of more than two to one.

The role of the women in Brazil in their recent anti - communist revolution was as drastic. Brazilian housewives by the thousands entered into the struggle to thwart the planned Red takeover of their country. Leaders of the counterrevolution hailed the women as the greatest force in alerting the citizenry. One leader declared. "Without the women we could never have halted Brazil's plunge toward communism. While many of our men's groups had to work undercover, the women could work in the open -- and how they worked!"

The women became active for Freedom in every major city in the country. More than 600,000 turned out for a rally and march in Sao Paulo. Hundreds of housewives organized the gigantic demonstration by telephone. It was called the "March of the Family With God Toward Freedom," and the women paraded through the downtown district holding prayerbooks and rosaries, singing and praying as they marched. They also prepared a 1,300 word-proclamation which appeared in the newspapers that day. The statement read, in part:

"This nation which God has given us, immense and marvelous as it is, is in extreme danger. We have allowed men of limitless ambition, without Christian faith or scruples, to bring our people misery, destroying our economy, disturbing our social peace, to create hate and despair. They have infiltrated our nation, our government administration, our armed forces and even our churches with servants of totalitarianism foreign to us and all-consuming . . . Mother of God, preserve us from the fate and suffering of the martyred women of Cuba, Poland, Hungry and other enslaved nations."

One onlooker called the Sao Paula women's march "the most moving demonstration in Brazilian history." Efforts by the government to discourage the women and threats by police to break them up failed to halt their activity; in fact, the ladies openly provoked the authorities. Procommunist Senator, and ex-governor, Brizola scheduled a rally in Belo Horizonte for 8 o'clock one evening, but when he and his officials arrived they discovered all the seats were taken and that the auditorium was overflowing with 3,000 women praying for the deliverance of their country.

Brizola couldn't make himself heard over the rattle of the rosaries. When he ordered the police to force the women out, the men refused, saying, "We can't! These are our wives and daughters." Brizola, President Goulart's brother-in-law, was never able to make his keynote address.

Another remarkable feat, accomplished by the freedom-loving women in ousting Goulart, took place in the capital of Minas Gerais, at Belo Horizonte. Two Russian organizers were scheduled to arrive by air to speak at a Red-led labor rally. Leading members of the Women's Democratic League sent a sharp message which read: "Please be advised that when the plane bringing these men arrives, hundreds of women will be lying across the airstrip."

The women kept their words. By providing a human cover for the landing strip, the women forced the plane to fly to Brasilia instead. Besides praying, marching and singing, the women of Brazil were active in moving their husbands to depose Goulart. They were victoriuous last spring when Goulart, realizing he didn't have the people's support, fled the country.

It is most significant that the dominant force in the female uprising in Rio de Janeiro began with just one person, a petite, 90 pound package of feminine dynamite named Dona Amelia Bastors, 50, wife of a retired army doctor and a former primary school teacher. Aware of the looming Red threat two years ago, Dona said she realized that politics was too important to be left entirely to the men. Gathering friends and neighbors together she inquired in forceful tones, "Who has more at stake in what's happening to our country than women? Who is paying the soaring grocery bills caused by inflation? Who has to stand and watch as the savings put aside for our children's education shrivel to nothing? Whose future but our children's and grandchildren's will disappear if the government's policies lead to communist conquest of our country?

The women became so aroused they made phone calls and wrote letters to organize women's groups across the country. It was this nucleus inspired by one patriot, that touched off the reaction that led to a full-fledged crusade for Freedom. Then to bolster the sinking economy of the country, the women donated their best gold jewelry; rings, bracelets, pins, earrings. This big collection netted 800 pounds of gold for the goverment.

The women of Brazil and Chile have set an example for the rest of the world. From distaff devotion to God, family and democracy, the men derived inspiration and courage and thanked God for women with tender hearts and sensitivity to see and thwart a threat to their children and their Freedom.

An extraordinary blunder the communists committed in Venezuela served as a reminder to Chileans as they went to the polls last September. In the weeks prior to the 1963 presidential election in Venezuela, the leaders of the Communist Party resorted to terrorism in the hope of keeping the voters from the polls.

The Venezuelans knew physical courage would be required if one had to stand in line to vote, because the danger of being gunned down by terrorists was all too real. Yet, the Venezuelans responded with a voter turnout of more than 90 percent.

The size of the vote was a significant defeat for the communists, who misjudged the personal courage of Venezuelans and their reaction to violence.

Perhaps nothing is hurting the communist image in Latin America more than the existence of Cuba. The proud and passionate Latin Americans know something about firing squads, police brutality, and poverty. They cannot help being mystified that Fidel Castro would deliberately propagate these, and they cannot help despising him for doing it.

Victories over Communism in Venezuela, Brazil and most recently in Chile, illustrate again that the right knowledge in the right place at the right time is the most positive and effective anticommunist program. These Latin American victories over the Reds emphasize the fact that, where people still have Freedom of choice, knowledge of the true nature and purposes of communism coupled with militant action for Christianity and Freedom, will bring success. Knowledge of the truth is the answer to deceit. We must increase our activity for God and Freedom until the truth concerning communism is known in every corner of the earth.

Remember these words spoken by General Mark Clark: "The threat of communism makes other U. S. problems fade into insignificance."

Cancer has become increasingly important as a cause of death among children in the United States because of the marked rise in the child population and the decreased mortality from other causes, the statisticians report.

The actual death rate from the disease under age 15 has not changed materially in a decade. In 1959-61 the rate was 80.3 per million compared with 82.7 in 1949-51.

Among infants, the cancer death rate in this period recorded an appreciable reduction, and more limited decreases occurred among children 1 to 4 years of age. In contrast, the rates increased in the age range 5-14 years, the greatest rise being experienced by boys at ages 5-9, the statisticians noted.

The trend of childhood cancer mortality reflects largely changes in the death rate from leukemia, which accounts for about half of all cancer deaths under age 15. Cancers of the nervous system, most of which are brain tumors, became increasingly fatal during the decade, while the death rate from cancer of the urinary organs tended downward.

"Some progress has been made in the treatment of childhood malignancies," the statisticians note. "For example, data from all Cancer Registries in the United States indicate that 27 percent of the children under age 20 diagnosed as having acute leukemia in 1955-59 were alive one year after diagnosis; this compares with only about 4 percent for those discovered in 1945-49. Currently some young victims of leukemia are known to live several years after symptoms appear."

"While some advances are being made in prolonging the lives of children with various forms of cancer, the prognosis in most cases is still very unfavorable. To some extent this reflects difficulties and delay in diagnosis; many cases are not recognized to be of a malignant nature until the disease is well advanced. Much more important, however, is the fact that no effective therapy exists for most types of childhood malignancies. Nevertheless, the intensive program of therapeutic research now in progress, particularly the phase dealing with the use of radiation and chemotherapy, holds out further promise of improving the outlook for such children," the statisticians concluded.

* * *

"Hello, Joe--what's the big rush?"

"Don't stop me, Pete! I'm in a terrible hurry. I'm due at my psychiatrist in five minutes--and if I ain't on time he starts without me."

* * *

Mac: "There's a fly swimming in my soup!"

Charley: "Then we've served you too much soup. He should be wading."

* * *

IN THE STORES: There's a battery-operated electric kit for men containing two toothbrushes, a shaver and a body massager...For the angler, a plastic fishing lure with a kit of 50 different colored inserts... "Surcingle" belts for men (like those traditionally used as the bell band on thoroughbreds) in 25 English racing colors.

* * *

From N. W. comes the story of the Rabbi who visited a Jewish restaurant on New York's Lower East Side. He was served by a Chinese waiter who made suggestions and then took his order, all in Jewish. After dinner the Rabbi called over the proprietor, a friend of his. "Tell me," he whispered, "Isn't it extraordinary that you have a Chinese waiter who speaks Jewish?" "Shhhh," motioned the restaurateur, "He thinks he's learning English."

* * *

The couple was afloat in a canoe when a sudden thunder squall flashed across the lake. "Oh, Lord," the young man prayed, "save us and I'll give up smoking and drinking...I'll give up betting on the ponies... I'll give up--"

Above the noise of the thunder came the girl's earnest plea: "Don't promise to give up everything, George! Paddle!"

* * *

PAINT ON SHOES

If, while you're painting, you manage to get some spots on your leather shoes, you can remove these paint spots by wetting the head of a kitchen match and rubbing this over the stains.

* * *

BAD HONEYMOON

Sam and Arthur, expectant fathers both, nervously paced the floor in the waiting room of a maternity hospital.

"What tough luck," grumbled Sam. "This had to happen during my vacation."

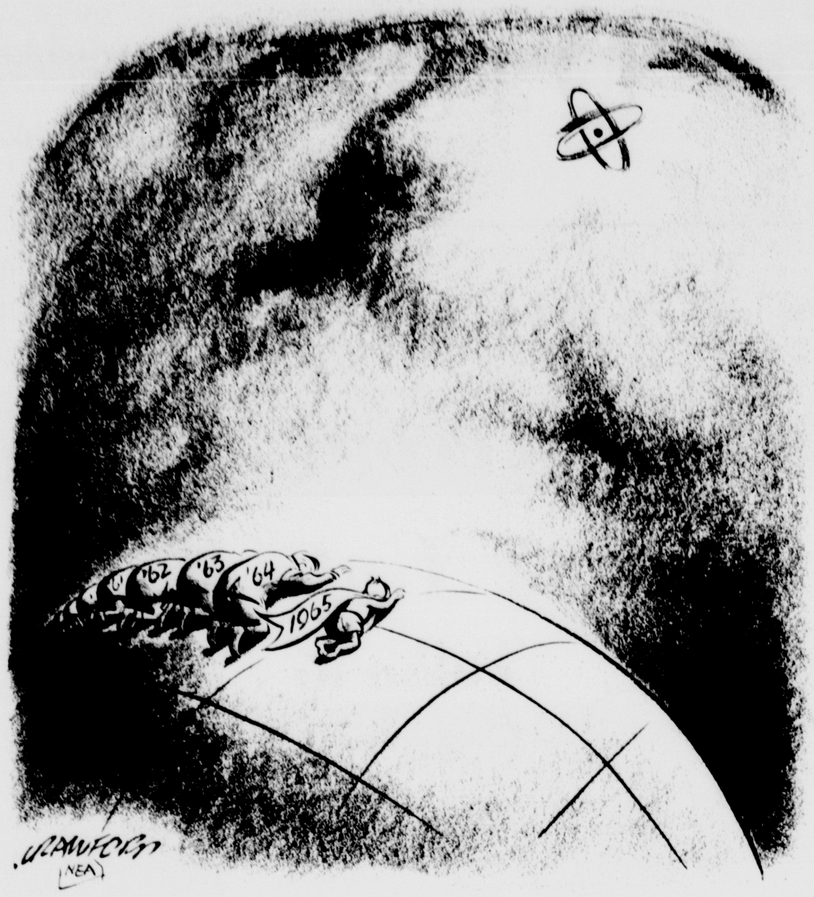
"You think you've got troubles?" said Arthur. "I'm on my honeymoon."

* * *

The words of the song, "America, the Beautiful," were written by Katharine Lee Bates, American author and professor of English literature at Wellesley College from 1891 until 1925. The poem was set to the music of a hymn by Samuel A. Ward.

* * *

Many of us just can't stand people who are intolerant.



Hal Boyle

NEW YORK (AP) — The world will be a buzzing hive throughout 1965 —and you'll have to watch your step to keep from being stung.

This is revealed in our annual uncopyright fuzzy forecast of the future.

The crystal ball is even more clouded than usual, but a peek into its mystic depths discloses that during the next 12 months these things probably will happen:

President Johnson will indignantly deny an accusation from Peking that America plans to solve its poverty problem by shooting all its poor people to the moon.

Wedding bells will ring in the White House.

Former Premier Khrushchev of the Soviet Union will solve the Soviet government's biggest unemployment problem by accepting a post as public relations adviser to President Charles de Gaulle of France.

Germany, which made less out of war than anybody, will continue to make more out of peace than anybody. Japan will announce plans to build the world's first all - plastic aircraft carrier.

Nobody will swim the English Channel in either direction during January, February or March. In June, however, an Egyptian swimming east will collide in midchannel with a girl factory worker from Manchester swimming west. They will wed in July — underwater.

A scandal will break out in Merrie Olde Englande when one of Her Majesty's ministers is caught cheating at darts in a local pub. Calm will be restored after a televised appeal by Sir Winston Churchill for the nation to stand steady.

Don't look for much change in Viet Nam. The only noteworthy improvement will occur about the middle of the year when, after a bloodless revolt led by three students and an unfrocked Buddhist, a new government will be installed headed by a fellow whose name can be pronounced in English.

On the domestic front, keep an eye open for these possibilities:

J. Edgar Hoover will be quietly offered a post as quarterback of the New York Giants football team — because of his reputation of never having been thrown for a loss.

A sensational new dance, known as "the Queep," will sweep society circles. This is how it will work: Two partners will lie down on opposite sides of the room and "queep" toward each other like serpents, without the aid of hands or feet. While some ministers will denounce the dance as degrading if not immoral, a prominent psychiatrist will defend it on the grounds that it is a harmless way of getting rid of hidden aggressions.

A movement led by Richard M. Nixon will seek to find out if America can survive under a two-party system. Former President Harry S. Truman will denounce it as totally unnecessary.

Late in the year an invisible man from Mars will land in the outskirts of Washington, D.C., to check into the possibilities of using earth as a vacation resort for Martians. After three days he will return to Mars and report to his superiors: "It's no place for us."

But, all in all, 1965 will be a good time to be alive. Just lay in a good stock of aspirin.

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All of the above will have to come down to 160 acres or, in the case of man and wife, 320 acres where the use of federal water is concerned.

Inside Labor

By VICTOR RIESEL

Addiction to Prediction Lures Columnist Into Forecasting Events of '65.

WASHINGTON, D. C.:--A columnist should have the strength of his predictions as well as his convictions. But, as a charter member of the Crystal Gazers Union, I must point out that its constitution says quite plainly that we are not responsible for the fulfillment of any forecast. On this premise -- and since so many of our predictions in recent years have been dramatically confirmed -- here is what will happen in 1965:

Though virtually unnoticed now, one of the biggest stories building up for the coming year will be the launching of a movement for permanent income as an inherent right. This movement wants more than a guaranteed annual wage. It will seek guaranteed lifetime income whether a man works or not, and permanent welfare benefits for the average man during his entire lifetime even after retirement and for his survivors..

Watch, also, for the beginning of labor's campaign for a four-day week. Insiders refer to this schedule as four out of six -- Monday through Thursday; Tuesday through Friday; Wednesday through Saturday (at regular pay) with three straight days off.

Look to one of the younger, more dynamic labor leaders, Howard Coughlin, president of the Office Employes International Union, to try for the unique break-through. He has such proposals on the bargaining table at six major steamship lines. If his union makes it, the new pact will set the pace for his complete change in the workweek amongst other unions, especially in the non-blue collar field.

Biggest labor story of the year will be President Johnson's handling of the two major strike threats whose timetables run parallel. The Supreme Court will rule that the rail unions can strike and the President's problem will be how to head off a $27 million - a - day national train stoppage.

At just about the same time, the United Steelworkers of America will be highballing it for a national steel strike. Both crises will be screeching at full speed round about May or June..

Prediction here is that Mr. Johnson will send word privately that both sides had better settle or he will not interfere with Congressional moves for compulsory arbitration.

Labor will not get what it wants most. There will be no repeal of the law which permits states to ban union shops. The controversial "14 B" statute which enables the states to say that a man does not have to join a union to keep his job, will stay on the national books.

At least one Soviet espionage ring operating inside our intelligence services will be exposed. . .

J. Edgar Hoover will not resign in '65, but will go into private industry during '66. . . .

Bob Kennedy will build a brain trust, much as Jack Kenndey did, and become one of the most active senators on Capitol Hill right through his freshman year. Watch for important policy statements on foreign affairs and several trips abroad, too.

Look for a series of liberal Republicans and middle - of - the-road G. O. P. businessmen to be appointed by President Johnson to second and third echelon posts on such government units as the National Labor Relations Board and federal departments.

Regardless of official AFL-CIO predictions that "by 1966 jobs will be vanishing from the U. S. job market at a 70,000-per-week pace because of automation," jobs will increase in '65. By year's end the total work force will be climbing towards 80 million jobs, many of them made by the new computor industry, the development of the nuclear power plant field and the space exploration feeder industry. . .

The Communist Party, USA, will be heavily refinanced by the usual Soviet money-passing techniques and will become increasingly tougher in its demands for strikes on the industrial front, turbulence on the university campuses and in the so-called "peace" campaign. There will be "anti-imperialist" demonstrations and a revival of the old "bring the boys back" campaigns to get U. S. troops out of South Viet Nam, the Congo and Western Europe. . .

You can expect a reshuffling of the leadership of American labor, but when the AFL-CIO meets in San Francisco at its biennial convention next fall or early winter, George Meany will still be the Mr. Labor of America.

Insiders also anticipate the rise of Leonard Woodcock as the second most powerful figure in the United Auto Workers. He's head of its GM and aerospace divisions. This would put him in the top leadership post if Walter Reuther does not recover from surgery as rapidly as expected. . .

The civil rights drive is just really beginning. Next objective will be the effective opening of the unions to millions of Negro workers in the rank and file lists and thousands in the leadership posts.

The drives will be intense in the North, and if the construction unions don't open up, the Negro civil rights leaders will organize committees to call on the White House to support their campaign for the high paying jobs, especially in the construction field, and halt building projects with lie down demonstrations. As a final move they'll launch their own unions.

Abroad, Harold Wilson, from his vantage point as British Prime Minister, will revitalize the old Socialist International around himself and Italy's new President, Giuseppe Saragat. And he will count on Berlin's Mayor Willy Brandt to capture Germany for the Socialists and thus create a fourth power bloc in the world. . .

There will be prosperity, no major war, and peace -- with ulcers.

The Women's Page

BETTY LITTLETON, Women's Page Editor
Phone GR 1-1137

Miss Margie Findley and James Harbin Are Wed

MOREHOUSE--The Assembly of God Church in Morehouse was the scene of a beautiful and very impressive wedding. The candlelight, double ring ceremony was Friday evening, December 18th at 8 p.m., when Miss Margie Findley of Route #2 Essex, became the bride of James Robert Harbin, son of Mr. and Mrs. James E. Harbin of Route #4 Sikeston, near Morehouse.

Rev. George Hill officiated before a background of a candelabra holding lighted white tapers with a large red bow on the stand flanked with two baskets of white gladioli on either side with red bows. The bride's colors were red and white and were carried out in the wedding and reception. Pianist Miss Tera Finklea of Dexter played prenuptial music as ushers, Johnny Childers and C. L. Gadberry, both of Sikeston, seated the guests. She accompanied soloist, Linda Coffey of Essex as she sang "Whither Thou Goest" and the "Lord's Prayer" as a Benediction.

The radiant bride was escorted down the aisle by her brother, Paul Findley, who gave her in marriage. She was attired in a beautiful floor length, white bridal satin and chantilly lace gown with a bouffant skirt and a fitted bodice that came to a point in front of white satin covered with lace, featuring a high neckline and long tapering sleeves that came to a lily point over the wrists. Her fingertip veil of silk illusion was secured to a crown trimmed with seed pearls. She carried a bridal bouquet of white carnations with white satin streamers atop a white bible.

The bride was preceded down the aisle by her attendant Miss Gail Harbin of Route #4 Sikeston, sister of the bridegroom, who served as Maid of Honor. She wore a street length red brocade satin dress with long sleeves buttoned at the wrist, a sheath skirt, matching red hat with a veil and carried a nosegay of red peppermint carnations with red streamers. The candlelighters were Carol Ruth and Nellene Perry of Morehouse who wore red brocade satin, street length dresses with wristlets of white dwarf mums. The flower girl was Debra Brown of Essex, Mo., niece of the bride. She wore a dress of white organdy with a red scalloped overskirt and red sashes. She carried a basket of white dwarf mums.

Eldon Moore of Morehouse served his friend as best man. The ring bearer was Michael Brown of Essex, nephew of the bride, who carried the rings on a white satin pillow.

For her daughter's wedding, Mrs. Findley chose a navy blue dress. Mrs. Harbin, mother of the groom, chose a two piece beige dress; both mother's dresses were complimented with white carnation corsages. All the men in the wedding party wore dark suits and boutonnieres of peppermint carnations.

A reception immediately followed the ceremony in the church. The bride's table was covered with a white linen tablecloth with a border of embroidered red roses. The centerpiece was white spider mums with red candles on either side. On one end of the table was a three tiered wedding cake topped with the traditional miniature bride and groom and a huge crystal punch service at the other. Those who assisted at the reception were Louise Stephens of Dexter and Vera Almond of Bloomfield, friends of the bride. Rose Harbin, sister of the groom, presided at the guest book.

The newlyweds left immediately after the reception for a honeymoon of undisclosed destination. For travel, the new Mrs. Harbin wore a dark green knit two piece suit and a corsage from her bridal bouquet.

Mr. and Mrs. Harbin will be at home in Bloomfield, Mo. She is employed in the Stoddard County A S C Office in Bloomfield, where she will continue to work. Mr. Harbin is employed with the Missouri State Highway Department in Sikeston.

Out of town guests at the wedding were her sister, Rev. and Mrs. Al Ragsdale of Memphis, Tenn.

News in Brief

Mr. and Mrs. Bill York, Jr., and children left Saturday morning for their home in Carrollton, Ohio, after spending the holidays with their parents, Mrs. Bill York, Sr., and Mr. and Mrs. Eugene Potashnick. Weed - end guests during the week-end of Mrs. York were Mr. and Mrs. Floyd Dickerson and daughter of St. Louis. Mrs. Dickerson is grand-daughter of Mrs. York.

Mrs. Roger Bailey spent the Christmas holidays with her daughter and son-in-law, Mr. and Mrs. Donald Barnard and children of St. Louis.

Mr. and Mrs. L. E. Winkler returned January 1st from Corpus Christi, Texas, where they had spent the holidays with their son, Bob, and daughter-in-law, Jackie and children, Cindy and Robert Winkler.

Mr. and Mrs. Larry Gardner and Mr. and Mrs. Charles Gardner of Sikeston recently visited the state-owned Ringling Museums while vacationing on Florida's lower west coast.

Mr. and Mrs. Hulet Yates and son, David, accompanied their daughter, Karen, Linda Fiquart and Cathy Meredith to St. Louis Sunday, after the young ladies spent the holidays here with their parents, Mr. and Mrs. Yates, Mr. and Mrs. Windle Fiquart and Rev. and Mrs. Clyde Meredith. Miss Yates and Miss Fiquart are attending the School of Nursing at St. Luke's Hospital, St. Louis, and Miss Meredith is a student at the Hannibal - LaGrange College, Hannibal, Mo.

Mrs. J. S. Wallace arrived home Friday from Austin and other points in Texas, where she had spent the holidays with her relatives.

Mr. and Mrs. A. L. Waller spent New Year's Day with their daughter and son-in-law, Dr. and Mrs. F. V. Rigdon and children of Cape Girardeau.

Mrs. Harry Young, who had spent the holidays with her son and daughter-in-law, Mr. and Mrs. Dick Young and sons of Wilmette, Ill., returned to Sikeston Friday.

Joe Leslie, Jr., left Saturday afternoon to resume his classes at Ohio University at Athens, which start Tuesday January 5th. Joe, Jr., was accompanied to St. Louis by his brother, Rik and wife. Three days of his Christmas vacation was spent as a delegate to the annual convention of the Blue Key Honor Society held in Kansas City Sunday December 27th through the 30th.

Mr. and Mrs. Dan Heacox and daughters, Patsy and Danna, left Monday morning for their home in Midland, Texas after spending the Christmas vacation here with relatives and friends.

Mr. and Mrs. Clyde Paylor had as an overnight guest Thursday night, his aunt, Mrs. Etta King of Conway, Ark. She also visited with Mr. and Mrs. Bill Paylor and family while here.

Miss Erma Cunningham of Washington, D. C., spent the holidays here with her mother, Mrs. Delia Cunningham and family. She left Saturday and was accompanied on the return trip as far as Salem, Ill., by her mother and a brother, Barney Cunningham.

Mr. and Mrs. Emerson Camden left New Year's Day for their home in Dallas, Texas. They arrived in Sikeston Christmas Eve to visit with their grandmother, Mrs. Eva Ramsey and on Christmas Day in company with Mrs. Ramsey went to Decatur, Ill., to visit with Harry Camden and daughter, Mrs. Lillian McClain. Mr. Camden is father and Mrs. McClain is sister of Emerson, and are also son-in-law and granddaughter of Mrs. Ramsey. Mr. and Mrs. Camden went on to Springfield while Mrs. Ramsey remained in Decatur. Mr. and Mrs. Camden and Mrs. Ramsey returned to Sikeston December 31.

Mr. and Mrs. Dan Heacox and daughters were Christmas Day dinner guests of his mother, Mrs. Ules Hobbs and husband, Mr. Hobbs.

Mr. and Mrs. J. Ernest Harper have returned home from a Christmas vacation spent in Montego Bay, Jamaica.

Nazarene Church To Hold Revival

A Revival Meeting starting January 6th through 17th will be held at the Morehouse Nazarene Church. The Evangelist will be Rev. Otto Willison of Bethany, Okla. Services will begin each night at 7:30 P.M. and Sunday at 11 A.M. Pastor Rev. Rudasill extends a cordial invitation to everyone.

Stork Club

GOSSETT

Mr. and Mrs. Wilbert Gossett of Sikeston are the parents of a baby girl born yesterday at the local hospital.

SHARP

Mr. and Mrs. Harry Garwood Sharp III of St. Louis are the proud parents of a baby boy born December 28th. The baby was named Harry Garwood Sharp IV, and weighed 5 pounds and 12 ounces. Grandparents are Mr. and Mrs. Garwood Sharp of Sikeston and Mr. and Mrs. L. A. Waters of Ashville, N. Carolina.

COULD HAVE DANCED ALL NIGHT—Half athletic contest and half elegance, ballroom dancing championships have a big following in Germany. Helga Bernhold was a pretty picture in her frilly and elaborate dress when she and her husband, Juergen, won the German amateur championship for the third time. They show their winning form in the Municipal Hall of Kassel (German Federal Republic).

Spicy Apples Spark Pork Roast

Cook on Rack in Open Pan

It's the season for entertaining! That means your best china, linen, flowers or fresh fruit for a centerpiece—or, in other words, "the works."

Entertaining usually means a roast because meat in a single large piece is easiest to prepare and makes a show-piece.

One of the most attractive roasts to serve is a pork loin, especially one that's dressed up with a rosy apple topping. It will take 3 to 4 hours to roast the pork, points out Reba Staggs, meat cookery expert, but the topping is spread on the meat only during the last 20 to 30 minutes.

Pork Loin Roast - Spicy Apple Topping

4 to 6-pound pork loin roast
Salt and pepper
Spicy Apple Topping

Have backbone removed from loin. Season. Place fat side up on rack in open roasting pan. Insert meat thermometer so bulb reaches center of thickest part. Do not add water. Do not cover. Roast in a moderate oven (325° F. to 350° F.) 3 to 4 hours or until roast meat thermometer registers 185° F. Allow about 35 to 40 minutes per pound of roasting time. Spread ⅔ cup Spicy Apple Topping evenly over meat and return to oven to finish roasting and set glaze. Serve remaining topping as meat accompaniment.

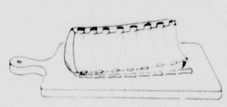
Spicy Apple Topping

1 can (1 pound, 4 ounces) sliced apples
⅔ cup apple juice
⅔ cup cinnamon candies
¼ teaspoon ginger
1 tablespoon lemon juice

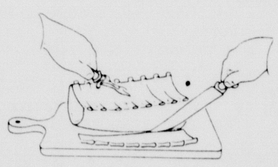
Drain apples. Measure apple juice. If necessary, add water to apple juice to make ⅔ cup. Chop apple slices finely. Combine apples, juice, cinnamon candies, ginger and lemon juice. Cook slowly, stirring occasionally until thickened, 25 to 30 minutes. Yield: 1⅔ cups.

Carving the Pork Loin

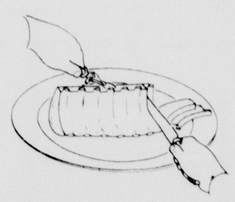
The man who heads the table probably won't object to carving if the lady in the kitchen has prepared him for it. She can provide him with a just-sharpened carving knife. In addition, she should have the retailer loosen the backbone from the ribs. The backbone separated from the ribs during roasting, shown by this first illustration.



Before the roast is placed on the serving platter, the lady of the house can cut between the backbone and the rib ends, as shown by this picture below.



Place the roast on the platter with rib side facing the carver. This makes following the rib bones easy. Insert the fork firmly in the top of the roast. Cut



close against both sides of each rib. One serving will include a rib bone while the next serving will be boneless.

ANN LANDERS
Answers your problems

Dear Ann Landers: Is it thoughtlessness, stupidity, cruelty, ignorance or just plain nosiness, that makes people ask members of the family, "Was it cancer?"

My father had surgery a few days ago. The surgeon gave us bad news. We expected the worst but still we clung to the hope that all would be well. My mother is heartsick and so am I. We are trying to be brave--and silent--but people won't let us. They keep badgering us with questions, pumping us for information.

Yesterday I received six telephone calls, all from people wanting to know details. I've been saying, "We are hoping for the best," because I don't wish to discuss it further. One caller said, "You might as well face facts. It will be easier later." Another caller said, "My mother died of cancer and I pity you. You'll go through plenty these next few months."

Why do people do this? How shall I deal with them?
--NEAR THE EDGE

Dear Near: People do this because they are thoughtless, stupid, cruel, ignorant or nosey--or a combination of all five adjectives.

Real friends are supportive and available if you need them, but they don't push beyond the bounds of good taste by asking questions.

Crepe-hangers who feed on the misery of others are not friends. They are morbidly curious clods.

Dear Ann Landers: A few days ago I had an important business appointment out of the city. I was dressed in my best suit and my wife was driving me to the railroad station to catch the train. She was wearing blue jeans.

We got a flat tire. I said to my wife. "Since I'm dressed in my best suit and you are in jeans, why don't you change the tire?" She replied, "You must be out of your head. I wouldn't think of it."

As we were arguing, a big-hearted farmer stopped and changed the tire for us. I tried to give him a few dollars for his trouble but he wouldn't accept it.

Do you think I was justified in making the suggestion, under the circumstances? (P. S. My wife is not a frail little flower. She is 5'6" and weighs 150 pounds.) -- ARTY

Dear Arty: No man should ASK his wife to change a tire. If she volunteers, under special conditions, that's another story.

A great many women (myself included) would be useless in such an emergency. The piano-moving, tire changing types who can flip off the flat and slap on a new number just like that, are pretty special. Since your wife did not offer, you should have gone ahead on your own (and prayed for that farmer who DID arrive.)

Dear Ann Landers: I am a girl who is a high school senior. My kid brother is a freshman. Eugene attends many of the same school activities which I attend and this is creating problems.

I received my driver's license a few months ago and am permitted to drive the family car to the games. I usually take some girl friends along. When Eugene has no other plans my mother says I have to take him and bring him home. I don't mind, but I DO think it is unfair of my mother to insist that I take Eugene along when my girl friends drive and invite me in their cars.

Not only do I hate dragging a kid brother along but my curfew is a half hour later than Eugene's and when he is with me I get gypped. Advice is needed. --UGHSVILLE

Dear Ughsville: Eugene should attend school activities with boys his own age and not tag along with his sister's friends. If you think it will help, tell your mother I said so.

To solve some of the frustrations, disappointments and disillusionments of married life, send for ANN LANDERS' booklet, "What To Expect From Marriage," enclosing with your request 20¢ in coin and a long, self-addressed, stamped envelope.

Ann Landers will be glad to help you with your problems. Send them to her in care of this newspaper enclosing a stamped, self-addressed envelope.

Social Calendar

MONDAY

The Southwest P. T. A. executive committee will meet at the home of Mrs. Doyle Lefler, 125 W. Gladys, at 7:30 p.m.

TUESDAY

The Brownie Neighbor Scouts meeting of Sikeston and Vanduser will be held Tuesday morning at 9:30 at the home of Mrs. Edward Pence, 418 Missouri.

WEDNESDAY

Junior and Senior Cadet Neighborhood Scout meeting for Sikeston and Big Ridge will meet at 9:30 at the home of Mrs. John Doggett 405 Benton.

THURSDAY

WSCS of the First Methodist Church will meet at 11:00 a.m.

SAMUEL JOHNSON SAYS. . .

I would rather see the portrait of a dog that I know, than all the allegorical paintings they can show me in the world.

Dear Bathurst was a man to my very heart's content: he hated a fool, and he hated a rogue, and he hated a whig; he was a very good hater.

A man is in general better pleased when he has a good dinner upon his table, than when his wife talks Greek.

In my early years I read very hard. It is a sad reflection, but a true one, that I knew almost as much at eighteen as I do now.

Keglers Korner

by Mary Meyer

I have so many things to talk about this week, I hardly know where to begin.

First, I want to apologize for not having anything in the column about the Bowlathon. But, in my own defense, may I say, I thought it would be covered by someone else, after the publicity it received beforehand.

There were 24 entries. However, space will allow my listing on the first ten. Congratulations are in order to Jean Lee for endurance, skill and maybe a little luck too, huh Jean? Jean, of course took first place, and in the order named, Peggy Swacker, Jena Hopwood (last year's winner), Peggy Dickson, Glenda Becker, Johnnie Dacus, Hildred Poole, Dottye Lefler, Betty Estes and Virginia Dixon.

The Powder Puff League didn't bowl this week, and here are the team standings as of December 21. In first place, Liberty Market, then Team #3, Team #4, Buckles Co., Anchor Toy, and Team #6. Thelma Hampton and Barbara Dock are tied with a 213 for high game to date. Thelma Hampton has high series to date with a 548. Hi team game and series to date go to Liberty Market with an 827 and a 2296.

Neither Tuesday morning league bowled last week.

On Tuesday night, with the Imperialettes, Frances Reisbeck had both hi game and series with 208 and 514. Hi team game and series went to Mercantile Mortgage with 776 and 2253.

The Delta Keglers, also on Tuesday night, had Norma Baker with high game and series of 203 and 552. Ziegenhorn Ins. had high team game and series with 827 and 2386.

On Wednesday night with the Royal Keglers, Jena Hopwood had hi game and series with 221 and 565. A & B Oil had high game with 862 and Deb Ellen had hi series with 2409.

There will be an open city ass'n. meeting at Imperial Lanes, Thursday January 14 at 7:30 p.m. Plan to attend this meeting. As a rule, there are only three open meetings during the season, so it is important to attend these meetings and get to know what is going on and also to vote on anything that may be brought before the association.

The Headpin Tournament is Sunday, January 10 at 1:30 p.m. Note the posters in both houses. I want to thank "Red" Hailey for donating a beautiful trophy for the Headpin Tournament. First place winner will get that trophy plus money.

For any further information contact me, Norma Baker, Ruby Smith or Hildred Poole.

Good luck to everyone Sunday afternoon.

Hospital Notes

Patients admitted to Missouri Delta Community Hospital January 2, 1965
Roderic Ashby, Charleston
Oscar Faith, East Prairie
Vinon Greer, Canalou
Cecil Seyere, Sikeston
F. L. Scott, Sikeston
Mary Robinson, Sikeston
Patricia White, Bertrand

Patients discharged from Missouri Delta Community Hospital, January 2, 1965
Geneva De Witt, Sikeston
Matilda Robey, Morehouse
Ozark Jane Miller, Sikeston
William Dailey, Charleston
John Warren, Sikeston
Robert Barber, Essex
Kevin Boardman, Sikeston
Reidwell Crenshaw, Sikeston
Ralph Cantrell, Sikeston

Patients admitted to Missouri Delta Community Hospital January 3, 1965
Albert Beckmann, Sikeston
Ida Pearl Bailey, New Madrid
Nora Tucker, Sikeston
Myrtlean Crest, New Madrid
John Biggerstaff, Morehouse
Daisy Hurley, Bertrand
Clarlene Agee, Morehouse
Warren Slanker, Dexter
Leonard Campbell, Sikeston
Jerry Landers, Canalou
Barbara Johnson, Canalou
Reginald McCray, Sikeston

Patients discharged from Missouri Delta Community Hospital, January 3, 1965
Carl White, Charleston
Carmen Hux, Essex
Pamela Flowers, Catron
Grace Sherer, Sikeston

Thirty years ago a skilled Craftsman made as much as $1.00 per hour
.....
Today--it costs that much to get the yard mowed
.....
Do you want to go back to 1935? We don't
Reiss
QUALITY CHEKD DAIRY PRODUCTS

PRE - INVENTORY
Clearance SALE
NOW IN PROGRESS
COME IN AND SEE OUR TABLE OF BARGAINS
COSTUME JEWELRY ½ PRICE
WRIGHT'S JEWELRY
"You Can't Go Wrong With Wright"
125 N. New Madrid GR 1-2308
Raymond and Betty

Clearance SALE
ON ALL WINTER Merchandise
AT THE MYRTLE LEE SHOPPE
GR- 1- 3433 SIKESTON
ALL SALES FINAL

FLOWERS the Perfect Gift
CARROLL'S FLORIST
208 Sikes GR 1-3163

EXPERT Watch and Jewelry Repairing
WRIGHT'S JEWELRY
"You Can't Go Wrong With Wright"
126 N. New Madrid GR 1-2308
Raymond and Betty

Fabric Sale
10 DAYS ONLY
CLEARING FOR SPRING FABRICS
SOME BELOW COST

WOOLENS	Reg. $2.98-$3.88	$1.99
	Reg. $4.98	$2.98
COAT WOOLENS	Reg. $6.98	$3.88
CORDUROY	45" wide Reg. $1.69	$1.19
CREPE PRINTS	45" wide Reg. $2.39	$1.69
ORLON BLEND	60" wide Reg. $1.98	$1.17
Wash & Wear PRINT & SOLIDS	36" to 45" wide	44¢
OUTING FLANNEL	4 Yards	$1.00
REMNANTS	1/2 OFF — BUTTONS	2 Cards 5¢

McDonald's Cloth House
112 N. Kingshighway Sikeston GR 1-5309

SEMI ANNUAL CLEARANCE SALE
SAVINGS TO 50%
JENKINS SHOES
116 W. FRONT SIKESTON, MO.

ANNUAL Clearance SALE AT LA PETITE
ALL WINTER MERCHANDISE NOW REDUCED
⅓ OFF on GIRLS WEAR
• DRESSES
• SKIRTS
• SWEATERS
• SLACKS
• PAJAMAS
¼ OFF on BOYS WEAR
• SPORT COATS
• HEAVY JACKETS
• COTTON SHIRTS
• CORDUROY SLACKS
• PAJAMAS
INFANTS WEAR REDUCED
SPECIAL VALUES IN
Quality Winter Coats
'Boys & Girls'
Sizes 3 to 12
La Petite Shop
Infants thru Teens
120 W. FRONT STREET
SIKESTON, MISSOURI
SHOP for QUALITY for YOUR CHILDREN

The Women's Page

BETTY LITTLETON, Women's Page Editor
Phone GR 1-1137

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Eldon Moore of Morehouse served his friend as best man. The ring bearer was Michael Brown of Essex, nephew of the bride, who carried the rings on a white satin pillow.

For her daughter's wedding, Mrs. Findley chose a navy blue dress. Mrs. Harbin, mother of the groom, chose a two piece beige dress; both mother's dresses were complimented with white carnation corsages. All the men in the wedding party wore dark suits and boutonnieres of peppermint carnations.

A reception immediately followed the ceremony in the church. The bride's table was covered with a white linen tablecloth with a border of embroidered red roses. The centerpiece was white spider mums with red candles on either side. On one end of the table was a three tiered wedding cake topped with the traditional miniature bride and groom and a huge crystal punch service at the other. Those who assisted at the reception were Louise Stephens of Dexter and Vera Almond of Bloomfield, friends of the bride. Rose Harbin, sister of the groom, presided at the guest book.

The newlyweds left immediately after the reception for a honeymoon of undisclosed destination. For travel, the new Mrs. Harbin wore a dark green knit two piece suit and a corsage from her bridal bouquet.

Mr. and Mrs. Harbin will be at home in Bloomfield, Mo. She is employed in the Stoddard County A S C Office in Bloomfield, where she will continue to work. Mr. Harbin is employed with the Missouri State Highway Department in Sikeston.

Out of town guests at the wedding were her sister, Rev. and Mrs. Al Ragsdale of Memphis, Tenn.

Nazarene Church To Hold Revival

A Revival Meeting starting January 6th through 17th will be held at the Morehouse Nazarene Church. The Evangelist will be Rev. Otto Willison of Bethany, Okla. Services will begin each night at 7:30 P.M. and Sunday at 11 A.M. Pastor Rev. Rudasill extends a cordial invitation to everyone.

Stork Club

GOSSETT

Mr. and Mrs. Wilbert Gossett of Sikeston are the parents of a baby girl born yesterday at the local hospital.

SHARP

Mr. and Mrs. Harry Garwood Sharp III of St. Louis are the proud parents of a baby boy born December 28th. The baby was named Harry Garwood Sharp IV, and weighed 5 pounds and 12 ounces. Grandparents are Mr. and Mrs. Garwood Sharp of Sikeston and Mr. and Mrs. L. A. Waters of Ashville, N. Carolina.

News in Brief

Mr. and Mrs. Bill York, Jr., and children left Saturday morning for their home in Carrollton, Ohio, after spending the holidays with their parents, Mrs. Bill York, Sr., and Mr. and Mrs. Eugene Potashnick. Weed - end guests during the week-end of Mrs. York were Mr. and Mrs. Floyd Dickerson and daughter of St. Louis. Mrs. Dickerson is grand-daughter of Mrs. York.

Mrs. Roger Bailey spent the Christmas holidays with her daughter and son-in-law, Mr. and Mrs. Donald Barnard and children of St. Louis.

Mr. and Mrs. L. E. Winkler returned January 1st from Corpus Christi, Texas, where they had spent the holidays with their son, Bob, and daughter-in-law, Jackie and children, Cindy and Robert Winkler.

Mr. and Mrs. Larry Gardner and Mr. and Mrs. Charles Gardner of Sikeston recently visited the state-owned Ringling Museums while vacationing on Florida's lower west coast.

Mr. and Mrs. Hulet Yates and son, David, accompanied their daughter, Karen, Linda Fiquart and Cathy Meredith to St. Louis Sunday, after the young ladies spent the holidays here with their parents, Mr. and Mrs. Yates, Mr. and Mrs. Windle Fiquart and Rev. and Mrs. Clyde Meredith. Miss Yates and Miss Fiquart are attending the School of Nursing at St. Luke's Hospital, St. Louis, and Miss Meredith is a student at the Hannibal - LaGrange College, Hannibal, Mo.

Mrs. J. S. Wallace arrived home Friday from Austin and other points in Texas, where she had spent the holidays with her relatives.

Mr. and Mrs. A. L. Waller spent New Year's Day with their daughter and son-in-law, Dr. and Mrs. F. V. Rigdon and children of Cape Girardeau.

Mrs. Harry Young, who had spent the holidays with her son and daughter-in-law, Mr. and Mrs. Dick Young and sons of Wilmette, Ill., returned to Sikeston Friday.

Joe Leslie, Jr., left Saturday afternoon to resume his classes at Ohio University at Athens, which start Tuesday January 5th. Joe, Jr., was accompanied to St. Louis by his brother, Rik and wife. Three days of his Christmas vacation was spent as a delegate to the annual convention of the Blue Key Honor Society held in Kansas City Sunday December 27th through the 30th.

Mr. and Mrs. Dan Heacox and daughters, Patsy and Danna, left Monday morning for their home in Midland, Texas after spending the Christmas vacation here with relatives and friends.

Mr. and Mrs. Clyde Paylor had as an overnight guest Thursday night, his aunt, Mrs. Etta King of Conway, Ark. She also visited with Mr. and Mrs. Bill Paylor and family while here.

Miss Erma Cunningham of Washington, D. C., spent the holidays here with her mother, Mrs. Delia Cunningham and family. She left Saturday and was accompanied on the return trip as far as Salem, Ill., by her mother and a brother, Barney Cunningham.

Mr. and Mrs. Emerson Camden left New Year's Day for their home in Dallas, Texas. They arrived in Sikeston Christmas Eve to visit with their grandmother, Mrs. Eva Ramsey and on Christmas Day in company with Mrs. Ramsey went to Decatur, Ill., to visit with Harry Camden and daughter, Mrs. Lillian McClain. Mr. Camden is father and Mrs. McClain is sister of Emerson, and are also son-in-law and granddaughter of Mrs. Ramsey. Mr. and Mrs. Camden went on to Springfield while Mrs. Ramsey remained in Decatur. Mr. and Mrs. Camden and Mrs. Ramsey returned to Sikeston December 31.

Mr. and Mrs. Dan Heacox and daughters were Christmas Day dinner guests of his mother, Mrs. Ules Hobbs and husband, Mr. Hobbs.

Mr. and Mrs. J. Ernest Harper have returned home from a Christmas vacation spent in Montego Bay, Jamaica.

COULD HAVE DANCED ALL NIGHT—Half athletic contest and half elegance, ballroom dancing championships have a big following in Germany. Helga Bernhold was a pretty picture in her frilly and elaborate dress when she and her husband, Juergen, won the German amateur championship for the third time. They show their winning form in the Municipal Hall of Kassel (German Federal Republic).

Spicy Apples Spark Pork Roast

Cook on Rack in Open Pan

It's the season for entertaining! That means your best china, linen, flowers or fresh fruit for a centerpiece—or, in other words, "the works."

Entertaining usually means a roast because meat in a single large piece is easiest to prepare and makes a show-piece.

One of the most attractive roasts to serve is a pork loin, especially one that's dressed up with a rosy apple topping. It will take 3 to 4 hours to roast the pork, points out Reba Staggs, meat cookery expert, but the topping is spread on the meat only during the last 20 to 30 minutes.

Pork Loin Roast - Spicy Apple Topping

4 to 6-pound pork loin roast
Salt and pepper
Spicy Apple Topping

Have backbone removed from loin. Season. Place fat side up on rack in open roasting pan. Insert meat thermometer so bulb reaches center of thickest part. Do not add water. Do not cover. Roast in a moderate oven (325° F. to 350° F.) 3 to 4 hours or until roast meat thermometer registers 185° F. Allow about 35 to 40 minutes per pound of roasting time. Spread ⅔ cup Spicy Apple Topping evenly over meat and return to oven to finish roasting and set glaze. Serve remaining topping as meat accompaniment.

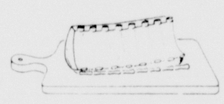
Spicy Apple Topping

1 can (1 pound, 4 ounces) sliced apples
⅔ cup apple juice
⅔ cup cinnamon candies
¼ teaspoon ginger
1 tablespoon lemon juice

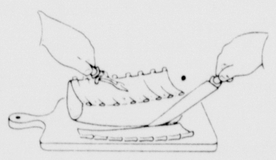
Drain apples. Measure apple juice. If necessary, add water to apple juice to make ⅔ cup. Chop apple slices finely. Combine apples, juice, cinnamon candies, ginger and lemon juice. Cook slowly, stirring occasionally until thickened, 25 to 30 minutes. Yield: 1⅔ cups.

Carving the Pork Loin

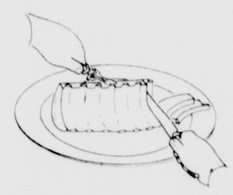
The man who heads the table probably won't object to carving if the lady in the kitchen has prepared him for it. She can provide him with a just-sharpened carving knife. In addition, she should have the retailer loosen the backbone from the ribs. The backbone separated from the ribs during roasting, shown by this first illustration.



Before the roast is placed on the serving platter, the lady of the house can cut between the backbone and the rib ends, as shown by this picture below.



Place the roast on the platter with rib side facing the carver. This makes following the rib bones easy. Insert the fork firmly in the top of the roast. Cut



close against both sides of each rib. One serving will include a rib bone while the next serving will be boneless.

ANN LANDERS
Answers your problems

Dear Ann Landers: Is it thoughtlessness, stupidity, cruelty, ignorance or just plain nosiness, that makes people ask members of the family, "Was it cancer?"

My father had surgery a few days ago. The surgeon gave us bad news. We expected the worst but still we clung to the hope that all would be well. My mother is heartsick and so am I. We are trying to be brave--and silent--but people won't let us. They keep badgering us with questions, pumping us for information.

Yesterday I received six telephone calls, all from people wanting to know details. I've been saying, "We are hoping for the best," because I don't wish to discuss it further. One caller said, "You might as well face facts. It will be easier later." Another caller said, "My mother died of cancer and I pity you. You'll go through plenty these next few months."

Why do people do this? How shall I deal with them?
--NEAR THE EDGE

Dear Near: People do this because they are thoughtless, stupid, cruel, ignorant or nosey--or a combination of all five adjectives.

Real friends are supportive and available if you need them, but they don't push beyond the bounds of good taste by asking questions.

Crepe-hangers who feed on the misery of others are not friends. They are morbidly curious clods.

Dear Ann Landers: A few days ago I had an important business appointment out of the city. I was dressed in my best suit and my wife was driving me to the railroad station to catch the train. She was wearing blue jeans.

We got a flat tire. I said to my wife, "Since I'm dressed in my best suit and you are in jeans, why don't you change the tire?" She replied, "You must be out of your head. I wouldn't think of it."

As we were arguing, a big-hearted farmer stopped and changed the tire for us. I tried to give him a few dollars for his trouble but he wouldn't accept it.

Do you think I was justified in making the suggestion, under the circumstances? (P. S. My wife is not a frail little flower. She is 5'6" and weighs 150 pounds.) -- ARTY

Dear Arty: No man should ASK his wife to change a tire. If she volunteers, under special conditions, that's another story.

A great many women (myself included) would be useless in such an emergency. The piano-moving, tire changing types who can flip off the flat and slap on a new number just like that, are pretty special. Since your wife did not offer, you should have gone ahead on your own (and prayed for that farmer who DID arrive.)

Dear Ann Landers: I am a girl who is a high school senior. My kid brother is a freshman. Eugene attends many of the same school activities which I attend and this is creating problems.

I received my driver's license a few months ago and am permitted to drive the family car to the games. I usually take some girl friends along. When Eugene has no other plans my mother says I have to take him and bring him home. I don't mind, but I DO think it is unfair of my mother to insist that I take Eugene along when my girl friends drive and invite me in their cars.

Not only do I hate dragging a kid brother along but my curfew is a half hour later than Eugene's and when he is with me I get gypped. Advice is needed. --UGHSVILLE

Dear Ughsville: Eugene should attend school activities with boys his own age and not tag along with his sister's friends. If you think it will help, tell your mother I said so.

To solve some of the frustrations, disappointments and disillusionments of married life, send for ANN LANDERS' booklet, "What To Expect From Marriage," enclosing with your request 20¢ in coin and a long, self-addressed, stamped envelope.

Ann Landers will be glad to help you with your problems. Send them to her in care of this newspaper enclosing a stamped, self-addressed envelope.

Social Calendar

MONDAY

The Southwest P. T. A. executive committee will meet at the home of Mrs. Doyle Lefler, 125 W. Gladys, at 7:30 p.m.

TUESDAY

The Brownie Neighbor Scouts meeting of Sikeston and Vanduser will be held Tuesday morning at 9:30 at the home of Mrs. Edward Pence, 418 Missouri.

WEDNESDAY

Junior and Senior Cadet Neighborhood Scout meeting for Sikeston and Big Ridge will meet at 9:30 at the home of Mrs. John Doggett 405 Benton.

THURSDAY

WSCS of the First Methodist Church will meet at 11:00 a.m.

SAMUEL JOHNSON SAYS. . .

I would rather see the portrait of a dog that I know, than all the allegorical paintings they can show me in the world.

Dear Bathurst was a man to my very heart's content: he hated a fool, and he hated a rogue, and he hated a whig; he was a very good hater.

A man is in general better pleased when he has a good dinner upon his table, than when his wife talks Greek.

In my early years I read very hard. It is a sad reflection, but a true one, that I knew almost as much at eighteen as I do now.

Keglers Korner

by Mary Meyer

I have so many things to talk about this week, I hardly know where to begin.

First, I want to apologize for not having anything in the column about the Bowlathon. But, in my own defense, may I say, I thought it would be covered by someone else, after the publicity it received beforehand.

There were 24 entries. However, space will allow my listing on the first ten. Congratulations are in order to Jean Lee for endurance, skill and maybe a little luck too, huh Jean? Jean, of course took first place, and in the order named, Peggy Swacker, Jena Hopwood (last year's winner), Peggy Dickson, Glenda Becker, Johnnie Dacus, Hildred Poole, Dottye Lefler, Betty Estes and Virginia Dixon.

The Powder Pluff League didn't bowl this week, and here are the team standings as of December 21. In first place, Liberty Market, then Team #3, Team #4, Buckles Co., Anchor Toy, and Team #6. Thelma Hampton and Barbara Dock are tied with a 213 for high game to date. Thelma Hampton has high series to date with a 548. Hi team game and series to date go to Liberty Market with an 827 and a 2296.

Neither Tuesday morning league bowled last week.

On Tuesday night, with the Imperialettes, Frances Reisbeck had both hi game and series with 208 and 514. Hi team game and series went to Mercantile Mortgage with 776 and 2253.

The Delta Keglers, also on Tuesday night, had Norma Baker with high game and series of 203 and 552. Ziegenhorn Ins. had high team game and series with 827 and 2386.

On Wednesday night with the Royal Keglers, Jena Hopwood had hi game and series with 221 and 565. A & B Oil had high game with 862 and Deb Ellen had hi series with 2409.

There will be an open city ass'n. meeting at Imperial Lanes, Thursday January 14 at 7:30 p.m. Plan to attend this meeting. As a rule, there are only three open meetings during the season, so it is important to attend these meetings and get to know what is going on and also to vote on anything that may be brought before the association.

The Headpin Tournament is Sunday, January 10 at 1:30 p.m. Note the posters in both houses. I want to thank "Red" Hailey for donating a beautiful trophy for the Headpin Tournament. First place winner will get that trophy plus money.

For any further information contact me, Norma Baker, Ruby Smith or Hildred Poole.

Good luck to everyone Sunday afternoon.

Hospital Notes

Patients admitted to Missouri Delta Community Hospital January 2, 1965
Roderic Ashby, Charleston
Oscar Faith, East Prairie
Vinon Greer, Canalou
Cecil Seyere, Sikeston
F. L. Scott, Sikeston
Mary Robinson, Sikeston
Patricia White, Bertrand

Patients discharged from Missouri Delta Community Hospital, January 2, 1965
Geneva De Witt, Sikeston
Matilda Robey, Morehouse
Ozark Jane Miller, Sikeston
William Dailey, Charleston
John Warren, Sikeston
Robert Barber, Essex
Kevin Boardman, Sikeston
Reidwell Crenshaw, Sikeston
Ralph Cantrell, Sikeston

Patients admitted to Missouri Delta Community Hospital January 3, 1965
Albert Beckmann, Sikeston
Ida Pearl Bailey, New Madrid
Nora Tucker, Sikeston
Myrtlean Crest, New Madrid
John Biggerstaff, Morehouse
Daisy Hurley, Bertrand
Clarlene Agee, Morehouse
Warren Slanker, Dexter
Leonard Campbell, Sikeston
Jerry Landers, Canalou
Barbara Johnson, Canalou
Reginald McCray, Sikeston

Patients discharged from Missouri Delta Community Hospital, January 3, 1965
Carl White, Charleston
Carmen Hux, Essex
Pamela Flowers, Catron
Grace Sherer, Sikeston

Thirty years ago a skilled Craftsman made as much as $1.00 per hour .....
Today-- it costs that much to get the yard mowed .....
Do you want to go back to 1935?
We don't
Reiss
QUALITY CHEKD DAIRY PRODUCTS

PRE - INVENTORY
Clearance SALE
NOW IN PROGRESS
COME IN AND SEE OUR TABLE OF BARGAINS
COSTUME JEWELRY ½ PRICE
WRIGHT'S JEWELRY
"You Can't Go Wrong With Wright"
125 N. New Madrid GR 1-2308
Raymond and Betty

Clearance SALE
ON ALL WINTER Merchandise
AT THE MYRTLE LEE SHOPPE
GR- 1- 3433 SIKESTON
ALL SALES FINAL

FLOWERS the Perfect Gift
CARROLL'S FLORIST
208 Sikes GR 1-3163

EXPERT Watch and Jewelry Repairing
WRIGHT'S JEWELRY
"You Can't Go Wrong With Wright"
126 N. New Madrid GR 1-2308
Raymond and Betty

Fabric Sale
10 DAYS ONLY
CLEARING FOR SPRING FABRICS
SOME BELOW COST

WOOLENS	Reg. $2.98-$3.88	$1.99
	Reg. $4.98	$2.98
COAT WOOLENS	Reg. $6.98	$3.88
CORDUROY	45" wide Reg. $1.69	$1.19
CREPE PRINTS	45" wide Reg. $2.39	$1.69
ORLON BLEND	60" wide Reg. $1.98	$1.17
Wash & Wear PRINT & SOLIDS	36" to 45" wide	44¢
OUTING FLANNEL	4 Yards	$1.00
REMNANTS	1/2 OFF	2 Cards — BUTTONS 5¢

McDonald's Cloth House
112 N. Kingshighway Sikeston GR 1-5309

SEMI ANNUAL
CLEARANCE SALE
SAVINGS TO
50%
JENKINS SHOES
116 W. FRONT SIKESTON, MO.

ANNUAL Clearance SALE
AT
LA PETITE
ALL WINTER MERCHANDISE
NOW REDUCED
⅓ OFF on GIRLS WEAR
• DRESSES
• SKIRTS
• SWEATERS
• SLACKS
• PAJAMAS
¼ OFF on BOYS WEAR
• SPORT COATS
• HEAVY JACKETS
• COTTON SHIRTS
• CORDUROY SLACKS
• PAJAMAS
INFANTS WEAR REDUCED
SPECIAL VALUES IN
Quality Winter Coats
'Boys & Girls'
Sizes 3 to 12
La Petite Shop
Infants thru Teens
120 W. FRONT STREET
SIKESTON, MISSOURI
SHOP for QUALITY for YOUR CHILDREN

Cards Win 24-17 Over Favored Packers

Peanut Gambrell Becomes Big Johnson Target

MIAMI (AP) — Billy (Peanuts) Gambrell, one of the smallest players in the National Football League, made himself a big target for Charley Johnson's passes and the St. Louis Cardinals upset the favored Green Bay Packers 24-17 in the Pro Playoff Bowl Sunday.

The 167-pound Gambrell, a free agent picked up by the Cardinals from South Carolina, caught two touchdown passes from Johnson, one an 80-yard play, as the Cardinals took a 17-3 lead in the third quarter.

A Green Bay attack in the final period put the Packers back into contention, but the threat died with Jimmy Burson's end-zone interception of Paul Hornung's pass meant for Ron Kramer.

Gambrell, who had seen regular service only since mid-season when Sonny Randall was injured, was voted the most valuable player. He caught six passes for 184 yards, setting a Playoff Bowl record.

It was the first victory for the East in the game of NFL runners-up.

"We looked like we were sleep walking," growled Green Bay Coach Vince Lombardi. "We came out of the huddle like we were dying."

The Packers, six-point favorites, moved into an early 3-0 lead on a 40-yard field goal by Paul Hornung.

In the second quarter, Gambrell got behind Jesse Whittenton, caught Johnson's perfectly placed pass over his shoulder at the Green Bay 48 and raced in for the initial touchdown.

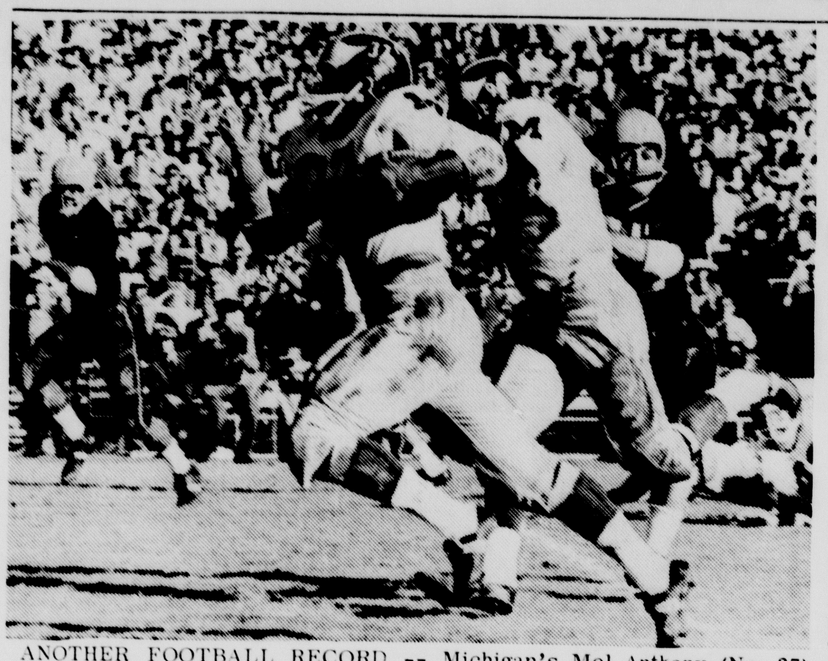
Johnson took the Cardinals in twice in the third quarter for a field goal and a touchdown for a 17-3 margin.

Green Bay's first touchdown came easily. Burson fumbled a punt to Elijah Pitts at the St. Louis 16 and Jim Taylor got across in two plays.

Another St. Louis drive highlighted by a 49-yard pass from Johnson to Gambrell was killed by a fumble after the Cardinals reached the Packer six. Lee Roy Caffey knocked Johnson looose from the ball and recovered.

On the next play, Starr suffered his first interception after 251 throws. Jerry Stovall picked it off and ran 30 yards for a touchdown to make it 24-10.

Green Bay got back in range on a one-yard touchdown lunge by Taylor after a drive in which Starr hit Taylor with a 48-yard pass.



ANOTHER FOOTBALL RECORD -- Michigan's Mel Anthony (No. 37) gets off to what would ultimately become an 84-yard run -- longest in Rose Bowl history. This and a few other tricks made Michigan an easy winner over Oregon State, 34-7.

Schraub and Morton Still Playing Catch

Since they were 10-year-olds, Craig Morton and Jack Schraub have been playing catch with a football.

They did it in grammar school, junior high, high school and finally at University of California, where Morton set Pacific Athletic Conference passing records and Schraub set school marks for catching. Then both signed professional contracts with the Dallas Cowboys of the National Football League.

So it should have come as no surprise to the East All-Stars that when Morton faded to pass Saturday with 1 minute, 4 seconds left in the 40th East-West Shrine game and his West team trailing 7-4, he was looking for his long-time teammate.

Morton found Schraub in the East end zone with a six-yard scoring pass that propelled the West to a comeback 11-7 victory before 60,000 fans.

A steady rain, driven by strong winds, fell throughout most of the game. And the field, already sopping from several weeks of rain, resembled a swamp.

Neither team could manage anything approaching a scoring drive through the first two periods. Fumbles were frequent and players often slipped to the ground with no one close to them.

Then Navy quarterback Roger Staubach, the 1963 Heisman Trophy winner, got off a 37-yard pass to Michigan State's Dick Gordon at the East 12.

Gordon and Indiana's Tom Nowatzke lugged the ball to the five, then Staubach splashed to the one where he was knocked unconscious by Washington State All - America Clarence Williams on a driving tackle.

Fred Mazurek of Pittsburgh replaced Staubach and plunged for the score. Nowatzke booted the extra point and the West led 7-0.

The game raised an estimated $250,000 to aid crippled children in Shriner hospitals.

Florida State Takes Gator

JACKSONVILLE, Fla. (AP) — "Our offense was able to capitalize on their defense," is the way Coach Bill Peterson explained his Florida State Seminoles' 36-19 victory over Oklahoma in the Gator Bowl Game.

It may have been the only football game ever played with nine touchdowns and only one extra point.

FSU felt the absence of placekicker Les Murdock Saturday. He was ruled out on the eve of the game after it was learned he attended the University of Tampa in 1959. There was some question about whether the limit of five years eligibility from first enrollment applied to him.

Oklahoma kicked the only extra point, made after its first touchdown. Butch Metcalf put the Sooners ahead 7-6 with the boot. After the second Oklahoma touchdown, he also made the kick, but Florida State was offside on the play and the Sooners took the penalty, trying for two points from the 1½. It failed.

"I guess it was the only point our team ever gave away like that," Coach Gomer Jones said. "But we were behind 24-13 and thought it was worth going for two."

It was a record - breaking game in many respects, and the big record-breakers were quarterback Steve Tensi and All-America flanker Fred Biletnikoff.

They were the key men in FSU's pro-type offense that riddled the Oklahoma defense.

Their records and Gator bowl marks they erased:

Tensi completed five touchdown passes. Galen Hall of Penn State completed three in 1961.

Tensi attempted 36 passes. Bobby Ply of Baylor tried 24 in 1960.

Tensi completed 23 passes. John Rauch of Georgia completed 13 in 1948.

Tensi threw for 303 yards. Rauch gained 215 in 1948.

Biletnikoff caught 13 passes down passes. Twenty-two players had caught one each.

Biletnikoff caught 13 passes for 192 yards. Ronnie Goodwin of Baylor caught 7 for 129 yards in 1960.

The longest pass in the 20-year Gator Bowl history was made by Oklahoma's Ronnie Fletcher to Ben Hart for 95 yards. The previous record was 58 yards by Rauch to Bill Henderson for Georgia in 1948.

It was the highest-scoring Gator Bowl game, the 55 total bettered the 48 tallied when Texas Tech beat Auburn 35-13 on Jan. 1, 1954.

Conference Play to Open Tonight in Big Eight

By JIM VAN VALKENBURG

Kansas's Big Eight Holiday Toureney champions open the league title race at Lincoln tonight against Nebraska, last-place team in the tournament. But it isn't a cinch for the Jayhawks. Nebraska has a perfect record at home this season, including an upset of top-ranked Michigan.

Colorado, runner-up in the tourney, opens with Missouri, its 65-61 semifinal victim, at Columbia, where the Tigers upset St. Louis. Chances for upsets seem slim in the other two games tonight — Oklahoma at Kansas State and Oklahoma State at Iowa State.

It isn't true the conference tournament means nothing in predicting the title race, although the tourney champion went on to the title only eight times in 18 years. Last week's tourney convinced most onlookers that Kansas and K-State deserved their ranking as co-favorites.

Both have young talented players who may be expected to improve during the season as much as the other clubs, if not more. Kansas takes a five-game winning streak and an 8-3 record into the race. K-State stands 7-4, including a 54-52 loss to Kansas in the semifinals and a four-point loss to unbeaten Indiana.

The Jayhawks, under new coach Ted Owens, gained extra confidence by winning the crown although 6-foot-11 Walt Wesley was held to 40 points in three games and missed much of the last half in the title game, a 53-51 squeeker past Colorado.

Owens is only the third freshman coach to win the tourney in its 19-year history. The Huskers were a disappointment in the tourney and Coach Joe Cipriano is certain to have them ready for tonight.

Kansas hasn't lost in Lincoln since the memorable 1958 games.

In that one a tiny guard, Jim Kubacki, was in street clothes when the game started but talked the coach into a uniform late in the game when the Huskers got into foul trouble against Wilt Chamberlain and company. He got the winning goal a few seconds before the gun. The final was 43-41.

Missouri's rugged Ned Monsees, the tourney rebound champion, and his teammates will be rested for the Buffaloes this time. The Tigers lack depth and height. Colorado played steady ball throughout the tourney.

K-State's 6-foot-10 Roy Smith encouraged Tex Winter with his progress on offense during the tourney. The Wildcats should have little trouble with undersized OU. Hank Iba lacks only a good big man in his title bid with a veteran club but his OSU club has more size than Iowa State.

Senath Wins Own Holiday Tourney

HORNERSVILLE -- Senath-Hornersville proved their being seeded number one in their tournament was no mistake Saturday night as they slipped by the Parma Pirates 45 - 44 in the championship game. Southland, the darkhorse of the tourney, took third place by winning over Campbell 84-54.

SENATH-HORNERSVILLE 45
PARMA 44

Parma jumped to the lead quickly the first period and stayed there until the clock showed three minutes remaining in the game. Senath led by Caneer with 17 points, swapped baskets with the Pirates until the closing minute when Gamble drilled the winning basket.

Senath -- Hornersville (45)
Scorers: Caneer 17, Gamble 10, Peirce 9, Carrol 8, and Jones 1

Parma (44)
Scorers: Simpson 14, Whitson 13, Young 9, Sapp 6, and Vaughn 2.

National Basketball Association
By THE ASSOCIATED PRESS

Eastern Division

	W.	L.	Pct.	G.B.
Boston	33	7	.825	--
Cincinnati	24	13	.649	7½
Phila'phia	19	18	.514	12½
New York	12	26	.316	20

Western Division

Los Angeles	23	15	.606	—
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MCAU

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Central Methodist	2	0
Graceland	1	0
Missouri Valley	2	1
Drury	1	2
William Jewell	0	1
Westminster	0	2
Tarkio	0	2

MIAA

	W	L
Cape Girardeau	1	0
Warrensburg	0	0
Springfield	0	0
Rolla	0	0
Kirksville	0	0
Maryville	0	0

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By DAN WHITTLE

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Montgomery 19

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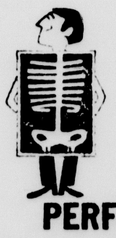

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Cards Win 24-17 Over Favored Packers

Peanut Gambrell Becomes Big Johnson Target

MIAMI (AP) — Billy (Peanuts) Gambrell, one of the smallest players in the National Football League, made himself a big target for Charley Johnson's passes and the St. Louis Cardinals upset the favored Green Bay Packers 24-17 in the Pro Playoff Bowl Sunday.

The 167-pound Gambrell, a free agent picked up by the Cardinals from South Carolina, caught two touchdown passes from Johnson, one an 80-yard play, as the Cardinals took a 17-3 lead in the third quarter.

A Green Bay attack in the final period put the Packers back into contention, but the threat died with Jimmy Burson's end-zone interception of Paul Hornung's pass meant for Ron Kramer.

Gambrell, who had seen regular service only since mid-season when Sonny Randall was injured, was voted the most valuable player. He caught six passes for 184 yards, setting a Playoff Bowl record.

It was the first victory for the East in the game of NFL runners-up.

"We looked like we were sleep walking," growled Green Bay Coach Vince Lombardi. "We came out of the huddle like we were dying."

The Packers, six-point favorites, moved into an early 3-0 lead on a 40-yard field goal by Paul Hornung.

In the second quarter, Gambrell got behind Jesse Whittenton, caught Johnson's perfectly placed pass over his shoulder at the Green Bay 48 and raced in for the initial touchdown.

Johnson took the Cardinals in twice in the third quarter for a field goal and a touchdown for a 17-3 margin.

Green Bay's first touchdown came easily. Burson fumbled a punt to Elijah Pitts at the St. Louis 16 and Jim Taylor got across in two plays.

Another St. Louis drive highlighted by a 49-yard pass from Johnson to Gambrell was killed by a fumble after the Cardinals reached the Packer six. Lee Roy Caffey knocked Johnson loose from the ball and recovered.

On the next play, Starr suffered his first interception after 251 throws. Jerry Stovall picked it off and ran 30 yards for a touchdown to make it 24-10.

Green Bay got back in range on a one-yard touchdown lunge by Taylor after a drive in which Starr hit Taylor with a 48-yard pass.

Schraub and Morton Still Playing Catch

Since they were 10-year-olds, Craig Morton and Jack Schraub have been playing catch with a football.

They did it in grammar school, junior high, high school and finally at University of California, where Morton set Pacific Athletic Conference passing records and Schraub set school marks for catching. Then both signed professional contracts with the Dallas Cowboys of the National Football League.

So it should have come as no surprise to the East All-Stars that when Morton faded to pass Saturday with 1 minute, 4 seconds left in the 40th East-West Shrine game and his West team trailing 7-4, he was looking for his long-time teammate.

Morton found Schraub in the East end zone with a six-yard scoring pass that propelled the West to a comeback 11-7 victory before 60,000 fans.

A steady rain, driven by strong winds, fell throughout most of the game. And the field, already sopping from several weeks of rain, resembled a swamp.

Neither team could manage anything approaching a scoring drive through the first two periods. Fumbles were frequent and players often slipped to the ground with no one close to them.

Then Navy quarterback Roger Staubach, the 1963 Heisman Trophy winner, got off a 37-yard pass to Michigan State's Dick Gordon at the East 12.

Gordon and Indiana's Tom Nowatzke lugged the ball to the five, then Staubach splashed to the one where he was knocked unconscious by Washington State All - America Clarence Williams on a driving tackle.

Fred Mazurek of Pittsburgh replaced Staubach and plunged for the score. Nowatzke booted the extra point and the West led 7-0.

The game raised an estimated $250,000 to aid crippled children in Shriner hospitals.

Florida State Takes Gator

JACKSONVILLE, Fla. (AP) — "Our offense was able to capitalize on their defense," is the way Coach Bill Peterson explained his Florida State Seminoles' 36-19 victory over Oklahoma in the Gator Bowl Game.

It may have been the only football game ever played with nine touchdowns and only one extra point.

FSU felt the absence of place-kicker Les Murdock Saturday. He was ruled out on the eve of the game after it was learned he attended the University of Tampa in 1959. There was some question about whether the limit of five years eligibility from first enrollment applied to him.

Oklahoma kicked the only extra point, made after its first touchdown. Butch Metcalf put the Sooners ahead 7-6 with the boot. After the second Oklahoma touchdown, he also made the kick, but Florida State was offside on the play and the Sooners took the penalty, trying for two points from the 1½. It failed.

"I guess it was the only point our team ever gave away like that," Coach Gomer Jones said. "But we were behind 24-13 and thought it was worth going for two."

It was a record - breaking game in many respects, and the big record-breakers were quarterback Steve Tensi and All-America flanker Fred Biletnikoff.

They were the key men in FSU's pro-type offense that riddled the Oklahoma defense.

Their records and Gator bowl marks they erased:

Tensi completed five touchdown passes. Galen Hall of Penn State completed three in 1961.

Tensi attempted 36 passes. Bobby Ply of Baylor tried 24 in 1960.

Tensi completed 23 passes. John Rauch of Georgia completed 13 in 1948.

Tensi threw for 303 yards. Rauch gained 215 in 1948.

Biletnikoff caught 13 passes down passes. Twenty-two players had caught one each.

Biletnikoff caught 13 passes for 192 yards. Ronnie Goodwin of Baylor caught 7 for 129 yards in 1960.

The longest pass in the 20-year Gator Bowl history was made by Oklahoma's Ronnie Fletcher to Ben Hart for 95 yards. The previous record was 58 yards by Rauch to Bill Henderson for Georgia in 1948.

It was the highest-scoring Gator Bowl game, the 55 total bettered the 48 tallied when Texas Tech beat Auburn 35-13 on Jan. 1, 1954.

ANOTHER FOOTBALL RECORD -- Michigan's Mel Anthony (No. 37) gets off to what would ultimately become an 84-yard run -- longest in Rose Bowl history. This and a few other tricks made Michigan an easy winner over Oregon State, 34-7.

Conference Play to Open Tonight in Big Eight

By JIM VAN VALKENBURG

Kansas's Big Eight Holiday Toureney champions open the league title race at Lincoln tonight against Nebraska, last-place team in the tournament. But it isn't a cinch for the Jayhawks. Nebraska has a perfect record at home this season, including an upset of top-ranked Michigan.

Colorado, runner-up in the tourney, opens with Missouri, its 65-61 semifinal victim, at Columbia, where the Tigers upset St. Louis. Chances for upsets seem slim in the other two games tonight -- Oklahoma at Kansas State and Oklahoma State at Iowa State.

It isn't true the conference tournament means nothing in predicting the title race, although the tourney champion went on to the title only eight times in 18 years. Last week's tourney convinced most onlookers that Kansas and K-State deserved their ranking as co-favorites.

Both have young talented players who may be expected to improve during the season as much as the other clubs, if not more. Kansas takes a five-game winning streak and an 8-3 record into the race. K-State stands 7-4, including a 54-52 loss to Kansas in the semifinals and a four-point loss to unbeaten Indiana.

The Jayhawks, under new coach Ted Owens, gained extra confidence by winning the crown although 6-foot-11 Walt Wesley was held to 40 points in three games and missed much of the last half in the title game, a 53-51 squeeker past Colorado.

Owens is only the third freshman coach to win the tourney in its 19-year history. The Huskers were a disappointment in the tourney and Coach Joe Cipriano is certain to have them ready for tonight.

Kansas hasn't lost in Lincoln since the memorable 1958 games.

In that one a tiny guard, Jim Kubacki, was in street clothes when the game started but talked the coach into a uniform late in the game when the Huskers got into foul trouble against Wilt Chamberlain and company. He got the winning goal a few seconds before the gun. The final was 43-41.

Missouri's rugged Ned Monsees, the tourney rebound champion, and his teammates will be rested for the Buffaloes this time. The Tigers lack depth and height. Colorado played steady ball throughout the tourney.

K-State's 6-foot-10 Roy Smith encouraged Tex Winter with his progress on offense during the tourney. The Wildcats should have little trouble with undersized OU. Hank Iba lacks only a good big man in his title bid with a veteran club but his OSU club has more size than Iowa State.

Senath Wins Own Holiday Tourney

HORNERSVILLE -- Senath-Hornersville proved their being seeded number one in their tournament was no mistake Saturday night as they slipped by the Parma Pirates 45 - 44 in the championship game. Southland, the darkhorse of the tourney, took third place by winning over Campbell 84-54.

SENATH-HORNERSVILLE 45
PARMA 44

Parma jumped to the lead quickly the first period and stayled there until the clock showed three minutes remaining in the game. Senath led by Caneer with 17 points, swapped baskets with the Pirates until the closing minute when Gamble drilled the winning basket.

Senath -- Hornersville (45)
Scorers: Caneer 17, Gamble 10, Peirce 9, Carrol 8, and Jones 1

Parma (44)
Scorers: Simpson 14, Whitson 13, Young 9, Sapp 6, and Vaughn 2.

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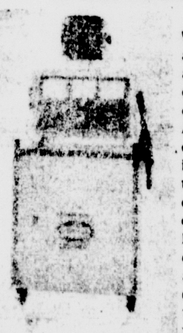

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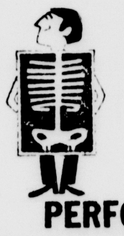
Many vital engine parts are out of sight. It is impossible, for example, to see the action of the distributor points under actual working conditions. However, with our modern Rotunda Electronic Diagnosis Equipment, the exact condition of all such hidden parts is clearly indicated on the oscilloscope screen. Nothing is left to guesswork — nothing is overlooked.
Let our trained diagnosis technicians give you a complete report on every phase of your engine's performance. It will pay big dividends in helping you to avoid future trouble.



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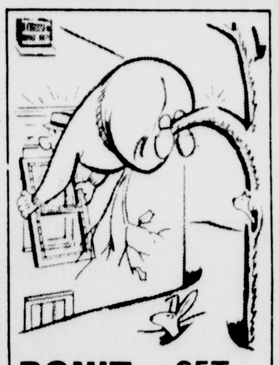

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Entered at the Postoffice of Sikeston, Scott County, Missouri, as Second Class Mail Matter, according to Act of Congress, March 2, 1875, Saturday, 4th., 1950.
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WORLD ORDER
What America needs
To can this economic pickle
Is a world-sized order
Of a good five-cent nickel.
---Billy Grogan

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LILBOURN -- Phil Betzold's Deep Sea Program, a Southern School Assembly, will be held in the Lilbourn High School Gymnasium Thursday, January 14, beginning at 12:40 p.m.

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LOUD EXASPERATION
Today I meant to make each bed,
But a book lured me away instead.
I vowed I'd make an apple pie,
But oh, this tome soon caught my eye!
My name is mud! I've made a foe;
Now what must I do, Thoreau?
---Eve Braden

YOU TELL ME AND WE'LL BOTH KNOW
Each year when we have an election to name
A new president it is always the same.
We depend on the polls to steer us aright,
But the way that they miss is often a fright.
When they err like they did on Truman, you see,
I wonder how wrong the experts can be?
When the experts in sports pick the winners each fall
From among the crack teams in college football,
And a team, like Ole Miss, is picked for the top,
But gets soundly trounced, and goes flippity-flop,
I can't help but exclaim, "O, My! and O, Me!
I wonder how wrong the experts can be?"
Grady Peerey

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---Karen Jacobsen

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FARM SALE

I am quitting farming and have purchased property in Doniphan, Mo., and will operate a store and tourist court. It will be known as the See-Lou Store and Tourist Court, and for that reason I will sell all the following Farming Machinery to the highest bidder. Located at my farm 3 miles South and 1/4 mile West of Risco, Mo., or ½ mile West of Tallapoosa, Mo.

TUESDAY, JAN. 5, 1965

SALE WILL START PROMPTLY AT 10 A.M. — RAIN OR SHINE

All my Tractors and Implements are extra clean and in extra good condition.

1—1962 Ford 951 Tractor, only 1160 hours
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1—Burch 4-row Hippin Ridger
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1—Liston 2-row Rolling Cult., 1964 model, 3 Pt. Hook-up
1—New 6 ft. Chisel Plow, 3 Pt. Hook-up
1—Farm Boy Stalk Shredder
1—Farm Boy Do-All, very good
1—Kewanee 13 ft. Wheel Disc
1—Dixie Cotton Chopper
2—Roll Type Stalk Cutters
2—Irrigation Rigs with A. C. power units, Fairbanks & Morse pumps, 8 and 6 inch pumps, will pump 1000 gallons per minute, also 1/4 mile plastic pipe
1—2-row IHC Cult
1—Grader Blade
1—IHC 2-row Middle Buster
1—Middle Buster, 1-row for Ditching, 3 Pt. Hook-up
1—2-wheel Trailer
2—Cotton Trailers, very good
1—Land Plane, 40 ft., new
2—Sets IHC Wheel Weights
1—Ezee Flow
2—Hyd. Cylinders
1—Air Tank
1—Set of 8 Disc Hillers
2—Bicycles, one boy, one girl
1—Living Room Couch

TERMS — CASH DAY OF SALE
LUNCH WILL BE SERVED

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81 x 108 or FULL Fitted bottom $1.66
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72 x 108 Flat or TWIN Fitted bottom 1.77
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72 x 108 Flat or Twin fitted bottom 2.50
81 x 108 Flat or Full fitted bottom 2.75
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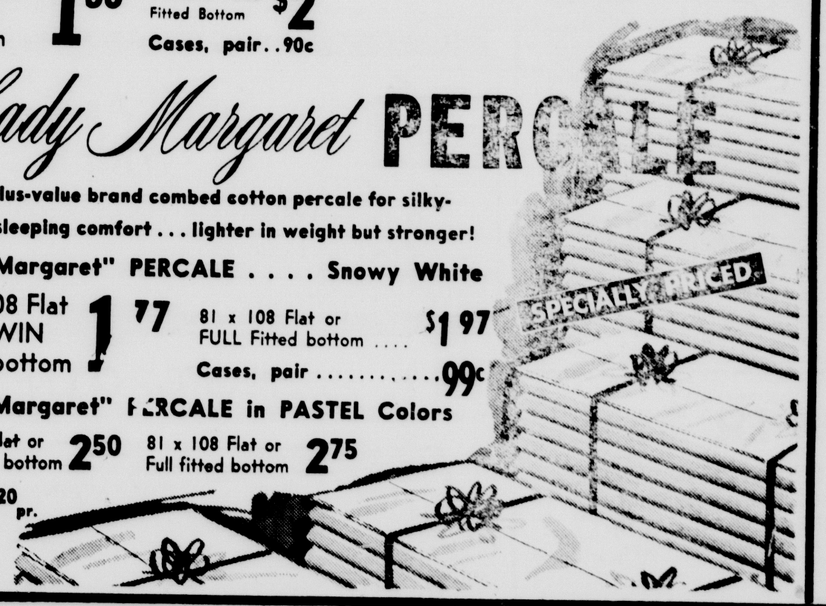

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My name is mud! I've made a foe;
Now what must I do, Thoreau?
---Eve Braden

YOU TELL ME AND WE'LL BOTH KNOW

Each year when we have an election to name
A new president it is always the same.
We depend on the polls to steer us aright,
But the way that they miss is often a fright.
When they err like they did on Truman, you see,
I wonder how wrong the experts can be?
When the experts in sports pick the winners each fall
From among the crack teams in college football,
And a team, like Ole Miss, is picked for the top,
But gets soundly trounced, and goes flippity-flop,
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"Why was my baby born defective?"

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HE'S THE MAN WITH YEARS OF RESEARCH AT HIS FINGERTIPS

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SEEWARD CHAILLAND, Owner

Beck & McCord, Auctioneers - Ph. GR 1-4672 - Sikeston, Mo.

For further information, call Col. Lenzie Beck, GR 1-1020; Col. Joe McCord, GR 1-0707, Col. Bob McCord, GR 1-1376; Col. Joe E. Beck, GR 1-4532.
WOODROW BECK — Clerk — WALTER BECK — Cashier

Watch KFVS, Channel 12 Breakfast Show every morning, 7:00 to 8:00, for Beck & McCord Auction Sales.

P. N. HIRSCH & CO. everything white and colorful, pretty and practical . . . at super savings!

January WHITE SALE

Always your thrift-wise buy . . . now sale-priced . . . our own

"Bonnie" PASTEL Colors
72 x 108 or TWIN Fitted bottom 1.85
81x108 or FULL Fitted Bottom $2
Cases, pair..90c

BONNIE SHEETS and CASES

81 x 99 or
72 x 108 Flat..
TWIN Fitted...

Stock up and save on our fine cotton muslins . . . closely woven, extra durable, fully guaranteed!

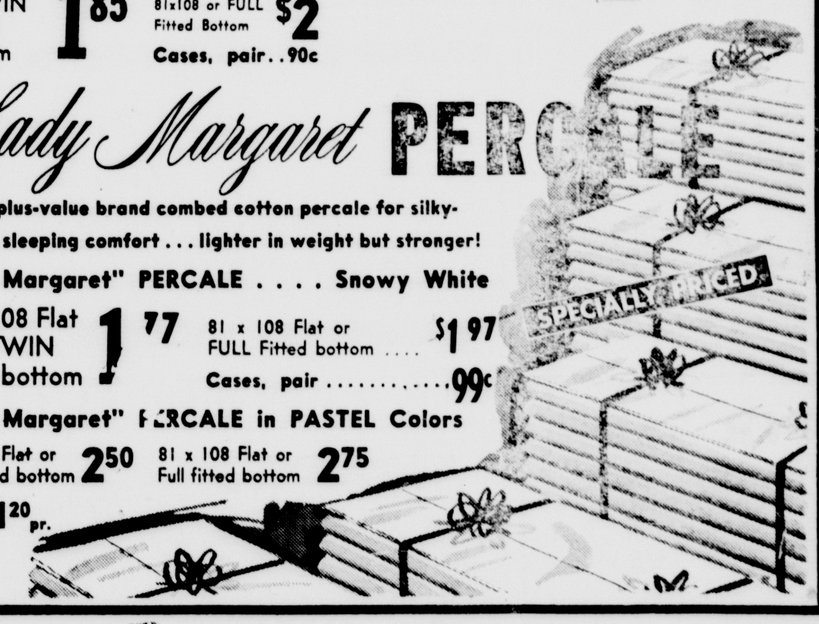
49
81 x 108 or FULL Fitted bottom $1.66
BONNIE Cases pair.... 78¢

Lady Margaret PERCALE

Our plus-value brand combed cotton percale for silky-smooth sleeping comfort . . . lighter in weight but stronger!

"Lady Margaret" PERCALE . . . . Snowy White
72 x 108 Flat or TWIN Fitted bottom 1.77
81 x 108 Flat or FULL Fitted bottom $1.97
Cases, pair .....99¢

"Lady Margaret" PERCALE in PASTEL Colors
72 x 108 Flat or Twin fitted bottom 2.50
81 x 108 Flat or Full fitted bottom 2.75
Cases.. 1.20 pr.

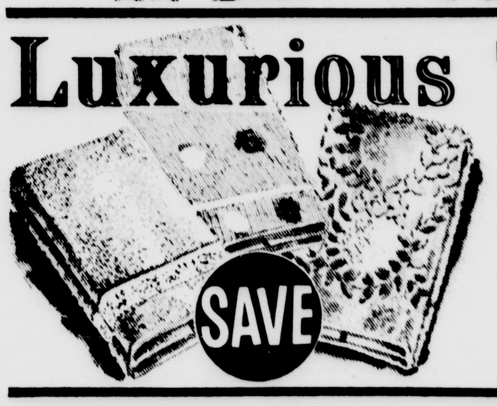


PILLOW CASES
A Riot of Patterns, Colors!
2 For 88¢
Stripes, dots, checks, florals, Grecian Key and other designs!
Machine washable, guaranteed colorfast, first quality 140-thread count. Eight different and attractive patterns. Fashion flair for your bedrooms!

Terrific Savings!

2 For $3
"Feather 'n Foam" BED PILLOWS
Jumbo Size . . . 20x26 Finished
New comfort combination . . . 50% shredded foam, 50% crushed chicken feathers. Corded ticking cover in stripe or floral.

Luxurious TOWELS



Big 22x44-inch Size . . .
Thick Decorator Beauties!
Smart new patterns in dobbies, dots, multi-stripes! Famed mills to 1.49 if perfect . . . tiny imperfections will not impair appearance or service. Choose an armload . . . save!

68¢

Mattress PAD & COVER by "Fruit of the Loom"

Estron acetate filled..
Nylon stitched..
TWIN..
3.66 FULL SIZE 4.66
Combination fitted cover with pad gives comfort plus complete protection. Washable . . . Sanforized shrunk. Extra value!

Jacquard BEDSPREADS
Full, twin sizes . . to 5.98 if perfect!

2 For $5
Slight irregulars of better grade woven jacquards in a variety of styles, weaves and colors. Fantastic low price!

CREDIT TERMS
OPEN Your Account

P. N. HIRSCH & CO.

STARTING PJ'S 8th ANNUAL WHITE SAIL SAIL SAIL JAN. 4

Closing Out All 1964 Models ~~Hotpoint~~ Appliances

OUR MOST DELUXE 1964 WASHER

~~Hotpoint~~ FEATURES
- FOUNTAIN FILTER WASHING ACTION
- DUAL LINT FILTER
- ALL PORCELAIN
- BEAUTIFUL SILHOUETTE STYLING

WASHES UP TO 14 LB. LOAD

HEAVY DUTY TRANSMISSION

1/2 HP MOTOR 2 SPEEDS

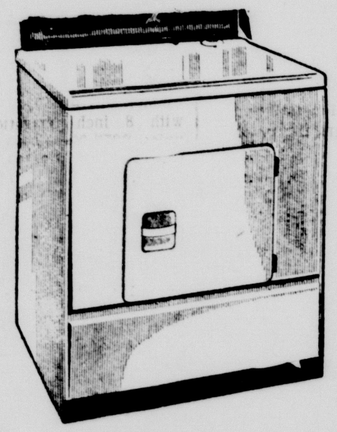
12 CYCLES REG. $298.00

CLOSING OUT AT

$198.

~~Hotpoint~~ DRYERS

- New Speed-Flow
- Normal or Low Temperatures
- Porcelain Tub and Top
- Giant Lint Screen
- 20 Pound Capacity
- 115 or 230 Volts



$99.50

Suggested Retail $149.95

YOU GET A SUPER DEAL ON THIS ~~Hotpoint~~ ELECTRIC RANGE

BACKED BY THE HOTPOINT GUARANTEE OF SATISFACTION

1. KING-SIZE OVEN for banquets or snacks
2. SPEEDY 2600 WATT CALROD® unit heats instantly
3. EASY OVEN CLEANING oven door removable
4. CONTEMPORARY STYLING with smart control panel
5. NO FINER HOTPOINT QUALITY at any price

THERE REALLY IS A DIFFERENCE

Special ONLY → SMALL DOWN PAYMENT **$168.** w/t

30" Sizes — only $128.00 w/t

NOW . . . FOR THIS SALE ONLY

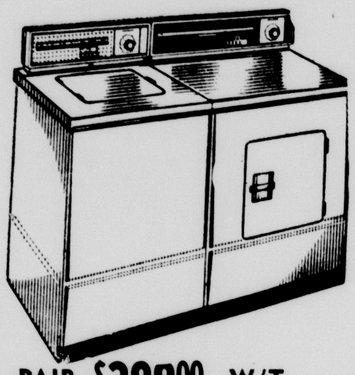
You can buy an appliance in our store at a SUBSTANTIAL DISCOUNT. Every price tag (no exceptions) has been marked down to show you a tremendous savings, we challenge anybody, anywhere, anytime to give you as MUCH for your appliance Dollar as you can get right here, right now. Seeing is believing. Comparisons are convincing. Come . . . See . . Compare . . and buy at Huge Savings.

SALE ENDS JANUARY 31st

No Red Tape To This Budget Plan
Small Down Payment
NO PAYMENTS 'TIL MARCH 1st

DELUXE ~~Hotpoint~~ WASHER & DRYER

WASHER
- All Porcelain
- Lint Filter
- 12 Lbs. Capacity
- 5 Year Warranty
- Triple Rinse



Only **$168.** w/t

DRYER
- 20 Lbs. Capacity
- Push Buttons
- Super Fast
- Lint Filter
- All Porcelain Tub

Only **$128.**

Washer & Dryer PAIR $288.00 W/T

2 SPEED PAIR $308.00 W/T

Standard Washer & Dryer — Pair — — $248.00

FREE FREE

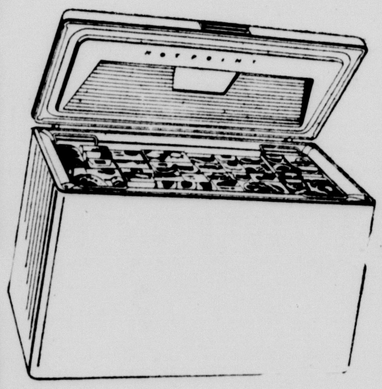
Small Appliances and Tools With Each Purchase

Toasters - Steam Irons - Mixers - Skillets - Clocks - Dishes
Electric Drills - Sanders - Saws - Other Items

Buy Early — Larger Assortment of Gifts

FREE FREE

HOTPOINT FREEZERS



CHEST
- Silver Alum. Lining
- 4 Times Faster Freezing
- 3 Year Food Plan
- Gliding Baskets and Divider
- 1 Piece Steel Const.

UPRIGHT
- 4 Freezing Coils
- Fast Freezing Shelves
- Magna Door Gaskets
- Thriftmaster Unit
- Lock (Optional)
- Light (Optional)

20 CU. FT. HOLDS 686 # **$238.00**

Holds 360 Lbs. **$158.**

EXTRA CLOSE OUT SPECIALS

FLOOR SAMPLES - DEMONSTRATORS - FLOOR SAMPLES - 1 OF A KIND

ONE (1) ONLY 13 CU. FT. DELUXE 2 DOOR REFRIG. REPO. REG 298.00-138.00

ONE (1) ONLY SUPER DELUXE NO VENT DRYER GREY REG 278.00-150.00

ONE (1) ONLY SUPER DELUXE. SPEED WASHER GREY REG 368.00-160.00

THREE (3) ONLY 15 CU. FT. NEW FREEZERS- 535 # 248.00-168.00

TWO (2) ONLY NEW DELUXE DBLE OVEN RANGES-298.00- 185.00

~~Hotpoint~~

Two-Door Refrigerator-Freezer

- No Frost Refrigerator
- Roll Out Cabinet
- Glide Out Shelves
- 105 Lb. Freezer
- Porcelain Crispers
- Dairy Storage
- 14 Cu. Ft.

14 Cu. Ft. Completely No Frost — Only **$288.00** w/t

$248. w/t

12 CU. FT. SIZES — ONLY **$198.00** W/T

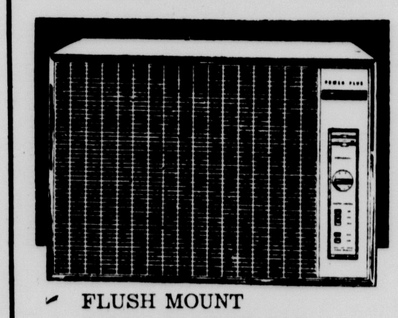
~~Hotpoint~~ REFRIGERATORS

- BIG FAMILY SIZE
- LARGE FREEZER
- DIAL DEFROST
- EGG STORAGE
- 5 YEAR WARRANTY

12 CU. FT.
REGULAR $268.00

$158.

PRE-SEASON AIR CONDITIONER SALE



- FLUSH MOUNT
- QUIET BLOWER FAN
- VENTILATION CONTROL
- 5 YEAR WARRANTY
- PERMANENT FILTER
- THERMOSTAT

9,000 BTU
115 VOLTS
SPECIAL AT
$138.
Other Sizes Proportionately Low

BUILT-IN APPLIANCE SALE

OVENS

Our Most Deluxe Rotisserie, Meat Thermometer, Reg. $299.95. Closeout **$150.00**

SURFACE UNITS

4 Push Button Switches - 4 Burner
Regular $149.95 — Close Out **$75.00**

DISPOSALS

Hotpoint Continuous Feed Model
Regular $59.95 — Special **$29.95**

FREE HOME TRIAL
NO DOWN PAYMENT

PJ's AUTO & HOME SUPPLY
108 S. KINGSHIGHWAY GR 1-4008

90 DAY FACTORY SATISFACTION GUARANTEE

STARTING PJ'S 8th ANNUAL WHITE SAIL JAN. 4

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OUR MOST DELUXE 1964 WASHER

WASHES UP TO 14 LB. LOAD

HEAVY DUTY TRANSMISSION

1/2 HP MOTOR 2 SPEEDS

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CLOSING OUT AT

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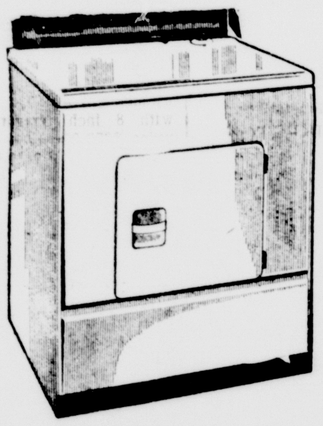
- BEAUTIFUL SILHOUETTE STYLING

~~Hotpoint~~ DRYERS



- New Speed-Flow
- Normal or Low Temperatures
- Porcelain Tub and Top
- Giant Lint Screen
- 20 Pound Capacity
- 115 or 230 Volts

$99.50

Suggested Retail $149.95

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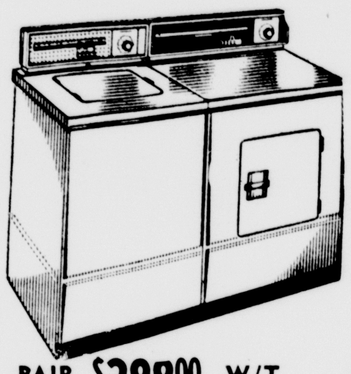
- Triple Rinse

Only **$168.** W/I



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- Push Buttons
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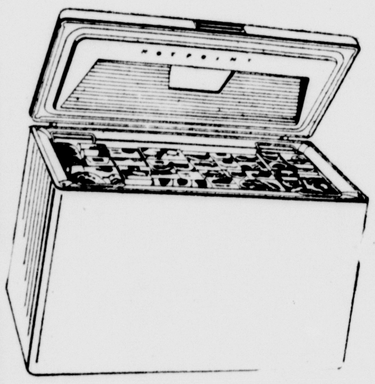

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- 4 Times Faster Freezing
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- 14 Cu. Ft.

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12 CU. FT. SIZES — ONLY **$198.00** W/T

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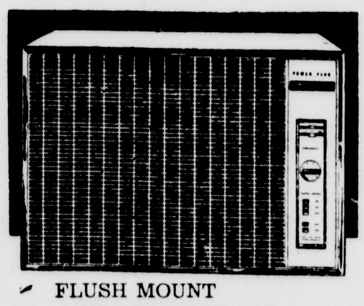

- FLUSH MOUNT
- QUIET BLOWER FAN
- VENTILATION CONTROL
- 5 YEAR WARRANTY
- PERMANENT FILTER
- THERMOSTAT

9,000 BTU 115 VOLTS SPECIAL AT **$138.**

Other Sizes Proportionately Low

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Our Most Deluxe Rotisserie, Meat Thermometer, Reg. $299.95. Closeout **$150.00**

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FREE HOME TRIAL
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PJ's AUTO & HOME SUPPLY

108 S. KINGSHIGHWAY GR 1-4008

90 DAY FACTORY SATISFACTION GUARANTEE

Only Trumans Accept Bid to Inauguration

WASHINGTON-Among former occupants of the White House personally invited by President and Mrs. Johnson to attend the inaugural events, only former President and Mrs. Harry S. Truman have accepted.

The Trumans, Democrats as are the Johnsons, will be on hand for the swearing in and other activities, a White House spokesman said today. While here, they will stay at Blair House, the presidential guest house in which they lived in during a White House renovation in the Truman administration.

Former Republican President Dwight D. Eisenhower and his wife, Mamie, and Mrs. John F. Kennedy expressed regret that they would not be able to attend.

Allen's Accusation

Ethan Allen once was accused of treason, being charged with collaborating with the commander of the British forces in Canada to make Vermont a British province, but his guilt or innocence never was proved.

STRENGTH FOR THESE DAYS
from The Bible

The light is sweet, and a pleasant thing it is for the eyes to behold the sun.—(Eccles. 11:7).

Our eyes are constantly nourished and renewed by the life of God within us, so let us remember to thank Him for His healing, vitalizing life that flows freely through every part of our bodies.

Catgut Usage

Catgut is a tough cord made from the intestines of certain animals, especially sheep, and used for surgical ligatures and sutures, violin strings and related instruments, tennis rackets and archery bows, according to the Encyclopaedia Britannica.

MISS LUCI—Luci Baines Johnson is getting some recognition on her own. She will reign as Queen of the 1965 Azalea Festival in Norfolk, Va. Lynda Bird, Luci's older sister, was Azalea queen in 1961. This is Luci's official picture.

USE THE CLASSIFIED FOR QUICK RESULTS

TRADE WANTED · BUY SELL · LOST RENT · LEASE HIRE

QUICK QUIZ

Q—Who is called "penman of the Revolution"?
A—The American patriot, John Dickinson, who is credited with writing the Articles of Confederation in 1778.

Q—What is the meaning of the word "Gethsemane?"
A—Olive oil press.

Q—How many nations to date have exploded a nuclear device?
A—Five — United States, Soviet Union, Great Britain, France and Communist China.

Q—When did Alfred Lunt and Lynn Fontanne begin their joint stage careers in New York?
A—On Oct. 13, 1924, in "The Guardsman."

LOTS OF SURPRISES IN THE CLASSIFIED

Hope for "Death Valley" Homes

If someone told you that the air in your home during the winter is drier than in Death Valley or the Sahara Desert, would you believe it?

It's true. Death Valley averages 23 percent relative humidity, the Sahara, 25 percent. And in the American home during the heating season, the average is 13 percent. That's dry!

What's so bad about dry air? The Plumbing-Heating-Cooling Information Bureau says there's plenty wrong with it. For one thing, health is adversely affected. When parched air dries out the mucous membranes of the nose and throat, their efficiency in repelling air-borne disease germs is seriously reduced. Dermatologists report that skin and hair disorders frequently can be traced to low levels of humidity.

Comfort is reduced, too. Dry, thirsty air evaporates moisture from the skin, a cooling process that necessitates higher temperatures to maintain room comfort. It's the kind of atmosphere that can cause a person to feel chilly at 75 degrees and demands excessive amounts of fuel.

And the house itself suffers in dry air. Drapes, curtains, floor coverings, textiles and clothing all turn brittle and lifeless, losing both good appearance and ability to wear well. Walls, furniture and woodwork dry out, develop cracks and lossen at joints and seams. Paint resilience is lost -- it chips easily, flakes and peels.

What's the answer? The Bureau says it's a simple one -- a centrally installed humidifier that automatically adds the right amount of moisture to the air. It means pleasant 35 to 45 percent relative humidity all winter long, fewer colds, less fuel and a more comfortable family. For more information about various humidifier models available and their prices, contact a qualified heating contractor.

THE BITTER HALF

Breathes there a man with spirit dead
Who never to his spouse has said:
"What have you done the whole day through?
Would that I had life as good as you!"

Poor rib-bone and hank of tousled hair,
Poor weaker sex to whom life seems unfair;
Her husband's job is but an easy song.
She pushes gadget-buttons all day long!

---Evelyn P. Johnson

1-SLEEPING ROOMS

FOR RENT--Modern bedroom. Ladies preferred. GR 1-4047. 12-31-tf

2-FURNISHED APARTMENTS

FOR RENT--3 room furnished apartment. $60 month. 110 E. Woodlawn. GR 1-5906, GR 1-2105. 12-30-tf

FOR RENT -- 4 room furnished apartment. GR 1-1487. 1-4-tf

FOR RENT -- 3 room furnished apartment. 123 School. 1-4-tf

FOR RENT -- 3 room furnished house. Call GR 1-1440. 1-2-tf

FURNISHED APTS. -- Modern close in utilities furnished Tel GR 1-5702 or GR 1-0306

FOR RENT -- Furnished apartment, all utilities paid. Adults only. GR 1-5707. 12-2-tf

FOR RENT--Furnished apartment. Also sleeping room. GR 1-0665. 12-28-tf

FOR RENT -- Furnished apartment. 2 rooms and bath. Adults only. GR 1-4059 or GR 1-5839. 11-28-tf

FOR RENT--3 room furnished apartment. Couple only. Utilities furnished. 219 W. Gladys. 12-28-tf

FOR RENT--1 two room furnished and 2 three room furnished apartments. Call GR-1-1106 or after 5 p.m., GR 1-2203. 12-30-tf

FOR RENT -- 3 Large, furnished rooms. Newly decorated. Adults only. GR 1-4469. 1-4-3t

3 Easy Ways to profit through WANT ADS

By Phone

By Mail

In Person

To place an ad
Call GR 1-1137
DAILY SIKESTON STANDARD

2A-UNFURNISHED APARTMENTS

FOR RENT--4 room duplex with bath. Water paid. GR 1-4168 before 5 p.m. 12-29-tf

FOR RENT -- 5 room garage apartment. 711 E. Gladys. GR-1-2715. 11-28-tf

NOW RENTING
Brand new 2 bedroom units.
KAY APARTMENTS
Sikeston's Newest
GR - 1-3626 - GR 1-4800

FOR RENT -- Unfurnished apartment. All modern 3 large rooms. 826 Linn St. Call GR 1-5754. 12-29-tf

3-HOUSES FOR RENT

FOR RENT -- 7 room modern home. $70 per month. Storage space. Call GR 1-5618. 11-11-tf

FOR RENT--4 bedroom house, available Jan. 1st. Will lease. GR 1-1751. 12-31-6t

FOR RENT--6 room house. 3 bedrooms, living room, dining room, kitchen. GR 1-3047 12-29-tf

4-MISC. FOR RENT

Baldwin & Wurlitzer PIANOS
3 MONTHS FREE TRIAL
if you can rent a piano for less anywhere.
No false advertising.
Try us before you buy.
Keith Collins Piano Co.
Sikeston, Missouri GR 1-4531 10-23-tf

5-MISC. FOR SALE

FOR SALE -- Thin aluminum plates. 24" x 36". 15¢ each. The Daily Sikeston Standard. 10-17-tf

SPOTS before your eyes-- on your new carpet -- remove them with Blue Lustre. Rent electric shampooer $1. Wilcoxson & Son's Furniture Company. 12-31-2t

FREE -- Sprocket with purchase of new chain saw chain - Dec. - Jan. Check our low homelite prices.
O. K. RADIATOR SHOP
Dexter, Mo. MA 4-2700 12-14-40t

FOR SALE -- 1959, 35' x 8' Skyline house trailer. '52 Chevrolet, 3/4 truck, equipped to pull trailer. 1401 Mill St. New Madrid, SH 8-2466. 1-4-6t

Welders
225 amp Lincoln complete $125.00
Welding Equipment, parts & Gases
WEBB ELECTRIC SUPPLY
Highway 61 South
Sikeston 12-13-tf

New Picture tubes installed $29.95 (One year guarantee)
Used TV's $24.95 up!
LYNN'S TV CENTER
837 W. Malone GR 1-0838 12-30-tf

HARSH soaps robs sheen, gets rugs half clean . . . Switch to Wipe Lustre, you'll see what I mean. Machine rental $1 per day with purchase. Smith Alsop Paint & Wallpaper Company. 1-4-6t

6-REAL ESTATE FOR SALE

LARGE show windows nice interior, small wholesale electrical business showing a profit every month, good location busy street. Good town, owner wishes to accept construction super-job. Will sell at inventory. $50.00 per month on building rent, business growing. Address 820 Paris road, Mayfield, Kentucky. 1-4-3t

FOR SALE
360 acres, 345 cleared, 200 acres bottom land. Near Olmsted, Illinois. Phone Pilgrim 8-6277. 12-31-6t

ASSUME LOAN; small equity. 6 room brick house. Fenced yard. 2 1/2 blocks to new grade school. GR 1-4271. 12-30-6t

FOR SALE--15 acre farm, 4 room modern house. $3,750.00. Phone LO 8-7842. 12-30-6t

FOR SALE -- 240 Acres of Good bottom land located on County gravel road, all open with 8 inch irrigation well, price $275.00 per acre. Write or call Ben Cashion, Eudora, Arkansas. 1-4-3t

For Mississippi Delta land, Buy -- Sell -- or Trade contact
W. J. McMIKLE
c/o My office, Carson Courts,
Sikeston, Mo. GR 1-3540 or 1390 Mississippi St., Tallulah, Louisiana, Ph.1455

WOULD LIKE TO CONTACT someone interested in second hand business -- Can help some financially.
See Harry Cain, Morehouse, Missouri. 12-31-3t

FOR SALE -- Farm -- 500 acres. Black level land. Near Painton, Missouri. Write LF Box 111 c/o Daily Sikeston Standard. 12-30-4t

10-MISC. WANTED

WANTED -- Cooking, dishwashing, waitress. Write Izora Johnson, Route 1, Benton, Mo. 1-2-4t

WANTED -- Good used furniture and appliances. Hezzie Furniture Mart. Phone GR 1-5617. 11-20-tf

11-HELP WANTED FEMALE

FULL TIME job. Must be able to read, type, spell. Write giving all details, C. L. Box 111, c/o Daily Sikeston Standard. 1-4-tf

12A-SALESMEN WANTED

SALES OPPORTUNITY -- A fast growing and expanding National Food Distributor organization will soon have two openings in Southeast Missouri Distributing company. One will require a man of 28-40 years of age, married, with a record of at least 5 years of successful sales experience.

The other man of 25-35, married, 2 years of college minimum and a desire to get into sales work.

All applications should be written and mailed immediately to: W. H. Daniels.

Cape Frozen and Institutional Foods, 207 Broadway, Cape Girardeau, Missouri. 12-31-3t

Notice
All Classified Ads
Must be in before
5 P.M.
Day before publication
Noon Sat. for Monday

12-HELP WANTED MALE

SELL
FOUNDERS CONTRACT
In rapidly expanding insurance company.
High first year income.
Good renewal commission.
Plus stock in company.
Management positions for men with ability
HAROLD LEMAR
Regional Vice President
FAMILY BENEFIT LIFE INSURANCE CO.
Box 200 Bloomfield, Mo.
LO 8-3426

13-LOST & FOUND

LOST--6 head of cattle, strayed from Clyde Hurley Farm, Route 3, Sikeston, December 24. Call GR 1-5129. 12-31-6t

LOST -- One pair bifocal glasses. North side of town. Call GR 1-2873. 1-2-2t

14-OPPORTUNITIES

SPARE TIME
$400 per month possible for man with car to service route on weekends or evenings. (NO SELLING) Can be worked full time with unlimited income. $295 to $595 cash required for inventory and supplies. Only honest reliable person who can make and give decision considered. Immediate income, no waiting or delays. All appointments will be made at time of interview. Investigate this if you want something real good. (NOT VENDING) For personal interview, Give phone Write ROBCRAFT, P. O. Box 985 Commercial Station, Springfield, Mo.
Also openings in most surrounding areas.

16-SERVICES & REPAIR

ELECTROLUX
Authorized sales and service
Free home demonstration
KENNETH WASSON
822 Linn GR 1-2598 12-29-6t

17-SPECIAL SERVICES

PIANO LESSONS OFFERED
Call Mrs. Jerry Howard
GR 1-0845 12-28-3t

CUSTOM Picture framing and refinishing. Philip Sadler, 523 Sikes, GR 1-0339. 12-10-26t

18-POULTRY & LIVESTOCK

REGISTERED BULLS FOR SALE
Polled Herefords. Cattle can be seen on our farm at Pinhook, Mo. Large selection to choose from.
D. Oliver & Sons
East Prairie, Mo.
Phone HOMER OLIVER NI 9-3740

19-PETS

FOR SALE -- Toy Terrier pups. Can be seen at Sikeston Veterinary Hospital. Phone GR 1-2188 or after 5 p.m. GR 1-5650. 1-4-tf

21-NEW & USED CARS

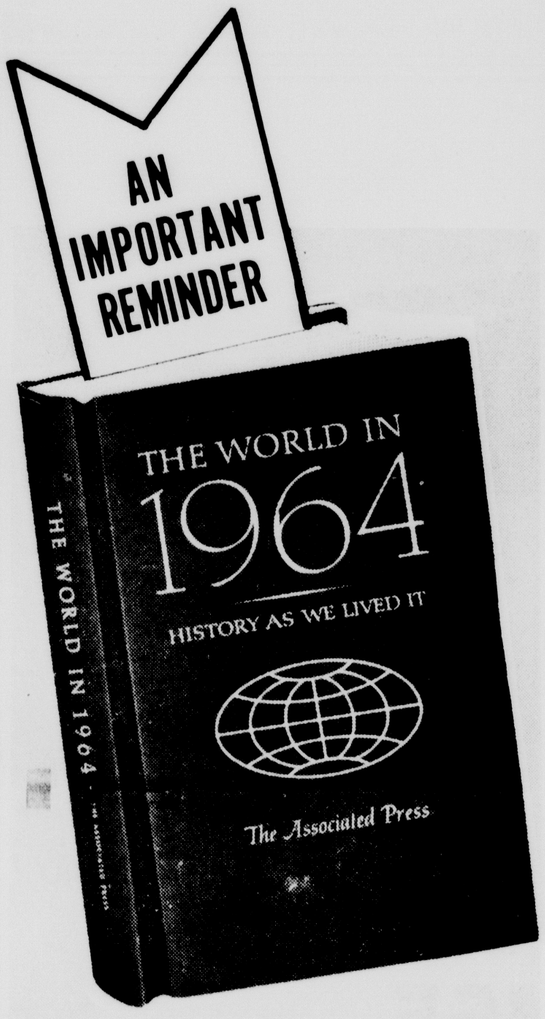
TUESDAY SPECIAL
'54 Ford V-8 nine passenger station wagon. This was used locally and is in good mechanical condition with good tires. Special $125.00.

Ralph Williams Motor Company
Used Car Lot located one block south of Dunn Hotel.
Open evenings until 8 p.m.

24-LOANS & INSURANCE

WE HAVE THE BEST MONEY IN TOWN
See us for fast "CASH" KEY LOAN GR 1-0428
"WE LIKE TO SAY YES"

AN IMPORTANT REMINDER



A FASCINATING NEW KIND OF NEWS ANNUAL AVAILABLE —EXCLUSIVELY— THROUGH THIS NEWSPAPER NOW!

1964 has been an historic year—one of fundamental conflicts and of human drama which struck home to you personally.

Keep its memory bright forever with this unique volume—an annual, unlike any other, which brings to life the history of our own time.

It's a book to cherish, to refer to, and above all to READ.

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RESERVE YOUR COPY AT SPECIAL PRICE OF $3.

THE WORLD IN 1964
THE DAILY SIKESTON STANDARD
BOX 66, POUGHKEEPSIE, N. Y.

Enclosed is $ ____ Please send ____ copies of THE WORLD IN 1964.

NAME

ADDRESS

CITY AND STATE

washington

U.S. Braces for New Riots In Panama Canal Zone

BY RAY CROMLEY
Washington Correspondent
Newspaper Enterprise Assn.

WASHINGTON (NEA)

Saturday, Jan. 9, 1965, will be the first anniversary of the Panama Canal Zone riots.

On or about that date, give or take a week or two, officials here privately anticipate there will be a fresh series of demonstrations which could turn into riots, unless the Panamanian students can be sidetracked in advance.

American officials in Panama see the signs. The students had a test run in November.

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Right now, luckily, Britton and Avilla are said to be at loggerheads in some sort of a personal feud. Plans are under way to keep them fighting each other.

A SCORE OF LESSER COMMUNIST LEADERS make a profession of going to college. They take one or two easy courses a year, do little or no studying, keep their college connections so as to be able to propagandize and agitate the younger students.

Then there are radical high school teachers and college professors in Panama. Experts say the Panamanian Department of Education is well infiltrated with Communist and extreme leftist bureaucrats.

Panamanian students are making plans for a parade-march to the cemetery to lay wreaths on the graves of the Jan. 9 "martyrs." (Ignored is the fact that some of these "martyrs" are now known to be looters who suffocated in the burning of an American building and that others are known to have been killed by Red snipers.)

To prevent inflammatory incidents, plans are under way to try quietly to divert this parade away from the Canal Zone area.

THE PROBLEM: The situation in Panama vis-a-vis the United States is now worse than a year ago.

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Drew Pearson Special

--THOMAS GOES HOME--

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Thomas has been suffering from cancer of the face for some years, but recently it has spread dangerously. Thomas will not return to Congress for the opening sessions.

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"Even if you don't have to sleep, Albert does," Mrs. Thomas once told the President.

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Polly's Pointers

Dessert: Love and Kisses

by Polly Cramer, *Newspaper Enterprise Assn.*

Polly

DEAR POLLY—Some of your women readers may like to surprise their husbands and express their love in the unique way my wife did when she put several big red lipstick kisses on the absorbent tissue she uses to cover the bottom of my lunch basket.—JOHN

GIRLS—What could be better than love and kisses for dessert?—POLLY

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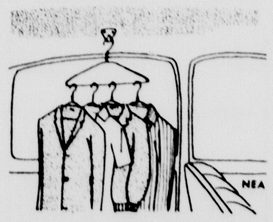

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Share your favorite homemaking ideas . . . and send them to Polly in care of The Daily Sikeston Standard. You'll receive a bright, new silver dollar if Polly uses your idea in Polly's Pointers.

Only Trumans Accept Bid to Inauguration

WASHINGTON-Among former occupants of the White House personally invited by President and Mrs. Johnson to attend the inaugural events, only former President and Mrs. Harry S. Truman have accepted.

The Trumans, Democrats as are the Johnsons, will be on hand for the swearing in and other activities, a White House spokesman said today. While here, they will stay at Blair House, the presidential guest house in which they lived in during a White House renovation in the Truman administration.

Former Republican President Dwight D. Eisenhower and his wife, Mamie, and Mrs. John F. Kennedy expressed regret that they would not be able to attend.

Allen's Accusation

Ethan Allen once was accused of treason, being charged with collaborating with the commander of the British forces in Canada to make Vermont a British province, but his guilt or innocence never was proved.

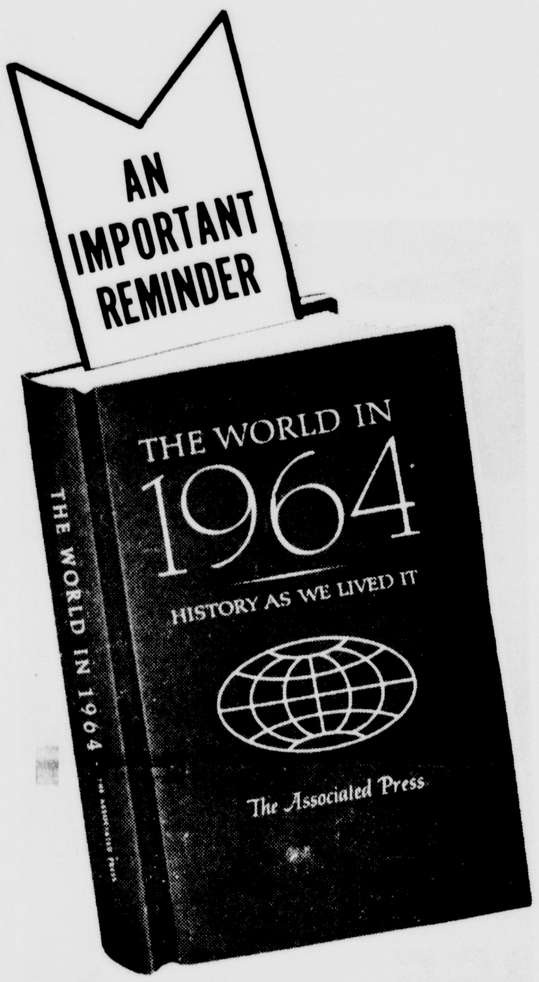
STRENGTH FOR THESE DAYS from The Bible

The light is sweet, and a pleasant thing it is for the eyes to behold the sun.—(Eccles. 11:7).

Our eyes are constantly nourished and renewed by the life of God within us, so let us remember to thank Him for His healing, vitalizing life that flows freely through every part of our bodies.

Catgut Usage

Catgut is a tough cord made from the intestines of certain animals, especially sheep, and used for surgical ligatures and sutures, violin strings and related instruments, tennis rackets and archery bows, according to the Encyclopaedia Britannica.



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MISS LUCI—Luci Baines Johnson is getting some recognition on her own. She will reign as Queen of the 1965 Azalea Festival in Norfolk, Va. Lynda Bird, Luci's older sister, was Azalea queen in 1961. This is Luci's official picture.

washington

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QUICK QUIZ

Q—Who is called "penman of the Revolution"?

A—The American patriot, John Dickinson, who is credited with writing the Articles of Confederation in 1778.

Q—What is the meaning of the word "Gethsemane?"

A—Olive oil press.

Q—How many nations to date have exploded a nuclear device?

A—Five — United States, Soviet Union, Great Britain, France and Communist China.

Q—When did Alfred Lunt and Lynn Fontanne begin their joint stage careers in New York?

A—On Oct. 13, 1924, in "The Guardsman."

USE THE CLASSIFIED FOR QUICK RESULTS
WANTED TRADE SELL BUY RENT LOST HIRE LEASE

LOTS OF SURPRISES IN THE CLASSIFIED

Hope for "Death Valley" Homes

If someone told you that the air in your home during the winter is drier than in Death Valley or the Sahara Desert, would you believe it?

It's true. Death Valley averages 23 percent relative humidity, the Sahara, 25 percent. And in the American home during the heating season, the average is 13 percent. That's dry!

What's so bad about dry air? The Plumbing-Heating-Cooling Information Bureau says there's plenty wrong with it. For one thing, health is adversely affected. When parched air dries out the mucous membranes of the nose and throat, their efficiency in repelling air-borne disease germs is seriously reduced. Dermatologists report that skin and hair disorders frequently can be traced to low levels of humidity.

Comfort is reduced, too. Dry, thirsty air evaporates moisture from the skin, a cooling process that necessitates higher temperatures to maintain room comfort. It's the kind of atmosphere that can cause a person to feel chilly at 75 degrees and demands excessive amounts of fuel.

And the house itself suffers in dry air. Drapes, curtains, floor coverings, textiles and clothing all turn brittle and lifeless, losing both good appearance and ability to wear well. Walls, furniture and woodwork dry out, develop cracks and lossen at joints and seams. Paint resilience is lost -- it chips easily, flakes and peels.

What's the answer? The Bureau says it's a simple one -- a centrally installed humidifier that automatically adds the right amount of moisture to the air. It means pleasant 35 to 45 percent relative humidity all winter long, fewer colds, less fuel and a more comfortable family. For more information about various humidifier models available and their prices, contact a qualified heating contractor.

THE BITTER HALF

Breathes there a man with spirit dead
Who never to his spouse has said:
"What have you done the whole day through?
Would that I had life as good as you!"

Poor rib-bone and hank of tousled hair,
Poor weaker sex to whom life seems unfair;
Her husband's job is but an easy song.
She pushes gadget-buttons all day long!

---Evelyn P. Johnson

Polly's Pointers®

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by Polly Cramer. *Newspaper Enterprise Assn.*

Polly

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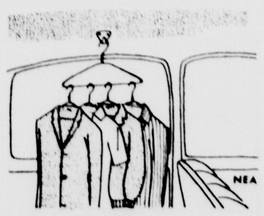

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FOR RENT -- 3 room furnished house. Call GR 1-1440.
1-2-tf

FURNISHED APTS. -- Modern close in utilities furnished Tel GR 1-5702 or GR 1-0306

FOR RENT -- Furnished apartment, all utilities paid. Adults only. GR 1-5707.
12-2-tf

FOR RENT--Furnished apartment. Also sleeping room. GR 1-0665.
12-28-tf

FOR RENT -- Furnished apartment. 2 rooms and bath. Adults only. GR 1-4059 or GR 1-5839.
11-28-tf

FOR RENT--3 room furnished apartment. Couple only. Utilities furnished. 219 W. Gladys.
12-28-tf

FOR RENT--1 two room furnished and 2 three room furnished apartments. Call GR-1-1106 or after 5 p.m., GR 1-2203.
12-30-tf

FOR RENT -- 3 Large, furnished rooms. Newly decorated. Adults only. GR 1-4469.
1-4-3t

1-SLEEPING ROOMS

FOR RENT--Modern bedroom. Ladies preferred. GR 1-4047.
12-31-tf

2-FURNISHED APARTMENTS

FOR RENT--3 room furnished apartment. $60 month. 110 E. Woodlawn. GR 1-5906, GR 1-2105.
12-30-tf

FOR RENT -- 4 room furnished apartment. GR 1-1487.
1-4-tf

FOR RENT -- 3 room furnished apartment. 123 School.
1-4-tf

3 Easy Ways to profit through WANT ADS

By Phone
By Mail
In Person

To place an ad
Call GR 1-1137
DAILY SIKESTON STANDARD

2A-UNFURNISHED APARTMENTS

FOR RENT--4 room duplex with bath. Water paid. GR 1-4168 before 5 p.m.
12-29-tf

FOR RENT -- 5 room garage apartment. 711 E. Gladys. GR-1-2715.
11-28-tf

NOW RENTING
Brand new 2 bedroom units.
KAY APARTMENTS
Sikeston's Newest
GR - 1-3626 - GR 1-4800

FOR RENT -- Unfurnished apartment. All modern 3 large rooms. 826 Linn St. Call GR 1-5754.
12-29-tf

3-HOUSES FOR RENT

FOR RENT -- 7 room modern home. $70 per month. Storage space. Call GR 1-5618.
11-11-tf

FOR RENT--4 bedroom house, available Jan. 1st. Will lease. GR 1-1751.
12-31-6t

FOR RENT--6 room house. 3 bedrooms, living room, dining room, kitchen. GR 1-3047
12-29-tf

4-MISC. FOR RENT

Baldwin & Wurlitzer
PIANOS
3 MONTHS FREE TRIAL
If you can rent a piano for less anywhere.
No false advertising.
Try us before you buy.
Keith Collins Piano Co.
Sikeston, Missouri GR 1-4531
10-23-tf

5-MISC. FOR SALE

FOR SALE -- Thin aluminum plates. 24" x 36". 15¢ each. The Daily Sikeston Standard.
10-17-tf

SPOTS before your eyes-- on your new carpet -- remove them with Blue Lustre. Rent electric shampooer $1. Wilcoxson & Son's Furniture Company.
12-31-2t

FREE -- Sprocket with purchase of new chain saw chain - Dec. - Jan. Check our low homelite prices.
O. K. RADIATOR SHOP
Dexter, Mo. MA 4-2700
12-14-40t

FOR SALE -- 1959, 35' x 8' Skyline house trailer. '52 Chevrolet, 3/4 truck, equipped to pull trailer. 1401 Mill St. New Madrid, SH 8-2466.
1-4-6t

Welders
225 amp Lincoln complete $125.00
Welding Equipment, parts & Gases
WEBB ELECTRIC SUPPLY
Highway 61 South
Sikeston
12-13-tf

New Picture tubes installed $29.95 (One year guarantee)
Used TV's $24.95 up!
LYNN'S TV CENTER
837 W. Malone GR 1-0838
12-30-tf

HARSH soaps robs sheen, gets rugs half clean . . . Switch to Wipe Lustre, you'll see what I mean. Machine rental $1 per day with purchase. Smith Alsop Paint & Wallpaper Company.
1-4-6t

6-REAL ESTATE FOR SALE

LARGE show windows nice interior, small wholesale electrical business showing a profit every month, good location busy street. Good town, owner wishes to accept construction super-job. Will sell at inventory. $50.00 per month on building rent, business growing. Address 820 Paris road, Mayfield, Kentucky.
1-4-3t

FOR SALE
360 acres, 345 cleared, 200 acres bottom land. Near Olmsted, Illinois. Phone Pilgrim 8-6277.
12-31-6t

ASSUME LOAN; small equity. 6 room brick house. Fenced yard. 2 1/2 blocks to new grade school. GR 1-4271.
12-30-6t

FOR SALE--15 acre farm, 4 room modern house. $3,750.00. Phone LO 8-7842.
12-30-6t

FOR SALE -- 240 Acres of Good bottom land located on County gravel road, all open with 8 inch irrigation well, price $275.00 per acre. Write or call Ben Cashion, Eudora, Arkansas.
1-4-3t

For Mississippi Delta land, Buy -- Sell -- or Trade contact
W. J. McMIKLE
c/o My office, Carson Courts,
Sikeston, Mo. GR 1-3540 or 1390 Mississippi St.,
Tallulah, Louisiana, Ph. 1455

WOULD LIKE TO CONTACT someone interested in second hand business -- Can help some financially.
See Harry Cain, Morehouse, Missouri.
12-31-3t

FOR SALE -- Farm -- 500 acres. Black level land. Near Painton, Missouri. Write LF Box 111 c/o Daily Sikeston Standard.
12-30-4t

10-MISC. WANTED

WANTED -- Cooking, dishwashing, waitress. Write Izora Johnson, Route 1, Benton, Mo.
1-2-4t

WANTED -- Good used furniture and appliances. Hezzie Furniture Mart. Phone GR 1-5617.
11-20-tf

11-HELP WANTED FEMALE

FULL TIME job. Must be able to read, type, spell. Write giving all details, C. L. Box 111, c/o Daily Sikeston Standard.
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12-31-3t

Notice
All Classified Ads Must be in before 5 P.M. Day before publication
Noon Sat. for Monday

12-HELP WANTED MALE

SELL
FOUNDERS CONTRACT
In rapidly expanding insurance company.
High first year income.
Good renewal commission.
Plus stock in company.
Management positions for men with ability
HAROLD LEMAR
Regional Vice President
FAMILY BENEFIT LIFE INSURANCE CO.
Box 200 Bloomfield, Mo.
LO 8-3426

13-LOST & FOUND

LOST--6 head of cattle, strayed from Clyde Hurley Farm, Route 3, Sikeston, December 24. Call GR 1-5129.
12-31-6t

LOST -- One pair boys glasses. North side of town. Call GR 1-2873.
1-2-2t

14-OPPORTUNITIES

SPARE TIME
$400 per month possible for man with car to service route on weekends or evenings. (NO SELLING) Can be worked full time with unlimited income. $295 to $595 cash required for inventory and supplies. Only honest, reliable person who can make and give decisions considered. Immediate income, no waiting or delays. All appointments will be made at time of interview. Investigate this if you want something real good. (NOT VENDING) For personal interview, Give phone Write ROBCRAFT, P. O. Box 985, Commercial Station, Springfield, Mo.
Also openings in most surrounding areas.

16-SERVICES & REPAIR

ELECTROLUX
Authorized sales and service
Free home demonstration
KENNETH WASSON
822 Linn GR 1-2597
12-29-6t

17-SPECIAL SERVICES

PIANO LESSONS OFFERED
Call Mrs. Jerry Howard
GR 1-0845
12-28-3t

CUSTOM Picture framing and refinishing. Philip Sadler, 528 Sikes, GR 1-0339.
12-10-26t

18-POULTRY & LIVESTOCK

REGISTERED BULLS FOR SALE
Polled Herefords. Cattle can be seen on our farm at Pinhook, Mo. Large selection to choose from.
D. Oliver & Sons
East Prairie, Mo.
Phone HOMER OLIVER
NI 9-3740

19-PETS

FOR SALE -- Toy Terrier pups. Can be seen at Sikeston Veterinary Hospital. Phone GR 1-2188 or after 5 p.m. GR 1-5650.
1-4-tf

21-NEW & USED CARS

TUESDAY SPECIAL
'54 Ford V-8 nine passenger station wagon. This was used locally and is in good mechanical condition with good tires. Special $125.00.
Ralph Williams Motor Company
Used Car Lot located one block south of Dunn Hotel.
Open evenings until 8 p.m.

24-LOANS & INSURANCE

WE HAVE THE BEST MONEY IN TOWN
See us for fast "CASH" KEY LOAN GR 1-0428
"WE LIKE TO SAY YES"

CHANNEL WPSD-TV SIX

MONDAY P.M. Jan. 4
6:30 90 Bristol Court
6:00 Andy Williams - c
9:00 Alfred Hitchcock
10:00 News Picture
10:15 Tonight Show - c

DAILY (Thursday thru Wednesday)
7:00 Today Show
9:00 Romper Room
9:30 What's This Song - c
9:55 NBC News
10:00 Concentration
10:30 Jeopardy - c
11:00 Say when - c
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5:00 Popeye M.T.W.
5:30 M.T.W. Rifleman
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8:30 T. Th. Doble Gillis
9:00 Huntley-Brinkley M.T.W.Th.
9:15 Fri. Huntley-Brinkley
9:30 News
9:40 Weather
9:45 Sport

CHANNEL KFVS-TV TWELVE

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11:30 Tenn Ernie Ford
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12:30 Religious
1:00 Educational
1:30 Day In Court
1:54 News-Woman's Touch
2:00 General Hospital
2:30 Young Marrieds
3:00 Trailmaster
4:00 The Heup
5:00 Mickey Mouse
5:30 Claud Move Show
5:45 Ron Cochran-News

STEVE'S ELECTRONICS
T.V. & Radio Repair
117 S. Kingshighway
Sikeston GR 1-1074

KEEP YOUR DISTANCE

The car that is coming looks far away,
As I start around the truck;
But, it's a compact bug, so step on the gas,
Or else, old girl, you're stuck.
---Jeanette Enzor

It is easy to be a gentleman when you are well fed.
---Will Rogers.

WHERE'S CHARLIE?

No needling needed to send him to

BUDGET LAUNDRY & CLEANERS

We've a way with cleaning that wins customers. You can rely on us for best results every time!

ASK US ABOUT OUR RENTAL CLOTHING

W. B. "Bill" Guess
Route Man For
BUDGET LAUNDRY & CLEANERS
Phone GR 1-1080 Day
GR 1-1352 Night
Sikeston

Looking Back Over The Years

55 years ago
January 4, 1915

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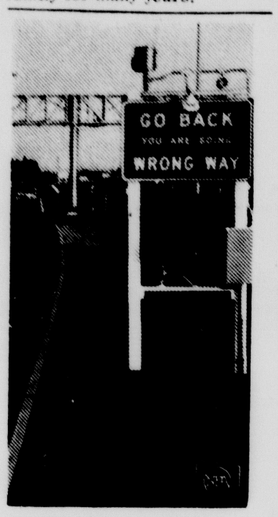


WRONG-WAY DRIVERS — Statistics show that about 8 per cent of fatal freeway accidents are caused by wrong-way driving. Near Sacramento, Calif., engineers have been experimenting with a sign that warns wrong-way drivers with a horn and a blinking red light. The action is triggered by a detector buried in the pavement.

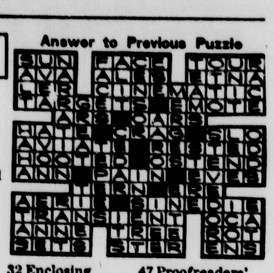
Rescue Service

The U. S. Coast Guard destroyed 12 U-boats and rescued more than 4,000 survivors of torpedoings and other enemy action in the Atlantic and Mediterranean during World War II.

DAILY CROSSWORD PUZZLE

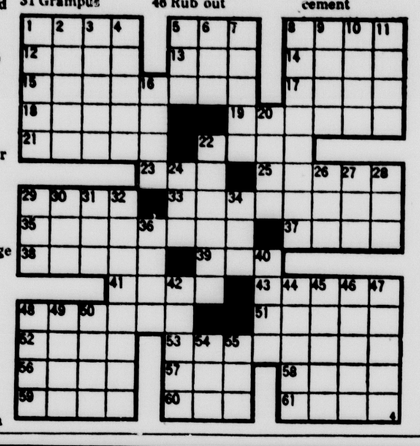
Solid South

Answer to Previous Puzzle



ACROSS
1 —— Hampton, reconstruction statesman
5 Light-Horse Harry ——
8 Ku —— Klan
12 Seed coat
13 Eggs
14 Child's counting word
15 Reconstruction collaborator
17 Fence bar
18 Cornbreads
19 Theater district
21 Typist (coll.)
22 Coin
23 Vegetable
25 Moslem bible
29 American wild plum
33 Compression
35 Dance
37 Grafted (her.)
38 New Mexico state flower
39 Bitter vetch
41 Egyptian maternity goddess
43 —— Kefauver
48 Reddish decomposed rock
51 "Waving the bloody ——"
52 Asiatic mountain range
53 Pieces of mosaic
56 Stitched
57 Before
58 Finest
59 Suspend
60 Rodent
61 Greek god of war

DOWN
1 Stingers
2 Town in India
3 Feminine appellation
4 Girl's name
5 Moo
6 Miss Tanguay
7 Tidal flow
8 Horny material
9 Loyal (Scot.)
10 Distinct part
11 Wood (comb. form)
16 Sopping
20 Writing fluids
22 "—— bagger"
24 Roof finial
26 Operate
27 Craft
28 Born
29 Timid
30 Mr. Holtz
31 Grampus
32 Enclosing
34 Always (contr.)
36 Father
40 Soap-frame bar
42 Penetrate
44 Biblical queen
45 Exhauster
46 Rub out
47 Proofreaders' directions
48 Deep cut
49 Olive genus
50 Cut
54 Time period
55 Harden, as cement



PRAYER For Today From The Upper Room

Abide in me, and I in you. As the branch cannot bear fruit of itself, except it abide in the vine; no more can ye, except ye abide in me. (John 15:4)

PRAYER: O God, I would remember Thee wherever I go and whatever work I do. Thou alone canst enable me to live all my life in the atmosphere of prayer. I commit my life into Thy hands; through Christ Jesus, my Savior. Amen.

SAGE System

Semi-Automatic Ground Environment is an electronic system of air defense tested in New England. It uses an electronic digital computer that will not only spot and brand a hostile airplane in a matter of seconds, but will guide interceptors to the spot regardless of the target's speed or evasive action.

BUY AND LEAVE FILM AT
Superior Office Supply
For Fast Dependable Service

WEATHER BEATEN

For days I've listened to downpours
Of the rain's steady pitty pats;
The kiddies have been confined indoors,
While I've settled hassles and spats.

I've invited over our little friends
Ignored tracks made by muddy boots,
(Which maternal duty transcends,)
And helped with little zippered suits.

We've gone through the list of amusement,
Dreamed up for a rainy-day play;
At last, here's help, heavensent,
"Look, Darlings, the sun's out today!

Put on your wraps and run outside,
Take all that you'll be needing;
Don't slip down, nor come back inside,
Unless...unless you're bleeding!"

--Clara S. Joralemon

MALONE
Shows Begin
2:00 Sunday-Friday
1:00 Saturday

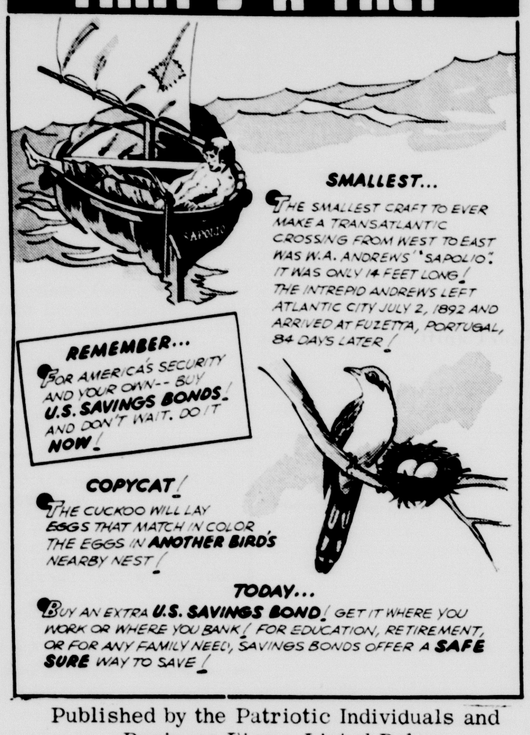
MONDAY TUESDAY

America's first woman President ...and look who's the new "First Lady"!

Fred MacMurray
Polly Bergen
Kisses for my President

ARLENE DAHL EDWARD ANDREWS ELI WALLACH Presented by WARNER BROS.

THAT'S A FACT



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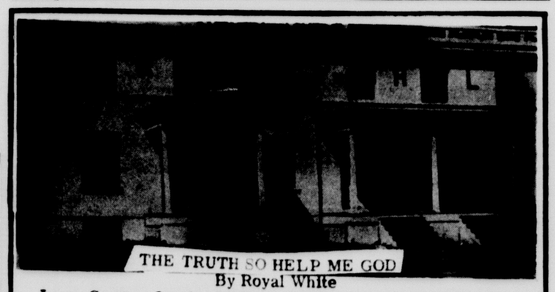

THE TRUTH SO HELP ME GOD
By Royal White

I am George Lewis Ventres, having legally recorded my pen name of "Royal White". I was born near Whitewater, and I have been a resident of Cape Girardeau for twenty years.

As you will remember, Samuel Langhorne Clemens, born in Florida, Missouri; and better known by his pseudonym, "Mark Twain", had to go on lecture tour of the world to pay his debts, my case is similar. Less than two years ago, my wife and I had a rent income of $325.00 from three properties. Payments on this property were $172.00 which left us a balance of $243.00.

One building, a 21 room brick house, one block north of the Cape Bridge (which I was secretly transforming into a Royal White museum) was condemned because of the wiring and plumbing, and which stopped the rent income of $150.00 and which deducted from our $243.00, left us $93.00. After failing to get a loan at Federal rates to re-do the entire building, we were forced to resort to a small loan company for part which cost a payment of $78.00; and thus leaving us $15.00 per month to pay taxes, insurance, groceries, and clothing bills and of course, car operating expenses and fourteen rooms are still condemned. All our earthly possessions will be foreclosed upon within sixty days. Would the price of one book hurt anyone reading this article who has a reasonable paying job or money on interest as much as it would hurt you if you had prided yourself in using good business sense by getting hold of these three properties for an initial investment of $1,250.00.

You can get the book, a 5 X 7 photograph of the Royal White museum, its description when completed and historical background and all for only $1.95. You may order this, my only book, entitled, "Imaginations and Recollections Poetically Described," as follows: Please make all money orders to Royal White, and for your protection as to fear of any fraudelent advertising, address envelopes to either: FARMERS AND MERCHANTS BANK ACCOUNT NUMBER 21597, INITIAL Ry., or CAPE STATE BANK ACCOUNT NUMBER 1646, INITIAL M. H. BOTH IN CAPE GIRARDEAU, MISSOURI.

(Photograph taken in 1963)

JANUARY is usually the coldest month in the year

but more and more people are finding

Reiss QUALITY CHEKD

VANILLA ICE CREAM

is so-o-o-o go-o-o-o-o-d regardless of the weather

WE HAVE A STORY TO TELL

A NEWSPAPER'S STORY IS MORE DIFFICULT TO TELL THAN IT IS TO SHOW. WHY NOT STOP IN AND TAKE A CONDUCTED TOUR THROUGH THE DAILY SIKESTON STANDARD PLANT AND LET US SHOW YOU OUR STORY DURING

OPEN HOUSE

Saturday Jan. 9th . . . 7:30 pm–9pm
Sunday Jan. 10th . . .2:30 pm–5 pm

THE DAILY SIKESTON STANDARD

All the News- Some Views- Finest Features
205 S. New Madrid , Sikeston

ATTENDANCE PRIZES

THE DAILY STANDARD IS ACTUALLY A BUSINESS WITH SIX FACETS ... EACH INDEPENDENT IN OPERATION YET EACH IS CONNECTED WITH THE OTHER FOR THE SOLE PURPOSE OF PRODUCING, SELLING AND DISTRIBUTING YOUR DAILY NEWSPAPER.

EACH YEAR TO PUBLISH 312 DAILY EDITIONS REQUIRES REPORTING THOUSANDS OF STORIES TAKING AND REPRODUCING THOUSANDS OF PICTURES, PREPARING TENS-OF-THOUSANDS OF ADVERTISEMENTS AND PRINTING LITERALLY MILLIONS OF WORDS. HUNDREDS OF THOUSANDS OF MILES ARE DRIVEN IN A YEAR TO DELIVER YOUR STANDARD. TO HELP YOU BETTER UNDERSTAND HOW ALL OF THIS IS COORDINATED IS THE PURPOSE OF OUR OPEN HOUSE.

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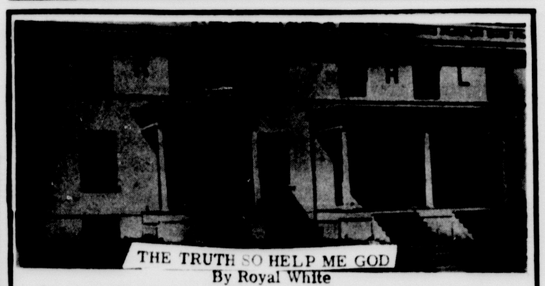
MISSOURI UTILITIES CO.
P.J.'S CAR SERVICE CENTER
SIKESTON LUMBER OCO.
BANK OF SIKESTON
SCOTT-NEW MADRID-MISSISSIPPI ELECTRIC COOPERATIVE



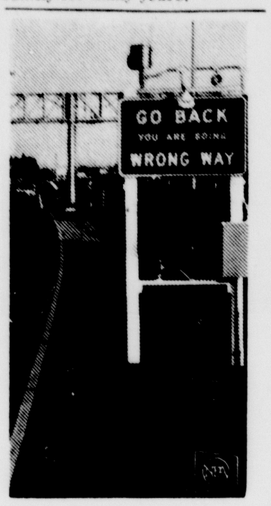
THE TRUTH SO HELP ME GOD
By Royal White

I am George Lewis Ventres, having legally recorded my pen name of "Royal White". I was born near Whitewater, and I have been a resident of Cape Girardeau for twenty years.

As you will remember, Samuel Langhorne Clemens, born in Florida, Missouri; and better known by his pseudonym, "Mark Twain", had to go on lecture tour of the world to pay his debts, my case is similar. Less than two years ago, my wife and I had a rent income of $325.00 from three properties. Payments on this property were $172.00 which left us a balance of $243.00.

One building, a 21 room brick house, one block north of the Cape Bridge (which I was secretly transforming into a Royal White museum) was condemned because of the wiring and plumbing, and which stopped the rent income of $150.00 and which deducted from our $243.00, left us $93.00. After failing to get a loan at Federal rates to re-do the entire building, we were forced to resort to a small loan company for part which cost a payment of $78.00; and thus leaving us $15.00 per month to pay taxes, insurance, groceries, and clothing bills and of course, car operating expenses and fourteen rooms are still condemned. All our earthly possessions will be foreclosed upon within sixty days. Would the price of one book hurt anyone reading this article who has a reasonable paying job or money on interest as much as it would hurt you if you had prided yourself in using good business sense by getting hold of these three properties for an initial investment of $1,250.00.

You can get the book, a 5 X 7 photograph of the Royal White museum, its description when completed and historical background and all for only $1.95. You may order this, my only book, entitled, "Imaginations and Recollections Poetically Described," as follows: Please make all money orders to Royal White, and for your protection as to fear of any fraudelent advertising, address envelopes to either: FARMERS AND MERCHANTS BANK ACCOUNT NUMBER 21597, INITIAL Ry., or CAPE STATE BANK ACCOUNT NUMBER 1646, INITIAL M. H. BOTH IN CAPE GIRARDEAU, MISSOURI.
(Photograph taken in 1963)



WRONG-WAY DRIVERS — Statistics show that about 8 per cent of fatal freeway accidents are caused by wrong-way driving. Near Sacramento, Calif., engineers have been experimenting with a sign that warns wrong-way drivers with a horn and a blinking red light. The action is triggered by a detector buried in the pavement.

Rescue Service

The U. S. Coast Guard destroyed 12 U-boats and rescued more than 4,000 survivors of torpedoings and other enemy action in the Atlantic and Mediterranean during World War II.

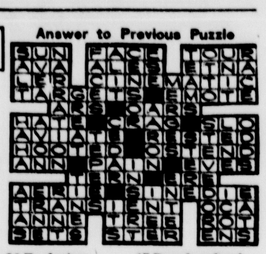
DAILY CROSSWORD PUZZLE

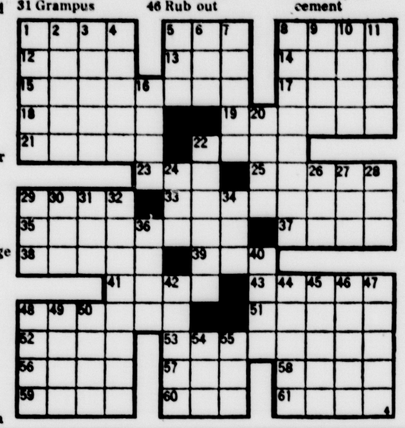
Solid South

ACROSS
1 —— Hampton, reconstruction statesman
5 Light-Horse Harry ——
8 Ku —— Klan
12 Seed coat
13 Eggs
14 Child's counting word
15 Reconstruction collaborator
17 Fence bar
18 Cornbreads
19 Theater district
21 Typist (coll.)
22 Coin
23 Vegetable
25 Moslem bible
29 American wild plum
33 Compression
35 Dance
37 Grafted (her.)
38 New Mexico state flower
39 Bitter vetch
41 Egyptian maternity goddess
43 —— Kefauver
48 Reddish decomposed rock
51 "Waving the bloody ——"
52 Asiatic mountain range
53 Pieces of mosaic
56 Stitched
57 Before
58 Finest
59 Suspend
60 Rodent
61 Greek god of war

DOWN
1 Stingers
2 Town in India
3 Feminine appellation
4 Girl's name
5 Moo
6 Miss Tanguay
7 Tidal flow
8 Horny material
9 Loyal (Scot.)
10 Distinct part
11 Wood (comb. form)
16 Sopping
20 Writing fluids
22 "—— bagger"
24 Roof finial
26 Operate
27 Craft
28 Born
29 Timid
30 Mr. Holtz
31 Grampus
32 Enclosing
34 Always (contr.)
36 Father
40 Soap-frame bar
42 Penetrate
44 Biblical queen
45 Exhauster
46 Rub out
47 Proofreaders' directions
48 Deep cut
49 Olive genus
50 Cut
54 Time period
55 Harden, as cement

Answer to Previous Puzzle





PRAYER For Today From The Upper Room

Abide in me, and I in you. As the branch cannot bear fruit of itself, except it abide in the vine; no more can ye, except ye abide in me. (John 15:4)

PRAYER: O God, I would remember Thee wherever I go and whatever work I do. Thou alone canst enable me to live all my life in the atmosphere of prayer. I commit my life into Thy hands; through Christ Jesus, my Savior. Amen.

SAGE System

Semi-Automatic Ground Environment is an electronic system of air defense tested in New England. It uses an electronic digital computer that will not only spot and brand a hostile airplane in a matter of seconds, but will guide interceptors to the spot regardless of the target's speed or evasive action.

BUY AND LEAVE FILM AT
Superior Office Supply
For Fast Dependable Service

WEATHER BEATEN

For days I've listened to downpours
Of the rain's steady pitty pats;
The kiddies have been confined indoors,
While I've settled hassles and spats.

I've invited over our little friends
Ignored tracks made by muddy boots,
(Which maternal duty transcends,)
And helped with little zippered suits.

We've gone through the list of amusement,
Dreamed up for a rainy-day play;
At last, here's help, heaven-sent,
"Look, Darlings, the sun's out today!

Put on your wraps and run outside,
Take all that you'll be needing;
Don't slip down, nor come back inside,
Unless...unless you're bleeding!"

--Clara S. Joralemon

MALONE
Shows Begin
2:00 Sunday-Friday
1:00 Saturday
MONDAY TUESDAY

America's first woman President ...and look who's the new "First Lady"!
Fred MacMurray
Polly Bergen
Kisses for my President
ARLENE DAHL EDWARD ANDREWS ELI WALLACH Presented by WARNER BROS.

JANUARY is usually the coldest month in the year

but more and more people are finding

Reiss QUALITY CHEKD

VANILLA ICE CREAM

is SO-O-O-O GO-O-O-O-O-O-D regardless of the weather

WE HAVE A STORY TO TELL

A NEWSPAPER'S STORY IS MORE DIFFICULT TO TELL THAN IT IS TO SHOW. WHY NOT STOP IN AND TAKE A CONDUCTED TOUR THROUGH THE DAILY SIKESTON STANDARD PLANT AND LET US SHOW YOU OUR STORY DURING

OPEN HOUSE
Saturday Jan. 9th . . . 7:30 pm–9 pm
Sunday Jan. 10th . . .2:30 pm–5 pm

THE DAILY SIKESTON STANDARD
All the News- Some Views- Finest Features
205 S. New Madrid , Sikeston

ATTENDANCE PRIZES

THE DAILY STANDARD IS ACTUALLY A BUSINESS WITH SIX FACETS ... EACH INDEPENDENT IN OPERATION YET EACH IS CONNECTED WITH THE OTHER FOR THE SOLE PURPOSE OF PRODUCING, SELLING AND DISTRIBUTING YOUR DAILY NEWSPAPER.
EACH YEAR TO PUBLISH 312 DAILY EDITIONS REQUIRES REPORTING THOUSANDS OF STORIES TAKING AND REPRODUCING THOUSANDS OF PICTURES, PREPARING TENS-OF-THOUSANDS OF ADVERTISEMENTS AND PRINTING LITERALLY MILLIONS OF WORDS. HUNDREDS OF THOUSANDS OF MILES ARE DRIVEN IN A YEAR TO DELIVER YOUR STANDARD. TO HELP YOU BETTER UNDERSTAND HOW ALL OF THIS IS COORDINATED IS THE PURPOSE OF OUR OPEN HOUSE.

REFRESHMENTS SERVED

They'll Do It Every Time — By Jimmy Hatlo

STAR GAZER

BY CLAY R. POLLAN

Your Daily Activity Guide According to the Stars.

To develop message for Tuesday, read words corresponding to numbers of your Zodiac birth sign.

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2 Solitude	32 Then	62 Financial
3 You	33 Touch	63 Them
4 Straighten	34 Which	64 An
5 Don't	35 Do	65 It
6 Are	36 Mixed	66 Thrifty
7 Seems	37 Nothing	67 A
8 Is	38 What	68 Complication
9 Invite	39 The	69 Unexpected
10 Necessary	40 To	70 Friendship
11 Key	41 To	71 In
12 Opposite	42 Need	72 Day
13 For	43 Uncongenial	73 Important
14 Far	44 Hand	74 Troubles
15 Out	45 Antagonize	75 People
16 Officials	46 Be	76 May
17 Don't	47 Call	77 Individual
18 May	48 Receptive	78 Decisions
19 Ready	49 You	79 Be
20 Get	50 Of	80 Who's
21 Know	51 Think	81 Curb
22 To	52 To	82 Influential
23 Grasp	53 Your	83 Offered
24 When	54 Or	84 You
25 In	55 Be	85 Generosity
26 Of	56 Company	86 True
27 Make	57 Up	87 Personal
28 Better	58 Contact	88 Of
29 Matters	59 With	89 Decisions
30 Loss	60 Certain	90 Others

Good Adverse 1/2 Neutral

ARIES MAR. 22 – APR. 20
2-8-14-28-32-43-56

TAURUS APR. 21 – MAY 21
35-37-40-45-60-73-75

GEMINI MAY 22 – JUNE 22
12-26-38-49-51-76-79-86

CANCER JUNE 23 – JULY 23
1-25-33-59-64-77-80-82

LEO JULY 24 – AUG. 23
7-10-13-31-52-55-66

VIRGO AUG. 24 – SEPT. 22
11-16-18-46-48-58-63

LIBRA SEPT. 23 – OCT. 23
23-39-44-50-69-70-83-84

SCORPIO OCT. 24 – NOV. 22
5-9-30-54-62-68-81-85

SAGITTARIUS NOV. 23 – DEC. 22
4-15-29-34-42-53-87-89

CAPRICORN DEC. 23 – JAN. 20
21-24-41-47-65-67-72

AQUARIUS JAN. 21 – FEB. 19
3-6-19-22-27-61-78

PISCES FEB. 20 – MAR. 21
17-20-36-57-71-74-88-90

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"The increased use of the seeds has perhaps been more notable on the college and university campus where a greater degree of self-experimentation is usually found in the adolescent and young adult," Dr. Ingram said.

"This poses a potential danger of some magnitude. As with LSD, latent psychoses can be activated and the neurotic can become physically addicted."

Dr. Ingram urged that "controls be contrived that would prohibit or limit the sale of the morning glory seed until more scientific evidence is available."

Ironically, he added, "it was the recent questionable use of LSD experimentally which led to tightening of controls which in turn probably encouraged the use of the readily available morning glory as a substitute."

For centuries men have sought new experiences by deliberate ingestion of substances having mind - altering properties, Dr. Ingram pointed out. The early discovery of herbs or plants with the ability to alter perceptions or states of consciousness was entirely accidental and the search for such substances was purely on a trial and error basis. It was soon learned that vegetable alkaloids contained in such plants were responsible for the psychic phenomena.

The first isolation of mind-altering substances from the seed of the tropical morning glory apparently was made in 1960, according to the Journal report.

The mental and physical effects of the morning glory seed also seem to reside in the alkaloids it contains. The LSD-like reaction is most likely due to LSD-like alkaloids. Lysergic acids have been found in the seed but no pure LSD has yet been isolated.

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8 Is	38 What	68 Complication
9 Invite	39 The	69 Unexpected
10 Necessary	40 To	70 Friendship
11 Key	41 To	71 In
12 Opposite	42 Need	72 Day
13 For	43 Uncongenial	73 Important
14 For	44 Hand	74 Troubles
15 Out	45 Antagonize	75 People
16 Officials	46 Be	76 May
17 Don't	47 Call	77 Individual
18 May	48 Receptive	78 Decisions
19 Ready	49 You	79 Be
20 Get	50 Of	80 Who's
21 Know	51 Think	81 Curb
22 To	52 To	82 Influential
23 Grasp	53 Your	83 Offered
24 When	54 Or	84 You
25 In	55 Be	85 Generosity
26 Of	56 Company	86 True
27 Make	57 Up	87 Personal
28 Better	58 Contact	88 Of
29 Matters	59 With	89 Decisions
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Howard Funeral Tuesday

CHARLESTON -- Services for W. B. Howard, 52, will be held Tuesday at 2 p.m. in the Mercy Seat Baptist Church with the Rev. S. M. Myles officiating. Interment will follow in the Oak Grove Cemetery with Sparks Funeral Home in charge of arrangements.

Mrs. T.H. Bradley Dies In S.Carolina

Mrs. T. H. Bradley, sister of Mrs. Herman Poe, passed away Sunday Jan. 4, at noon in a hospital in Columbia, S. C. Mrs. Poe had been with her sister and brother-in-law since Saturday, Dec. 26.

Mrs. Poe and Mrs. Nora Earnest, another sister, and Harry Bradley, husband of the deceased will leave Columbia this morning for Birmingham, Ala. Herman Poe left here this morning also for Birmingham where he will meet Mrs. Poe and other relatives and they will accompany the remains when they arrive Wednesday morning from South Carolina, to the Collins Funeral Home in Jasper, Ala.

Funeral services will be held Thursday afternoon and interment will be in the Gipson Hill Cemetery outside Berry, Ala.

Mrs. Verlin Spurgeon and Mrs. Harold Poole, nieces of the deceased, will go to Alabama for the funeral and will return home Friday. Mr. and Mrs. Poe will return home next Sunday.

Crenshaw Baby Services Today

Services were held Monday at 2 p.m. at the Welsh Funeral Chapel for Janet Marie Crenshaw, with the Rev. Charles Warren officiating. Burial was in the Sikeston Memorial Park. She was the daughter of Mr. and Mrs. Robert Crenshaw, Newport, R. I.

Jasper A. Smith Dies in Indiana

HAMMOND, Ind. -- Jasper A. Smith, 85, died at the home of his daughter, Mrs. Edna Burgess in Hammond, Friday at 4 a.m. He was born Aug. 11, 1879, and was an uncle to Mrs. Adrian Anderson, Sikeston.

He was married to Miss Maggie Caldwell, who preceded him in death. Seven children survive, Mrs. Burgess, William Smith, Mrs. Martha Conly, Roscoe Smith, and Mrs. Mary Crawford, all of Hammond, Ind., and Mrs. Stella Ragsdale of California; also 25 grandchildren and 25 great- grandchildren.

Services will be held Tuesday at 1 p.m. at the Ford and Sons Funeral Home, Cape Girardeau, with burial in the Sikeston City Cemetery.

Gary Lambert of Blodgett Dies on Bus Trip Sunday

Gary Lee Lambert, 21, died enroute to his camp at Ft. Jackson, S. Carolina, Sunday around 9 p.m. He had spent his furlough with his parents at Blodgett since Dec. 18. He took ill on the bus on his return and entered the hospital at Ft. Gordon, Ga., where he died a short time later. He had not been feeling well while on his furlough, and had returned to have a checkup.

He was born at Blodgett July 23, 1943, son of Mr. and Mrs. Reno Lambert, who survive. Other survivors are four brothers, Dennis Ray and Danny Douglas, both at home; Kenneth Earl and Billy Max Lambert, both of E. St. Louis, Ill.; four sisters, Mrs. Melvin Miller, Sikeston; Mrs. Paul Morphis, Norfolk, Va.; Mrs. Gene Sikes and Mrs. Wendel Williams, both of E. St. Louis, Ill.

The body will be brought to the Nunnelee Funeral Home, funeral arrangements are incomplete.

Chailland Sale On Tuesday

Seeward Chailland has quit farming and plans moving to Doniphan. Therefore he is offering for sale, at public auction, farm machinery at his farm, three miles south of Risco or half a mile west of Tallapoosa. The sale begins promptly at 10 a.m. tomorrow, Tuesday, with Beck and McCord as auctioneers.

Offered for sale to the highest bidder will be tractors, cotton picker, cultivators, plows, etc and, also irrigation outfits as well as other machinery.

Local Stocks

Quotations furnished by Hugh T. McCollum registered representative for Fusz Schmelzle and Co. 1405 East Malone. Phone GR 1-5350.

	BID	ASK
Anheuser Busch	65¼	68½
Ark Mo Power	17⅞	19⅛
Fed Compress	26¾	28¼
Malone and Hyde	24	25⅝
Mo Utilities	25½	27½
Pabst Brewing	32⅛	34
Potlatch Forest	38	40½
Transogram	3¾	4¼
Wetterau	21½	23½
Gen Life of Wis	8	8¾
Mark Twain Life	4¾	6
Mid West Nat Life	18	20
Tower Nat Life	3⅜	4⅛
LISTED STOCKS		
Allied Stores		73⅜
Columbia Gas		31⅞
Eaton Mfg. Co.		43¼
Emerson Electric		39½
Foremost Dairy		13⅛
New England Electric		28½

Editors Note: The bid price is the approximate price if one were a seller and the asked price is the approximate price if one were a buyer.

WE HAVE THE BEST MONEY IN TOWN
See us for fast "CASH"
KEY LOAN GR 1-0428
"WE LIKE TO SAY YES"

TWO

Cont. from page 1

Jerry Earl Landers, 19, of Canalou, lost control of his car on a curve, went into the ditch and hit a concrete culvert. He suffered a broken cheek bone and also injured was a passenger, Barbara Johnson, 16, of Canalou. Both were taken to the Missouri Delta Community Hospital for treatment.

At 9 p.m. Sunday, the Patrol reports, on Highway 77 at Dorena, Shelby Jean Hinshaw, 38, Route 2, East Prairie, backing his pickup from a driveway was hit by a car driven by Elmer Peterson, 37, Route 2, East Prairie. No injuries.

At 7:55 p.m. Sunday, the Patrol reports, Roger Taylor, 39, of Chicago, on Highway 61, ran the red light at the intersection with Highway 60, south of town and his car was hit by one driven by Louise Fenton, 62, of Houston, Texas. No injuries, but Taylor was charged with carless and imprudent driving.

At 11:50 p.m. Saturday, the Patrol reports, a mile north of Benton on Highway 61, Rodger Reed, 18, of Commerce, ran off the road into the ditch. Reed and a passenger, Dannie Bollinger, 16, of Benton, were both taken to the Missouri Delta Community Hospital and admitted for treatment.

BOOTHEEL

Cont. from page 1

unless a miracle is pulled off and the United States is able to unload millions of bales in a hurry somehwere and somehow. New uses of cotton and improvements in conventional uses are helping some, but this won't solve the problem. All Bootheelers could help a little by asking for 100 per cent cotton in their clothing purchases whenever they can. It just isn't being a faithful Bootheeler for a cotton farmer to wear nylon (or other synthetic) shirts.

Soybeans, another big agricultural crop in the Bootheel, isn't as bad off as cotton, however, since the nation's supply and demand are running about equal and there is no market --- depressing surplus, according to our informant in the bean business. So prospects for soybeans in 1965 are very good. Wheat, another good Bootheel crop, is, like cotton, plagued with a price - depressing surplus, but the region's farmers who produce wheat seem to make money out of it and probably will again in 1965.

National Stockyards

NATIONAL STOCKYARDS, Ill. (AP) —Estimates for tomorrow: hogs 9,500; cattle 4,000; calves 300; sheep 800.

Hogs 12,000; barrows and gilts rather slow, steady to 25 lower; sows fairly active, mostly 25 higher; barrows and gilts 150-300 lb 14.50-16.75; sows 290-600 lbs 11.75-13.75.

Cattle 6,500; calves 250; moderately active, steers and heifers strong to 25 higher, instances 50 higher; cows and bulls fully steady; steers standard to prime 17.00-24.25; heifers standard to choice 16.50-23.00; cows 9.00-14.00; calves moderately active, vealers and calves steady; standard to choice vealers 13.00-32.00; good to choice calves 13.00-17.00.

Sheep 650; lambs fairly active, strong to mostly 50 higher; ewes steady; wooled good to prime 17.00-22.00; shorn lambs choice to prime 20.50-21.00; wooled ewes 4.00-5.50.

Congressmen

Cont. from page 1

sive.

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COLD WAVE SPECIAL

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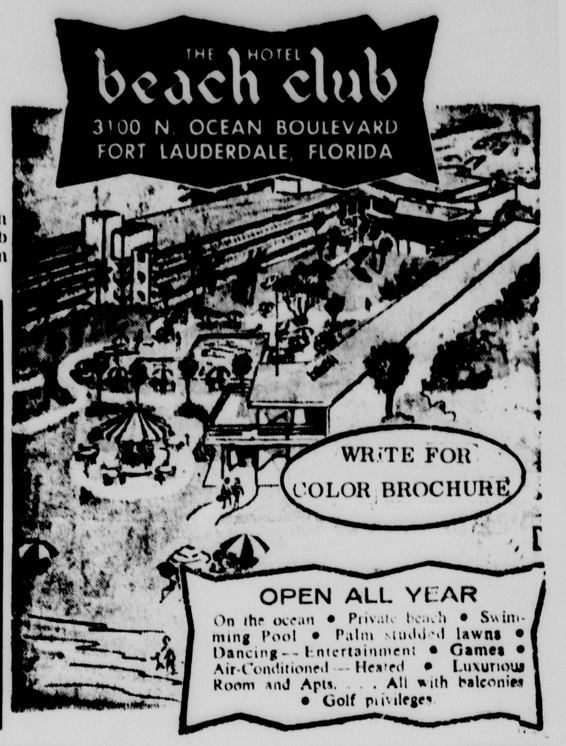

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On the ocean • Private beach • Swimming Pool • Palm studded lawns • Dancing -- Entertainment • Games • Air-Conditioned -- Heated • Luxurious Room and Apts. . . . All with balconies • Golf privileges

Work The Crossword Puzzle And Win Prizes

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17. —and feather
21. Society girl: coll:
23. Copper coin
25. Gender
26. Eating ear
28. God
32. Opium plant
34. Blackened
36. Celestial body
37. Grassy plots
39. Massage
44. Likely
46. Pantry ledge
48. Mr. Lincoln
49. Mars or Venus
51. Boil gently

DOWN
2. Washed lightly
3. Frigid
5. Lock opener
6. Plane fuel: coll.
8. Termite
9. Servant: coll.
13. Separate
13. Magnificent
22. Buffalo
23. Full of vim: slang
24. Brings forth young
25. Beef source
32. Coral color
33. Treasure boat
34. Pleasure gods
35. Stupider: coll.
45. Make brown
46. Weight of India
47. Fish part
48. Medical group: init.

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Winners will be judged by ACCURACY, NEATNESS and EARLINESS of postmark. ALL ENTRIES become the property of the United Sew Vac Center and the decision of the Judges shall be FINAL! All prize winners will be notified by mail. All entrants must be 18 years of age, or older. Employees of this publication and United Sew Vac Center are not eligible to enter.
CONTEST CLOSES MIDNIGHT Jan. 10, 1965.
NAME .....
ADDRESS .....
CITY ..... STATE .....
United Sew Vac Center
TYLER, TEXAS

Not just for Status Seekers - Reiss

QUALITY CHEKD

MILK is for People on the go.
★ ★ ★
MILK Keeps you SLIM and TRIM

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There are other very tangible benefits connected with this construction effort. Because hundreds of individual projects reach into virtually every Southwestern Bell exchange in Missouri, the economic impact will be significant and widespread. New jobs will be created. Some in the telephone business (which already has 12,378 persons on the payroll in Missouri), but most important, more than 4,000 jobs among the hundreds of Missouri firms which sell supplies, services and materials to the telephone company.

This, then, is your communications bonus for 1965:
- Your telephone service will be a better buy, dollar for dollar.
- Missourians everywhere will personally benefit from the surge of new dollars into the state economy.

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STARTS TOMORROW EVENING JAN. 5th 6:30 P.M.
SEE TUESDAYS STANDARD, BOTH STORES

Howard Funeral Tuesday

CHARLESTON -- Services for W. B. Howard, 52, will be held Tuesday at 2 p.m. in the Mercy Seat Baptist Church with the Rev. S. M. Myles officiating. Interment will follow in the Oak Grove Cemetery with Sparks Funeral Home in charge of arrangements.

Mrs. T.H. Bradley Dies In S.Carolina

Mrs. T. H. Bradley, sister of Mrs. Herman Poe, passed away Sunday Jan. 4, at noon in a hospital in Columbia, S. C. Mrs. Poe had been with her sister and brother-in-law since Saturday, Dec. 26.

Mrs. Poe and Mrs. Nora Earnest, another sister, and Harry Bradley, husband of the deceased will leave Columbia this morning for Birmingham, Ala. Herman Poe left here this morning also for Birmingham where he will meet Mrs. Poe and other relatives and they will accompany the remains when they arrive Wednesday morning from South Carolina, to the Collins Funeral Home in Jasper, Ala.

Funeral services will be held Thursday afternoon and interment will be in the Gipson Hill Cemetery outside Berry, Ala.

Mrs. Verlin Spurgeon and Mrs. Harold Poole, nieces of the deceased, will go to Alabama for the funeral and will return home Friday. Mr. and Mrs. Poe will return home next Sunday.

Crenshaw Baby Services Today

Services were held Monday at 2 p.m. at the Welsh Funeral Chapel for Janet Marie Crenshaw, with the Rev. Charles Warren officiating. Burial was in the Sikeston Memorial Park. She was the daughter of Mr. and Mrs. Robert Crenshaw, Newport, R. I.

Jasper A. Smith Dies in Indiana

HAMMOND, Ind. -- Jasper A. Smith, 85, died at the home of his daughter, Mrs. Edna Burgess in Hammond, Friday at 4 a.m. He was born Aug. 11, 1879, and was an uncle to Mrs. Adrian Anderson, Sikeston.

He was married to Miss Maggie Caldwell, who preceded him in death. Seven children survive, Mrs. Burgess, William Smith, Mrs. Martha Conly, Roscoe Smith, and Mrs. Mary Crawford, all of Hammond, Ind., and Mrs. Stella Ragsdale of California; also 25 grandchildren and 25 great- grandchildren.

Services will be held Tuesday at 1 p.m. at the Ford and Sons Funeral Home, Cape Girardeau, with burial in the Sikeston City Cemetery.

Gary Lambert of Blodgett Dies on Bus Trip Sunday

Gary Lee Lambert, 21, died enroute to his camp at Ft. Jackson, S. Carolina, Sunday around 9 p.m. He had spent his furlough with his parents at Blodgett since Dec. 18. He took ill on the bus on his return and entered the hospital at Ft. Gordon, Ga., where he died a short time later. He had not been feeling well while on his furlough, and had returned to have a checkup.

He was born at Blodgett July 23, 1943, son of Mr. and Mrs. Reno Lambert, who survive. Other survivors are four brothers, Dennis Ray and Danny Douglas, both at home; Kenneth Earl and Billy Max Lambert, both of E. St. Louis, Ill.; four sisters, Mrs. Melvin Miller, Sikeston; Mrs. Paul Morphis, Norfolk, Va.; Mrs. Gene Sikes and Mrs. Wendel Williams, both of E. St. Louis, Ill.

The body will be brought to the Nunnelee Funeral Home, funeral arrangements are incomplete.

Chailland Sale On Tuesday

Seeward Chailland has quit farming and plans moving to Doniphan. Therefore he is offering for sale, at public auction, farm machinery at his farm, three miles south of Risco or half a mile west of Tallapoosa. The sale begins promptly at 10 a.m. tomorrow, Tuesday, with Beck and McCord as auctioneers.

Offered for sale to the highest bidder will be tractors, cotton picker, cultivators, plows, etc and, also irrigation outfits as well as other machinery.

Local Stocks

	BID	ASK
Anheuser Busch	65¼	68½
Ark Mo Power	17⅞	19⅛
Fed Compress	26¾	28¼
Malone and Hyde	24	25⅜
Mo Utilities	25½	27½
Pabst Brewing	32⅛	34
Potlatch Forest	38	40½
Transogram	3¾	4¼
Wetterau	21½	23½
Gen Life of Wis	8	8¾
Mark Twain Life	4⅝	6
Mid West Nat Life	18	20
Tower Nat Life	3⅜	4⅛
LISTED STOCKS		
Allied Stores		73⅜
Columbia Gas		31⅞
Eaton Mfg. Co.		43¼
Emerson Electric		39½
Foremost Dairy		13⅛
New England Electric		28½

Editors Note: The bid price is the approximate price if one were a seller and the asked price is the approximate price if one were a buyer.

Quotations furnished by Hugh T. McCollum registered representative for Fusz Schmelzle and Co. 1405 East Malone. Phone GR 1-5350.

WE HAVE THE BEST MONEY IN TOWN
See us for fast "CASH"
KEY LOAN GR 1-0428
"WE LIKE TO SAY YES"

TWO

Cont. from page 1

Jerry Earl Landers, 19, of Canalou, lost control of his car on a curve, went into the ditch and hit a concrete culvert. He suffered a broken cheek bone and also injured was a passenger, Barbara Johnson, 16, of Canalou. Both were taken to the Missouri Delta Community Hospital for treatment.

At 9 p.m. Sunday, the Patrol reports, on Highway 77 at Dorena, Shelby Jean Hinshaw, 38, Route 2, East Prairie, backing his pickup from a driveway was hit by a car driven by Elmer Peterson, 37, Route 2, East Prairie. No injuries.

At 7:55 p.m. Sunday, the Patrol reports, Roger Taylor, 39, of Chicago, on Highway 61, ran the red light at the intersection with Highway 60, south of town and his car was hit by one driven by Louise Fenton, 62, of Houston, Texas. No injuries, but Taylor was charged with carless and imprudent driving.

At 11:50 p.m. Saturday, the Patrol reports, a mile north of Benton on Highway 61, Rodger Reed, 18, of Commerce, ran off the road into the ditch. Reed and a passenger, Dannie Bollinger, 16, of Benton, were both taken to the Missouri Delta Community Hospital and admitted for treatment.

BOOTHEEL

Cont. from page 1

unless a miracle is pulled off and the United States is able to unload millions of bales in a hurry somehwere and somehow. New uses of cotton and improvements in conventional uses are helping some, but this won't solve the problem. All Bootheelers could help a little by asking for 100 per cent cotton in their clothing purchases whenever they can. It just isn't being a faithful Bootheeler for a cotton farmer to wear nylon (or other synthetic) shirts.

Soybeans, another big agricultural crop in the Bootheel, isn't as bad off as cotton, however, since the nation's supply and demand are running about equal and there is no market --- depressing surplus, according to our informant in the bean business. So prospects for soybeans in 1965 are very good. Wheat, another good Bootheel crop, is, like cotton, plagued with a price - depressing surplus, but the region's farmers who produce wheat seem to make money out of it and probably will again in 1965.

National Stockyards

NATIONAL STOCKYARDS, Ill. (AP) —Estimates for tomorrow: hogs 9,500; cattle 4,000; calves 300; sheep 800.

Hogs 12,000; barrows and gilts rather slow, steady to 25 lower; sows fairly active, mostly 25 higher; barrows and gilts 150-300 lb 14.50-16.75; sows 290-600 lbs 11.75-13.75.

Cattle 6,500; calves 250; moderately active, steers and heifers strong to 25 higher, instances 50 higher; cows and bulls fully steady; steers standard to prime 17.00-24.25; heifers standard to choice 16.50-23.00; cows 9.00-14.00; calves moderately active, vealers and calves steady; standard to choice vealers 13.00-32.00; good to choice calves 13.00-17.00.

Sheep 650; lambs fairly active, strong to mostly 50 higher; ewes steady; wooled good to prime 17.00-22.00; shorn lambs choice to prime 20.50-21.00; wooled ewes 4.00-5.50.

Congressmen

Cont. from page 1

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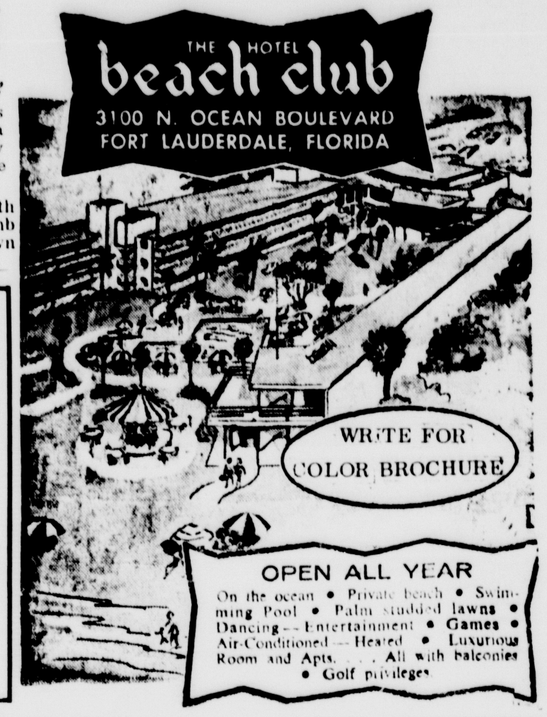

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Daily SIKESTON Standard

Published Daily Except Sunday

Standard Goes to Web Offset

Office Changes Aplenty

Since early last summer the theme song at the Daily Standard has been "There'll Be Some Changes Made" and there have been plenty of changes.

Improvements ranged from a coat of paint to structural changes in the physical plant, plus — of course — the addition of a completely new printing plant.

And now that the new has been moved in and the old moved out, and the plant put back into "shop-shape" the Standard is happy to invite its family in for a look-see.

Complete information about this weekend's open house is given on page 16 of this special edition.

Briefly, here are the changes you'll find in the Daily Standard offices:

Fresh painting throughout.

Divided back shop, with the newspaper department on one side and the commercial printing on the other.

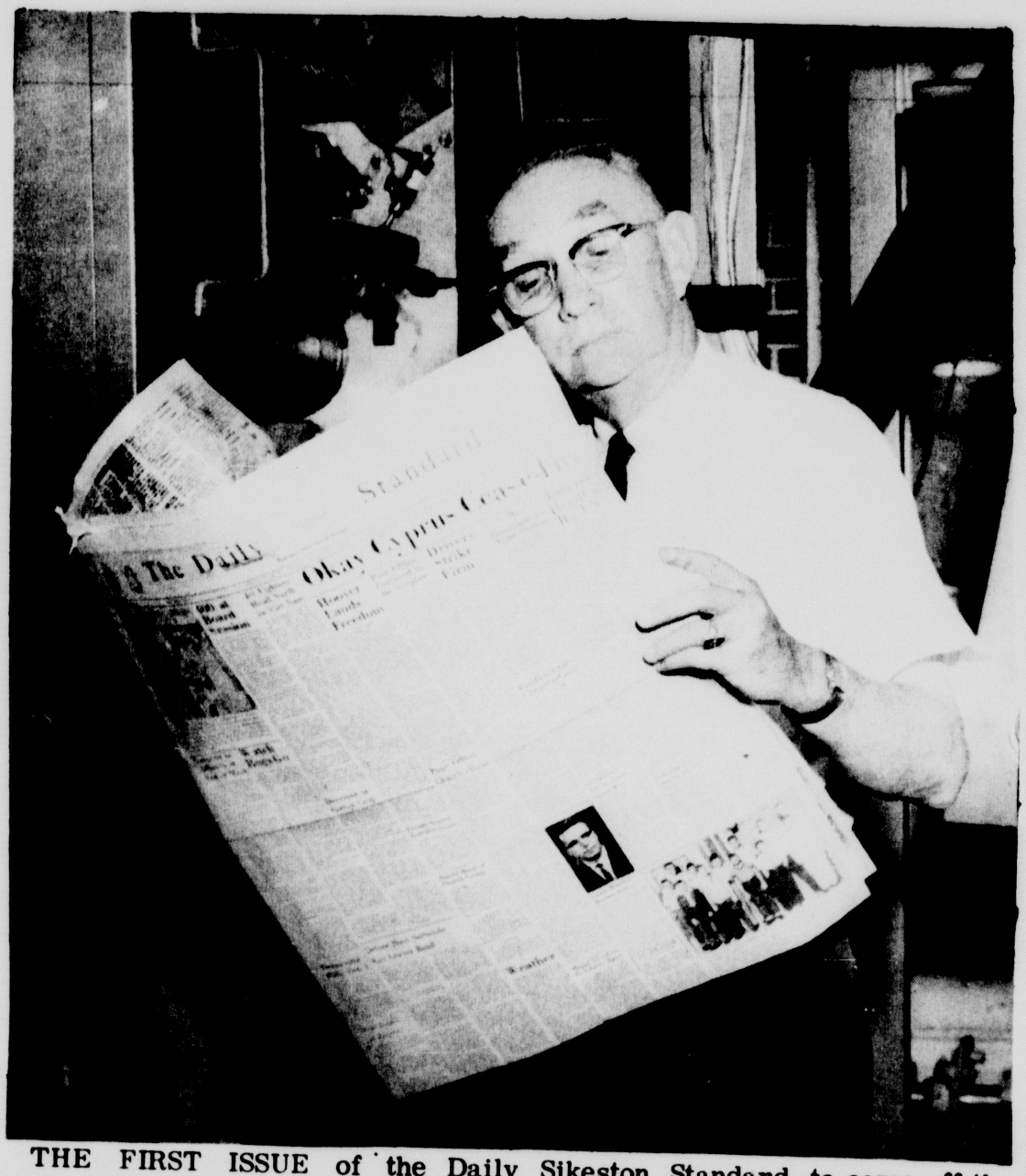
Lowered ceilings and the latest lighting fixtures.

Acoustic tiled enclosures for the new equipment.

Air - conditioned darkroom and photographic facilities.

Remodeled pressroom.

More improvements are planned over the next few months and years, but for the time being enough's enough.



THE FIRST ISSUE of the Daily Sikeston Standard to come off the new Fairchild Color King press Aug. 10 is checked by Editor-Publisher Charles L. Blanton, Jr.

Paper's 60-Year History

During the last 51 years, this newspaper has experienced virtually every transition in the field of journalism. From hand-set type in 1913 to offset printing in 1964, the Standard has kept pace with the city's growth.

A chronological account finds these milestones in history of the Daily Sikeston Standard:

March 1, 1913--Col. C. L. Blanton, Sr., purchases the Sikeston Standard from the Naeter Brothers of Cape Girardeau. Offices of the weekly publication are located in the McCoy-Tanner Building, 109 E. Center.

March 12, 1918--The weekly Sikeston Standard goes bi-weekly, hitting the dirt-road and paved streets of Sikeston on Tuesday and Friday.

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Aug. 10, 1964--The most recent step, but not the last, in the Standard's constant progressive stride, is taken with the installation of a completely new printing process--the web offset perfecting system.

FROM THE EDITOR

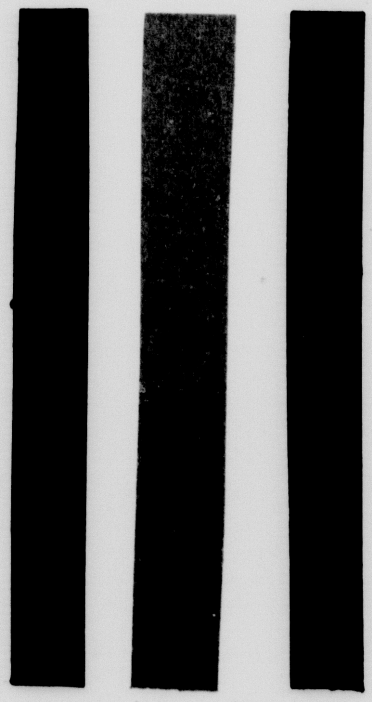
Why the change? We were not happy with our reproduction of pictures. We were not happy with our constantly increasing costs. We were not happy with our failure to correct errors caught by our proofreaders. We were not happy with the inflated cost of hot type equipment that needed replacement.

That is the reason we needed to make the change from hot type to cold type composition, or offset, as it is commonly known to the public.

We no longer cringe when some mother brings in a beautiful picture of her daughter, to announce her daughter's engagement. We no longer cringe when a mother brings in a wedding picture. We know that if it is a good picture to begin with, the girl's mother will have a satisfactory reproduction to clip out and paste in her scrapbook.

The happiness that the change brings to our readers is well worth its tremendous cost.

- Charles L. Blanton, Jr.
Editor and Publisher



Color catches your eye.

SPECIAL EDITION

This Special Edition of the Daily Standard is being given to each Standard reader with the regular copy of today's paper.

The "bugs" which plagued us in our days of offset infancy are, hopefully, gone for good, replaced by a craftsman-like quality publication which will satisfy both publisher and subscriber.

To those of us who have worked with the newspaper through the past five years, a special feeling of pride accompanies this edition. A certain nostalgia, of course, strikes us as we recall--so vividly--the days of linotypes and ludlows, mats and metal, and picas and plastics.

But the painful transition from letterpress to offset has been accomplished and the direction of this newspaper, from every standpoint -- reader, advertiser, reporter, publisher--is toward one goal: the best possible publication.

To that end we dedicate this edition.

--Joe Bean
Editor, Special Edition

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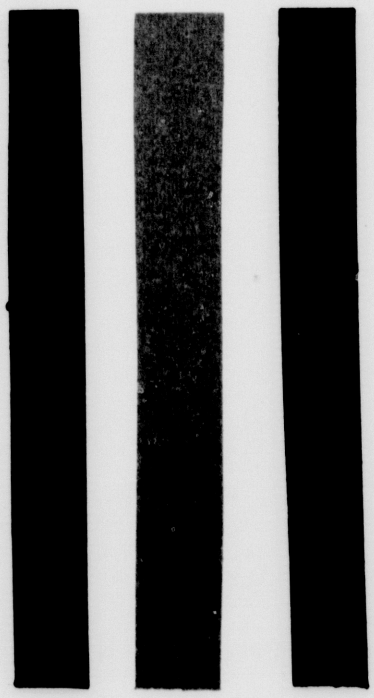
Why the change? We were not happy with our reproduction of pictures. We were not happy with our constantly increasing costs. We were not happy with our failure to correct errors caught by our proofreaders. We were not happy with the inflated cost of hot type equipment that needed replacement.

That is the reason we needed to make the change from hot type to cold type composition, or offset, as it is commonly known to the public.

We no longer cringe when some mother brings in a beautiful picture of her daughter, to announce her daughter's engagement. We no longer cringe when a mother brings in a wedding picture. We know that if it is a good picture to begin with, the girl's mother will have a satisfactory reproduction to clip out and paste in her scrapbook.

The happiness that the change brings to our readers is well worth its tremendous cost.

-- Charles L. Blanton, Jr.
Editor and Publisher



Color catches your eye.

SPECIAL EDITION

This Special Edition of the Daily Standard is being given to each Standard reader with the regular copy of today's paper.

The "bugs" which plagued us in our days of offset infancy are, hopefully, gone for good, replaced by a craftsman-like quality publication which will satisfy both publisher and subscriber.

To those of us who have worked with the newspaper through the past five years, a special feeling of pride accompanies this edition. A certain nostalgia, of course, strikes us as we recall--so vividly--the days of linotypes and ludlows, mats and metal, and picas and plastics.

But the painful transition from letterpress to offset has been accomplished and the direction of this newspaper, from every standpoint -- reader, advertiser, reporter, publisher--is toward one goal: the best possible publication.

To that end we dedicate this edition.

--Joe Bean
Editor, Special Edition

Inventor Describes Color King

By Orville Dutro
Inventor, Fairchild Color King Press

Many technological developments in electronics, metallurgy, transportation, photography, and color processing are reported every day in newspapers across the country.

Paradoxically, these events are printed in papers which are produced with printing presses unchanged in the last 50 years.

In recent years, steps have been taken to help newspaper production catch up with the news being printed. Shortly after World War II, spurred by cost savings available through new production techniques, publishers began to swing to offset lithograph.

In the rush to produce web perfecting offset presses to meet the rapidly increasing demand, most press manufacturers overlooked the tremendous impact of color and failed to design for future color requirements.

In my eyes this is a major oversight since I'm sure almost everyone in the publishing business has — at one time or another — dreamed of the day when he could run color in his publication.

What does color mean to a publisher? Statistics show that color and similar color linage are increasing in newspapers at a rapid rate. People who watch the trends in the publishing field believe that the demand for color in newspapers will increase rapidly and will also serve to be the revenue producer necessary to meet the increasing cost of production.

Why will advertisers pay more for advertising in color? Every item that is advertised today from automobiles, house furnishings, packaged goods and textured materials to green groceries and fruits reflect much greater value in color than in black and white. In the gray scale, many greens, reds, blues and oranges have the same color value. But, in color, they stand out in sharp relief. Printed in monotone, bunches of grapes, peaches, carrots, etc. create little desire to purchase; but, when printed in their luscious natural colors, they create an immediate desire. This is a basic element of advertising and explains why all national magazines today carry a large percentage of color advertising.

In order to obtain a press suitable for color in the low-priced field additional savings were obtained by reducing the number of parts normally used in an offset press. At the same time, less expensive methods of obtaining required movements and adjustments were developed. Small air cylinders are doing the job that once required cams, linkages, bell-cranks and levers. This type of simplification also cuts machining and assembly time.

Ease of operation was one of my objectives in the Color King design. All adjustments are brought down to terms of one single understandable screw adjustment. Presses previously constructed on the horizontal webbing arrangement have required four eccentrics to transfer circular motion to lateral motion thus presenting a mechanical mystery for setting plate-to-blanket and blanket-to-paper impression. The Color King has one eccentric which sets the plate-to-blanket impression on both upper and lower units. Through a special molecular hinge pressure is set between the two blankets in each perfecting unit with the hinge also serving as a structural member. A single screw adjustment enables the operator to set for paper thickness while the press is in motion without disturbing other settings.

Rotational adjustments on each cylinder are a necessity so that any one color in a four color run can be placed in register. Some presses have this arrangement for the top cylinders only, since it is much more difficult to provide it for both top and bottom. Color printing requires registration on both sides of the paper, and the Color King has been designed to provide a freedom of registration on top and bottom units through the use of a special gearing arrangement which permits lateral and circumferential plate cylinder adjustments.

There is a further requirement in a color press. The relation of one color to another is exceedingly delicate and any shift of yellow, red, blue or black will affect the finished picture adversely and will result in poor quality work. For this reason, the inking system for the Color King press has been designed so that each cylinder has sufficient inking to maintain an even flow of color.

What should publisher or contract printer look for in the selection of a printing press?

It should possess the features necessary for the production of tomorrow's newspaper. The press of today may be 20 to 50 years old, and color was not expected at the time of its manufacture.

The press purchased today, for tomorrow's use, may be used for 50 years, and at least 40 of those years will be years in which color will be of the utmost importance.

An offset press purchased today should not only be able to take advantage of savings through type composition and paste-ups, but should also be able to print high quality process color.

ANOTHER PAGE is mounted on the copy board to be photographed by Hank Layton, technical supervisor in the Standard's offset printing department. The original-size negative is developed in the darkroom, built into the back of the camera, and then dried before being transferred to a lightweight metal plate.

PRESSMAN Harold Brewer adjusts the ink regulation on the Fairchild Color King. Each page unit is equipped with 32 adjustors, which control ink flow across the page in one-half inch intervals.

Color in Offing For Advertisers

The use of color has burst upon the American newspaper tradition with unprecedented force and acceptance, has climbed steeply and steadily since its inception before the turn of the century.

The Daily Sikeston Standard, in keeping with the latest trends in journalism, now offers its advertisers color at its best.

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To look backward briefly, the American flag, gracing the front page of Hearst papers just prior to the Spanish-American War, marked one of the earliest uses of newspaper color. In 1897, the Chicago Tribune produced a color supplement to proclaim its 50th anniversary. As early as 1905, the Baltimore American ran some daily editions in three colors plus black at speeds of 18,000 to 20,000 an hour.

Limited surveys in 1930 and 1934 showed a climb from 126-000 lines to a figure exceeding 5,000,000 in the same 113 newspapers. Second World War and post-war problems delayed the improvement in color fidelity and register and so deferred the full impact. The Fifties marked the first giant strides in color. Between 1951 and 1960 the use of color in newspapers increased 379 per cent.

What this new force means to advertisters can be found in the results of a 1960 survey reported at the Southwest Newspaper Color conference by a nationally known research organization. The findings were these:

1. By adding one color to black and white in less than full-page ads, readership jumps 71 per cent and retention value jumps 100 per cent.
2. The addition of one color to full-page ads causes readership to jump 86 per cent and retention to increase 92 per cent.
3. Also, color works for institutional as well as retail and product ads, and greatly increases store and brand identity in the minds of readers.
4. Color ads stimulate 52 per cent more people to want to investigate the advertised product or service.
5. Color ads resulted in a 130 per cent increase over black-and-white ads in the number of people who actually purchased what was advertised.

Add to these findings the fact that, today, more than 83 per cent of all newspaper circulation offers color facilities, and advertising's preoccupation with color becomes readily understood.

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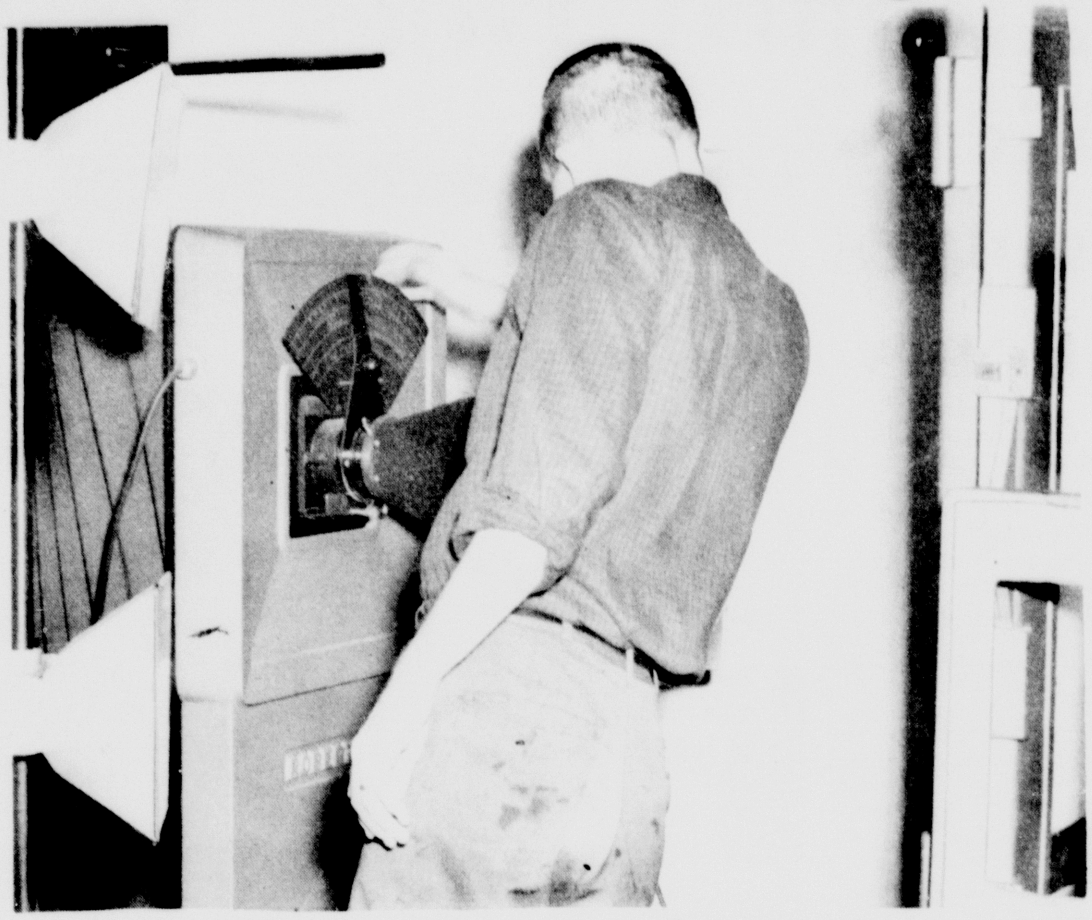

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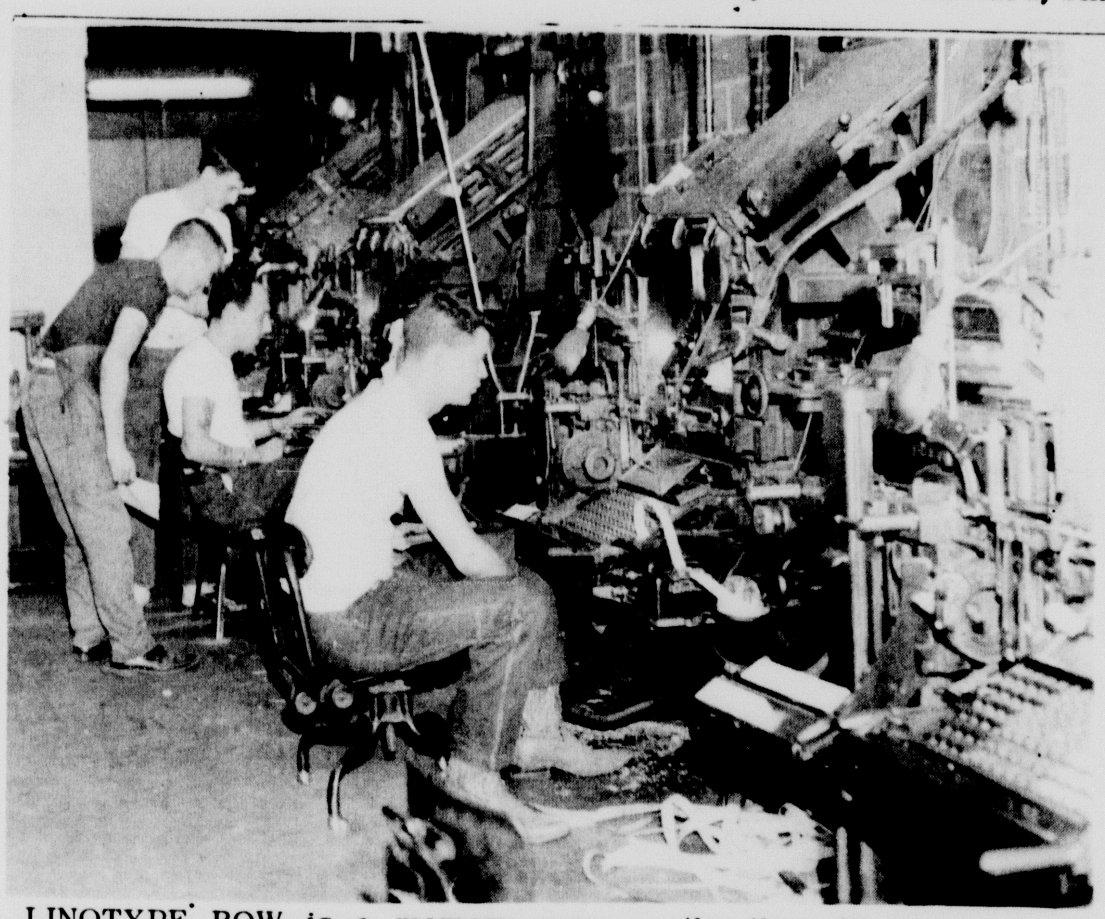

LINOTYPE ROW is a memory now, as the three linotypes and one headline setter have been replaced by Justowriters and photographic headliners. All the type-producing machines in present use by the Standard weigh less, collectively, than one linotype.

Offset Tools Are Cold Type, Paper

Paper replacing metal does not sound feasible, much less possible. But such is the case when "cold type" offset printing replaces "hot type" letterpress production methods.

Becoming accustomed to a new style in headline type faces, as well as a new paper, was the only problem confronting the Standard newsroom.

In the newspaper's "back shop", however, everything from the proofreader's desk to the pressroom is different with offset.

Once a reporter's story (copy) is given to the composing room (the back shop), it is set into type and then proofread for mistakes. With letterpress, the story was "set:" each character was put into a line, and the line was then moulded from hot lead.

Each line of type, as it appeared in print, was a different piece of metal. All the lines of type necessary for one story were then placed in a metal tray, (galley), inked, and, by pulling a roller over paper on top of the type, a proof was made.

The proof was then read and corrected, and each mistake in a line necessitated setting that line over.

After all corrections had been made the type was placed in proper position on the page forms. Headlines had been set on another machine, the Ludlow, by the same process as regular type.

Once the page was "made up" (all headlines, stories, pictures in place), a mould of the entire page was made using a heavy cardboard-like mat.

This mat was used to make a second, and final mould, when it was curved into a semi-circle and molten lead was poured onto it. This second mould, a stereotype, weighed more than 80 pounds. It was put on the rotary press (so called because the semi-circular moulds rotated on the press) and as the press turned, the ink-carrying mould printed the paper.

To return to the reporter carrying his copy back to the back shop, the story is still set into type and proofread.

Using a Justowriter, the story is typed into a specially coded tape with each character being a certain perforation or series of perforations.

The tape is then run through a reproducer, which types the story, at 100 words a minute, onto white paper. After proofreading the copy with a special blue pen — which the camera film doesn't "see" — the copyreader gives the stories to girls in charge of make-up.

The Justowriter is fully explained on page ten.

Headlines have been set by a photographic process, and both headlines and stories are then pasted onto a page form.

This page form, completely filled, is photographed, and the film negative is the same size as the original page. Once dry, the negative is placed on a light-sensitive metal sheet held in place by a vacuum pump.

The carriage holding the metal plate is rotated one-half turn and locked into place. A carbon arc "burns" the negative image onto the plate, which is developed under yellow light.

Developed and dried, the plate is ready to be put on the press.

Fairchild Trains Standard Personnel

More than 320 hours of intense instruction in all phases of offset printing — that's the impressive total four Standard employees notched at the Fairchild Graphic Center over the summer.

The four — Charles L. Blanton, III, Allen Blanton, Hank Layton, and Harold Brewer — spent two weeks in the center at Plainview, N.Y., studying the offset operation from theory to practice.

The first week was spent studying the theory of offset printing, copy make-up, photography, and platemaking. The second week covered the theory of web offset printing, Color King press, and operation of the four-unit paper - eating mechanism.

All four attended the school prior to the installation of the Standard's Color King, and were "ready to go" when the new press was given the "all ok" by Fairchild experts.

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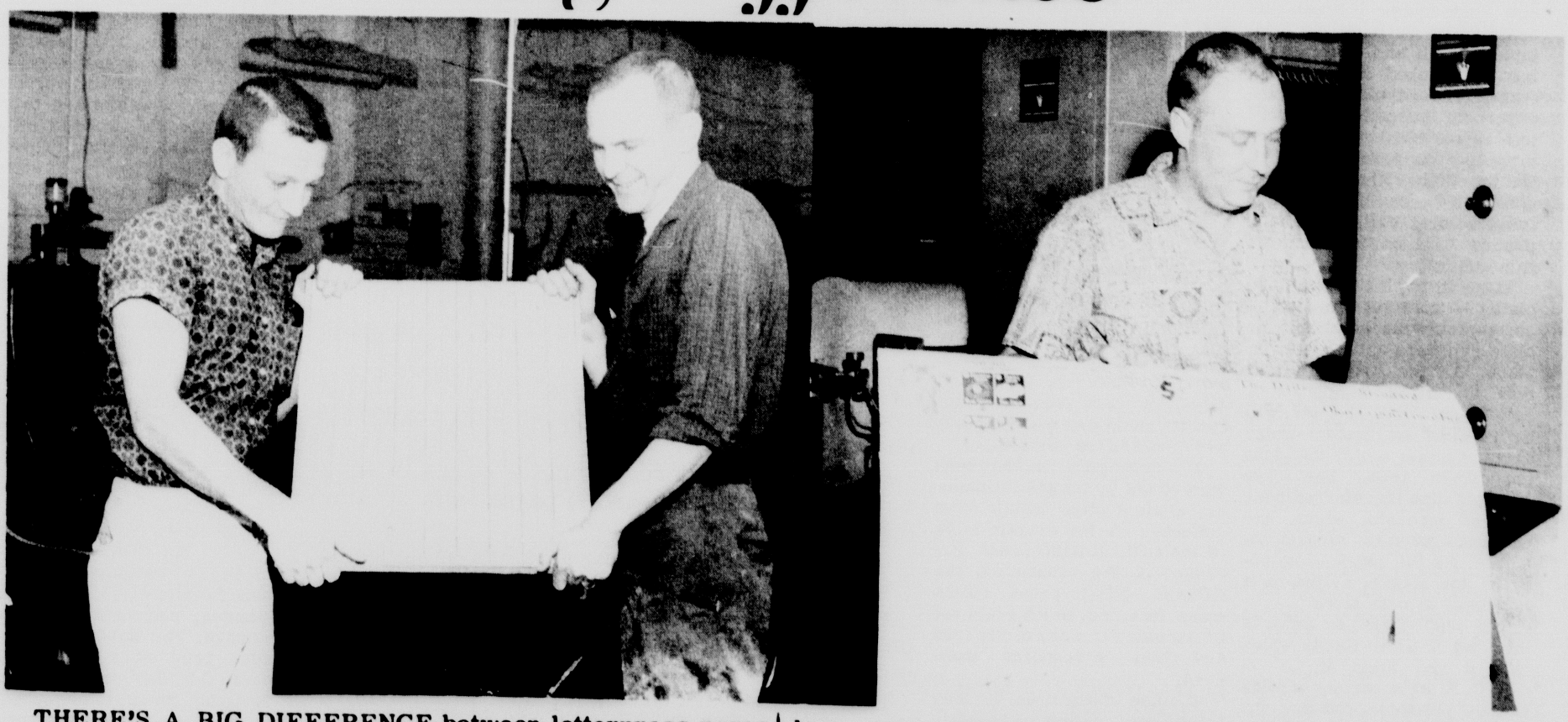
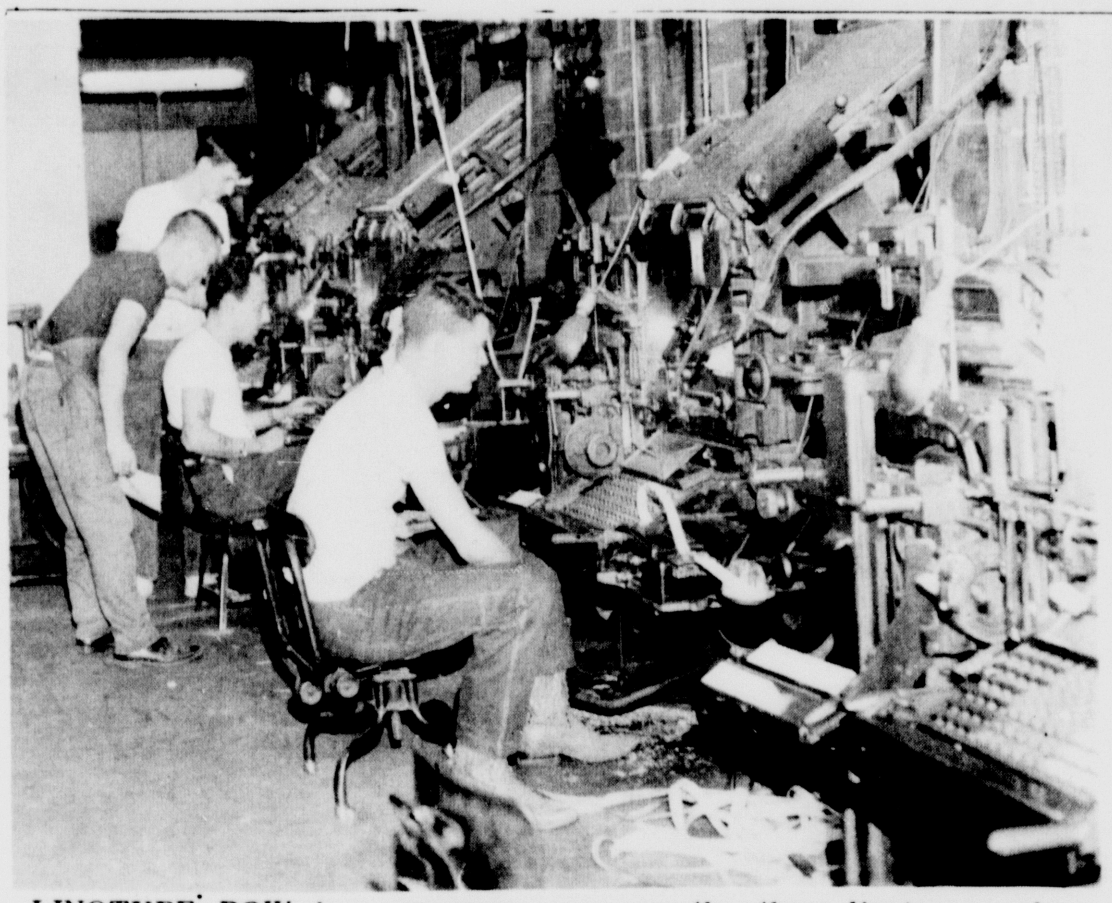


THERE'S A BIG DIFFERENCE between letterpress pages and offset pages! Pressmen Hank Layton and Harold Brewer (left) hold two pages of the Standard in letterpress days. The double form weighs more than 150 pounds. Charles L. Blanton, III, (right) holds two offset pages of the Standard weighing less than four ounces.



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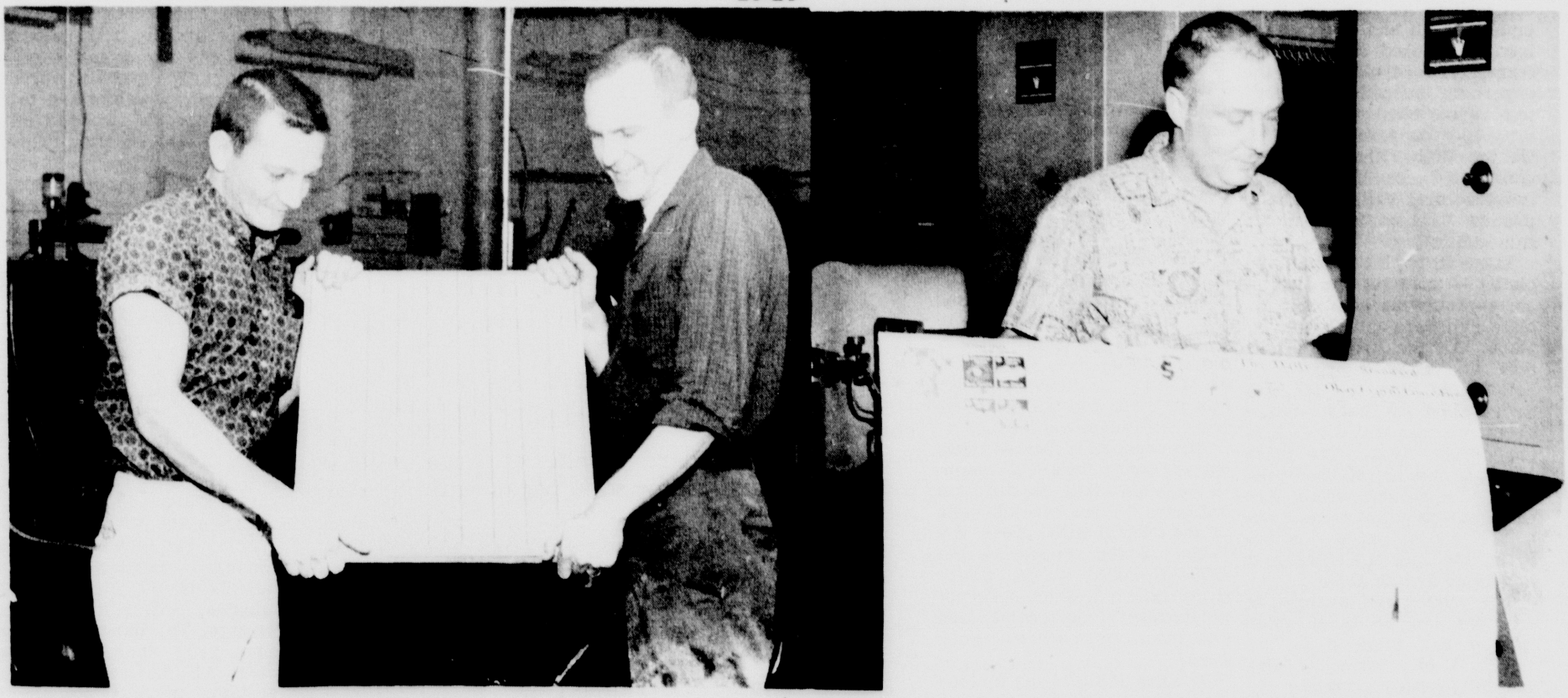

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Press is Newest In Field

The Color King is a web offset perfecting press, which means that it prints from a web or roll of paper (not sheets) on both sides of the web simultaneously by the offset lithographic process. The printed web is then fed into a folder where it is cut and folded to provide the finished newspaper or publication.

The press consists of three basic elements: (1) the roll stands from which the paper is fed into the press (2) the printing or perfecting units and (3) the folder. Each must perform it's function at high speed and with precision.

The roll stand must perform two basic functions (a) hold the roll of paper securely and (b) provide for feeding the web to the perfecting unit under the proper tension. If the tension is too great the web will break and if it is too loose it will wrinkle.

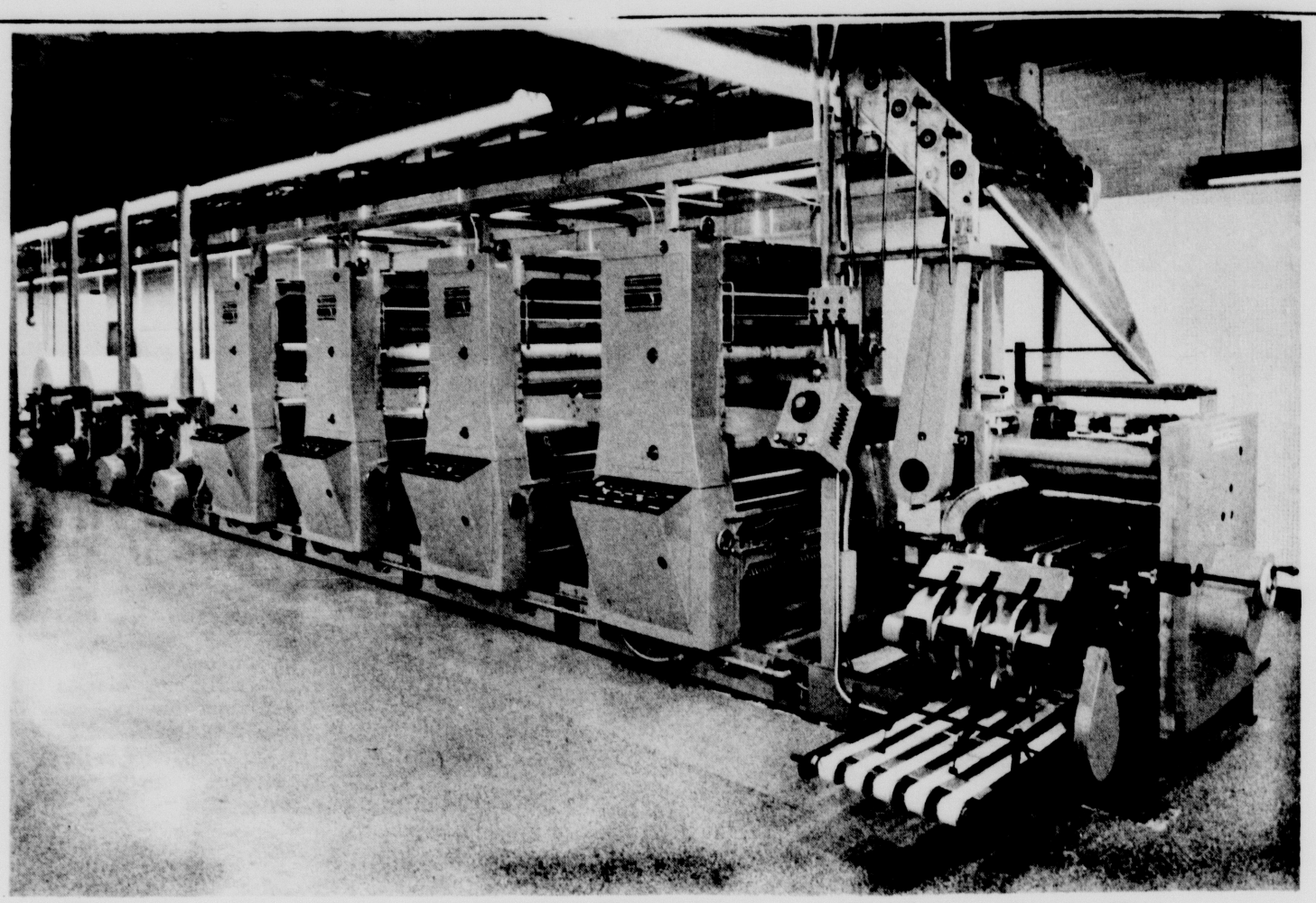
Web tension on the Color King is maintained pneumatically. The operator merely sets in the tension on a convenient dial and it is automatically maintained even while the paper roll decreases in size.

Because the press prints on both sides of the web simultaneously, each printing unit contains two complete systems. Thus there are upper and lower plate cylinders, blanket cylinders, water system and ink system. All are controlled from a panel on each perfecting unit.

As mentioned, the Color King prints by the offset lithographic process. Under this method the printing plate is perfectly flat. Separation between the image and non-image areas is achieved by utilizing the principle that oil and water do not mix. The inked image is not transferred directly to the paper but instead is "offset" to a rubber blanket from which the paper in turn is printed. On the Color King the paper travels between the upper and lower blanket cylinders and is printed on both sides at the same time.

In operation, the lithographic plates — made of thin aluminum — are wrapped around the plate cylinders and clamped in place. As the cylinders turn they are first dampened by rollers so that the ink will be repelled by the non-image areas. Another roller then inks the image area. The inked image is then transferred to the rubber blankets which are wrapped around the blanket cylinders. As the paper goes between the blanket cylinders it is printed on both sides.

The printed web, or webs, is then fed into the folder which cuts it and folds it as required. A wide variety of folds can be produced, making the press suitable for both newspaper and commercial printing.



INSTALLED AND READY TO GO, the Fairchild Color King four-unit web offset press presents a striking picture in modern newspaper publishing. Each printing unit prints four pages, and when folding papers in half, the press will turn out 18,000 copies an hour.

Aluminum Backbone Of Press

In the design of the COLOR KING press, aluminum has been selected for the side frames, cylinders and certain other components. Today's modern aluminum alloys provide enormous strength and offer many advantages over such metals as irons and steel.

Aluminum machines almost 50 per cent faster than iron, there is less lost time for tool sharpening and no painting is required on the finished job. It is easy to clean, and the bright inside surfaces reflect light that helps the press operator while he makes adjustments, etc.

Where iron or steel cylinders are used, hard chrome plating is necessary to prevent rust and corrosion. If the plating should become damaged, the solutions gradually go through, eventually the plating lifts and the cylinders have to be taken out and completely reworked. However, aluminum, steel, or cast iron cylinders can be made that will give long and trouble-free service.

The economies that have been worked out by the use of aluminum against other metals have reflected in the overall value of the COLOR KING press. Because of the economies, the COLOR KING press offers many features, which could not be included if more costly iron and steel procedures were used.

The use of aluminum for side frames and cylinders in printing presses is not without precedent.

New Color King Specifications

The Fairchild Color King boasts an impressive list of vital statistics, from its nine-foot height to its appetite for paper: some 800 pounds a day.

The four-unit press weighs in at 36,000 pounds, installed, and stretches 45 feet across the pressroom.

This tabular breakdown gives all the information:

Standard page	14" - 18" x 23"
Tabloid size page	11 1/2" x 14" - 18"
Booklet size	8 1/2" x 11"
Minimum speed	Creep
Maximum speed:	
Half-fold	18,000/hour
Quarter-fold	14,000/hour
Four-unit motor	25 horsepower
Four-unit length	45 feet

The Standard Can Print:

A 16-page standard with 1 color on each side

A 12-page standard having 4 pages with 2 colors on each side and 8 pages with 1 color on each side

An 8-page standard having 4 pages with 3 colors on each side and 4 pages with 1 color on each side

A 4-page standard having 4 colors on each side

A 32-page tabloid with 1 color on each side

A 24-page tabloid having 8 pages with 2 colors on each side and 16 pages with 1 color on each side

A 16-page tabloid having 8 pages with 3 colors on each side and 8 pages with 1 color on each side

An 8-page tabloid having 4 colors on each side

Today Meets Tomorrow In Latest Press

Billed as the "press that meets tomorrow's requirements today" the Fairchild Color King is well equipped to meet those requirements today and tomorrow.

Color is in demand — witness the 192,400,000 lines of color published annually in United States newspapers. The Color King's high precision, high speed, pinpoint adjustments, and ink distribution system — to name a few — enable it to print a quality product in black and white and color.

All the advantages of offset printing — reduction of overhead costs, faster and better reproduction, greater flexibility in layout, and easy reproduction of art and photographs, find their best with the Fairchild Color King.

The unique unit design of the Color King permits a newspaper to meet its requirements for today, yet look to the future with the same equipment. The Standard, for example, can add any number of units to the present four-unit press with a minimum of difficulty. And every unit represents another four pages of newspaper.

High speed production, which enables the Standard to make its press run (print all the papers for one day) in less than 20 minutes, proves an extra advantage. The Standard can, and does, print other area newspapers. All the writing and advertising for those newspapers is still handled by the hometown staff, under hometown control.

Press is Newest In Field

The Color King is a web offset perfecting press, which means that it prints from a web or roll of paper (not sheets) on both sides of the web simultaneously by the offset lithographic process. The printed web is then fed into a folder where it is cut and folded to provide the finished newspaper or publication.

The press consists of three basic elements: (1) the roll stands from which the paper is fed into the press (2) the printing or perfecting units and (3) the folder. Each must perform it's function at high speed and with precision.

The roll stand must perform two basic functions (a) hold the roll of paper securely and (b) provide for feeding the web to the perfecting unit under the proper tension. If the tension is too great the web will break and if it is too loose it will wrinkle.

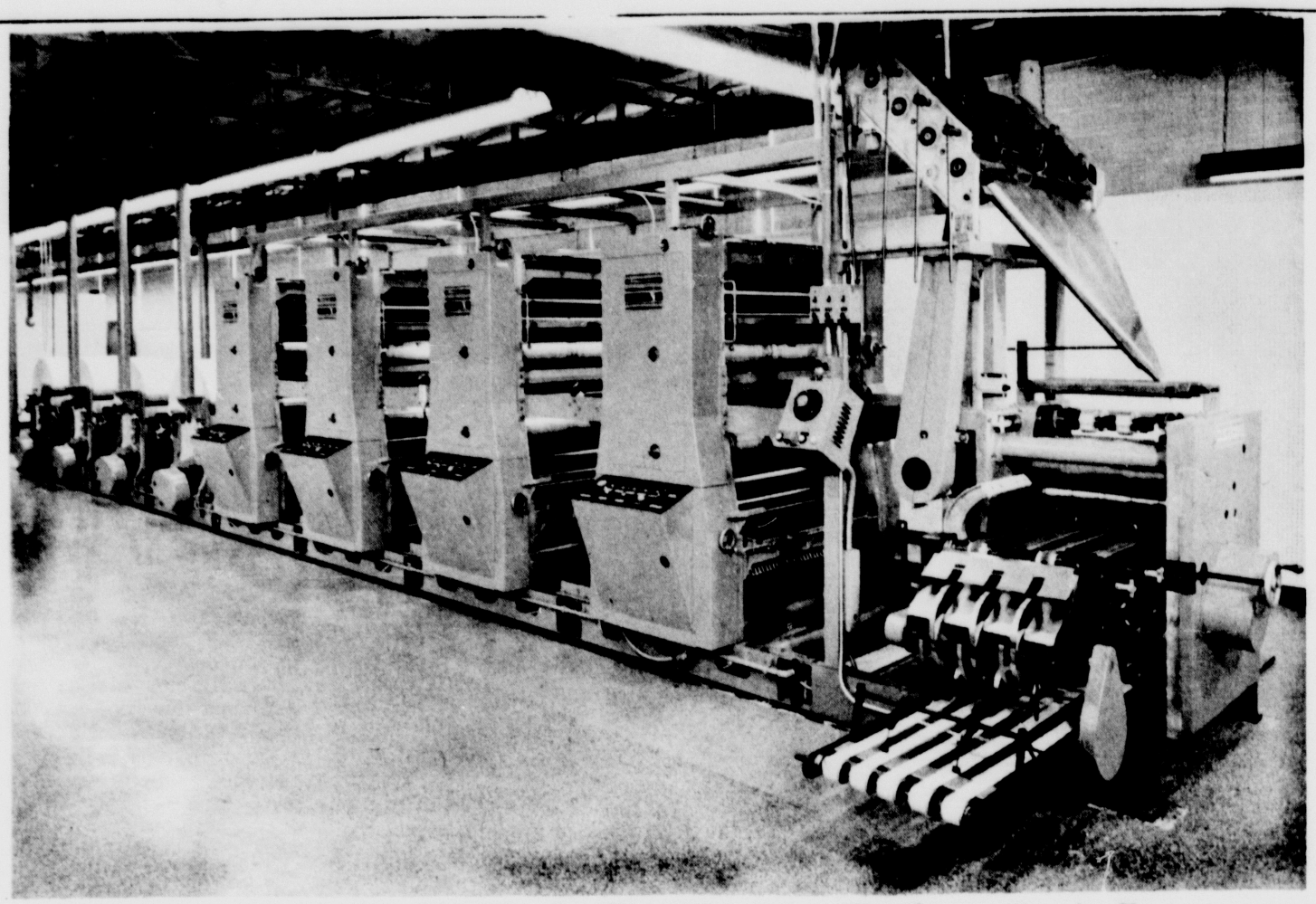
Web tension on the Color King is maintained pneumatically. The operator merely sets in the tension on a convenient dial and it is automatically maintained even while the paper roll decreases in size.

Because the press prints on both sides of the web simultaneously, each printing unit contains two complete systems. Thus there are upper and lower plate cylinders, blanket cylinders, water system and ink system. All are controlled from a panel on each perfecting unit.

As mentioned, the Color King prints by the offset lithographic process. Under this method the printing plate is perfectly flat. Separation between the image and non-image areas is achieved by utilizing the principle that oil and water do not mix. The inked image is not transferred directly to the paper but instead is "offset" to a rubber blanket from which the paper in turn is printed. On the Color King the paper travels between the upper and lower blanket cylinders and is printed on both sides at the same time.

In operation, the lithographic plates — made of thin aluminum — are wrapped around the plate cylinders and clamped in place. As the cylinders turn they are first dampened by rollers so that the ink will be repelled by the non-image areas. Another roller then inks the image area. The inked image is then transferred to the rubber blankets which are wrapped around the blanket cylinders. As the paper goes between the blanket cylinders it is printed on both sides.

The printed web, or webs, is then fed into the folder which cuts it and folds it as required. A wide variety of folds can be produced, making the press suitable for both newspaper and commercial printing.



INSTALLED AND READY TO GO, the Fairchild Color King four-unit web offset press presents a striking picture in modern newspaper publishing. Each printing unit prints four pages, and when folding papers in half, the press will turn out 18,000 copies an hour.

Aluminum Backbone Of Press

In the design of the COLOR KING press, aluminum has been selected for the side frames, cylinders and certain other components. Today's modern aluminum alloys provide enormous strength and offer many advantages over such metals as irons and steel.

Aluminum machines almost 50 per cent faster than iron, there is less lost time for tool sharpening and no painting is required on the finished job. It is easy to clean, and the bright inside surfaces reflect light that helps the press operator while he makes adjustments, etc.

Where iron or steel cylinders are used, hard chrome plating is necessary to prevent rust and corrosion. If the plating should become damaged, the solutions gradually go through, eventually the plating lifts and the cylinders have to be taken out and completely reworked. However, aluminum, steel, or cast iron cylinders can be made that will give long and trouble-free service.

The economies that have been worked out by the use of aluminum against other metals have reflected in the overall value of the COLOR KING press. Because of the economies, the COLOR KING press offers many features, which could not be included if more costly iron and steel procedures were used.

The use of aluminum for side frames and cylinders in printing presses is not without precedent.

New Color King Specifications

The Fairchild Color King boasts an impressive list of vital statistics, from its nine-foot height to its appetite for paper: some 800 pounds a day.

The four-unit press weighs in at 36,000 pounds, installed, and stretches 45 feet across the pressroom.

This tabular breakdown gives all the information:

Standard page	14'' - 18'' x 23''
Tabloid size page	11 1/2'' x 14'' - 18''
Booklet size	8 1/2'' x 11''
Minimum speed	Creep
Maximum speed:	
Half-fold	18,000/hour
Quarter-fold	14,000/hour
Four-unit motor	25 horsepower
Four-unit length	45 feet

The Standard Can Print:

A 16-page standard with 1 color on each side

A 12-page standard having 4 pages with 2 colors on each side and 8 pages with 1 color on each side

An 8-page standard having 4 pages with 3 colors on each side and 4 pages with 1 color on each side

A 4-page standard having 4 colors on each side

A 32-page tabloid with 1 color on each side

A 24-page tabloid having 8 pages with 2 colors on each side and 16 pages with 1 color on each side

A 16-page tabloid having 8 pages with 3 colors on each side and 8 pages with 1 color on each side

An 8-page tabloid having 4 colors on each side

Today Meets Tomorrow In Latest Press

Billed as the "press that meets tomorrow's requirements today" the Fairchild Color King is well equipped to meet those requirements today and tomorrow.

Color is in demand — witness the 192,400,000 lines of color published annually in United States newspapers. The Color King's high precision, high speed, pinpoint adjustments, and ink distribution system — to name a few — enable it to print a quality product in black and white and color.

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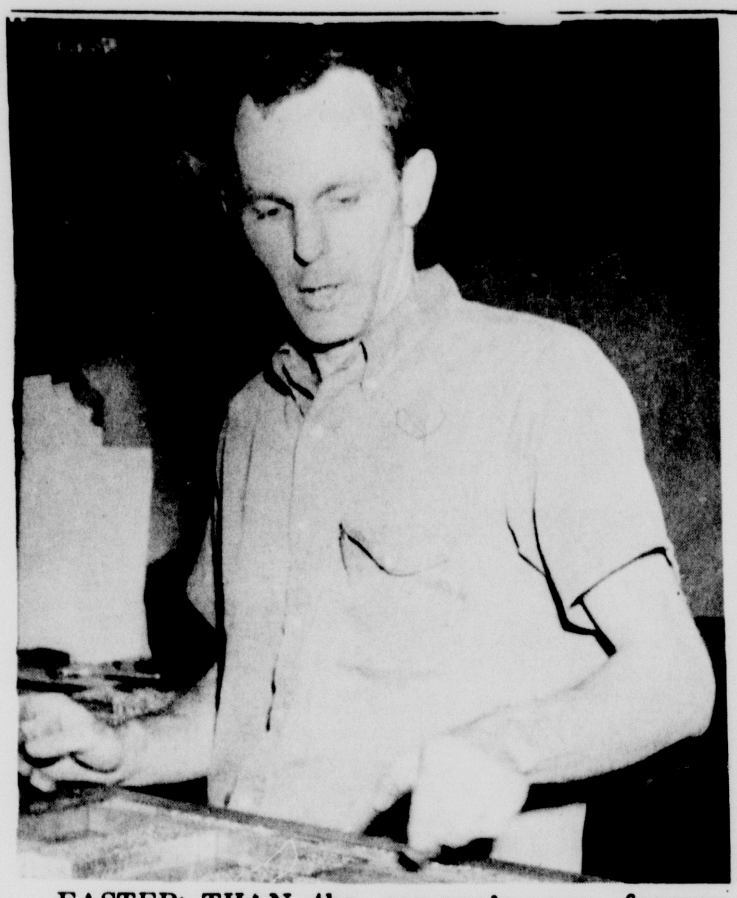


FASTER THAN the camera's eye, former mechanical superintendent Hank Layton makes up a page when the Standard was printed by the letterpress method. Before being placed into position on the page form, all the type had to be scraped to assure a uniform and level base.

THREE MORE PAGES of the "old" Standard are made up by Harold Brewer (right), Sam Whittaker (left), and Mike Jensen (behind Brewer). All type used in one day's Standard was melted down and used again the next day, keeping linotype operators and make-up men busy from early morning til late night.

Special edition editor Joe Bean is a third year student at Northwestern University, Evanston, Ill., where he is enrolled in a double newspaper-magazine sequence in the Medill School of Journalism.

He has been an employee of the Daily Sikeston Standard since he was a sophomore at Sikeston Senior high school. Bean is a member of Sigma Delta Chi, national professional journalistic society.

Inland Newspaper Enters 65th Year

Inland Newspaper Machinery Corporation, from whom the Daily Sikeston Standard purchased their new, high-speed web offset press. has been in the newspaper supply and machinery business since the company was established as the old Inland Supply Company in the year 1910.

Clark Murray, Sr. purchased Inland in 1931 and Clark Murray, Jr., who now heads up the company as president and general manager, took over upon the death of Mr. Murray, Sr., in 1946. W. C. "Bud" Coulson, formerly sales manager of the Imperial Type Metal Company of Chicago, is a member of the firm, having joined Inland in 1960 as Vice-President and Sales Manager. ..-President and Sales Manager.

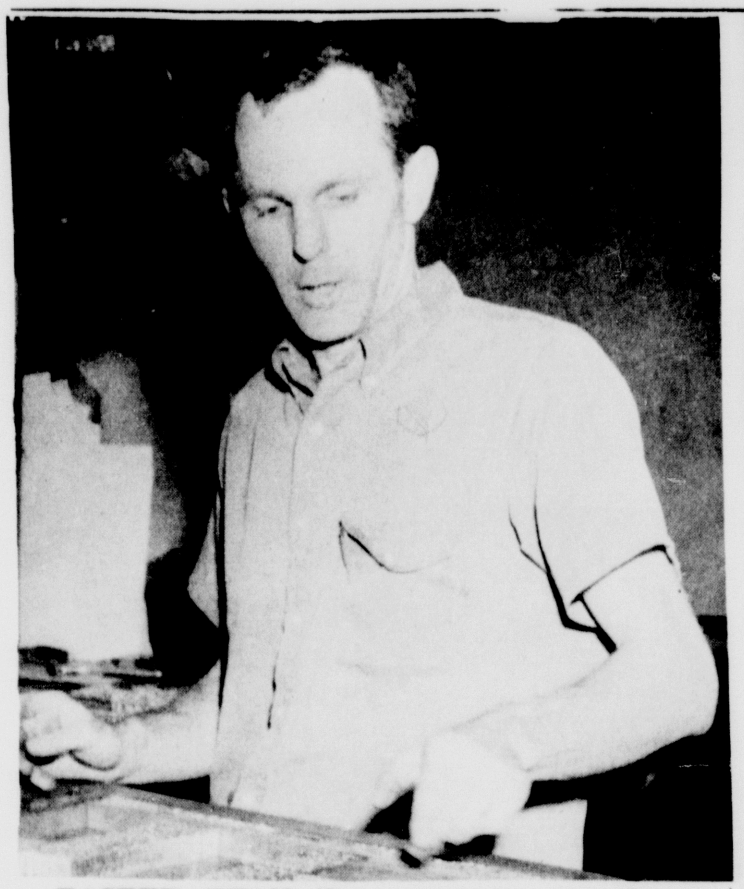
Inland was originally organized as a supply house selling accessories and replacement parts for Linotype and Intertype machines. They entered the typesetting machinery business approximately 25 years ago and the newspaper press business approximately 15 years ago.

During the past 15 years, Inland has sold more than 500 newspaper presses throughout the United States including more than 60 new web offset presses of the design purchased by the Daily Sikeston Standard. Inland became the exclusive central states distributor for Fairchild in the sale of their line of offset press equipment approximately two years ago.

During the past decade Inland has sold more than 100 presses to newspapers in the states of Missouri and Kansas and, during the past three years, since entering the new web press field, has sold and installed 11 new web offset presses in Missouri. The most recent installation was for the University of Missouri with other sales made to Trenton, Boonville, Camdenton, Independence, Gallatin, Sullivan, and St. Louis.

Inland reports that Fairchild and Inland have sold approximately 130 Fairchild web offset presses throughout the world.

THERE WAS EXCITEMENT aplenty the first day the Fairchild Color King was given a trial run. All the paper's departments -- advertising, editorial, mechanical, and circulation -- were represented as more than a score of employees gathered around to watch the press turn'em out.



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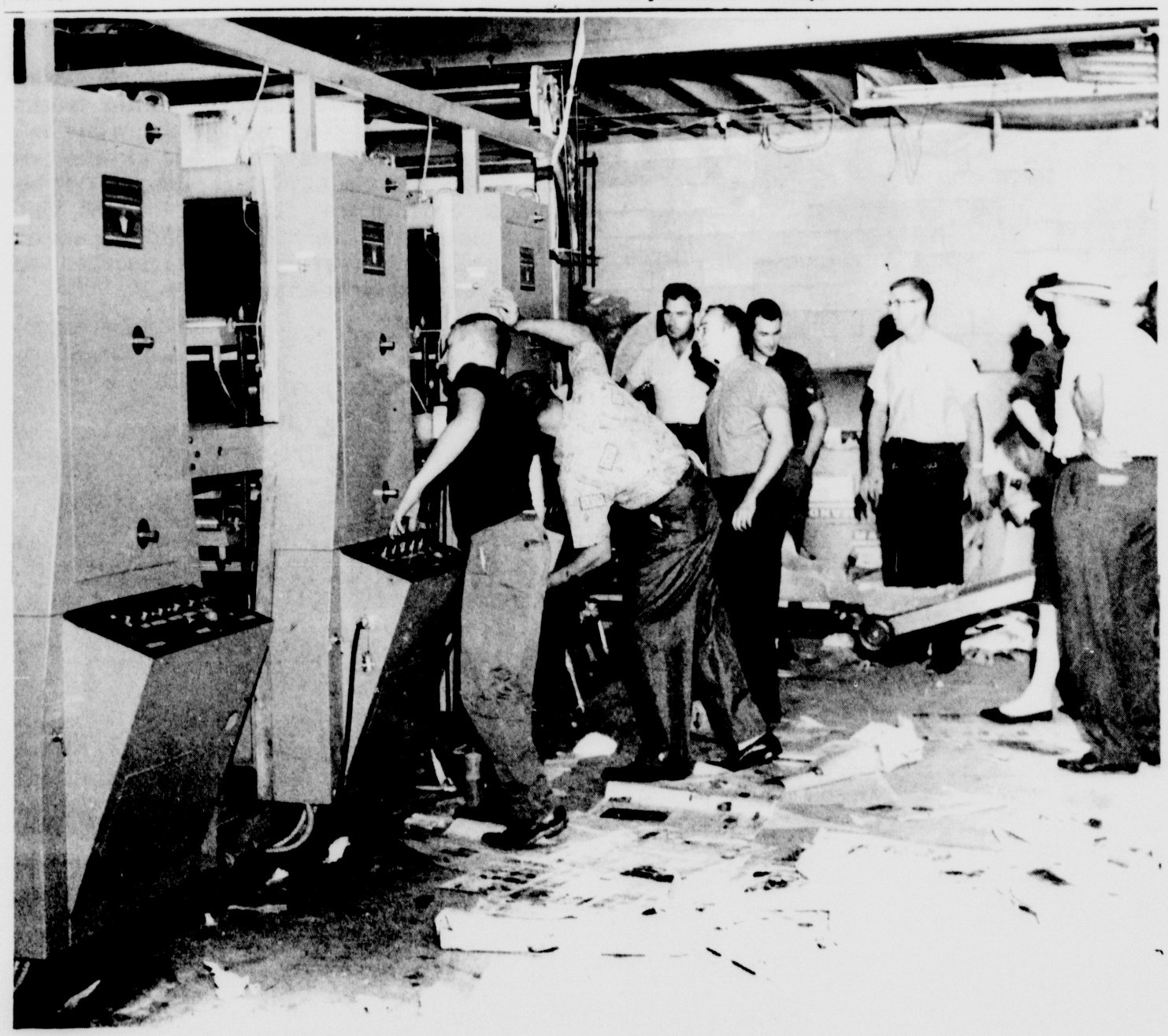

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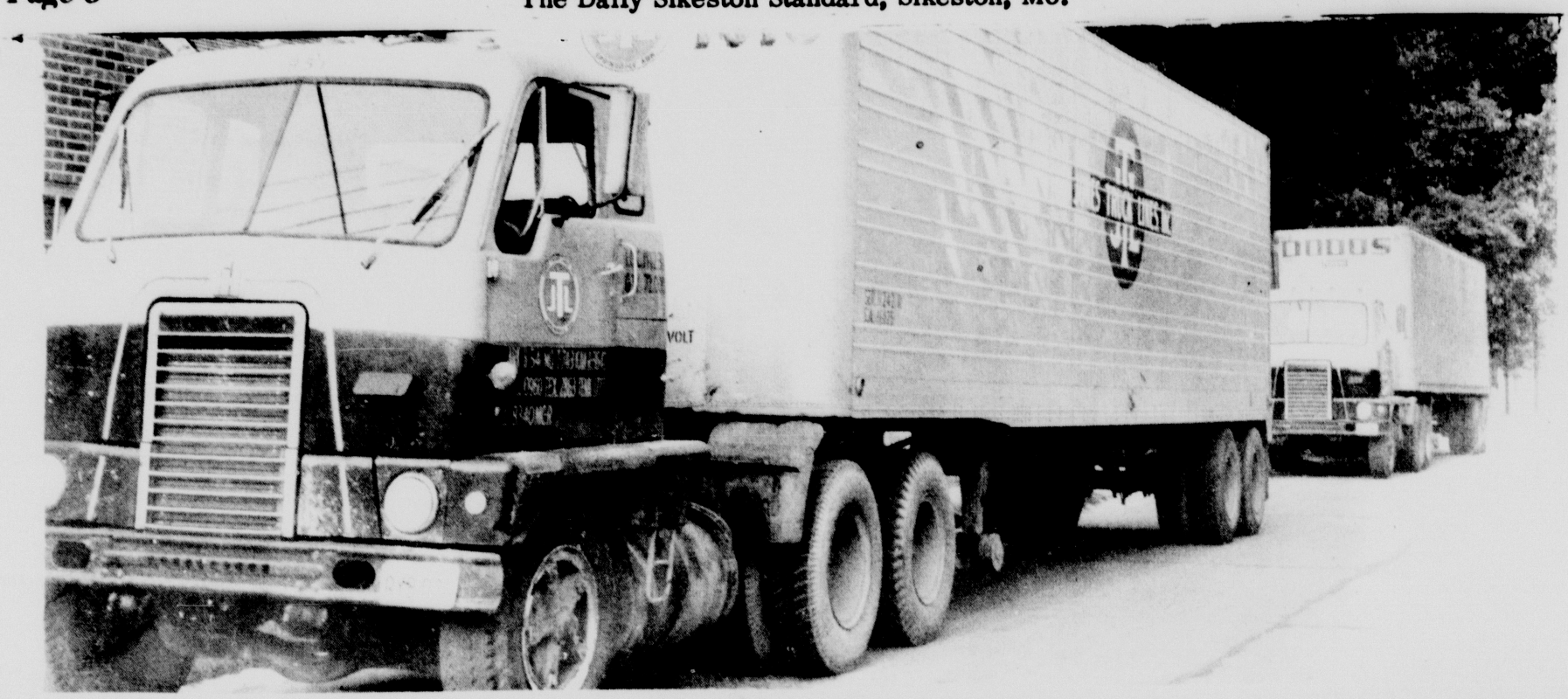
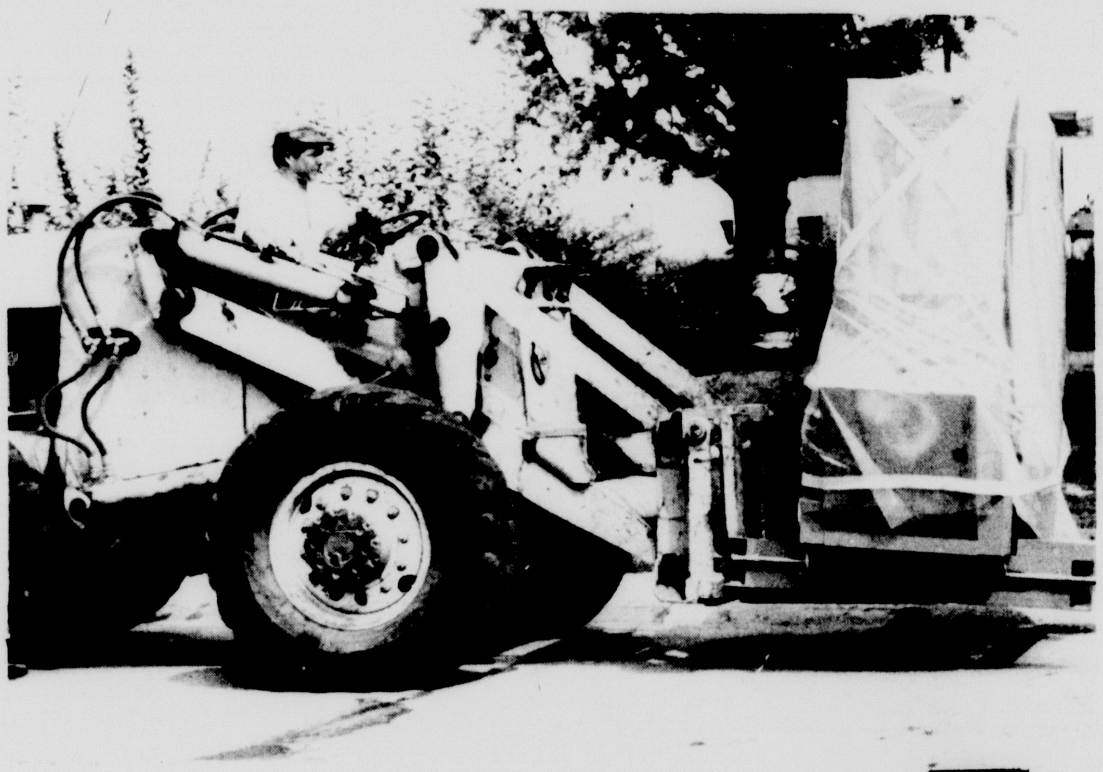
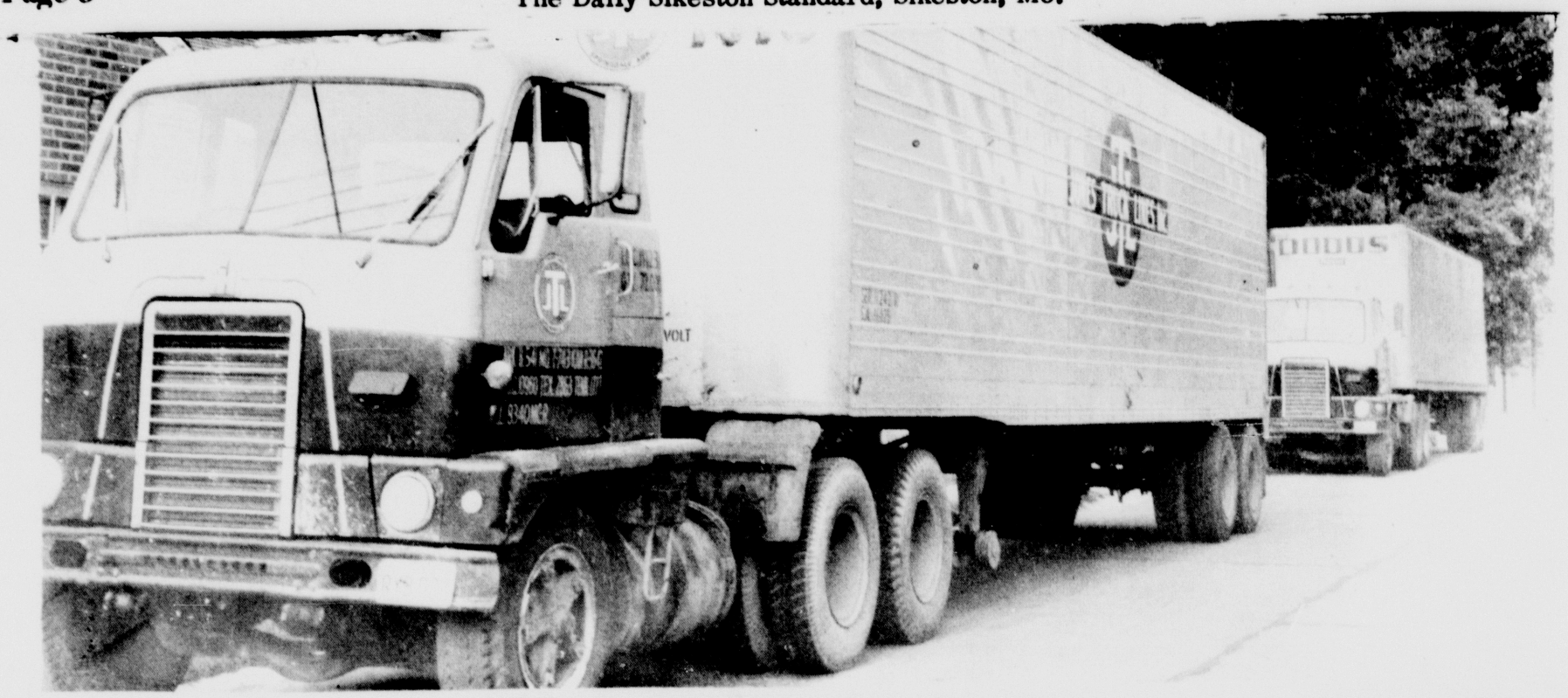


TWO TRAILER TRUCKS, loaded to capacity, were needed to bring the Fairchild Color King press to the Standard's offices. Included in the king-size shipment were the four press units, the web feeding mechanism, and the paper folder. Almost two days were required to unload the shipment and move it inside the Standard's plant.



THE JOB WAS just started when the press units were removed from the trailer trucks. Treating a multi-ton machine delicately is a large order, and when the "kid gloves" are the metal fingers of a fork lift, the job becomes even more difficult. But the units were moved into the Standard building without a scratch and, barring a few minor adjustments, stood their journey quite well.

NEATLY WRAPPED in plastic to keep out harmful dust, the last unit of the new press is moved under cover. Each unit was shipped in complete working order, with all gears and rollers in place. Final installation called for certain roller covers, blankets, and pans to be attached to the Color King.



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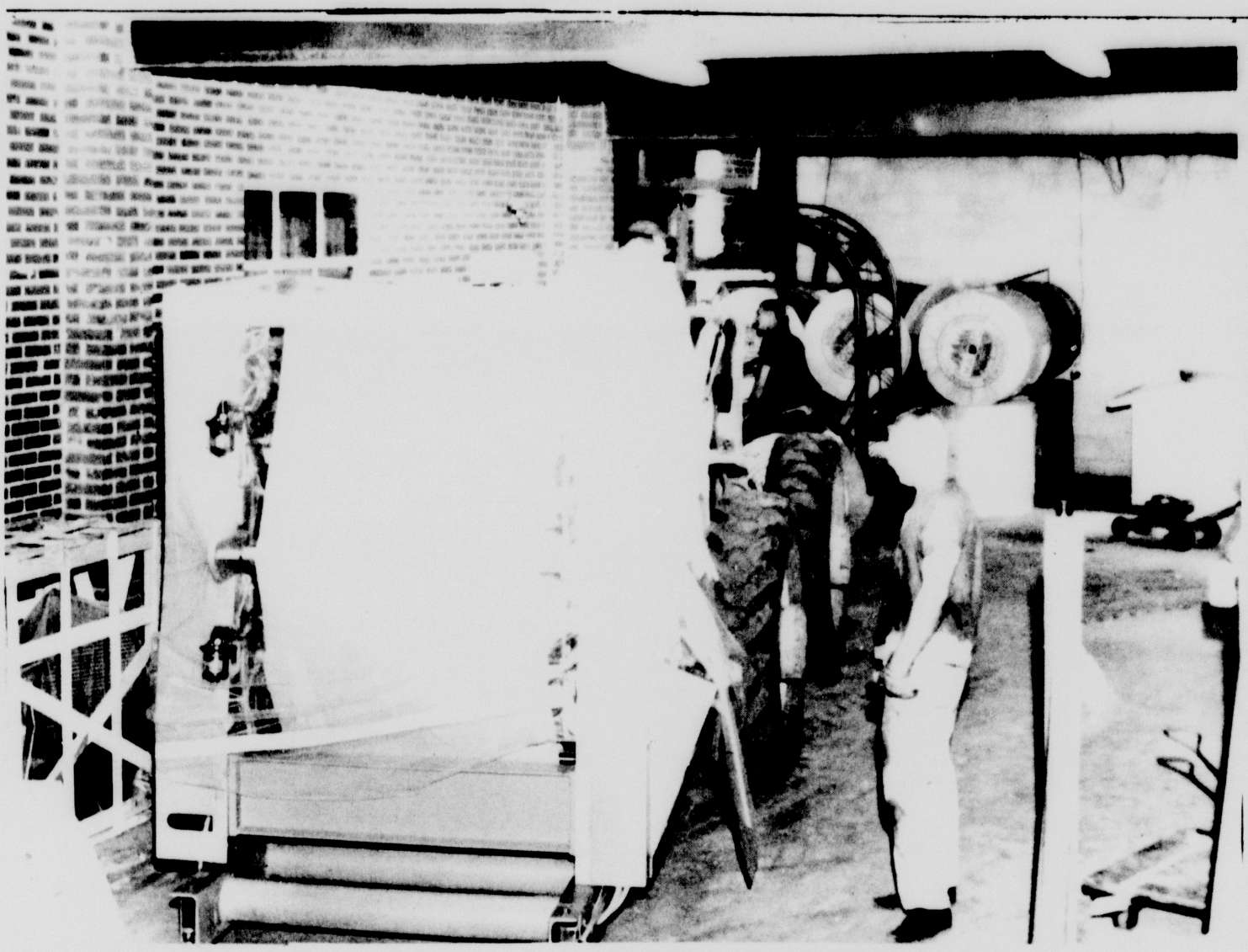


UNDER THE WATCHFUL eye of Inland Newspaper Machinery Corp. representative Ken Langley, a unit of the press is wheeled into the Standard's temporary pressroom. Installation of the new press, done in two weeks, was supervised by Langley and another Inland representative, Dick Weaks.

Thanks, Readers

Getting things lost in the shuffle seems to be part of American life, and lest the Standard fall into the same trap, we think it's time to quit shuffling and start thinking.

And when we start thinking, we realize the tremendous card of thanks we owe to so many people and businesses in the community.

Without recognizing all of them by name, which would be ponderously long, we recognize them nonetheless.

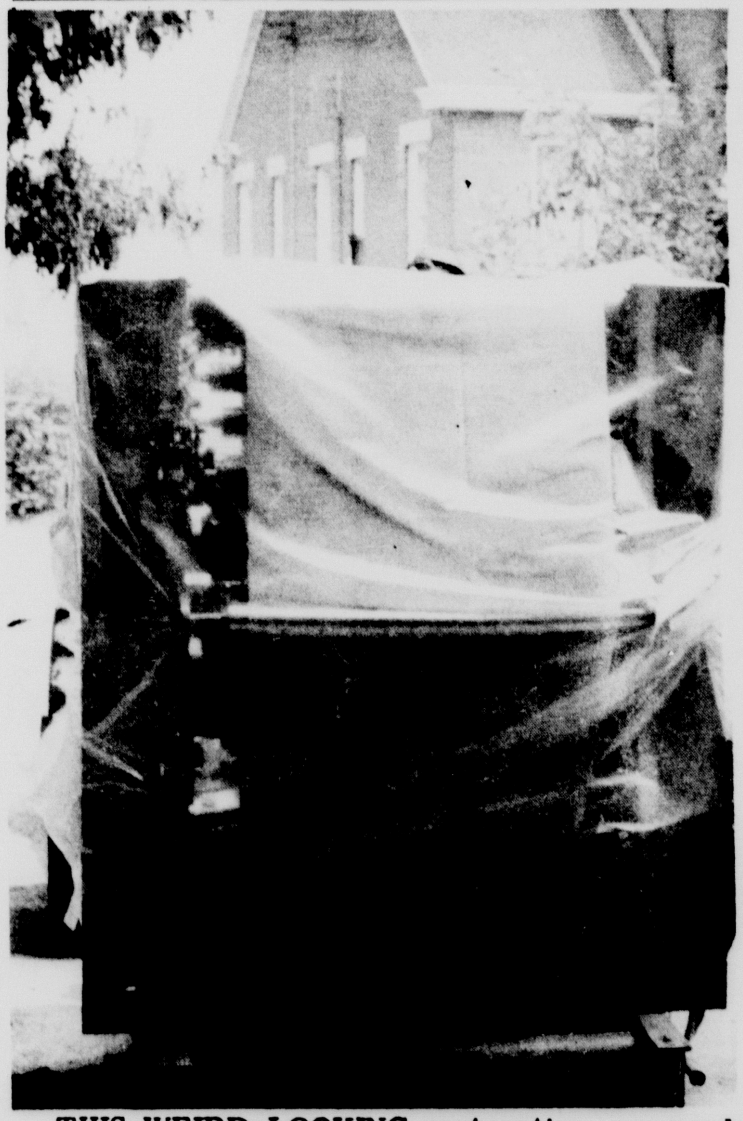
—The first word, perhaps, should be addressed to those to whom the newspaper is addressed: the readers. We recall, vividly, those hectic weeks in August. There were plenty of bugs, and it seemed like all of them hopped up at once.

The paper was late, the machinery malfunctioned, there were mistakes in the paper: all seemed to come at once. And subscribers, not accustomed to getting their paper three hours late, called the Standard offices.

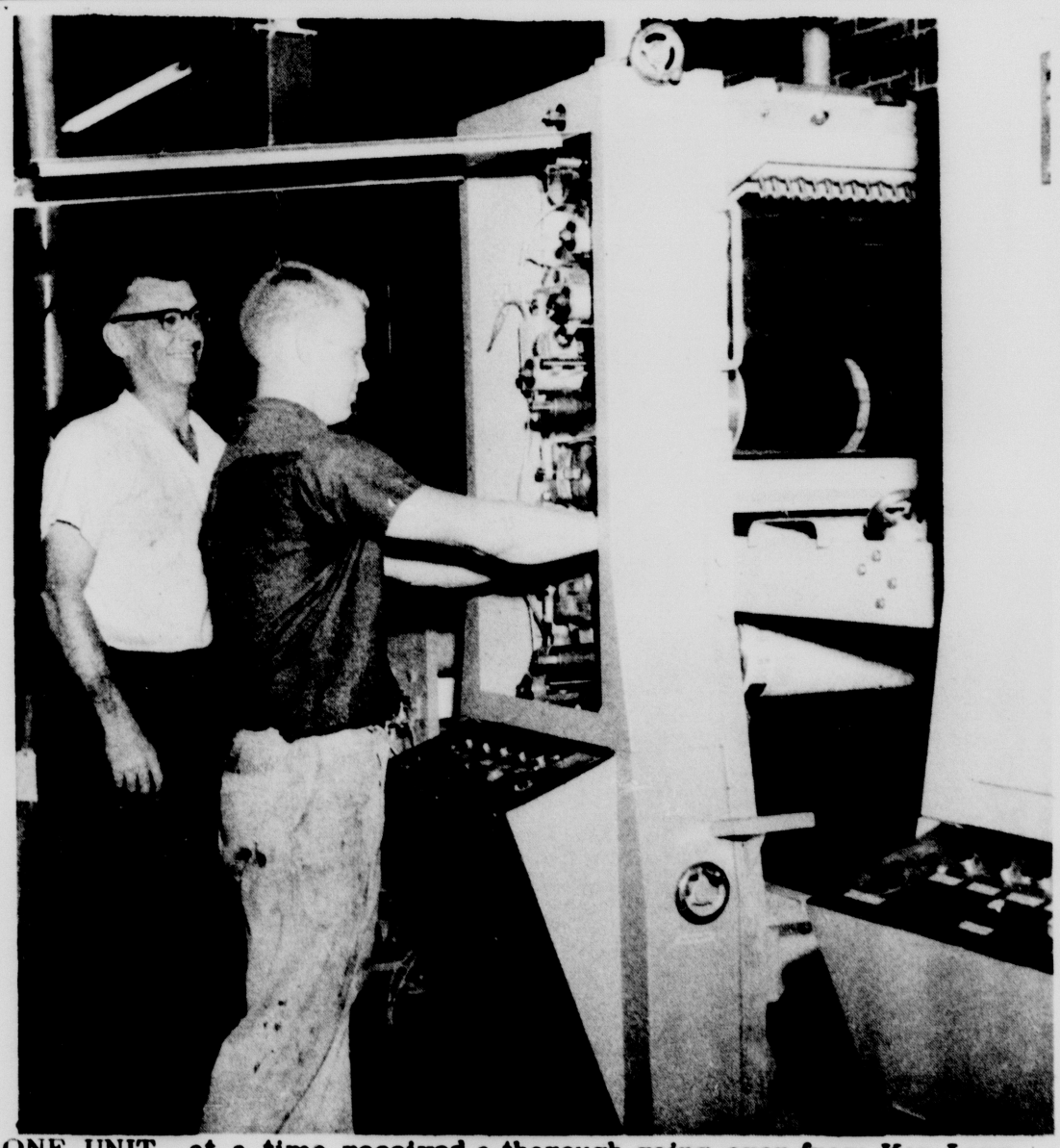
To the advertisers who realized we were having our problems, we acknowledge our appreciation.

And to the business establishments in Sikeston who assisted us in the big change, we are glad you helped.

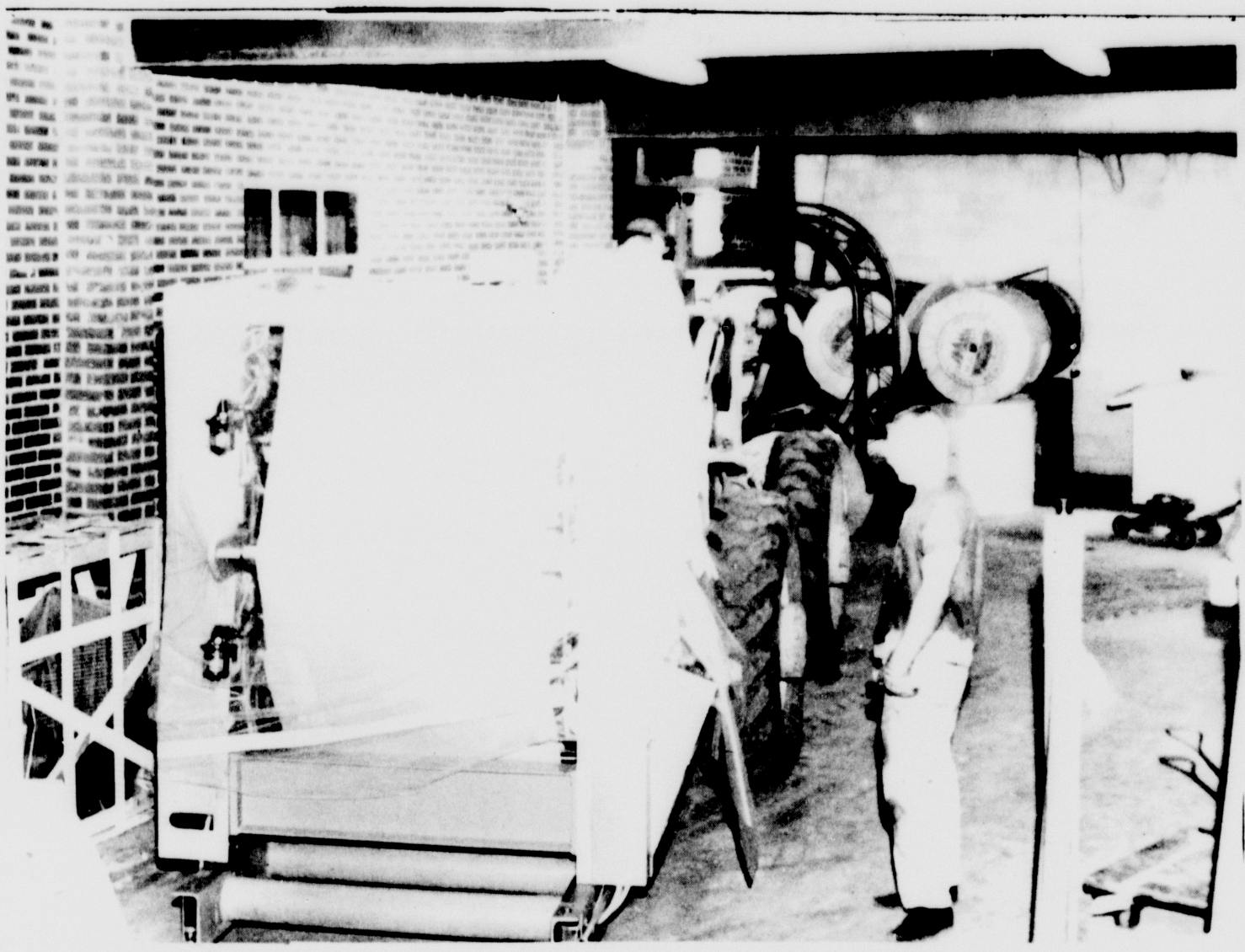
To our readers and advertisers: Thanks!



THIS WEIRD LOOKING contraption, wrapped in plastic and paper, appears to be the product of a science fiction movie-maker. Actually, it is the front of a press unit being brought from its safe berth in a truck to a new home in the Standard office.



ONE UNIT at a time received a thorough going-over from Ken Langley (front) and Dick Weaks, both of whom are press erectors for Inland. Actual installation of the press was done in two weeks, but those proverbial "finishing touches" added another two weeks to the job.



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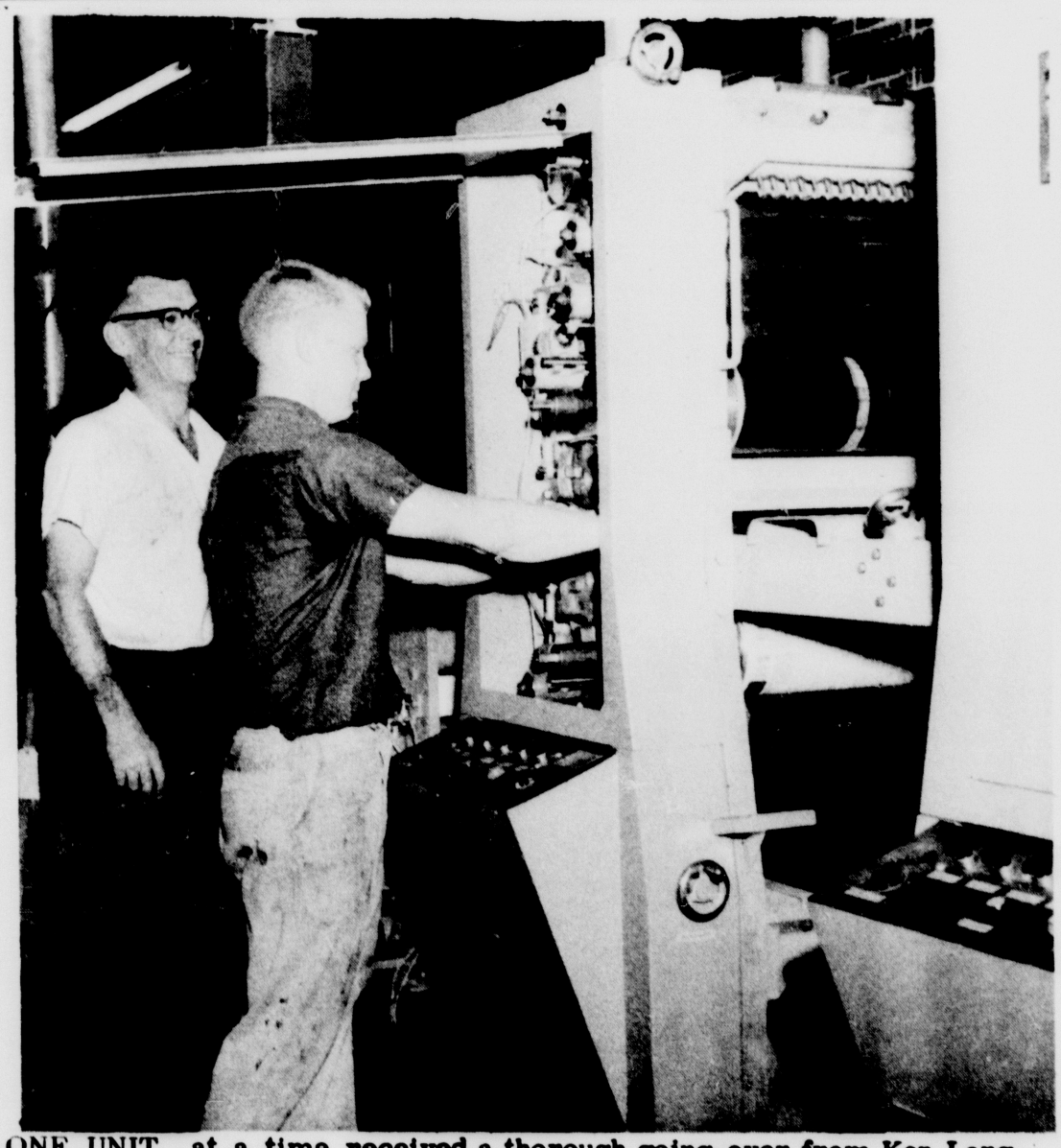

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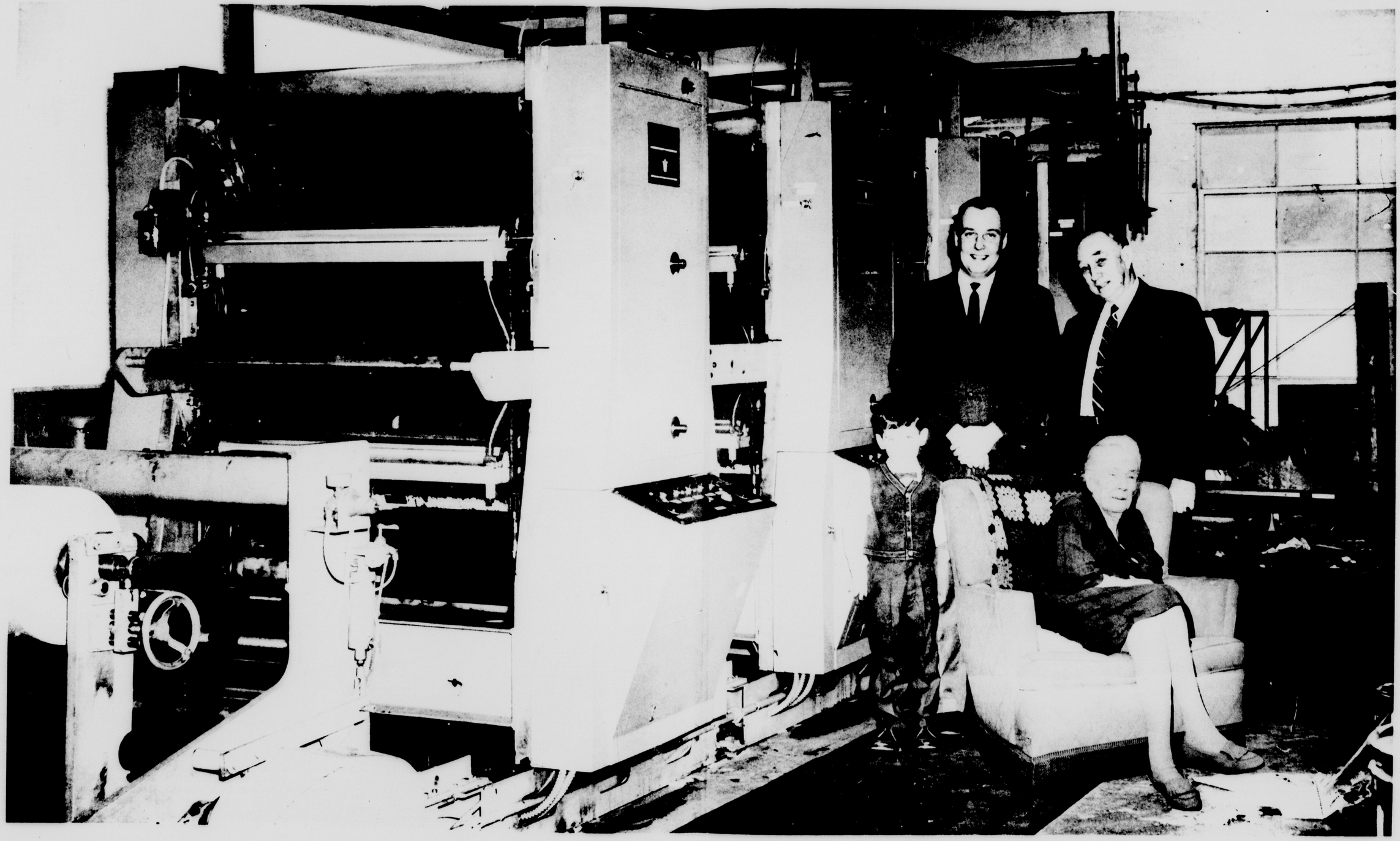

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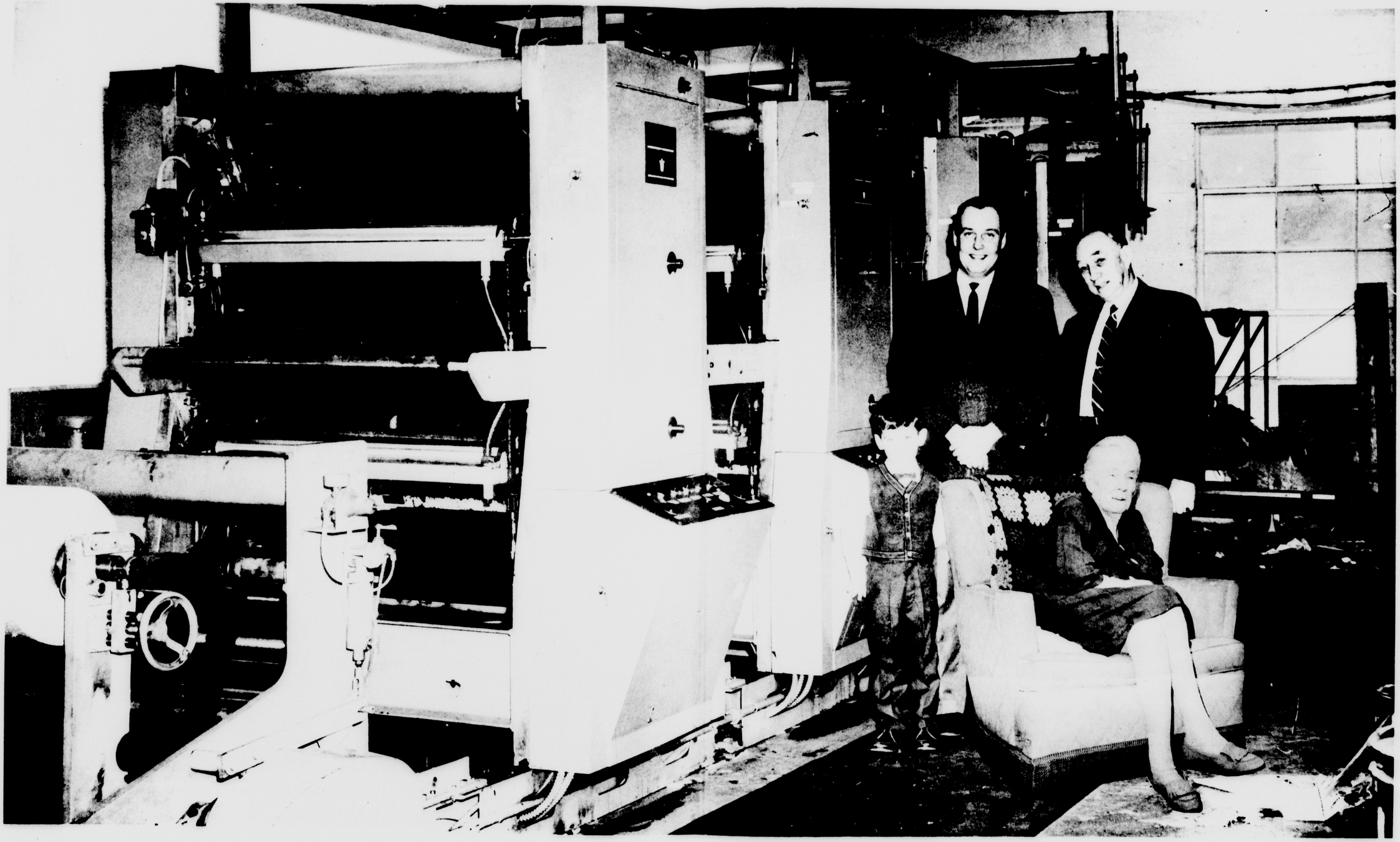

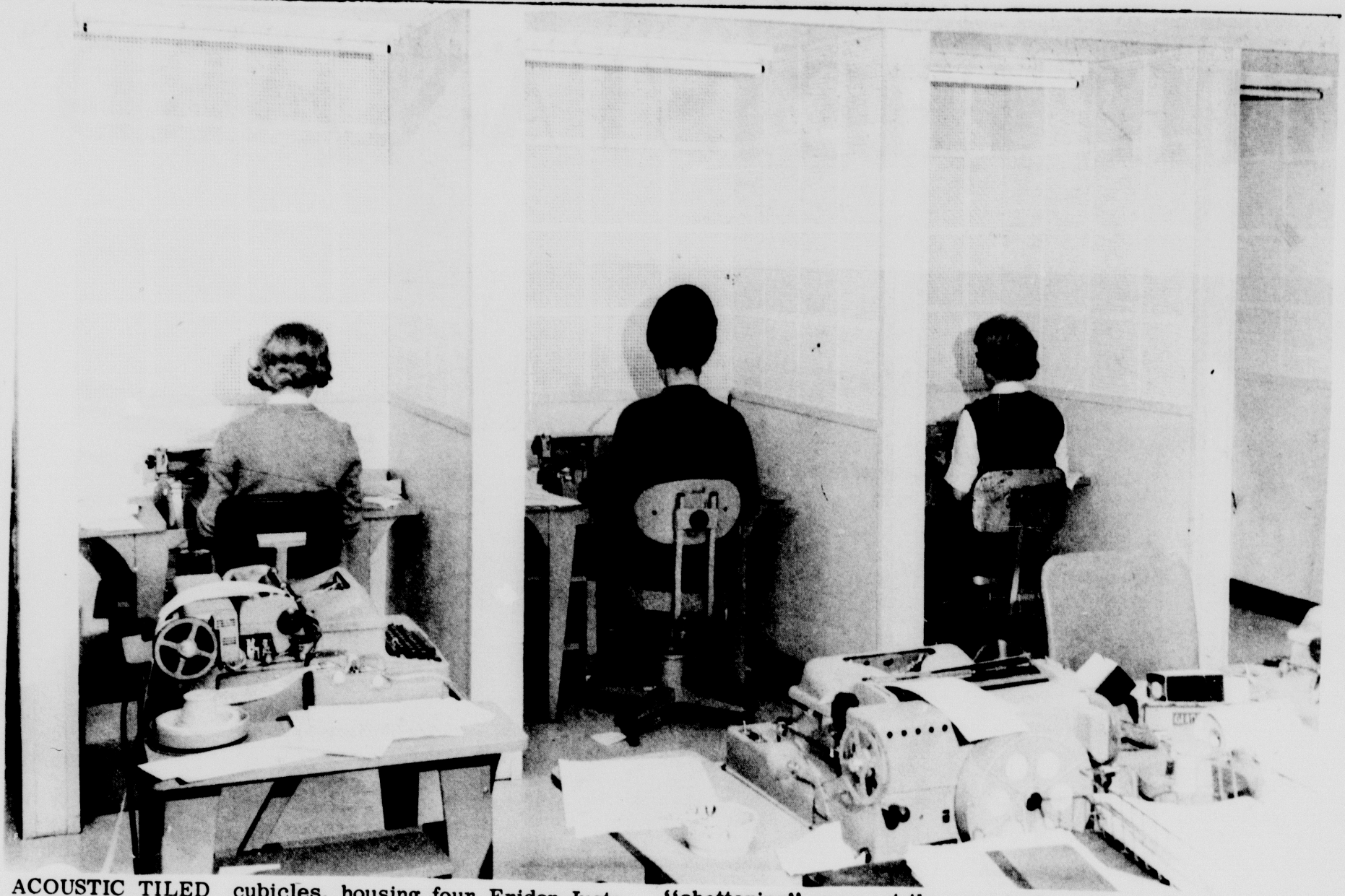

ACOUSTIC TILED cubicles, housing four Friden Justowriters, help keep the back shop running quietly, while still "chattering" away at the seemingly endless stream of copy from the newsroom.

Justowriter Looks Like 'Souped Up' Typewriter

Ever wonder where the print you read comes from? The answer is an elaborate "souped up" electric typewriter — the Friden Justowriter.

As simple to operate as an ordinary typewriter, the Justowriter does three things at once: types the story (called copy) on paper, punches a specially coded tape, and automatically justifies (makes even margins) all copy.

As the operator types the copy, a flashing light indicates the correct number of characters to fill out a line of type.

Should the number be too many, or not enough, the operator pushes the "line delete" button, and starts over.

After setting a complete story on the first unit of a Justowriter (called a recorder), the operator then takes the punch coded tape to a second machine, the reproducer.

Once the tape is inserted into the feeder mechanism, the reproducer automatically retypes —at 100 words per minute!— the copy. This is the typed copy that is pasted to a page, and then photographed.

MOST OF THE Standard's headlines are set on the Varitype Headliner. Light shining through a clear plastic disc silhouettes the letters onto a strip of photographic paper, which the Headliner processes and dries in 90 seconds. Mrs. Janet Storey operates the Headliner.

Newsprint Changes

To illustrate the difference in type faces -- the appearance of the type to the reader--the old eight - point type formerly used by the STANDARD is shown on the left, and the new Justowriter eight-point newstext is shown on the right.

The new type face was selected because it is larger in letter size than the old type, neater appearing, and easier to read.

We're doing fine in the sciehce of communications.

We have television. We have telephoto. We have Telstar. And of course we have the telephone — just call anyone, anywhere. But readable handwriting we still haven't got.

A research specialist in this field is so upset over our scribbling that he calls it a "national disgrace."

Illegible penmanship, he asserts, means "crippled communications and lowered learnings."

We heard the other day of a fellow who has a simple way of replying to writers whose signature resembles the heart - line of a cardiograph.

He cuts out the signature, pastes it on the return envelope and lets the post office worry.

Lest this practice become general, perhaps it would be a good idea for the schools to try a little harder to teach kids how to write so people can read it — and to keep on writing that way all their lives.

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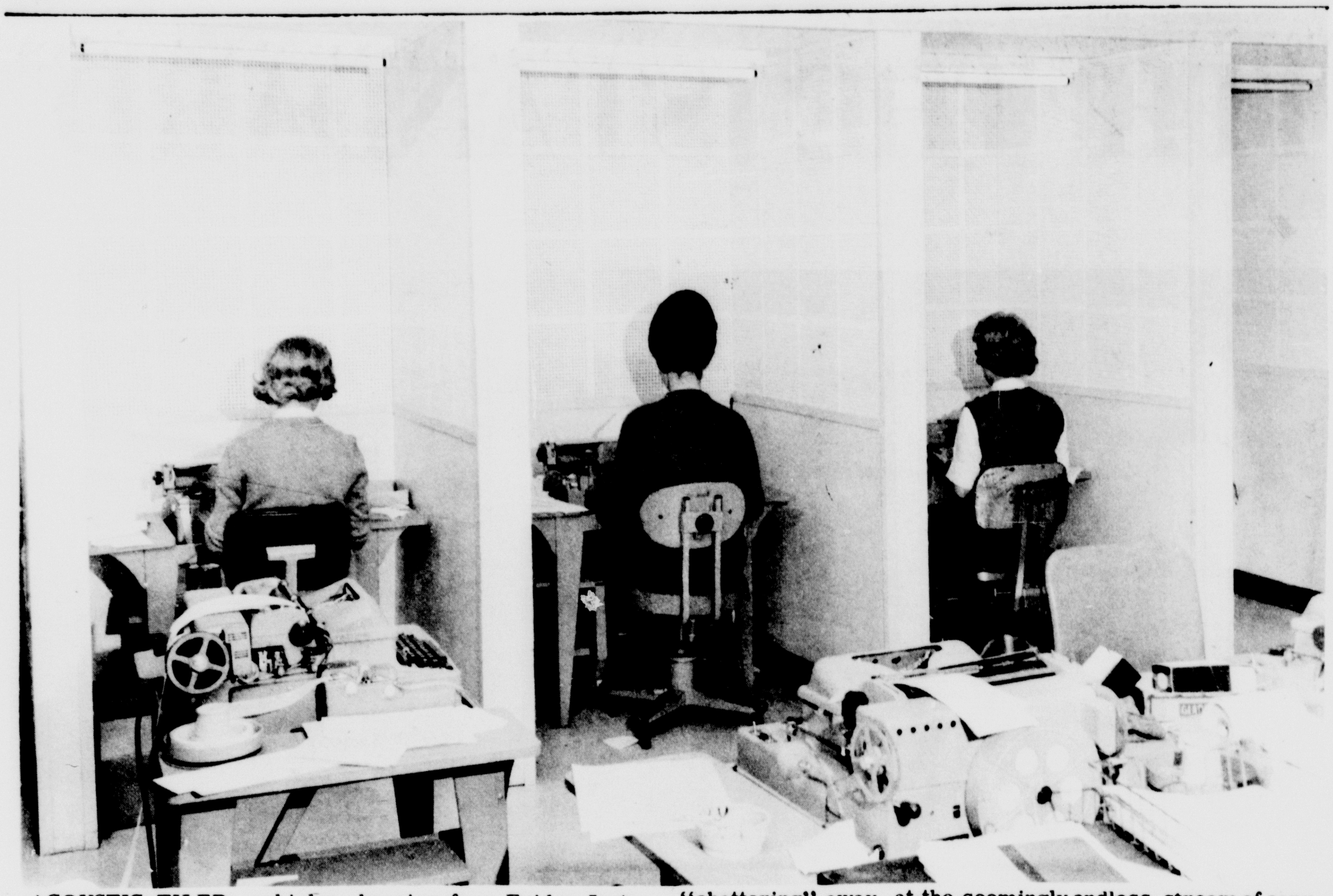

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We have television. We have telephoto. We have Telstar. And of course we have the telephone -- just call anyone, anywhere. But readable handwriting we still haven't got.

A research specialist in this field is so upset over our scribbling that he calls it a "national disgrace."

Illegible penmanship, he asserts, means "crippled communications and lowered learnings."

We heard the other day of a fellow who has a simple way of replying to writers whose signature resembles the heart line of a cardiograph.

He cuts out the signature, pastes it on the return envelope and lets the post office worry.

Lest this practice become general, perhaps it would be a good idea for the schools to try a little harder to teach kids how to write so people can read it -- and to keep writing that way all their lives.

Scissors, Paste Eliminate Difficulties with Metal

Scissors and paste, plus the use of a regular ruler, are the most visible simplifications resulting from the switch to offset.

In the past, everything used to produce the printed page was metal — the type in stories, advertisements, and even the pictures were metal-based.

Such an extensive use of metal, along with the rigid space requirements of any newspaper, demanded the use of metal-cutting saws and lead melting pots.

A special pica rule, calibrated in units equal to the size of metal type, had to be used in all measurements.

Photographic reproduction eliminates the need for saws and other necessary equipment.

Typing the story on paper, and then photographing that copy, calls for one correction factor: a pair of scissors. If a story is too long, or a headline too wide, it can be easily remedied with a snip of the scissors

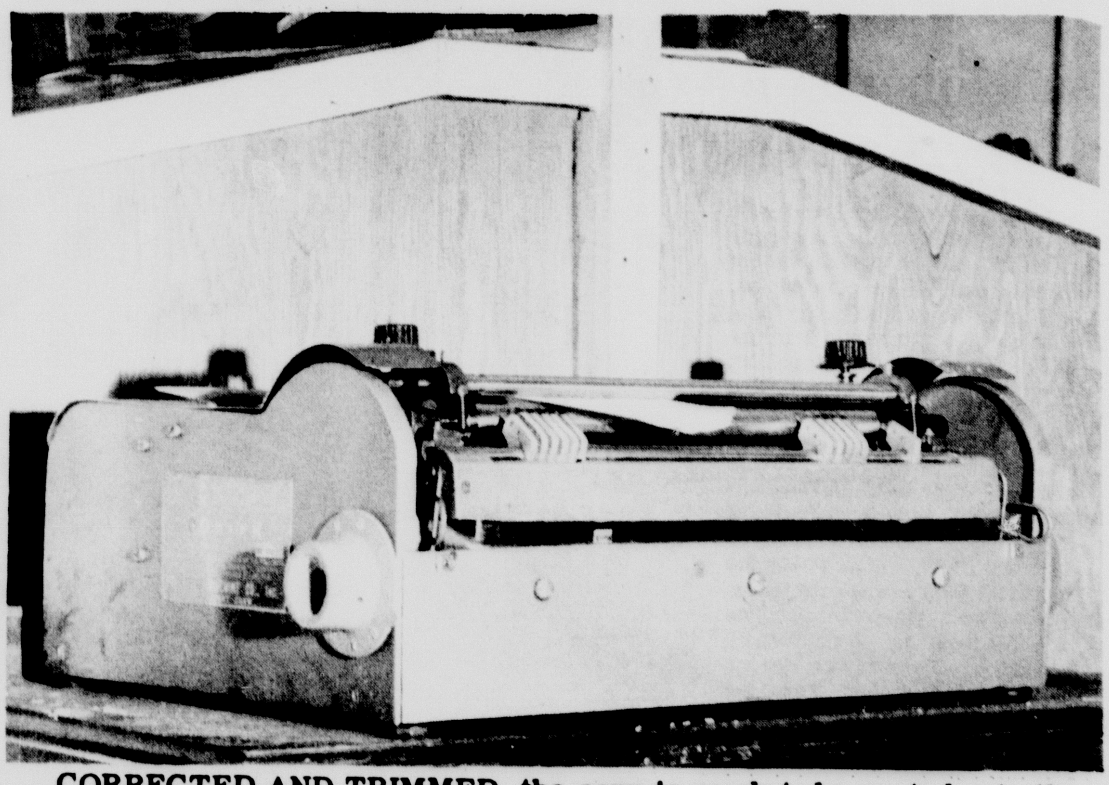
And rather than try to "squeeze" so much metal type into a large space, or "stretch" so much metal type into a small space, paper copy is simply pasted into place.

Since the paper copy is not printed backward (as is type), it can be easily read by both the proofreader and composer.

EVERY WORD WHICH appears in the Standard is first read by Mary Ann Cook, who marks mistakes with a special blue pencil. Although visible to the human eye, the blue cannot be "seen" by the camera, allowing the proofreader to write the corrections on the copy to be photographed and printed.

EACH PAGE of the Standard must be pasted up by the girls in the backshop, who assemble and put together the pictures, headlines, and stories. Janet Storey (left) and Brenda Neal paste together the final pages of this special edition.

ONE OF THE DAILY CHORES in letterpress printing was melting down lead, to be used later in the linotypes and headline-casting machines. Wilma Bonner, former stereotyper in the letterpress shop, pours molten lead into a form which will make a 50-pound lead "pig."



CORRECTED AND TRIMMED, the copy is ready to be pasted onto the page after being run through a "waxer" which coats the back of the paper with a glue-like substance. The wax holds the copy securely, yet copy can be moved and the wax still holds its strength.

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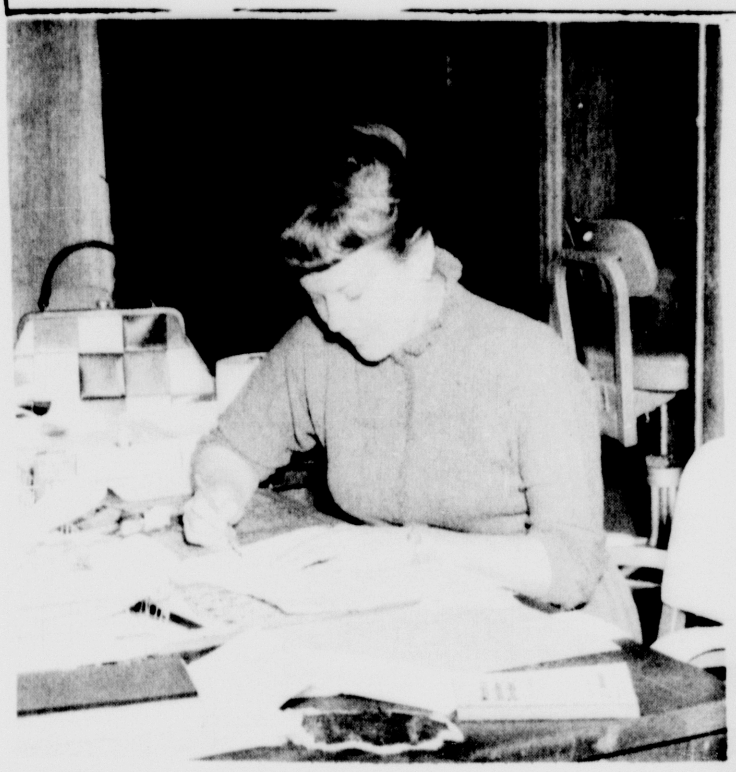

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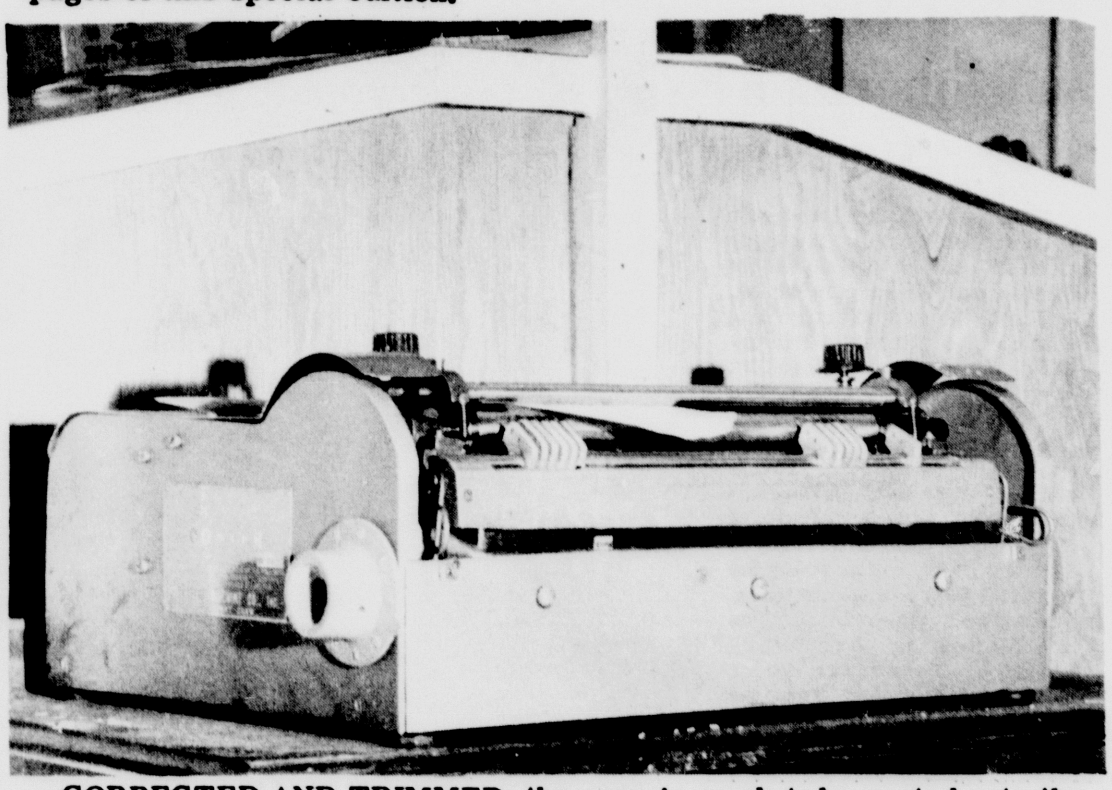

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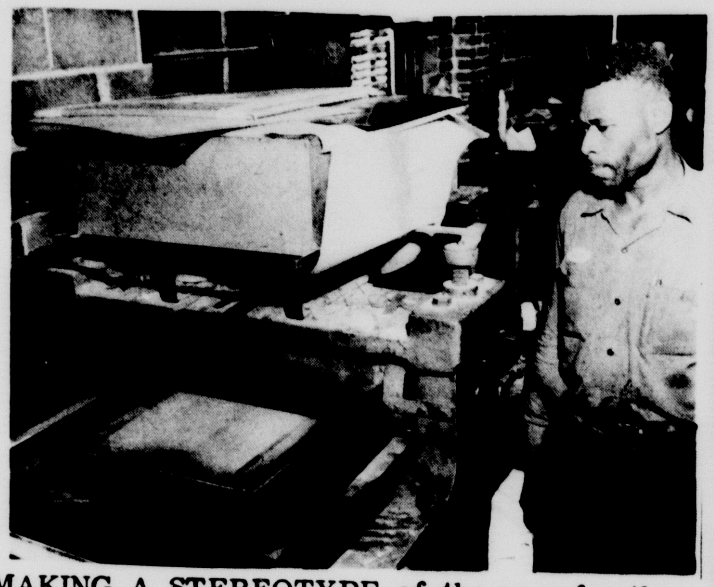
BEFORE SHOOTING a picture of the completed page, Harold Brewer mounts the page on the Robertson camera copyboard. A vacuum pump inside the board will hold the copy perfectly flat as it is photographed.

SHEETS OF FILM the size of the Standard's front page are used in the offset camera, being loaded here by Hank Layton. The film, held in the camera vertically, is kept in place by a vacuum pump.



MAKING A STEREOTYPE of the page for the rotary press, a cardboard mat impression was first necessary. Wilma Bonner was the mat roller operator when the Standard was printed letterpress.

EACH PAGE MOULD used on the old Goss rotary press had to be "routed", which meant drilling away lead in the white spaces of the page. Charles Lee, operating the router, drills away lead which would otherwise print black on an advertisement.

Offset Heart Is Robertson Copy Camera

The heart of the Standard's offset operation is the copy camera, so big the darkroom is built onto the camera's back.

The Robertson 400 copy camera utilizes a three-inch diameter lens to shoot pictures as large as 19 by 23 inches, and can enlarge 200 per cent or reduce to one-fourth original size.

Four tungsten arcs provide the necessary light for the camera, which is equipped with a copy board (a glass covered vaccum plate which holds the material flat) on a sliding track.

Exposure time, in seconds or minutes, is automatically measured by a clock device which is operated from the darkroom. The swivel back on the camera, which is equipped with a special viewing glass, also has a vacuum pump to hold the film flat.

A special film, which may be used under certain safelights, is used in all offset work.

CLOSE EXAMINATION of the offset negative is a sure indicator of the finished printed product, and Harold Brewer (left) examines a negative under the supervision of Gene Kletcha, who helped the Standard install its darkroom. The specially constructed sinks used in the darkroom provide a constant temperature control, within one degree, by an automatic recirculating system.

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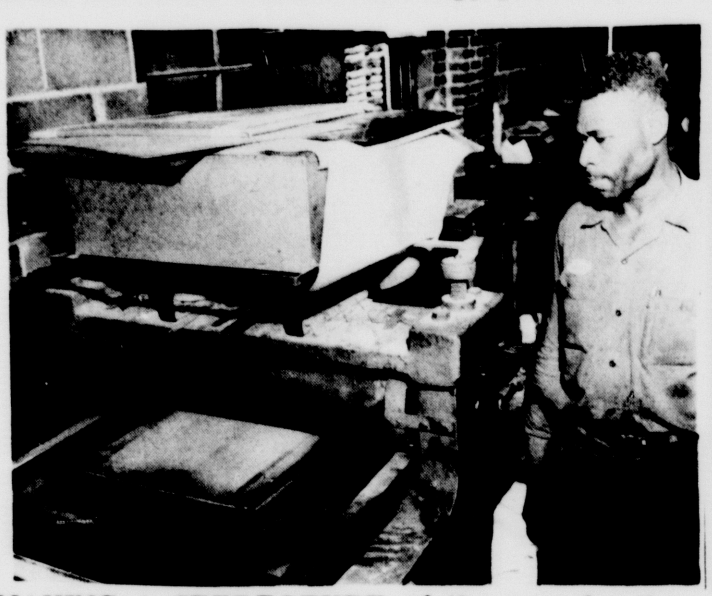

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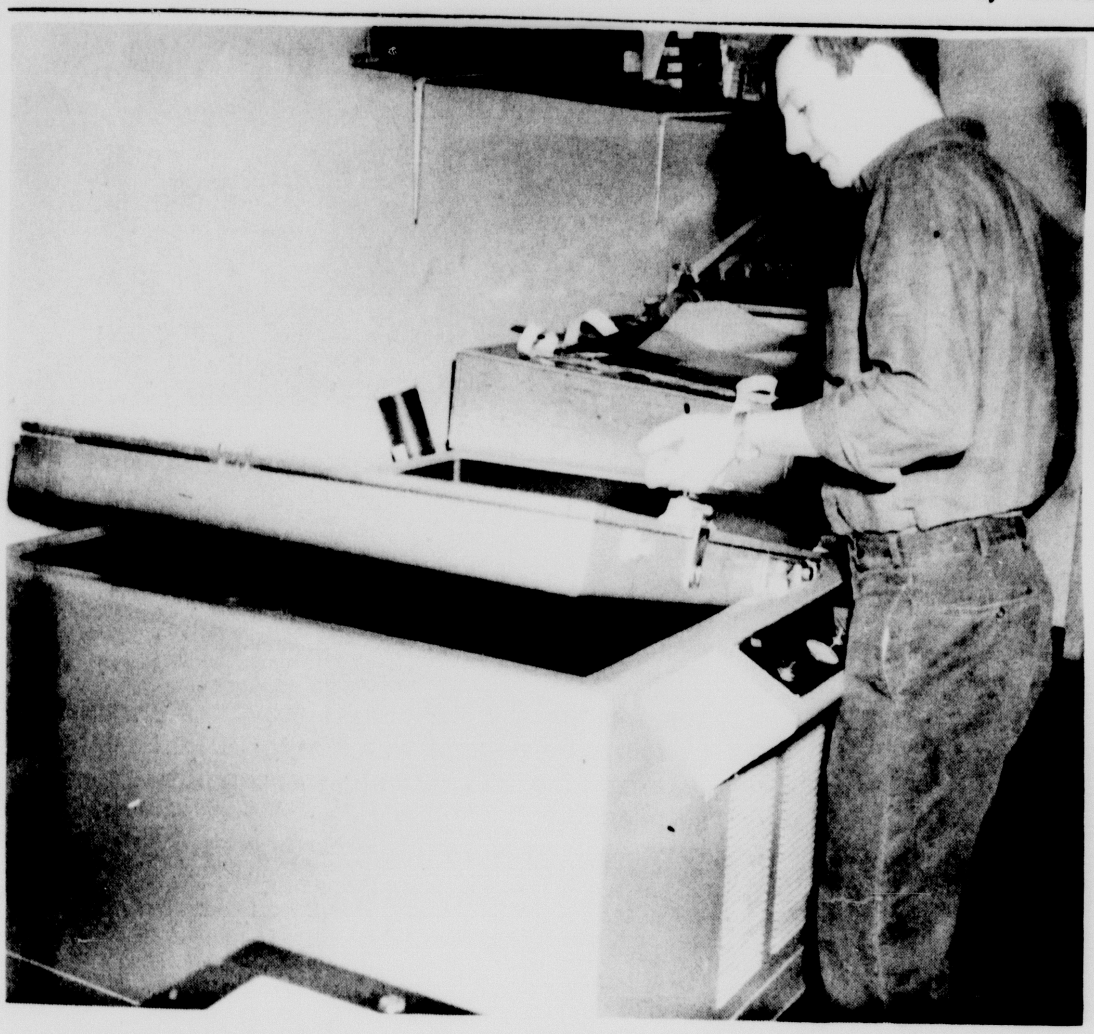
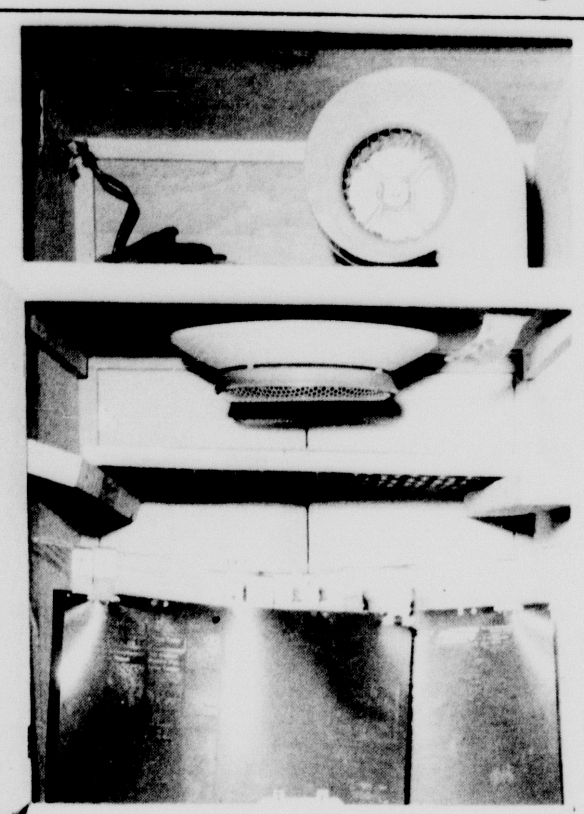
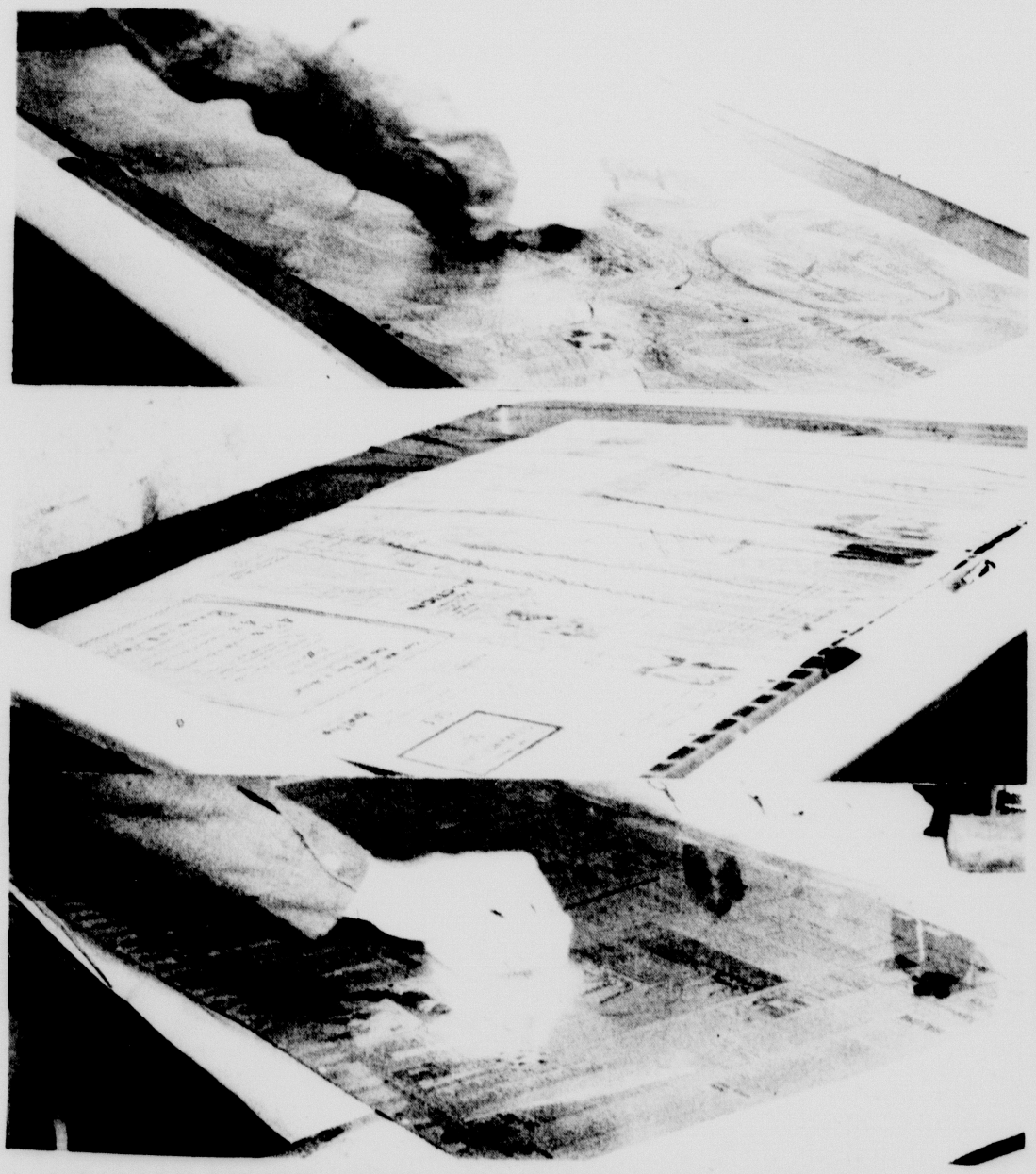


THREE MINUTES of exposure to the carbon arc will burn the double page image into a sensitized metal plate, mounted on the plate burner by Harold Brewer.



AFTER DEVELOPING, the offset negatives must be dried before further steps can be taken in the process. A specially constructed light roof cabinet, with an air purifier, holds the drying film.



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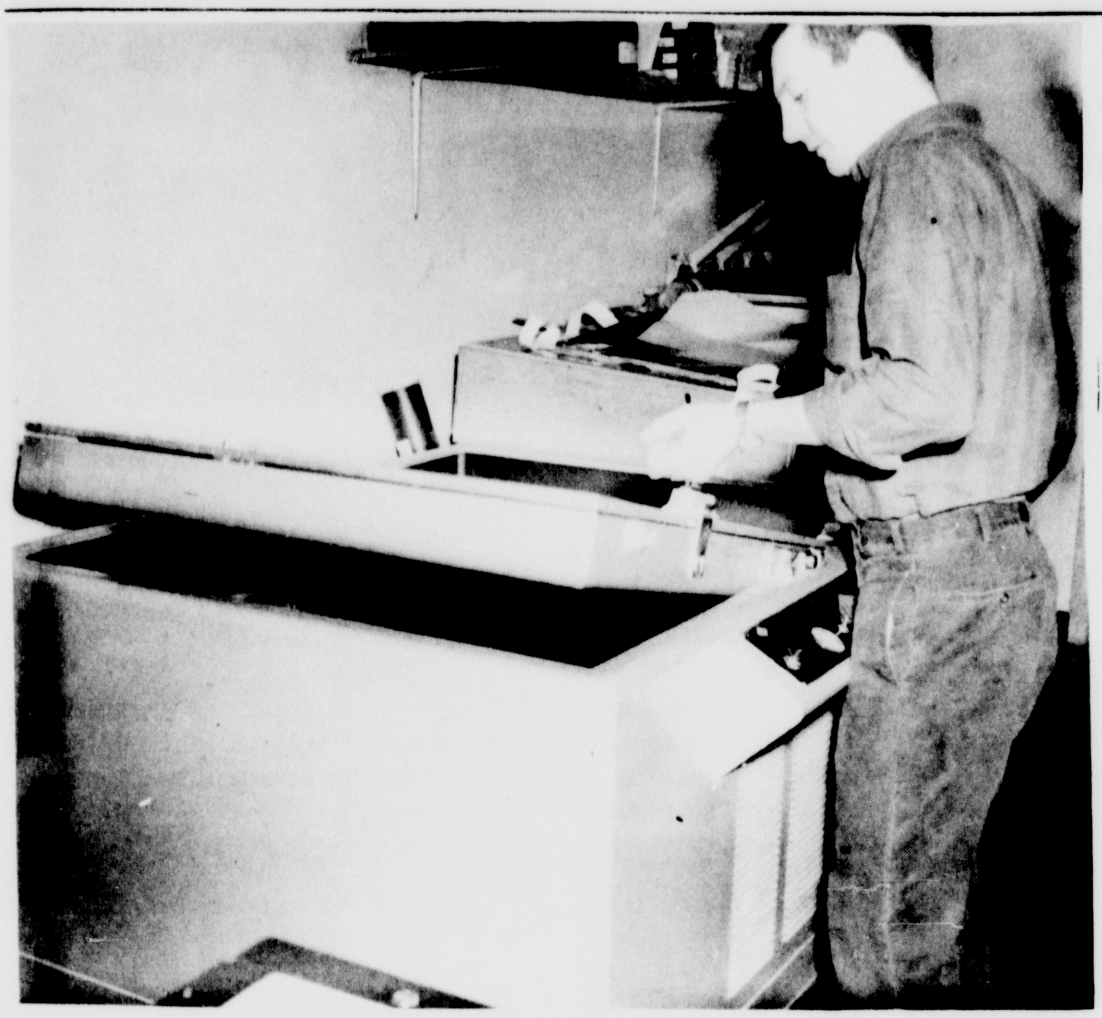
IMPURITIES IN THE WATER are responsible for tiny pin-point sized flakes of film emulsion, which would print black, falling off the film backing during process. The holes are covered up with an opaquing solution applied with a small camel-hair brush.



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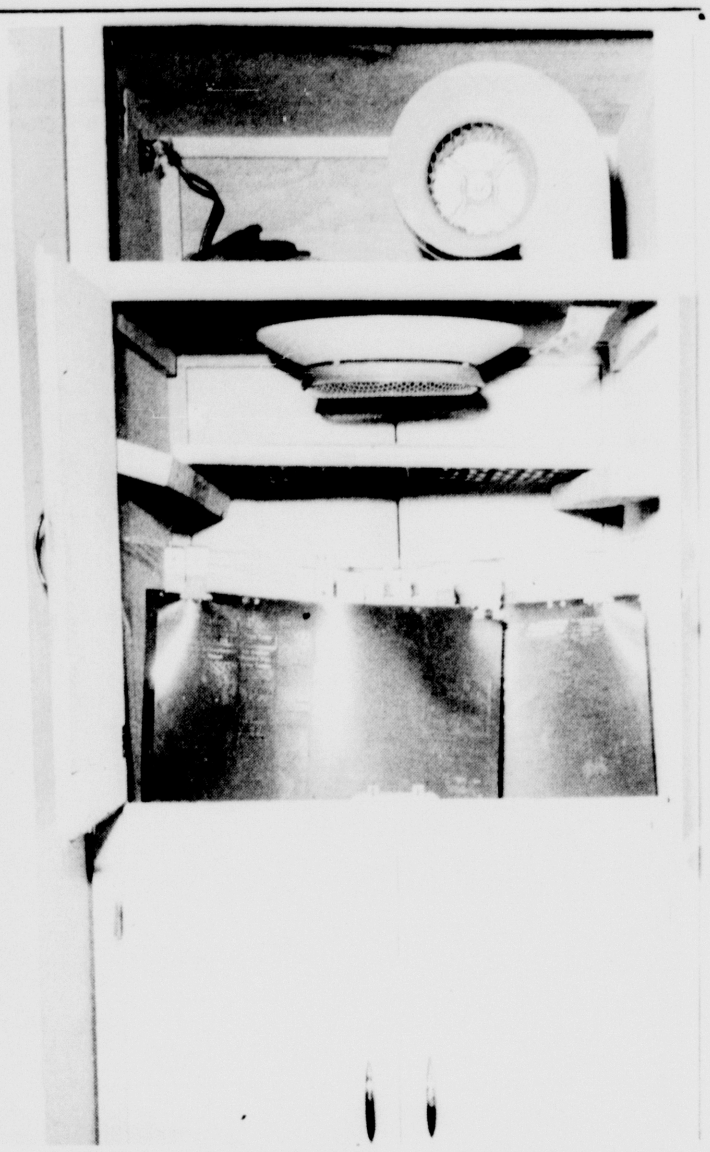

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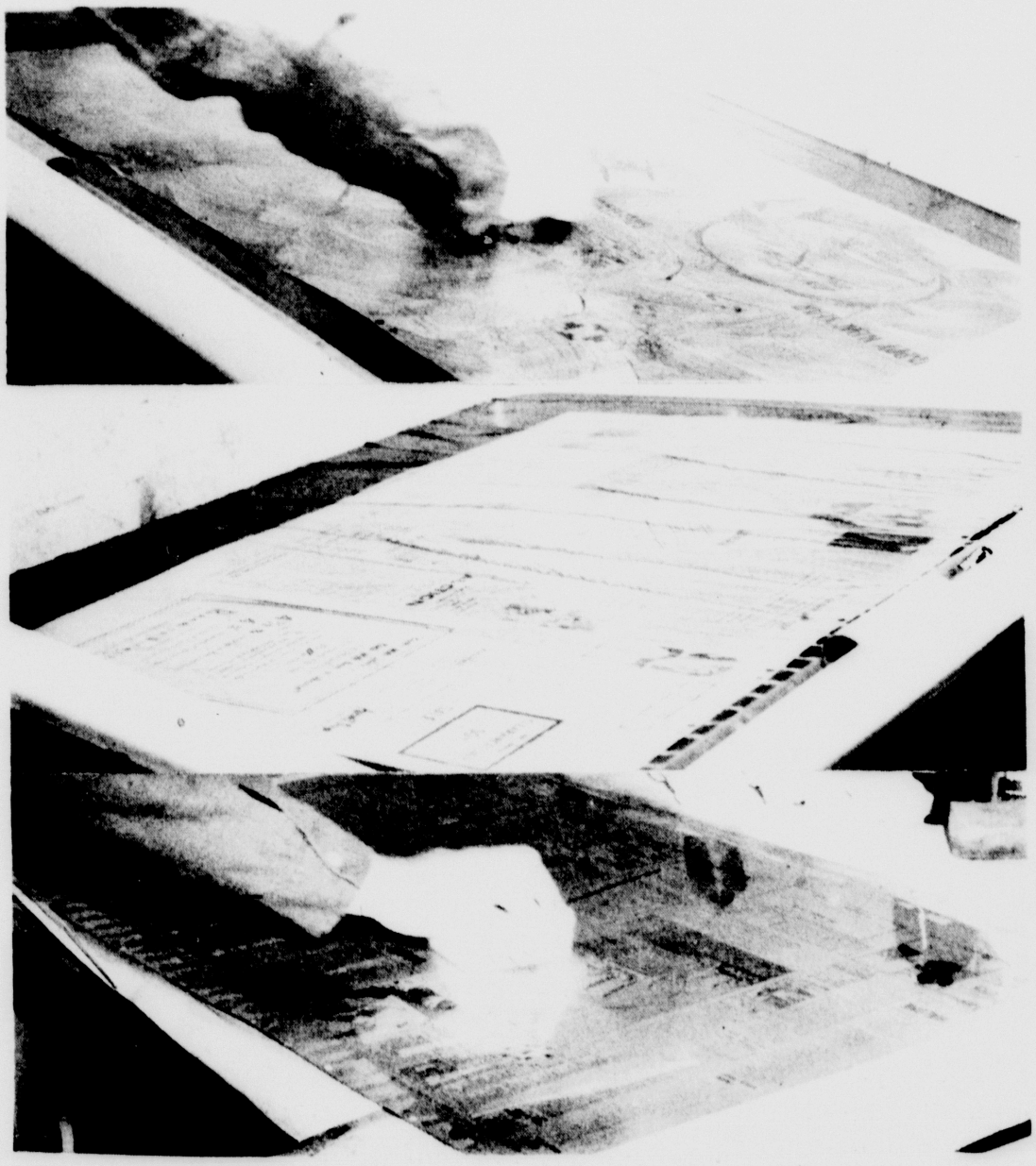

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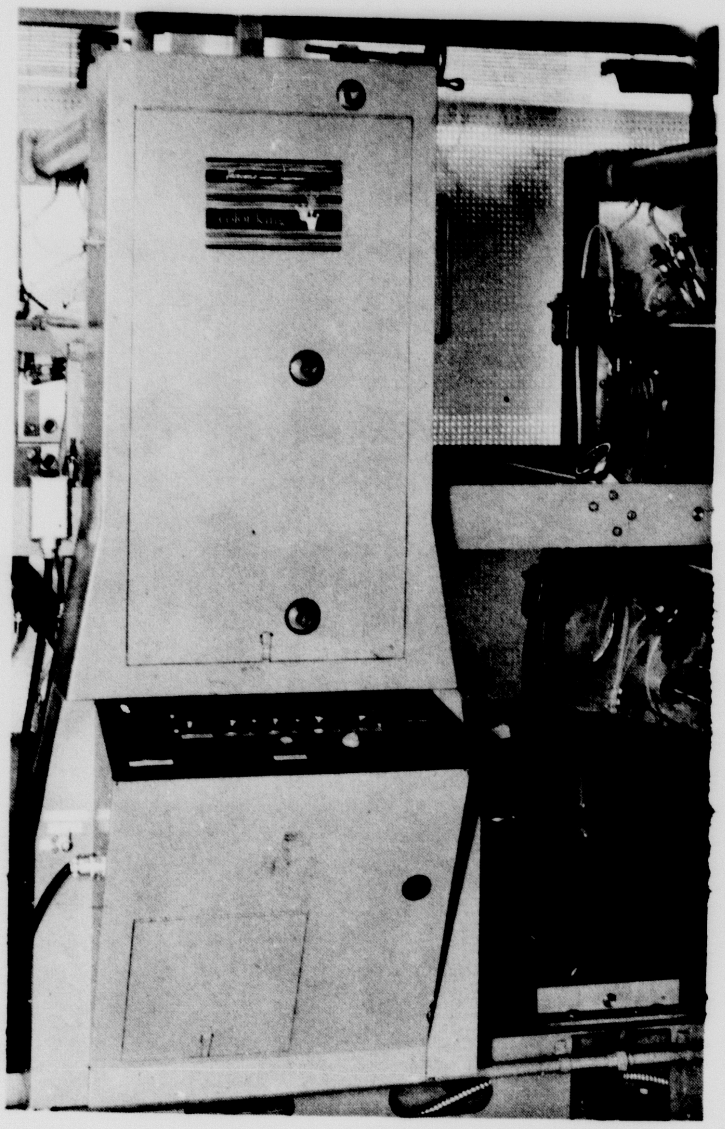
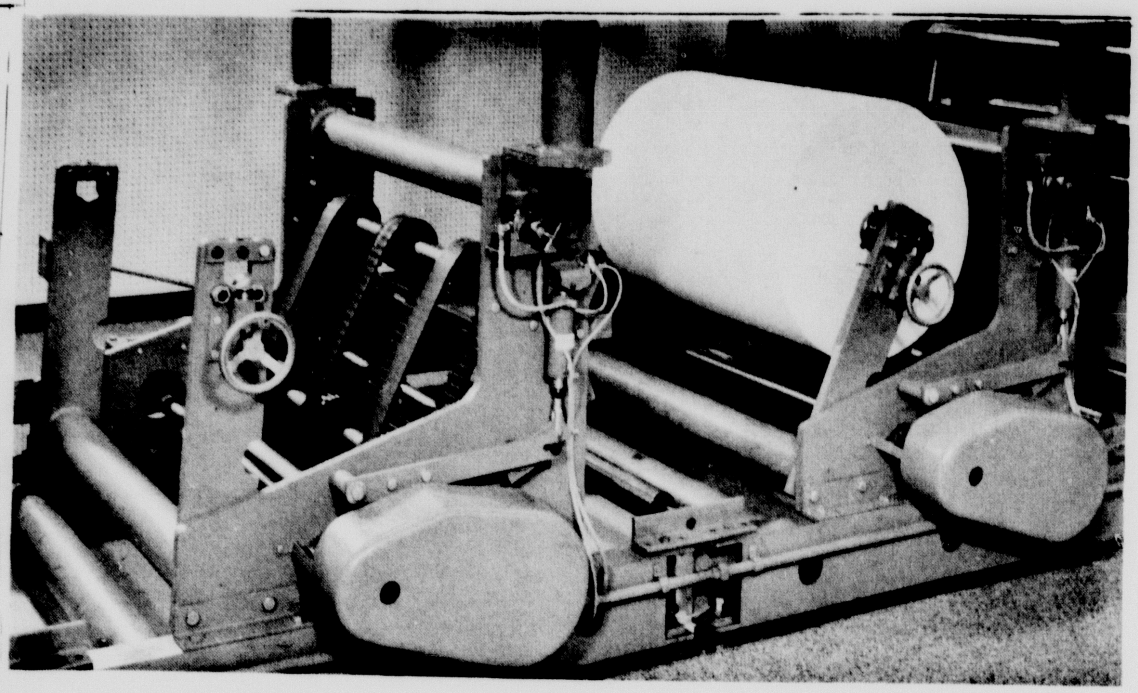
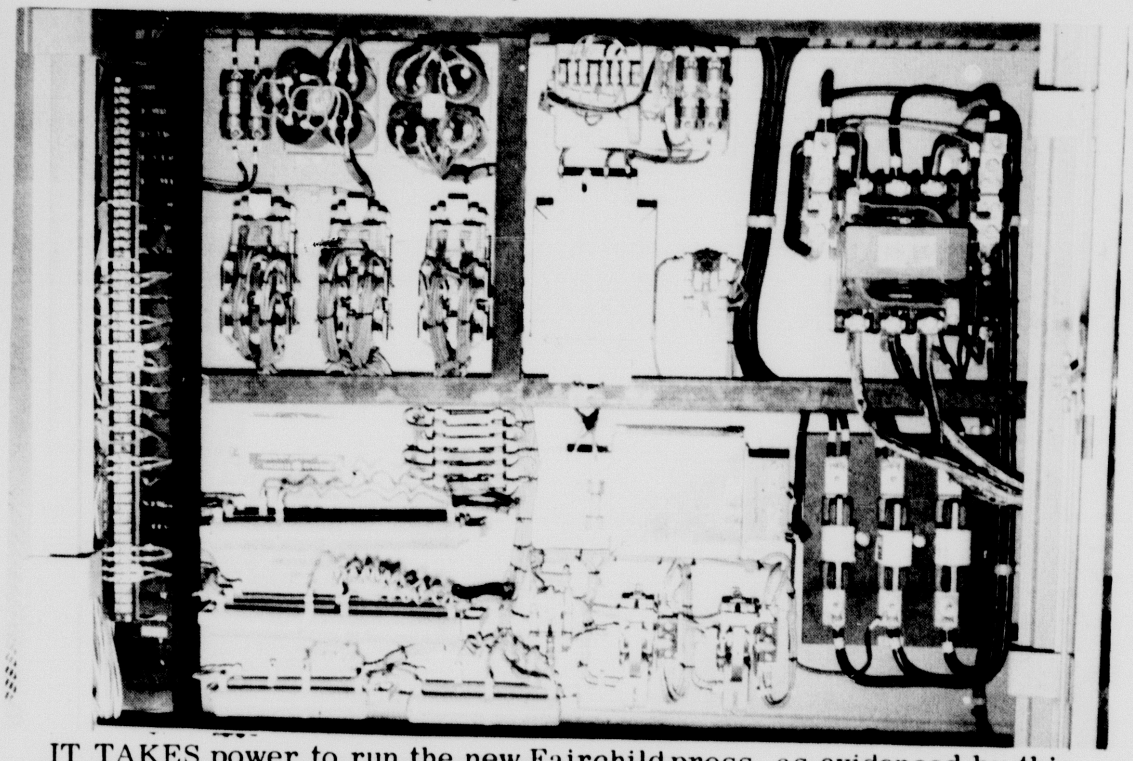


SUPERFICIAL SIMPLICITY belies the complex maze of gears, rollers, and mechanical what-have-you contained in a single unit of the Fairchild press. Each unit possesses more than 10,000 moving parts.

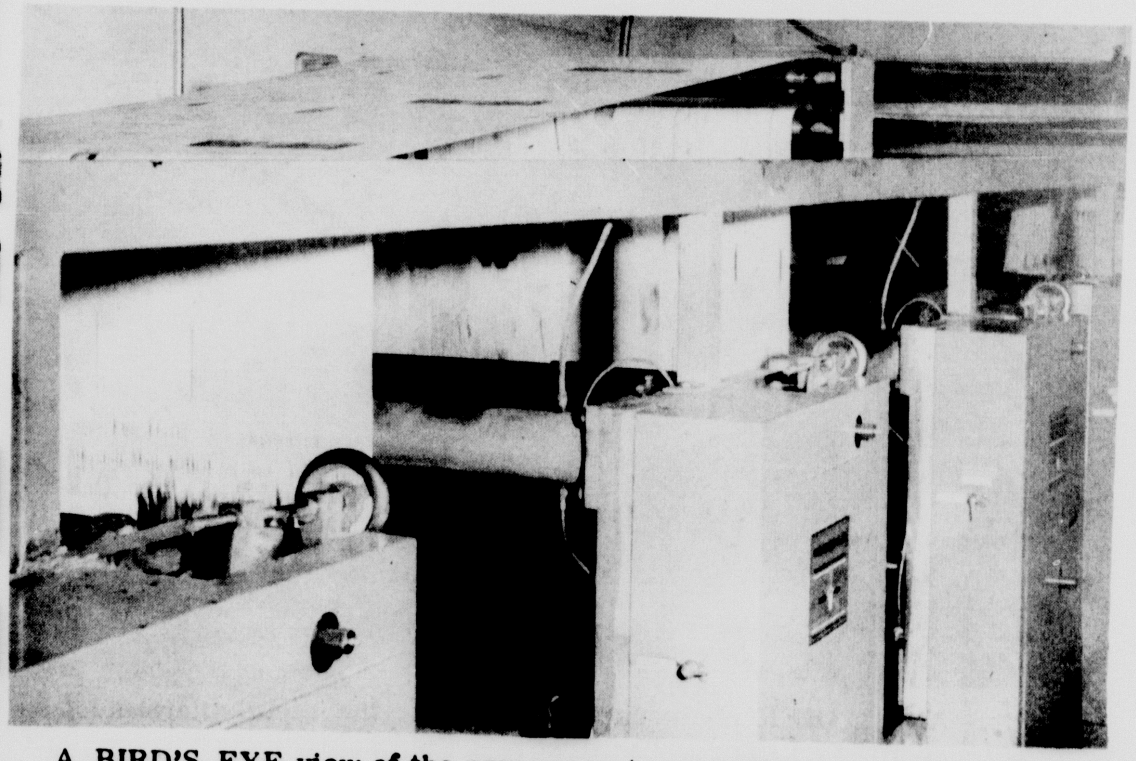


PROPER FEEDING tension on the web (roll) paper is maintained on the Color King by a pneumatic control which automatically adjusts to the constantly decreasing size of the web. Improper tension will tear the paper inside the press.

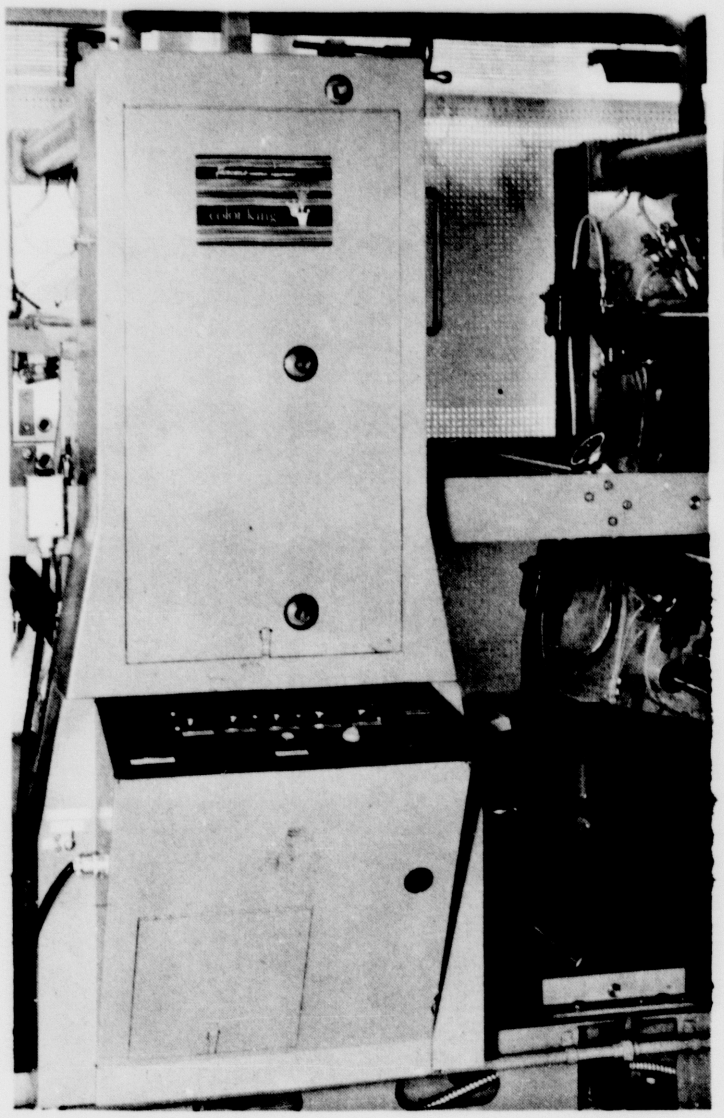


IT TAKES power to run the new Fairchild press, as evidenced by this switch-box mounted in the pressroom. Additional circuits were needed to provide electricity, and old circuits had to be "beefed up" to sustain the extra pull.

A GLIMPSE INTO the working area of the press reveals the intricate and complicated rollers, blankets, and pans needed to print an offset newspaper.



A BIRD'S EYE view of the new press in operation shows the various strips of paper being fed into the cutting and folding mechanism, at the far end of the press.



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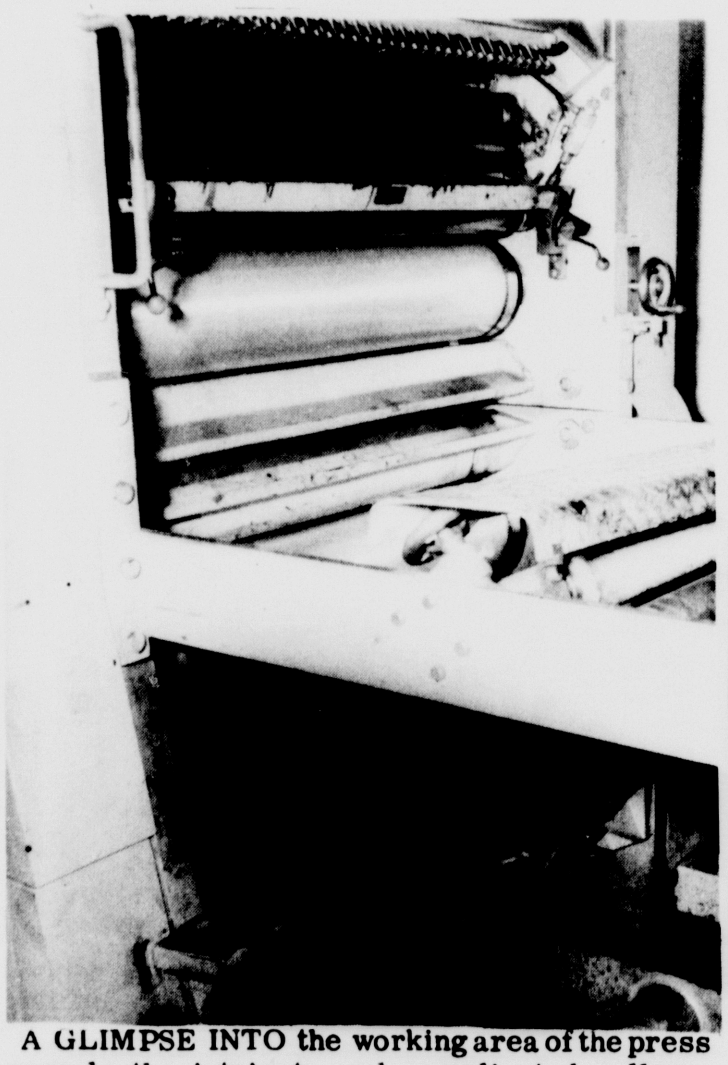

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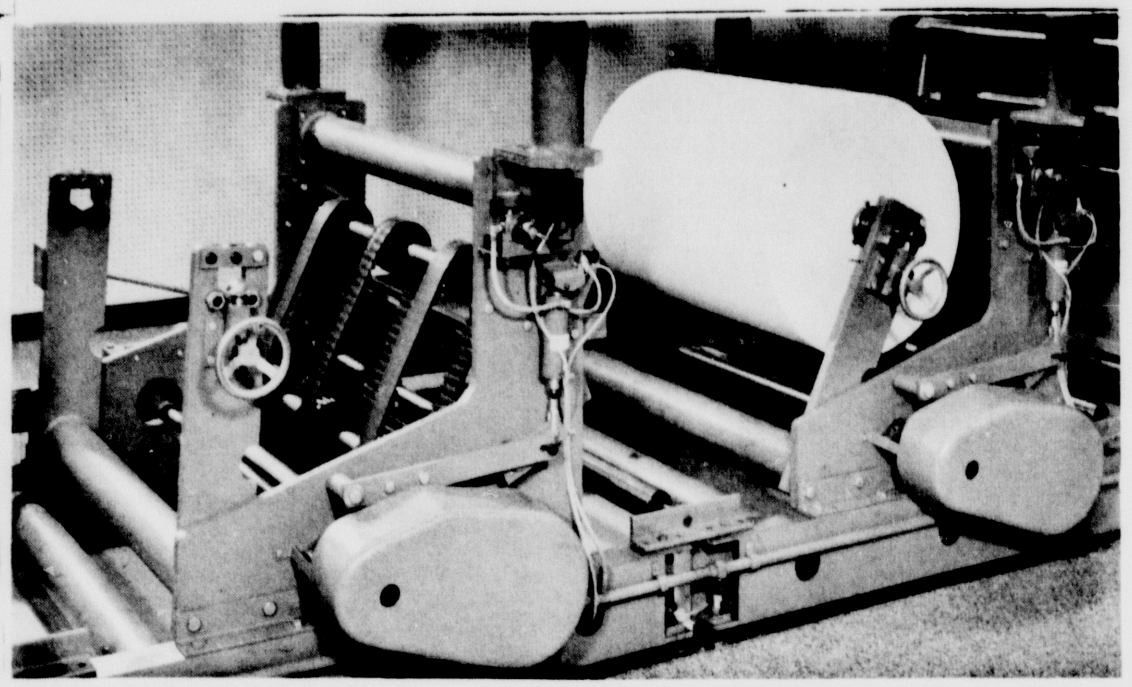

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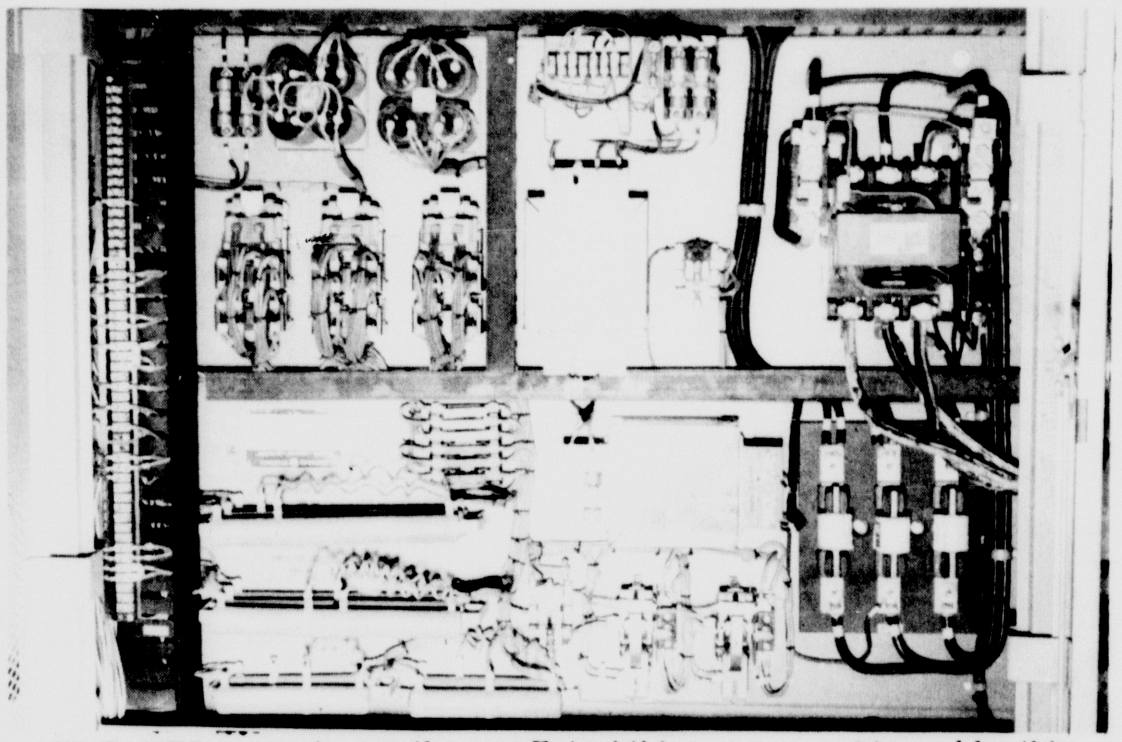

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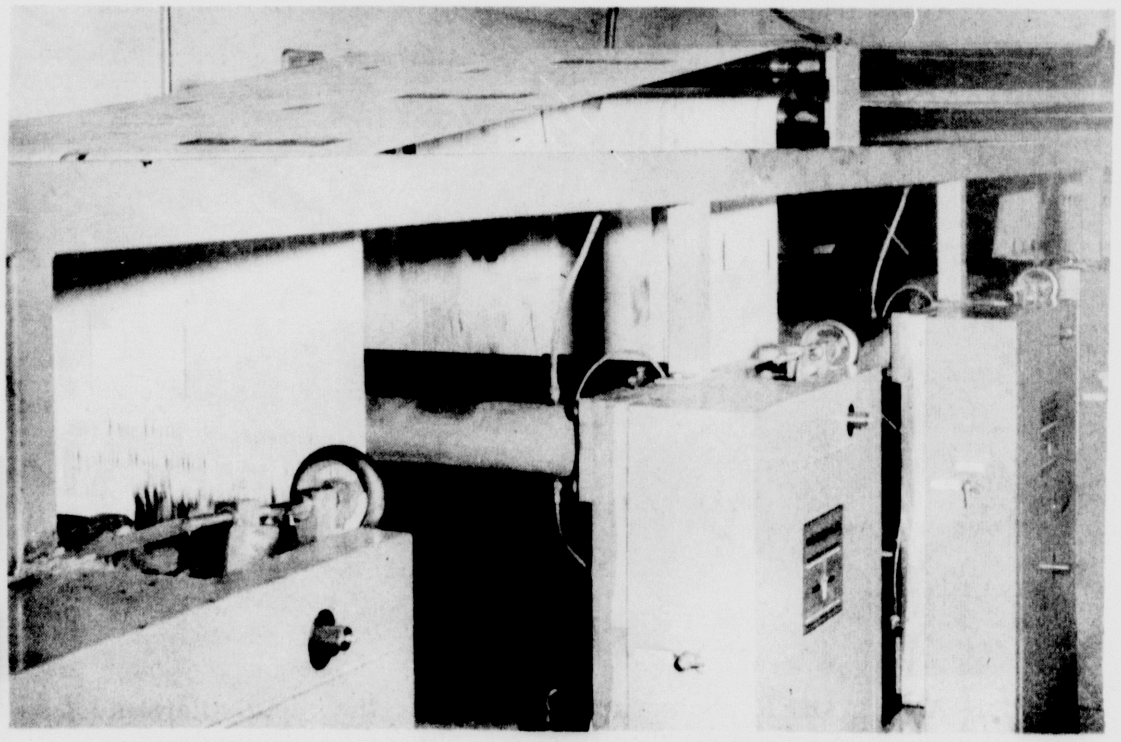

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The Last Run...

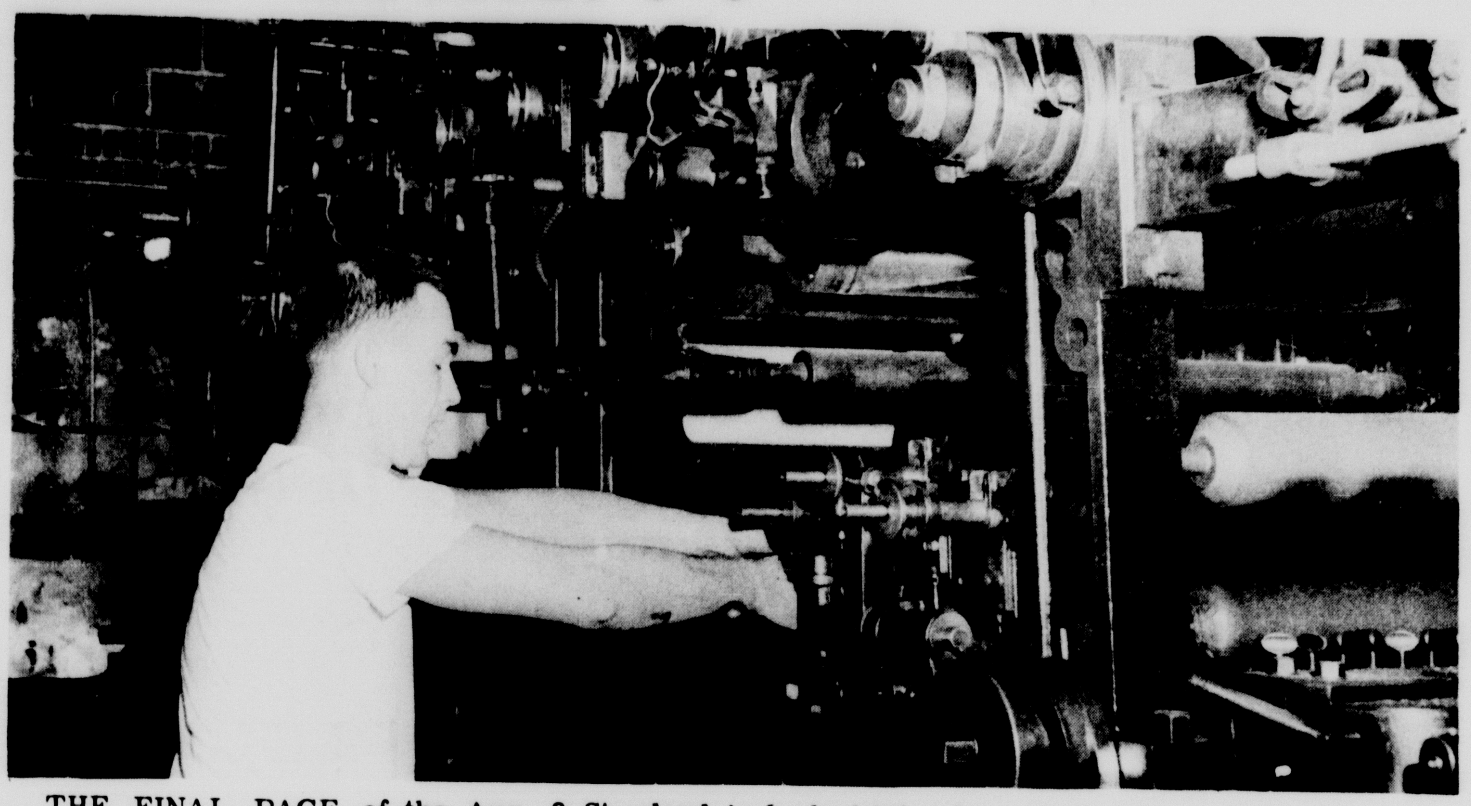
Long before offset printing presses such as the Fairchild Color King were on the drawing boards, the press used by the Daily Sikeston Standard in its letterpress days was turning out newspapers.

The mammouth Goss rotary press, which the Standard used for 12 years, turned out an estimated 18,000,000 copies of this newspaper, and used more than 1,100 tons of paper and 250,000 pounds of ink!

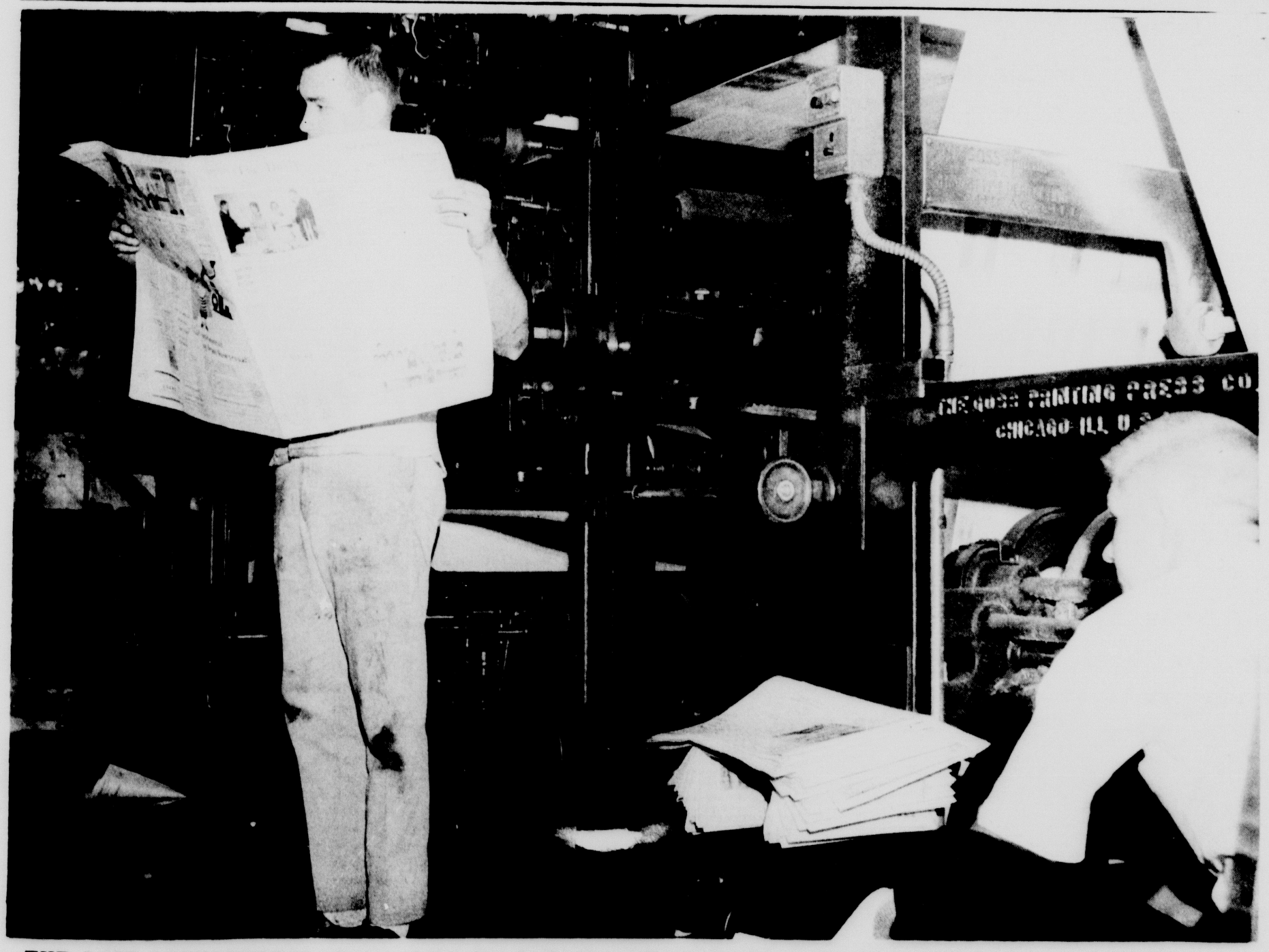
Built in 1896, the press was bought by the Standard in 1952 from a newspaper in California. When shipped, it weighed more than 40,000 pounds and took two months to assemble.

Intricacies within the press required a six-foot deep working space beneath it, and a 12-foot minimum ceiling, plus a pressroom at least 30 feet long.

In addition to turning out a 24-page paper, the Goss also produced a deafening roar which prohibited conversation at the yell-level 15 feet away.



THE FINAL PAGE of the Aug. 8 Standard is locked into place on the Goss rotary press by pressman Charles Lee. Minutes later, the old press churned over to start on its last run, bringing to an end more than 65 years of newspaper printing.



THE LAST LETTERPRESS edition of the Standard, Aug. 8, is checked by Charles Lee. Larry Paylor, right, stacks the papers as they come off the press for the final time.

Even in its best working order and at top speed, the old press could not match the hourly production of the new press.

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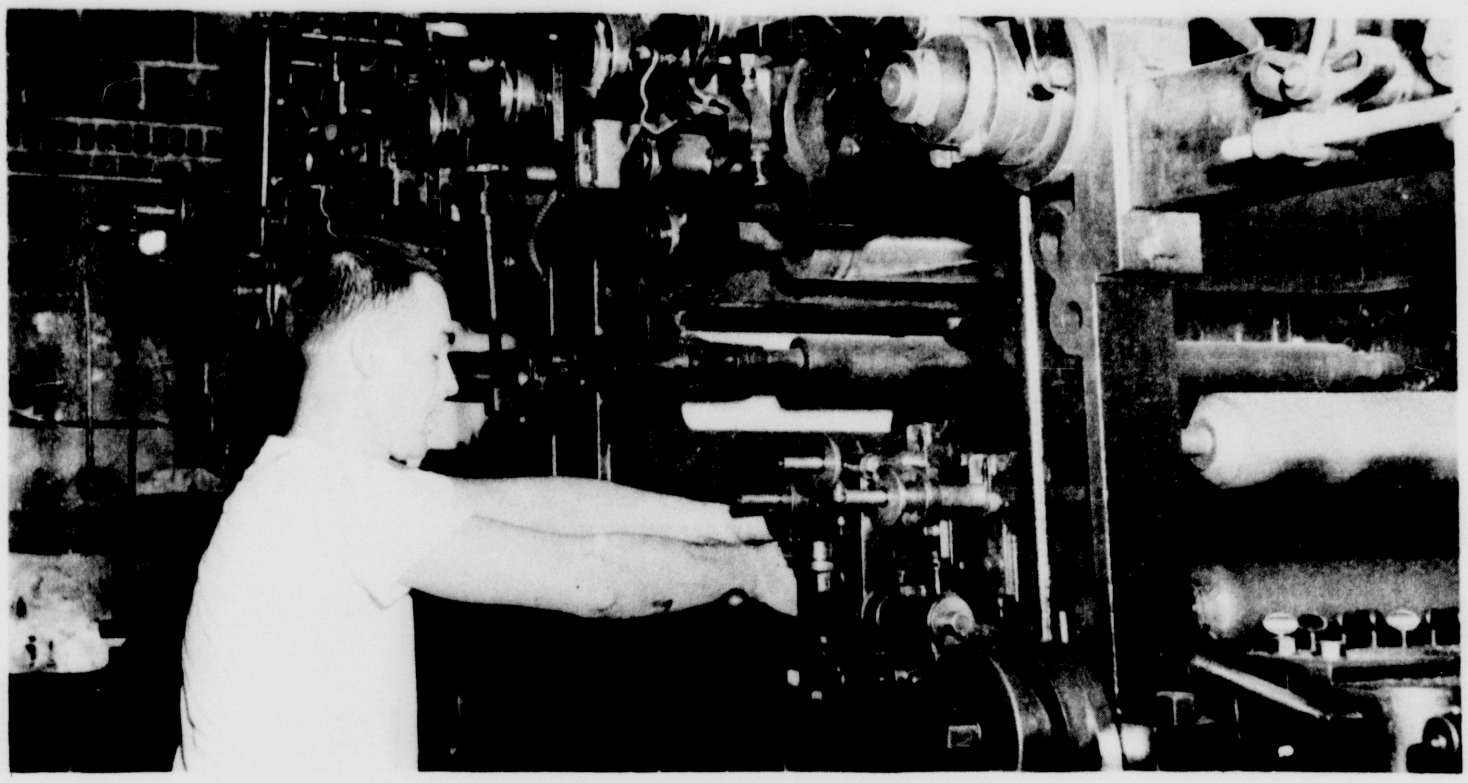

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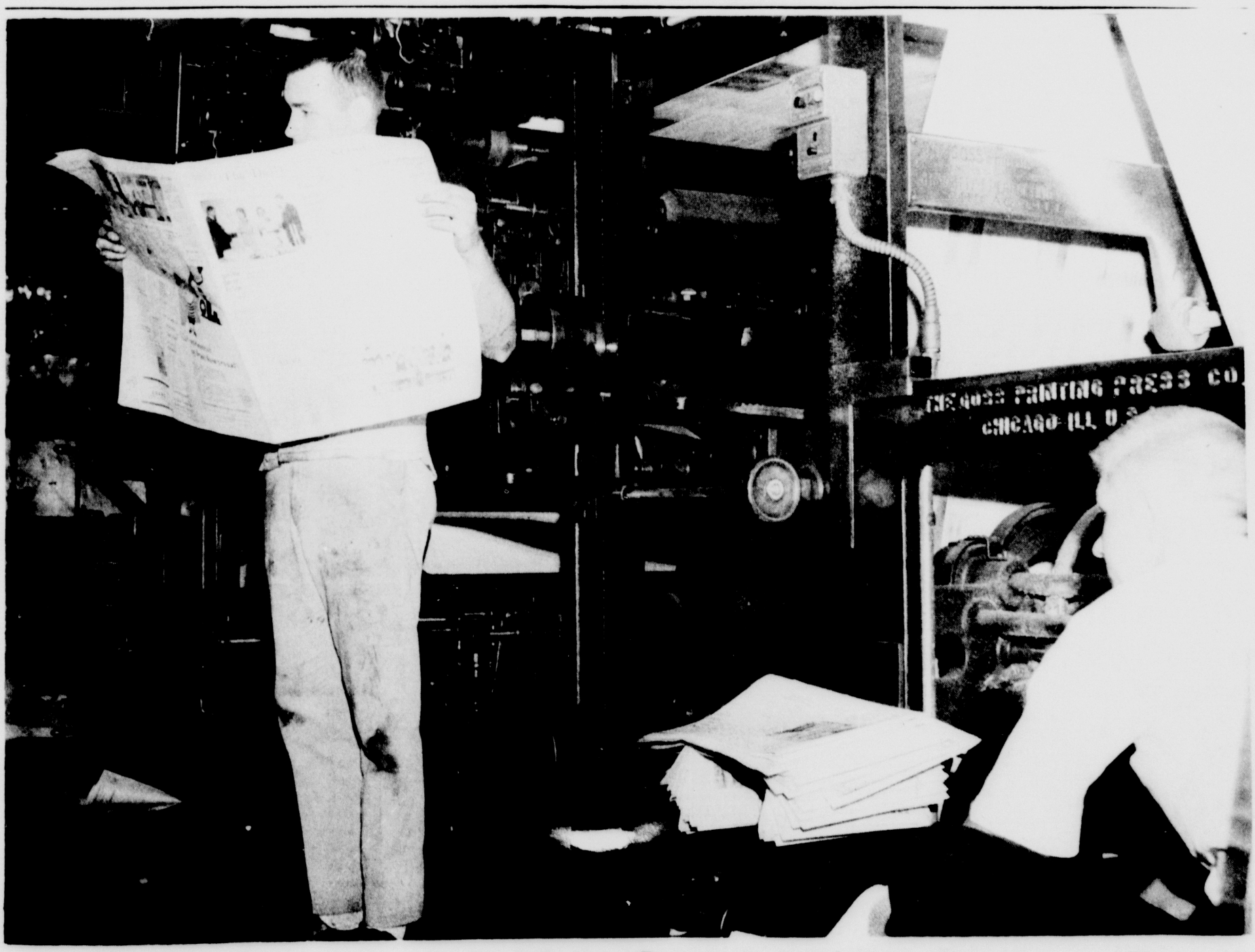

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A Cordial Invitation...

On behalf of the Daily Sikeston Standard, we extend a most cordial and sincere invitation to each member of our reader family to visit with us this weekend.

We urge you to bring every member of your family to our open house, Saturday from 7:30 to 9 p.m., or Sunday from 2:30 to 5 p.m.

Members of all the newspaper's departments--editorial, advertising, business, and mechanical --will be on hand to explain and illustrate their particular role in putting this newspaper in your hands each evening.

We are proud of, and pleased with, this new operation and invite you to share our pride and pleasure by visiting the Daily Sikeston Standard offices this weekend.

Charles L. Blanton, Jr.
Editor and Publisher
Daily Sikeston Standard

Out with the old . . .

Drew Pearson Says: LBJ helps subdue German criticism of USA He sends letter to Erhard during height of San Francisco convention. Hearst news editor runs for Congress.

The Daily Standard — SIKESTON

Daily Sikeston Standard available at: Penney's Corner, Jolly Cab, Post Office, Hospital, El Capri, Lambert's Cafe, Rotterty's Grocery, Profitt's IGA West Drum, Dunn Hotel (Counter), Barkett's Big Star, Delta Motel, Daily Standard Office.

Published Daily Except Sunday

OUR 54th YEAR | 10c PER COPY | SIKESTON, SCOTT COUNTY, MISSOURI, THURSDAY, JULY 23, 1964 | NUMBER 258

Near Final Showdown Vote on Cuba

Inter-American Body Expected to Approve Double Quarantine

WASHINGTON (AP) — The inter - America - foreign ministers conference headed for a final showdown today with a majority reportedly already decided to vote for a diplomatic and trade quarantine on Cuba.

All six foreign ministers who addressed the conference Wednesday supported Venezuela's demand for a stiff penalty on the Fidel Castro regime for subversion in Venezuela.

Mexico and Chile are expected to oppose the mandatory break in relations, but they are given little chance to change the indicated position of most of the conferees.

Brazil continued efforts to find a compromise solution to

Bush Gets Dalton Vote

JEFFERSON CITY (AP) — Gov. John M. Dalton announced today he has cast his absentee ballot for Lt. Gov. Hilary A. Bush for the Democratic nomination for governor.

He said he voted for "the man I thought it was best qualified for the office."

Bush and Secy. of State Warren E. Hearnes are locked in a bitter battle for the nomination. Many of Dalton's appointees and state employees have been campaigning for Bush but the governor has withheld until now his personal endorsement.

Dalton said he did not plan any further statement or any speeches in Bush's behalf and would limit his comment to the announcement of his personal choice for the governorship.

The governor voise at his home town of Kennett in Dunklin County but said he would not be there on election day and decided to vote absentee instead.

Hospital Safe Robbed, $44 In Cash Taken

$2,399.92 in Cnecks, Money Orders Stolen By 'Familiar' Thief

Between 8:15 p.m. and 10 p.m. Wedesday the offices of the Missouri Delta Community Hospital were entered and $44.36 in cash and $2,399.92 in checks and money orders stolen from a safe. Police are investigating.

Harold Jones, hospital administrator, reported that the loss is covered by insurance.

The night secretary had been called away from her desk during the robbery.

Mr. Jones said it is evident

Drive for Senate Passage of Antipoverty Bill

HIGHWAY GRADING on Interstate 55 is near completion from Scott City to highway 77 near Benton, under contract by the R. B. Potashnick Construction Company. Completion date for the grading is set for Aug. 1 for the 9.5-mile stretch. Paving will follow by two contractors, Independent Contractors and Swenson Contractors, both of near Kansas City. Paving on the southern section from Sikeston, north to Benton, a distance of 15 miles, with the Denton Construction Company as contractors, has been completed and shoulder work is now being done. (Standard Photo).

Sheppard Goes Free

AKRON, Ohio (AP) — Dr. Samuel H. Sheppard has outlasted the prosecution in another legal battle to remain out of prison and it appears it could be weeks or even months before he learns his fate.

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The Daily Standard — SIKESTON

Published Daily Except Sunday

OUR 55TH YEAR | 10¢ PER COPY | SIKESTON, SCOTT COUNTY, MISSOURI, FRIDAY, NOVEMBER 13, 1964 | NUMBER 40

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A Cordial Invitation...

On behalf of the Daily Sikeston Standard, we extend a most cordial and sincere invitation to each member of our reader family to visit with us this weekend.

We urge you to bring every member of your family to our open house, Saturday from 7:30 to 9 p.m., or Sunday from 2:30 to 5 p.m.

Members of all the newspaper's departments--editorial, advertising, business, and mechanical --will be on hand to explain and illustrate their particular role in putting this newspaper in your hands each evening.

We are proud of, and pleased with, this new operation and invite you to share our pride and pleasure by visiting the Daily Sikeston Standard offices this weekend.

Charles L. Blanton, Jr.
Editor and Publisher
Daily Sikeston Standard

Out with the old . . .

Drew Pearson says: LBJ helps subdue German criticism of USA He sends letter to Erhard during height of San Francisco convention: Hearst news editor runs for Congress.

The Daily Standard
SIKESTON

Daily Sikeston Standard available at: Penney's Corner, Jolly Cab, Post Office, Hospital, El Capri, Lambert's Cafe, Rattery's Grocery, Profitt's IGA, Wax Drum, Dunn Hotel (Counter), Barkett's Big Star, Delta Motel, Daily Standard Office.

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OUR 54th YEAR | 10c PER COPY | SIKESTON, SCOTT COUNTY, MISSOURI, THURSDAY, JULY 23, 1964 | NUMBER 258

Near Final Showdown Vote on Cuba

Inter-American Body Expected to Approve Double Quarantine

WASHINGTON (AP) — The inter-America-foreign ministers conference headed for a final showdown today with a majority reportedly already decided to vote for a diplomatic and trade quarantine on Cuba.

All six foreign ministers who addressed the conference Wednesday supported Venezuela's demand for a stiff penalty on the Fidel Castro regime for subversion in Venezuela.

Mexico and Chile are expected to oppose the mandatory break in relations but they are given little chance to change the indicated position of most of the conferees.

Brazil continued efforts to find a compromise solution to

Bush Gets Dalton Vote

JEFFERSON CITY (AP) — Gov. John M. Dalton announced today he has cast his absentee ballot for Lt. Gov. Hilary A. Bush for the Democratic nomination for governor.

He said he voted for "the man I thought was best qualified for the office."

Bush and Secy. of State Warren E. Hearnes are locked in a bitter battle for the nomination. Many of Dalton's appointees and state employees have been campaigning for Bush but the governor has withheld until now his personal endorsement.

Dalton said he did not plan any further statement or any speeches in Bush's behalf and would limit his comment to the announcement of his personal choice for the governorship.

The governor votes at his home town of Kennett in Dunklin County but said he would not be there on election day and decided to vote absentee instead.

Drive for Senate Passage of Antipoverty Bill

Hospital Safe Robbed, $44 In Cash Taken

$2,399.92 in Checks, Money Orders Stolen By 'Familiar' Thief

Between 8:15 p.m. and 10 p.m. Wedesday the offices of the Missouri Delta Community Hospital were entered and $44.36 in cash and $2,399.92 in checks and money orders stolen from a safe. Police are investigating.

Harold Jones, hospital administrator, reported that the loss is covered by insurance.

The night secretary had been called away from her desk during the robbery.

Mr. Jones said it is evident

HIGHWAY GRADING on Interstate 55 is near completion from Scott City to highway 77 near Benton, under contract by the R. B. Potashnick Construction Company. Completion date for the grading is set for Aug. 1 for the 9.5-mile stretch. Paving will follow by two contractors, Independent Contractors and Swenson Contractors, both of near Kansas City. Paving on the southern section from Sikeston, north to Benton, a distance of 15 miles, with the Denton Construction Company as contractors, has been completed and shoulder work is now being done. (Standard Photo).

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JACK ANDERSON SAYS: LBJ won't get his fingers burned in Senate whip fight; Three diverse candidates are angling for Hubert Humphrey's post; Pastore is best scrapper in dog patch.

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OUR 55TH YEAR | 10¢ PER COPY | SIKESTON, SCOTT COUNTY, MISSOURI, MONDAY, JANUARY 4, 1965 | NUMBER 84

Fireworks Expected as 89th Congress Meets

Traffic Deaths Set Record

LBJ May Reveal Tax Cuts

Two Die In Area Traffic

Two men were killed in area traffic over the weekend and a woman died in a St. Louis hospital from injuries received in a traffic accident Dec. 24.

At 2:15 p.m. Sunday, the State Highway Patrol reports, Ronnie Lynn Romo, 18, of Patton, was fatally injured in an accident and died in Southeast Missouri Hospital, Cape Girardeau, at 4:30 p.m.

The accident took place a mile east of the junction of Highways 72 and 51, on the former near Patton. Mr. Romo, driving west, got on the wrong side of the road at a curve and hit an eastbound car driven by William Russell Nelson, Jr., 24, of Millerville, head on. Injured in addition to Mr. Romo were Nelson with a broken leg and a passenger with him, Richard Leland Nelson, 23, of Sedgewickville, minor injuries. In the Romo car Michael Waller, 15, of Patton, had shoulder and leg injuries. The Romo car skidded 250 feet before hitting the other vehicle.

At 2:30 p.m. Saturday, the Patrol reports, eight miles south of Poplar Bluff on a country road, Clarence Gilbert Asher, 61, was killed when he fell from a farm tractor driven by his son, Floyd, 25, of Star Route, Nellyville. The elder Asher fell under the wheel of the tractor.

Mrs. Mae Fern Watson, 49, of St. Louis, died in a St. Louis Hospital this morning from injuries received Dec. 24. She was injured in an accident on Highway 67 about six miles north of Greenville.

Over the weekend, Troop E reports, they had 21 traffic accidents, two killed and 10 injured.

At 1:50 a.m. Sunday, the Patrol reports, a half mile south of Matthews on a country road.

(Continued on page 10)

MISSOURI DEATHS

Twenty - two persons were killed in traffic accidents in Missouri over the long New Year's weekend.

Nation Counts 453 Deaths in Traffic

The nation ended its three-day observance of the New Year at midnight Sunday, breaking all previous traffic death records for the holiday and surpassing the worst fears of traffic experts.

Highway accidents during the 78-hour period claimed 453 lives, passing the New Year's high mark set during a four-day holiday in 1955-56 when 409 persons died. The previous three-day record was 374 in 1959-60.

Before the holiday started, the National Safety Council estimated that between 300 and 360 persons might be killed in traffic.

California, with 69 fatalities, recorded the highest number of deaths and broke its three-day New Year's record toll of 46, set in 1960.

A spokesman for the California Highway Patrol, Ken Milton, said he is "sure alcohol will be found to be a tremendous factor" in accounting for the bleak total.

For comparative purposes, The Associated Press counted traffic deaths during a non-holiday three-day weekend last month. The total then was 396. Last week, 578 deaths were counted during the three-day Christmas period.

California's toll far surpassed the next nearest state-Texas, with 45 fatalities. New York and Illinois followed with 34 each. Only eight states went through the holiday without a traffic death-Alaska, Delaware, Hawaii, North Dakota, Rhode Island, South Dakota, Vermont and Wyoming.

The safety council said 1964 traffic deaths are expected to reach a record 48,000. The council plans to report the 12-month totals later this month.

Congressmen To Pick New Leaders

WASHINGTON (AP) — Secretary of State Dean Rusk has counseled against "reckless action" in Viet Nam and said he would not have the United States abandon the war or expand it.

Rusk also ruled out for the time being a political settlement of the struggle against the Viet Cong guerrillas — a drawn-out affair in which the United States has invested men, money and materials.

The South Vietnamese can turn back the Communist insurgents, President Johnson's chief foreign policy adviser maintained Sunday as he reviewed the war and the international scene generally in a yearend review on the NBC television network.

Rusk conceded he shares with many Americans "a sense of frustration that things are not somehow moving more rapidly toward a conclusion." But, he said, the situation calls for persistence and coolness, not "reckless action which would move us over thoughtlessly in either the direction of defeat or in the direction of a very great catastrophe."

Along the way, he said he does not favor expanding the struggle or having the United States pull out of it.

The first, he said, would subject Asians to devastation and lead down a trail "the end of which no one in any country could possibly see with assurance." The second, he said, would encourage Communist China to become more aggres-

(Continued on page 10)

FIRES TOOK 11,900 U.S. LIVES IN 1964

BOSTON AP -- Fires killed 11,900 persons in the United States in 1964 and destroyed property worth $1,67 million, the National Fire Protection Association said today. Almost 30 per cent of all fire victims were children.

The number of deaths increased 100 over the 1963 toll but was less than the record mark of 12,100 fire deaths set in 1954.

The property loss figure, $113,100,000 under the previous year's record high, reversed a three - year trend of constantly rising dollar losses from fire.

FIVE EMERGENCY CASES

Five persons were treated and dismissed from the emergency room of the Missouri Delta Community Hospital over the weekend.

Lizabeth Schuerenberg, Lilbourn, fell off couch; Curtis Byrd, Sikeston, got seed in ear; Tonia Jones, Matthews, bitten by dog; Mary Davis, Sikeston, injured hand on Coke case and Ethelyn Mouchett, Sikeston, fell and hurt back.

RUSK URGES CAUTION

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Talks to Congress Tonight

WASHINGTON (AP)—President Johnson may take the wraps off some tax-cut and budget secrets in his State of the Union message tonight.

First, however, he accepted an invitation to attend special religious services marking the opening of the 89th Congress. The morning services were scheduled at the National Presbyterian Church, eight blocks from the White House.

The President was still putting finishing touches on his annual message, to be delivered personally at a joint session of the Senate and House at 9 p.m. EST. The speech, which the President hopes will set guide marks for the work of Congress in the busy year, will be broadcast live by television and radio networks.

Johnson was departing from tradition in making it an evening speech. Most presidents have addressed Congress during the noon hour but Johnson wanted to get maximum television and radio exposure in unveiling a preliminary blueprint of what he calls his "Great Society" program.

The chief executive will touch on major legislative proposals to be submitted in the weeks ahead. But he was not expected to go into detail on these, leaving that for special messages to be sent to Congress later.

If he follows last year's pattern, he also will disclose the broad outlines of the new federal budget to be submitted later in the month. For the second straight year he was expected to announce annual federal spending at less than $100 billion.

There was a possibility, too, Johnson would put a dollar figure for the first time on the size of the excise-tax cut he will ask Congress to approve effective July 1. There has been speculation the proposed tax cut might approach $2 billion.

In addition to discussing domestic policies and programs, presidents usually devote part of their State of the Union messages to foreign affairs. There were no advance hints that Johnson planned any surprises in this area.

Johnson returned to Washington Saturday after a 13-day holiday stay at his Texas ranch. Sunday he attended morning services at the National City Christian Church and visited the grave of President John F. Kennedy in Arlington National Cemetery. Mrs. Johnson was with him, as were Mr. and Mrs. Marvin Watson of Dallas. Johnson has been trying to enlist Watson, Texas, Democ Watson, Texas Democratic chairman, as a member of the White House staff.

BREAK-IN ATTEMPT

An attempt to break in the Rustic Rock was made late Sunday morning at a rear door, but were frightened away before entrance was gained. The discovery was made when the business was opened for business Sunday.

WARREN E. HEARNES, governor elect, cuts the ribbon Saturday morning at the opening of the new Security National Bank on North Main street. Officials of the bank at the opening ceremony from the left were, N. E. Fuchs, president; Jack Hogan (in back), executive vice-president; Mr. Hearnes; Lincoln Scherer, vice-president; Richard Niedling, cashier; A. C. Riley, vice-president; and Robert A. Dempster, chairman of the board. (Standard Photo)

Bootheel Looks To 1965 As Year of More Progress

By MAX STURM

THE BOOTHEEL CAN LOOK forward in 1965 with high hopes for both economic and social growth. In a number of areas there were substantial gains during the year just closed and these should lead to greater expansion in the future.

Probably the most important achievement in 1964 for the lower Bootheel was the scheduling of the construction of the bridge across the Mississippi River near Caruthersville as part of the interstate highway system. While it will take some few years to get the project completed so that traffic may move across it, the fact that it will be built should stimulate economic growth on both sides of the river even while the construction is in progress.

Since the bridge will be tied in with Interstate 55 running generally north and south through the Bootheel, work on this super highway should be speeded in this area. The last sector of I-55 from the south end of Pemiscot County to Memphis, Tenn. -- the bypass around Blytheville, Ark. -- should be completed early in 1965.

Home and commercial building construction continues at a good pace in most towns in the region. As long as building is going on the Bootheel is progressing. As stated previously in this space, the several new banks and improvements in the facilities of those already established indicates confidence in the continued expansion of the economic life of the area.

In politics the Bootheel did very well in 1964, helping to send the region's second citizen in a row to the Governor's office in Jefferson City. While we don't expect any special considerations from the fact that Warren E. Hearnes is from the Bootheel, still it is nice to have one of our own as head man in the state again, and it is a big plus for the region for status purposes. There was a time, some of you readers may recall, when we Bootheelers had rather fight than disclose where we were from, for fear of being called "Swampeast Missourians" and other names of a fun-poking nature. In those days the image of a Bootheeler, held by those in other regions, compared with that of a resident of New York's Lower East Side.

Times have changed, however --moreso in 1934--to the point where all of us can point with pride to being residents of the now famous Missouri Bootheel. From a situation of eating at the second table, or not eating at all, the Bootheel now is invited to sit down at the first table. They just can't ignore us anymore, even though we do have a cotton-picking history.

In the field of education it appears now that additional steps will be taken in 1965 to establish a junior college somewhere in the Bootheel. This will be another big plus for the region. When this is successfully concluded we can look back to 1964 as the year in which the project really got off the ground.

In 1965 the Bootheel will continue to be the state's most important agricultural area, as it has been for many years, but farmers will still be faced with the huge cotton surplus still depressing the market --

(Continued on page 10)

Weather

Fair tonight. Lows tonight 36 to 44. Tuesday partly cloudy and warmer, highs 56 to 62. Wednesday mostly cloudy and warmer with showers likely.

FIVE DAY FORECAST

Temperatures will average 5 to 12 degrees above seasonal normal Tuesday through Saturday; normal high, mid -40s south; normal low, near 30 south; precipitation will range from a quarter of an inch to one half inch occurring as rain Tuesday or Wednesday and again about Saturday.

WEEKEND TEMPERATURES

High and low temperatures for the weekend were: for the 24 hours ending at 7:30 a.m. Sunday, 57 and 30 degrees with .22 inches of rain; for the 24 hours ending at 7:30 a.m. today, 45 and 27 degrees with no precipitation reported.

Sunset today--------4:54 p.m.
Sunrise tomorrow---7:12 a.m.
Moonset tonight-----5:34 p.m.
First Quarter--------Jan. 10

This week the planets, Venus and Mercury appear together in the southeast in the morning sky. Venus is by far the brighter of the two.

(all times Central Standard)
Computed for
THE SIKESTON STANDARD
Sikeston, Missouri
by Bailey R. Frank
Bethel, Vermont

Mexican Church Roof Falls; 55 Die

PUEBLA, Mexico AP -- Fifty-five Mexicans were killed and 63 injured when the roof of a new Roman Catholic church collapsed Sunday at Rijo, 80 miles southwest of Puebla.

The concrete roof crashed during a Mass to dedicate the building. About 300 persons were inside.

Officials said a preliminary investigation indicated defective construction had caused the tragedy. The building was of brick and concrete.

Among those killed was the priest officiating at the Mass, Father Ezeuqiel Alvarez Ortega, whose brother designed and built the church. Police said the brother would be questioned.

"It happened so fast nobody had a chance to run," said Alfonso Escamilla, 15, one of the injured survivors.

"I heard a roaring noise and looked up and saw the center part of the roof coming down. I was pretty near a door, but I didn't have time to get out."

Officials said most of those who escaped injury were seated at the back of the church where the roof had not been completed.

Rijo is a town of 5,000. Many of its people work in a nearby sugar mill. Five tractors from the mill plowed away the debris as rescuers dug out the injured and the bodies.

Special Edition Today Announces Open House

With today's newspaper, the Daily Standard is proud to present to its readers family a Special Edition supplement which tells the story of the big changes in production methods undertaken last August.

The 16 - page tabloid size supplement, with more than 35 pictures, precedes a big open house at the Standard planned this weekend.

Saturday, from 7:30 to 9 p.m., and Sunday from 2:30 to 5 p.m., members of the Daily Standard's advertising, circulation, mechanical, and editorial departments will be on hand to explain and illustrate their particular role in printing this newspaper.

The Standard's reader family is cordially invited, and urged, to drop by for a visit and inspect all the new equipment used in offset printing.

Included in the changes made are a new press, new typesetting equipment, re-modeled interior -- everything needed for the big conversion from letterpress to offset production.

Attendance prizes will be given.

TO RECEIVE BIDS FOR 3 COLLEGE BUILDINGS

COLUMBIA, Mo. AP -- Bids will be received Feb. 2 on construction of two dormitories and a cafeteria-recreation building on the University of Missouri campus in Columbia.

One dormitory will house 509 women and the other 509 men.

The dining hall will serve both.

The buildings will be on a half-block area between College and Virginia avenues, fronting on Rollins street.

The project will be financed by a $5,150,000 federal loan, to be repaid from rentals over a 40-year period.

JEFFERSON CITY (AP) -- The Missouri traffic death log:

For 24 hours ended at midnight-1; X
So far this year-23
Same time last year-15
X-- Includes three deaths resulting from earlier accidents.

Three Arrests Over The Weekend

The city police made three arrests over the weekend. Homer F. Edwards, 833 Ruth, charged with careless and imprudent driving, and failure to yield right-of-way in an accident, was given summons to appear in court.

Gwendolyn L. Shy, 912 N. Ranney, charged with careless and imprudent driving, and failure to yeild right-of-way, and involved in an accident, was given summons to appear in court.

Ancel Gross, Sikeston, charged with drunkenness, was placed in the city jail.

Douglas Brashear, 415 Dorothy, charged with drunkenness, given summons to appear in court.

CITY TAX COLLECTION 93 PER CENT BY DEC.31

At the close of business on Thursday, Dec. 31, 1964, according to figures furnished by Ronald Lee, city collector, between Sept. 1 and Dec. 31 a total of $203,064.58 had been collected in city taxes or 93 per cent of the 1964 assessment.

At the same time, Mr. Lee reported, 3,600 automobile licenses had been sold.

GRUESOME PREDICTION OF 864 AREA TRAFFIC

A projection made from past records by the State Highway Patrol indicate that in 1965 there will be 150 persons killed in traffic accidents in the 14-county Troop F territory.

Some 2,000 persons will be injured in traffic, 200 of them critically.

HOME IS ENTERED

James Lawrence, 206 Dixie, reported to police that someone had entered their home early Saturday. Two teachers had occupied quarters there and were on a visit, and a later investigation revealed that a telelvision set and some clothes were taken.

Schrader Has 2 Court Cases

Judge E. R. Schrader held a short session of city court Saturday, fined one defendant on three counts, and sentenced a second defendant on two charges.

Jon D. Lair, 322 N. New Madrid, charged with drunkenness, was fined $6 and costs, $12. On a charge of destroying public property, the defendant pleaded guilty, and fined $6 and costs, $12. On a third charge, he pleaded guilty to disturbing the peace and was fined $15 and costs, $21.

Floyd Ripley, 205 Bynum, pleaded guilty to two charges and sentenced to 15 days in jail on each, the first on drunkenness and disturbing peace, and the second for escaping custody.

Both Parties Pick Leaders

WASHINGTON AP -- Sen. Russell B. Long, D-La., was elected Democratic whip for the 89th Congress at a conference of Democratic senators today, Sen. Thomas J. Dodd, D-Conn., reported.

Rep. Gerald R. Ford of Michigan was chosen to lead House Republicans in the 89th Congress today, unseating Rep. Charles Halleck of Indiana.

TIRE STOLEN

James Senecboy, 327 Illinois, reported to police that a spare tire and wheel had been taken from his car while parked at his home.

NEA Reports Increase of 93 Per Cent in H.S. Graduates

WASHINGTON, D. C., -- The educational tasks assumed by the nation's elementary and secondary schools have grown vastly both in size and scope in recent years. Data for the current (1945-65) school year, made public today by the National Education Association, show surprising changes in the last ten yars.

NEA's Executive Secretary William G. Carr pointed out, for instance, that this year's total enrollment of 42,800,000 students in public elementary and secondary schools represents an increase since 1954-55 of 43 percent.

The statistics which occasioned Carr's observations are contained in "Estimates of School Statistics, 1964-65," an annual publication of the NEA Research Division.

"Even more noteworthy than that 43 per cent rise in enrollment," Dr. Carr added, "is the fact that the number of high school graduates has increased 93 percent over the decade.

"This demonstrates, among other things, that the efforts of the schools to combat the dropout problem have been highly successful."

Carr pointed to other advances that have won recognition in recent years -- the increased number of high school students who are doing college work during their high school years through advanced placement programs; the strengthening of content in the high school curriculums; the elimination by many colleges of the "bonehead courses" they used to think were necessary to prepare college freshmen for college study.

"The statistics in this report," Dr. Carr observed, "cannot tell the whole story about our high school graduates today. They're better than ever. Their schools and their teachers are better than ever. The statistics alone cannot explain how American public education, by raising the educational level of millions of citizens, has improved our country.

"You might call youngsters coming out of our high schools today the 'Fired-Up' generation. They're activists. They're thirsty for knowledge and experience. They have an urge to be involved in life -- in the campus and in the community and in the world. They want to make a difference. And they have already made a difference in political and social life."

Among other highlights of this year's NEA report:

Salaries of classroom teachers rose by 4 percent in one year to a new high of $6,235. Current expenditures per pupil in average daily attendance reached $483 annually, a one year rise of 5 percent.

Reflecting the continued trend toward reorganization and consolidation, the number of school districts this year is 25,656, down 5.6 percent in one year. There were more than twice as many school districts a decade ago.

Total receipts of the public schools will reach $24.5 billion this year, a one year increase of 7.3 percent. Ten years ago receipts totaled only $10.5 billion.

Next to national defense, Carr pointed out, education continues to be the nation's largest governmental enterprise.

To Have Several Contests

WASHINGTON AP -- The heavily Democratic 89th Congress convenes at noon today with some opening-day fireworks a certainty.

Leadership contests in the House and Senate, skirmishing over rules of procedure and a challenge to the seating of Mississippi's House members promise to enliven the festive air that always marks the start of a new Congress.

To cap off the day, President Johnson will deliver his State of the Union message at a joint session of the legislators at 9 p.m. EST. In it he is expected to outline his domestic legislative program.

Johnson, landslide victor over Republican Barry Goldwater in last November's election, will have a better than 2-1 Democratic majority in both the Senate and the House.

With Republicans searching for a comeback trail, GOP House members meet in advance of the session - opening to vote on whether to replace Rep. Charles A. Halleck of Indiana as their leader with Rep. Gerald R. Ford of Michigan.

Also to be selected by House Republicans, their ranks thinned by the loss of 38 seats in the election, is the chairman of their party conference - a post now held by Ford. The announced candidates are Reps. Melvin R. Laird of Wisconsin and Paul A. Fino of New York.

Senate Democrats pick a new party whip, or assistant majority leader, to succeed Vice President - elect Hubert H. Humphrey.

Vying for the post are Sens. Russell B. Long of Louisiana, John O. Pastore of Rhode Island and A. S. Mike Monroney of Oklahoma.

The key issue in the House was whether to curb the power of the Rules Committee to keep legislation from going to the floor for a vote. In the Senate it was whether to make it easier to choke off filibusters.

Also confronting the House was a challenge to the seating of the Mississippi delegation, four Democrats and one Republican. The Mississippi Freedom Democratic party contends their election was invalid, claiming Negroes were systematically excluded from voting.

Once these organization problems are disposed of and the Congress settles down to business, it will have a mass of legislation to grapple with.

High on the agenda are increased Social Security benefits and hospital insurance for the aged, excise tax cuts, an expanded antipoverty program, federal aid for education, and an economic development program for the 11-state Appalachia area.

In dealing with these and other measures ranging from immigration to presidential succession, the Democrats will have the advantage of a 68-32 margin in the Senate and a 295-140 margin in the House.

There are 91 newcomers in the House and eight in the Senate. Among the freshmen senators will be former Atty. Gen. Robert F. Kennedy, brother of the late President John F. Kennedy.

Notably missing from the Senate is Goldwater, who gave up his seat to run for president. His successor from Arizona is his long-time friend, former Gov. Paul J. Fannin.

The members of the new Congress will be the highest paid in history. Under legislation passed last year, their salaries will be $30,000 a year, a $7,500 raise.

Prior to the opening of the new Congress there were these developments:

Draft -- Rep. L. Mendel Rivers, D-S. C., the new chairman of the House Armed Services Committee, said he does not favor ending the draft, a subject currently under investigation at the Pentagon, and that he has drafted a bill to increase military pay about $800 million or $900 million a year.

Health care - Sen. Clinton P. Anderson, D-N. M., and Rep. Cecil R. King, D-Calif., announced they are ready to introduce legislation to provide health care for the elderly under the Social Security System. Their bills would be similar to the one passed last September by the Senate and killed by House inaction.

Social Security --Secretary of Welfare Anthony J. Celebrezze's Advisory Council on Social Security reported to him that it favors increased Social Security benefits and taxes and hospital insurance for the aged and the disabled.

You Are Invited To Attend Our
Invitation
Open House
Saturday Evening, January 9
7:30 to 9:00 P.M.
or
Sunday Afternoon, January 10
2:30 to 5:00 P.M.
To See Our New Process Of Printing
The Daily Sikeston Standard
Attendance Prizes
205 S. New Madrid

The Daily Sikeston Standard

C. L. BLANTON, Jr., Managing Editor, Entered at the Postoffice of Sikeston, Scott County, Missouri as Second Class Mail Matter according to Act of Congress March 3, 1879, Saturday, February 4th, 1960.

POOR CHARLIE SAYS!

Monday, January 4 the Assur Hassan of Cairo, Egypt, opens used camelot.

* * *

Not "seven minutes to count down", but rather every seven minutes you can count on a new case of TB being found somewhere here in these United States. TB is not licked!

* * *

MAY 1965 BRING MANY MORE OF THE SAME

As the new year begins, we can find hope in reviewing three serious defeats the communists suffered during 1964 in Latin America.

Americans held their breath when Chilean voters went to the polls on Friday, September 4th, to elect a president. They were aware that the stakes in this election were high, not only for the people of Chile, but for the people of the United States and for Freedom everywhere. When the results showed a devastating defeat for the socialist - communist candidate. Salvador Allende, there was a great sigh of relief.

In rejecting Allende, Chile's voters rejected Cuban-style socialism. More than 2.5 billion Chileans who voted deserve high praise for turning out in such great numbers to exercise their right to vote; approximately 87% of the eligible voters went to the polls.

It is only during recent years that the communist have taught that it is possible to come to power by the ballot box. At present, this point of view is strongly advanced by the Russian and American communists and repudiated by the Chinese communist, who cling to the classical Marxist-Leninist doctrine of violent seizure of power.

In Chile, the Communist Party entered into a coalition with the Socialist Party and other radical left wing groups to form a "popular action front." Presidential candidate Allende, an announced socialist, welcomed communist association and support.

The communists did everything in their power to convince the people of Chile that they were law-abiding and peaceful and could be trusted to refrain from violence. Their propaganda concentrated upon the evils of American imperialism and its servants, the leaders of Chile. The word mills also glamorized Cuba and Fidel Castro.

It was the old technique of the iron first in the velvet glove. The objective was to dispel the fears of the Chilean people caused by communism's past record.

The record shows that the people of Chile, particularly the women, were not deceived. Women were active in the pre-election campaign and stirred the countryside with a pro-Christian, anticommunist platform.

Almost half the men voted for the communist-socialist coalition candidate, but the women repudiated him by a majority of more than two to one.

The role of the women in Brazil in their recent anti - communist revolution was as drastic. Brazilian housewives by the thousands entered into the struggle to thwart the planned Red takeover of their country. Leaders of the counterrevolution hailed the women as the greatest force in alerting the citizenry. One leader declared. "Without the women we could never have halted Brazil's plunge toward communism. While many of our men's groups had to work undercover, the women could work in the open -- and how they worked!"

The women became active for Freedom in every major city in the country. More than 600,000 turned out for a rally and march in Sao Paulo. Hundreds of housewives organized the gigantic demonstration by telephone. It was called the "March of the Family With God Toward Freedom," and the women paraded through the downtown district holding prayerbooks and rosaries, singing and praying as they marched. They also prepared a 1,300 word-proclamation which appeared in the newspapers that day. The statement read, in part:

"This nation which God has given us, immense and marvelous as it is, is in extreme danger. We have allowed men of limitless ambition, without Christian faith or scruples, to bring our people misery, destroying our economy, disturbing our social peace, to create hate and despair. They have infiltrated our nation, our government administration, our armed forces and even our churches with servants of totalitarianism foreign to us and all-consuming . . . Mother of God, preserve us from the fate and suffering of the martyred women of Cuba, Poland, Hungry and other enslaved nations."

One onlooker called the Sao Paula women's march "the most moving demonstration in Brazilian history." Efforts by the government to discourage the women and threats by police to break them up failed to halt their activity; in fact, the ladies openly provoked the authorities. Procommunist Senator, and ex-governor, Brizola scheduled a rally in Belo Horizonte for 8 o'clock one evening, but when he and his officials arrived they discovered all the seats were taken and that the auditorium was overflowing with 3,000 women praying for the deliverance of their country.

Brizola couldn't make himself heard over the rattle of the rosaries. When he ordered the police to force the women out, the men refused, saying, "We can't! These are our wives and daughters." Brizola, President Goulart's brother-in-law, was never able to make his keynote address.

Another remarkable feat, accomplished by the Freedom-loving women in ousting Goulart, took place in the capital of Minas Gerais, at Belo Horizonte. Two Russian organizers were scheduled to arrive by air to speak at a Red-led labor rally. Leading members of the Women's Democratic League sent a sharp message which read: "Please be advised that when the plane bringing these men arrives, hundreds of women will be lying across the airstrip."

The women kept their words. By providing a human cover for the landing strip, the women forced the plane to fly to Brasilia instead. Besides praying, marching and singing, the women of Brazil were active in moving their husbands to depose Goulart. They were victoriuous last spring when Goulart, realizing he didn't have the people's support, fled the country.

It is most significant that the dominant force in the female uprising in Rio de Janeiro began with just one person, a petite, 90 pound package of feminine dynamite named Dona Amelia Bastors, 50, wife of a retired army doctor and a former primary school teacher. Aware of the looming Red threat two years ago, Dona said she realized that politics was too important to be left entirely to the men. Gathering friends and neighbors together she inquired in forceful tones, "Who has more at stake in what's happening to our country than women? Who is paying the soaring grocery bills caused by inflation? Who has to stand and watch as the savings put aside for our children's education shrivel to nothing? Whose future but our children's and grandchildren's will disappear if the government's policies lead to communist conquest of our country?

The women became so aroused they made phone calls and wrote letters to organize women's groups across the country. It was this nucleus inspired by one patriot, that touched off the reaction that led to a full-fledged crusade for Freedom. Then to bolster the sinking economy of the country, the women donated their best gold jewelry; rings, bracelets, pins, earrings. This big collection netted 800 pounds of gold for the goverment.

The women of Brazil and Chile have set an example for the rest of the world. From distaff devotion to God, family and democracy, the men derived inspiration and courage and thanked God for women with tender hearts and sensitivity to see and thwart a threat to their children and their Freedom.

An extraordinary blunder the communists committed in Venezuela served as a reminder to Chileans as they went to the polls last September. In the weeks prior to the 1963 presidential election in Venezuela, the leaders of the Communist Party resorted to terrorism in the hope of keeping the voters from the polls.

The Venezuelans knew physical courage would be required if one had to stand in line to vote, because the danger of being gunned down by terrorists was all too real. Yet, the Venezuelans responded with a voter turnout of more than 90 percent.

The size of the vote was a significant defeat for the communists, who misjudged the personal courage of Venezuelans and their reaction to violence.

Perhaps nothing is hurting the communist image in Latin America more than the existence of Cuba. The proud and passionate Latin Americans know something about firing squads, police brutality, and poverty. They cannot help being mystified that Fidel Castro would deliberately propagate these, and they cannot help despising him for doing it.

Victories over Communism in Venezuela, Brazil and most recently in Chile, illustrate again that the right knowledge in the right place at the right time is the most positive and effective anticommunist program. These Latin American victories over the Reds emphasize the fact that, where people still have Freedom of choice, knowledge of the true nature and purposes of communism coupled with militant action for Christianity and Freedom, will bring success. Knowledge of the truth is the answer to deceit. We must increase our activity for God and Freedom until the truth concerning communism is known in every corner of the earth.

Remember these words spoken by General Mark Clark: "The threat of communism makes other U. S. problems fade into insignificance."

Cancer has become increasingly important as a cause of death among children in the United States because of the marked rise in the child population and the decreased mortality from other causes, the statisticians report.

The actual death rate from the disease under age 15 has not changed materially in a decade. In 1959-61 the rate was 80.3 per million compared with 82.7 in 1949-51.

Among infants, the cancer death rate in this period recorded an appreciable reduction, and more limited decreases occurred among children 1 to 4 years of age. In contrast, the rates increased in the age range 5-14 years, the greatest rise being experienced by boys at ages 5-9, the statisticians noted.

The trend of childhood cancer mortality reflects largely changes in the death rate from leukemia, which accounts for about half of all cancer deaths under age 15. Cancers of the nervous system, most of which are brain tumors, became increasingly fatal during the decade, while the death rate from cancer of the urinary organs tended downward.

"Some progress has been made in the treatment of childhood malignancies," the statisticians note. "For example, data from all Cancer Registries in the United States indicate that 27 percent of the children under age 20 diagnosed as having acute leukemia in 1955-59 were alive one year after diagnosis; this compares with only about 4 percent for those discovered in 1945-49. Currently some young victims of leukemia are known to live several years after symptoms appear."

"While some advances are being made in prolonging the lives of children with various forms of cancer, the prognosis in most cases is still very unfavorable. To some extent this reflects difficulties and delay in diagnosis; many cases are not recognized to be of a malignant nature until the disease is well advanced. Much more important, however, is the fact that no effective therapy exists for most types of childhood malignancies. Nevertheless, the intensive program of therapeutic research now in progress, particularly the phase dealing with the use of radiation and chemotherapy, holds out further promise of improving the outlook for such children," the statisticians concluded.

* * *

"Hello, Joe--what's the big rush?"

"Don't stop me, Pete! I'm in a terrible hurry. I'm due at my psychiatrist in five minutes--and if I ain't on time he starts without me."

* * *

Mac: "There's a fly swimming in my soup!"

Charley: "Then we've served you too much soup. He should be wading."

* * *

IN THE STORES: There's a battery-operated electric kit for men containing two toothbrushes, a shaver and a body massager...For the angler, a plastic fishing lure with a kit of 50 different colored inserts... "Surcingle" belts for men (like those traditionally used as the bell band on thoroughbreds) in 25 English racing colors.

* * *

From N. W. comes the story of the Rabbi who visited a Jewish restaurant on New York's Lower East Side. He was served by a Chinese waiter who made suggestions and then took his order, all in Jewish.

After dinner the Rabbi called over the proprietor, a friend of his. "Tell me," he whispered, "Isn't it extraordinary that you have a Chinese waiter who speaks Jewish?" "Shhhh," motioned the restaurateur, "He thinks he's learning English."

* * *

The couple was afloat in a canoe when a sudden thunder squall flashed across the lake. "Oh, Lord," the young man prayed, "save us and I'll give up smoking and drinking...I'll give up betting on the ponies... I'll give up--"

Above the noise of the thunder came the girl's earnest plea: "Don't promise to give up everything, George! Paddle!"

* * *

PAINT ON SHOES

If, while you're painting, you manage to get some spots on your leather shoes, you can remove these paint spots by wetting the head of a kitchen match and rubbing this over the stains.

* * *

BAD HONEYMOON

Sam and Arthur, expectant fathers both, nervously paced the floor in the waiting room of a maternity hospital.

"What tough luck," grumbled Sam. "This had to happen during my vacation."

"You think you've got troubles?" said Arthur. "I'm on my honeymoon."

* * *

The words of the song, "America, the Beautiful," were written by Katharine Lee Bates, American author and professor of English literature at Wellesley College from 1891 until 1925. The poem was set to the music of a hymn by Samuel A. Ward.

* * *

Many of us just can't stand people who are intolerant.

The Washington Merry-Go-Round

By DREW PEARSON

WASHINGTON — Ordinarily a tug-of-war to become Democratic whip of the Senate wouldn't cause a ripple of public interest, even in Washington which adores political hair-pulling contests. But with three Senators becoming presidents of the United States in the past two decades, and with Hubert Humphrey now vice president, there's a lot of interest in the battle to take his place.

There are three candidates: Russell Long, pint-size son of Louisiana's famous Huey Long; John Pastore of Rhode Island, first Italian-American ever to serve in the Senate; and Mike Monroney, former Oklahoma newsman and furniture dealer, who married into the Mellon millions.

The showdown between them comes on today (Jan. 4) and there's only one thing you can be sure of — Lyndon Johnson is not going to get mixed up in the fight. The last time he interceded in a Democratic caucus, as vice president in January 1961, he got his ears chewed off. Old colleagues denounced him as power hungry, and Sen. Monroney, who now aspires to be party whip, accused him of being a spy for the White House.

"Every time a Senator makes a critical speech in the caucus it will get right back to the President," said Mike.

So this time Lyndon is going to let Mike and the two other candidates fight it out unencumbered by White House advice.

However, the man who is elected Democratic whip will have something to do with the success of the Johnson program, and here is how the three candidates stack up:

--LONG'S SPOTTY RECORD--

Russell Long worshipped his father, the late dictator of Louisiana, has some of his father's crusading qualities, but gets mixed up emotionally and is unpredictable. He battled for public housing, for aid to education, for small business, against most monopoly, proposed using counterpart funds abroad to buy school books and improve education. He has waged a courageous fight to keep the defense patents developed with taxpayers' money in public hands, not those of the big defense contractors.

On the other hand, he was an unabashed spokesman for the Tidelands oil lobby though his family owns part of the Win-Or-Lose Oil Company with large holdings in the Tidelands. He voted with the big power companies against Hells Canyon because he had a deal with Republicans to support him on Tidelands Oil in return. He also voted for a tax bonanza to the DuPonts, for Wall Street on waiving a tax on dividends, and for concessions to the 14,000 highest bracket taxpayers.

He also voted against one of the most important treaties to come before the Senate in this decade -- the Test Ban Treaty; filibustered against civil rights; missed 29 per cent of the roll call votes at the last session.

Despite this, Russell got 33 senators pledged to vote for him — chiefly by getting on the phone, twisting arms, and reminding some that he would be the next chairman of the Senate Finance Committee — in a position to do legislative favors.

Even such civil rights stalwarts as Paul Douglas of Illinois are pledged to Long, chiefly because they were team mates in trying to block the "giveaway" of Telstar to American Telephone and Telegraph in the famous filibuster of 1963.

--PASTORE'S OPPOSITE RECORD--

John Pastore of Rhode Island led the battle for American Tel and Tel against Long, Kefauver and Douglas. On economic issues, he has usually lined up on the side of big business. On humanitarian issues, he has been on the side of the people.

He favors relaxing immigration restrictions, led the floor fight for civil rights, opposed night racing because it increased crime and embezzlement, performed skilfully in getting ratification of the Test Ban Treaty.

On these he took exactly the opposite stand of Russell Long.

He also led the fight for confirming Admiral Lewis Strauss to be Secretary of Commerce, and got defeated. He failed to probe the big TV networks when the payola scandal was all too evident, and he has been loath to dig deeply into the favoritism of the Federal Communications Commission. A law partner owns a Rhode Island TV station.

However, Pastore, unlike Long and Monroney, is a member of the Senate power house —the little clique of Senators, chiefly Southerners, who call the tunes on the Senate merry-go-round. He is a tough, able scrapper, the kind Johnson needs to combat the dog patch tactics of the Republicans. Pastore can growl.

--TOO GENTLE A SENATOR--

Mike Monroney once received the Collier's Award for reforming the cumbersome machinery of Congress. He has done a valiant job of probing TV and radio favoritism, FCC politics, has goaded the FCC for the industry's failure to perform a public service.

He once opposed increased oil prices though oil rigs sprout from the backyards of Oklahoma City. In latter years, however, he has bowed to the oil lobby.

He once probed McCarthyism in the Maryland election, though later ducking out on the real probe of McCarthy's finances. His wife, though a member of the Republican Mellon family, is more liberal than her husband.

Monroney's chief handicap is that he is too gentlemanly, too full of the milk of human kindness, too much like gentle Mike Mansfield of Montana, the top Senate Democratic leader. With two gentlemen guiding Democratic Senate strategy, some of their colleagues wonder what will happen when they get into a row with dog patch Republicans.

These are the alternatives in the battle of the whip.

--WATER BOMB FOR IMPERIAL VALLEY--

Secretary of the Interior Stuart Udall has made an historic decision to apply the 160-acre limitation restriction to federal irrigation waters in the Imperial Valley. He will reverse the position of a Californian, Ray Lyman Wilbur, Secretary of the Interior under Hoover, who ruled that the 160-acre limitation did not apply to irrigation from the American Canal in the Valley.

Ever since that time, for approximately 30 years, big ranchers have been able to use federal water regardless of the 160 - acre limitation passed by Congress during the Theodore Roosevelt administration.

Secretary Udall is now reversing this. One reason for the reversal is the trend toward big ranches. In 1944, 2,900 farm units were getting water in the Imperial Valley. In 1959 the size of the farms had increased and the number had decreased to 1,306.

The new ruling will force big ranches to either give up federal irrigation, sell their surplus acreage or possibly pay more for water used on surplus acreage.

To illustrate how the new ruling will affect big ranches, here is the size of some of the ranches in the Imperial Valley: 3 ranches are between 8,000 and 9,000 acres; 2 between 5,000 and 6,000 acres; 9 between 2,000 and 3,000 acres; 17 between 1,500 and 2,000 acres; while 41 have between 1,000 and 1,500 acres.

All of the above will have to come down to 160 acres or, in the case of man and wife, 320 acres where the use of federal water is concerned.

Hal Boyle

NEW YORK (AP) — The world will be a buzzing hive throughout 1965 —and you'll have to watch your step to keep from being stung.

This is revealed in our annual uncopyright fuzzy forecast of the future.

The crystal ball is even more clouded than usual, but a peek into its mystic depths discloses that during the next 12 months these things probably will happen:

President Johnson will indignantly deny an accusation from Peking that America plans to solve its poverty problem by shooting all its poor people to the moon.

Wedding bells will ring in the White House.

Former Premier Khrushchev of the Soviet Union will solve the Soviet government's biggest unemployment problem by accepting a post as public relations adviser to President Charles de Gaulle of France.

Germany, which made less out of war than anybody, will continue to make more out of peace than anybody. Japan will announce plans to build the world's first all - plastic aircraft carrier.

Nobody will swim the English Channel in either direction during January, February or March. In June, however, an Egyptian swimming east will collide in midchannel with a girl factory worker from Manchester swimming west. They will wed in July — underwater.

A scandal will break out in Merrie Olde Englande when one of Her Majesty's ministers is caught cheating at darts in a local pub. Calm will be restored after a televised appeal by Sir Winston Churchill for the nation to stand steady.

Don't look for much change in Viet Nam. The only noteworthy improvement will occur about the middle of the year when, after a bloodless revolt led by three students and an unfrocked Buddhist, a new government will be installed headed by a fellow whose name can be pronounced in English.

On the domestic front, keep an eye open for these possibilities:

J. Edgar Hoover will be quietly offered a post as quarterback of the New York Giants football team — because of his reputation of never having been thrown for a loss.

A sensational new dance, known as "the Queep," will sweep society circles. This is how it will work: Two partners will lie down on opposite sides of the room and "queep" toward each other like serpents, without the aid of hands or feet. While some ministers will denounce the dance as degrading if not immoral, a prominent psychiatrist will defend it on the grounds that it is a harmless way of getting rid of hidden aggressions.

A movement led by Richard M. Nixon will seek to find out if America can survive under a two-party system. Former President Harry S. Truman will denounce it as totally unnecessary.

Late in the year an invisible man from Mars will land in the outskirts of Washington, D.C., to check into the possibilities of using earth as a vacation resort for Martians. After three days he will return to Mars and report to his superiors: "It's no place for us."

But, all in all, 1965 will be a good time to be alive. Just lay in a good stock of aspirin.

Inside Labor

By VICTOR RIESEL

Addiction to Prediction Lures Columnist Into Forecasting Events of '65.

WASHINGTON, D. C.:--A columnist should have the strength of his predictions as well as his convictions. But, as a charter member of the Crystal Gazers Union, I must point out that its constitution says quite plainly that we are not responsible for the fulfillment of any forecast. On this premise -- and since so many of our predictions in recent years have been dramatically confirmed -- here is what will happen in 1965:

Though virtually unnoticed now, one of the biggest stories building up for the coming year will be the launching of a movement for permanent income as an inherent right. This movement wants more than a guaranteed annual wage. It will seek guaranteed lifetime income whether a man works or not, and permanent welfare benefits for the average man during his entire lifetime even after retirement and for his survivors..

Watch, also, for the beginning of labor's campaign for a four-day week. Insiders refer to this schedule as four out of six -- Monday through Thursday; Tuesday through Friday; Wednesday through Saturday (at regular pay) with three straight days off.

Look to one of the younger, more dynamic labor leaders, Howard Coughlin, president of the Office Employes International Union, to try for the unique break-through. He has such proposals on the bargaining table at six major steamship lines. If his union makes it, the new pact will set the pace for his complete change in the workweek amongst other unions, especially in the non-blue collar field.

Biggest labor story of the year will be President Johnson's handling of the two major strike threats whose timetables run parallel. The Supreme Court will rule that the rail unions can strike and the President's problem will be how to head off a $27 million - a - day national train stoppage.

At just about the same time, the United Steelworkers of America will be highballing it for a national steel strike. Both crises will be screeching at full speed round about May or June..

Prediction here is that Mr. Johnson will send word privately that both sides had better settle or he will not interfere with Congressional moves for compulsory arbitration.

Labor will not get what it wants most. There will be no repeal of the law which permits states to ban union shops. The controversial "14 B" statute which enables the states to say that a man does not have to join a union to keep his job, will stay on the national books.

At least one Soviet espionage ring operating inside our intelligence services will be exposed. . .

J. Edgar Hoover will not resign in '65, but will go into private industry during '66. . . . Bob Kennedy will build a brain trust, much as Jack Kenndey did, and become one of the most active senators on Capitol Hill right through his freshman year. Watch for important policy statements on foreign affairs and several trips abroad, too.

Look for a series of liberal Republicans and middle - of - the-road G. O. P. businessmen to be appointed by President Johnson to second and third echelon posts on such government units as the National Labor Relations Board and federal departments.

Regardless of official AFL-CIO predictions that "by 1966 jobs will be vanishing from the U. S. job market at a 70,000-per-week pace because of automation," jobs will increase in '65. By year's end the total work force will be climbing towards 80 million jobs, many of them made by the new computor industry, the development of the nuclear power plant field and the space exploration feeder industry. . .

The Communist Party, USA, will be heavily refinanced by the usual Soviet money-passing techniques and will become increasingly tougher in its demands for strikes on the industrial front, turbulence on the university campuses and in the so-called "peace" campaign. There will be "anti-imperialist" demonstrations and a revival of the old "bring the boys back" campaigns to get U. S. troops out of South Viet Nam, the Congo and Western Europe. . .

You can expect a reshuffling of the leadership of American labor, but when the AFL-CIO meets in San Francisco at its biennial convention next fall or early winter, George Meany will still be the Mr. Labor of America.

Insiders also anticipate the rise of Leonard Woodcock as the second most powerful figure in the United Auto Workers. He's head of its GM and aerospace divisions. This would put him in the top leadership post if Walter Reuther does not recover from surgery as rapidly as expected. . .

The civil rights drive is just really beginning. Next objective will be the effective opening of the unions to millions of Negro workers in the rank and file lists and thousands in the leadership posts.

The drives will be intense in the North, and if the construction unions don't open up, the Negro civil rights leaders will organize committees to call on the White House to support their campaign for the high paying jobs, especially in the construction field, and halt building projects with lie down demonstrations. As a final move they'll launch their own unions.

Abroad, Harold Wilson, from his vantage point as British Prime Minister, will revitalize the old Socialist International around himself and Italy's new President, Giuseppe Saragat. And he will count on Berlin's Mayor Willy Brandt to capture Germany for the Socialists and thus create a fourth power bloc in the world. . .

There will be prosperity, no major war, and peace -- with ulcers.

The Women's Page

BETTY LITTLETON, Women's Page Editor
Phone GR 1-1137

Miss Margie Findley and James Harbin Are Wed

MOREHOUSE--The Assembly of God Church in Morehouse was the scene of a beautiful and very impressive wedding. The candlelight, double ring ceremony was Friday evening, December 18th at 8 p.m., when Miss Margie Findley of Route #2 Essex, became the bride of James Robert Harbin, son of Mr. and Mrs. James E. Harbin of Route #4 Sikeston, near Morehouse.

Rev. George Hill officiated before a background of a candelabra holding lighted white tapers with a large red bow on the stand flanked with two baskets of white gladioli on either side with red bows. The bride's colors were red and white and were carried out in the wedding and reception. Pianist Miss Tera Finklea of Dexter played prenuptial music as ushers, Johnny Childers and C. L. Gadberry, both of Sikeston, seated the guests. She accompanied soloist, Linda Coffey of Essex as she sang "Whither Thou Goest" and the "Lord's Prayer" as a Benediction.

The radiant bride was escorted down the aisle by her brother, Paul Findley, who gave her in marriage. She was attired in a beautiful floor length, white bridal satin and chantilly lace gown with a bouffant skirt and a fitted bodice that came to a point in front of white satin covered with lace, featuring a high neckline and long tapering sleeves that came to a lily point over the wrists. Her fingertip veil of silk illusion was secured to a crown trimmed with seed pearls. She carried a bridal bouquet of white carnations with white satin streamers atop a white bible.

The bride was preceded down the aisle by her attendant Miss Gail Harbin of Route #4 Sikeston, sister of the bridegroom, who served as Maid of Honor. She wore a street length red brocade satin dress with long sleeves buttoned at the wrist, a sheath skirt, matching red hat with a veil and carried a nosegay of red peppermint carnations with red streamers. The candlelighters were Carol Ruth and Nellene Perry of Morehouse who wore red brocade satin, street length dresses with wristlets of white dwarf mums. The flower girl was Debra Brown of Essex, Mo., niece of the bride. She wore a dress of white organdy with a red scalloped overskirt and red sashes. She carried a basket of white dwarf mums.

Eldon Moore of Morehouse served his friend as best man. The ring bearer was Michael Brown of Essex, nephew of the bride, who carried the rings on a white satin pillow.

For her daughter's wedding, Mrs. Findley chose a navy blue dress. Mrs. Harbin, mother of the groom, chose a two piece beige dress; both mother's dresses were complimented with white carnation corsages. All the men in the wedding party wore dark suits and boutonnieres of peppermint carnations.

A reception immediately followed the ceremony in the church. The bride's table was covered with a white linen tablecloth with a border of embroidered red roses. The centerpiece was white spider mums with red candles on either side. On one end of the table was a three tiered wedding cake topped with the traditional miniature bride and groom and a huge crystal punch service at the other. Those who assisted at the reception were Louise Stephens of Dexter and Vera Almond of Bloomfield, friends of the bride. Rose Harbin, sister of the groom, presided at the guest book.

The newlyweds left immediately after the reception for a honeymoon of undisclosed destination. For travel, the new Mrs. Harbin wore a dark green knit two piece suit and a corsage from her bridal bouquet.

Mr. and Mrs. Harbin will be at home in Bloomfield, Mo. She is employed in the Stoddard County A S C Office in Bloomfield, where she will continue to work. Mr. Harbin is employed with the Missouri State Highway Department in Sikeston.

Out of town guests at the wedding were her sister, Rev. and Mrs. Al Ragsdale of Memphis, Tenn.

Nazarene Church To Hold Revival

A Revival Meeting starting January 6th through 17th will be held at the Morehouse Nazarene Church. The Evangelist will be Rev. Otto Willison of Bethany, Okla. Services will begin each night at 7:30 P.M. and Sunday at 11 A.M. Pastor Rev. Rudasill extends a cordial invitation to everyone.

Stork Club

GOSSETT

Mr. and Mrs. Wilbert Gossett of Sikeston are the parents of a baby girl born yesterday at the local hospital.

SHARP

Mr. and Mrs. Harry Garwood Sharp III of St. Louis are the proud parents of a baby boy born December 28th. The baby was named Harry Garwood Sharp IV, and weighed 5 pounds and 12 ounces. Grandparents are Mr. and Mrs. Garwood Sharp of Sikeston and Mr. and Mrs. L. A. Waters of Ashville, N. Carolina.

News in Brief

Mr. and Mrs. Bill York, Jr., and children left Saturday morning for their home in Carrollton, Ohio, after spending the holidays with their parents, Mrs. Bill York, Sr., and Mr. and Mrs. Eugene Potashnick. Weed - end guests during the week-end of Mrs. York were Mr. and Mrs. Floyd Dickerson and daughter of St. Louis. Mrs. Dickerson is grand-daughter of Mrs. York.

Mrs. Roger Bailey spent the Christmas holidays with her daughter and son-in-law, Mr. and Mrs. Donald Barnard and children of St. Louis.

Mr. and Mrs. L. E. Winkler returned January 1st from Corpus Christi, Texas, where they had spent the holidays with their son, Bob, and daughter-in-law, Jackie and children, Cindy and Robert Winkler.

Mr. and Mrs. Larry Gardner and Mr. and Mrs. Charles Gardner of Sikeston recently visited the state-owned Ringling Museums while vacationing on Florida's lower west coast.

Mr. and Mrs. Hulet Yates and son, David, accompanied their daughter, Karen, Linda Fiquart and Cathy Meredith to St. Louis Sunday, after the young ladies spent the holidays here with their parents, Mr. and Mrs. Yates, Mr. and Mrs. Windle Fiquart and Rev. and Mrs. Clyde Meredith. Miss Yates and Miss Fiquart are attending the School of Nursing at St. Luke's Hospital, St. Louis, and Miss Meredith is a student at the Hannibal - LaGrange College, Hannibal, Mo.

Mrs. J. S. Wallace arrived home Friday from Austin and other points in Texas, where she had spent the holidays with her relatives.

Mr. and Mrs. A. L. Waller spent New Year's Day with their daughter and son-in-law, Dr. and Mrs. F. V. Rigdon and children of Cape Girardeau.

Mrs. Harry Young, who had spent the holidays with her son and daughter-in-law, Mr. and Mrs. Dick Young and sons of Wilmette, Ill., returned to Sikeston Friday.

Joe Leslie, Jr., left Saturday afternoon to resume his classes at Ohio University at Athens, which start Tuesday January 5th. Joe, Jr., was accompanied to St. Louis by his brother, Rik and wife. Three days of his Christmas vacation was spent as a delegate to the annual convention of the Blue Key Honor Society held in Kansas City Sunday December 27th through the 30th.

Mr. and Mrs. Dan Heacox and daughters, Patsy and Danna, left Monday morning for their home in Midland, Texas after spending the Christmas vacation here with relatives and friends.

Mr. and Mrs. Clyde Paylor had as an overnight guest Thursday night, his aunt, Mrs. Etta King of Conway, Ark. She also visited with Mr. and Mrs. Bill Paylor and family while here.

Miss Erma Cunningham of Washington, D. C., spent the holidays here with her mother, Mrs. Delia Cunningham and family. She left Saturday and was accompanied on the return trip as far as Salem, Ill., by her mother and a brother, Barney Cunningham.

Mr. and Mrs. Emerson Camden left New Year's Day for their home in Dallas, Texas. They arrived in Sikeston Christmas Eve to visit with their grandmother, Mrs. Eva Ramsey and on Christmas Day in company with Mrs. Ramsey went to Decatur, Ill., to visit with Harry Camden and daughter, Mrs. Lillian McClain. Mr. Camden is father and Mrs. McClain is sister of Emerson, and are also son-in-law and granddaughter of Mrs. Ramsey. Mr. and Mrs. Camden went on to Springfield while Mrs. Ramsey remained in Decatur. Mr. and Mrs. Camden and Mrs. Ramsey returned to Sikeston December 31.

Mr. and Mrs. Dan Heacox and daughters were Christmas Day dinner guests of his mother, Mrs. Ules Hobbs and husband, Mr. Hobbs.

Mr. and Mrs. J. Ernest Harper have returned home from a Christmas vacation spent in Montego Bay, Jamaica.

COULD HAVE DANCED ALL NIGHT—Half athletic contest and half elegance, ballroom dancing championships have a big following in Germany. Helga Bernhold was a pretty picture in her frilly and elaborate dress when she and her husband, Juergen, won the German amateur championship for the third time. They show their winning form in the Municipal Hall of Kassel (German Federal Republic).

Spicy Apples Spark Pork Roast

Cook on Rack in Open Pan

It's the season for entertaining! That means your best china, linen, flowers or fresh fruit for a centerpiece—or, in other words, "the works."

Entertaining usually means a roast because meat in a single large piece is easiest to prepare and makes a show-piece.

One of the most attractive roasts to serve is a pork loin, especially one that's dressed up with a rosy apple topping. It will take 3 to 4 hours to roast the pork, points out Reba Staggs, meat cookery expert, but the topping is spread on the meat only during the last 20 to 30 minutes.

Pork Loin Roast - Spicy Apple Topping

4 to 6-pound pork loin roast
Salt and pepper
Spicy Apple Topping

Have backbone removed from loin. Season. Place fat side up on rack in open roasting pan. Insert meat thermometer so bulb reaches center of thickest part. Do not add water. Do not cover. Roast in a moderate oven (325° F. to 350° F.) 3 to 4 hours or until roast meat thermometer registers 185° F. Allow about 35 to 40 minutes per pound of roasting time. Spread ⅔ cup Spicy Apple Topping evenly over meat and return to oven to finish roasting and set glaze. Serve remaining topping as meat accompaniment.

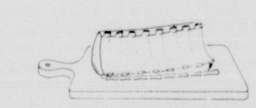
Spicy Apple Topping

1 can (1 pound, 4 ounces) sliced apples
⅔ cup apple juice
⅔ cup cinnamon candies
¼ teaspoon ginger
1 tablespoon lemon juice

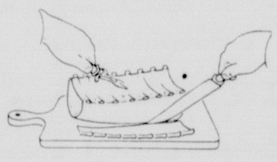
Drain apples. Measure apple juice. If necessary, add water to apple juice to make ⅔ cup. Chop apple slices finely. Combine apples, juice, cinnamon candies, ginger and lemon juice. Cook slowly, stirring occasionally until thickened, 25 to 30 minutes. Yield: 1⅔ cups.

Carving the Pork Loin

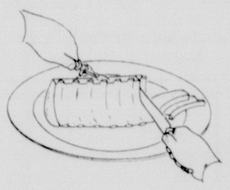
The man who heads the table probably won't object to carving if the lady in the kitchen has prepared him for it. She can provide him with a just-sharpened carving knife. In addition, she should have the retailer loosen the backbone from the ribs. The backbone separated from the ribs during roasting, shown by this first illustration.



Before the roast is placed on the serving platter, the lady of the house can cut between the backbone and the rib ends, as shown by this picture below.



Place the roast on the platter with rib side facing the carver. This makes following the rib bones easy. Insert the fork firmly in the top of the roast. Cut



close against both sides of each rib. One serving will include a rib bone while the next serving will be boneless.

ANN LANDERS
Answers your problems

Dear Ann Landers: Is it thoughtlessness, stupidity, cruelty, ignorance or just plain nosiness, that makes people ask members of the family, "Was it cancer?"

My father had surgery a few days ago. The surgeon gave us bad news. We expected the worst but still we clung to the hope that all would be well. My mother is heartsick and so am I. We are trying to be brave--and silent--but people won't let us. They keep badgering us with questions, pumping us for information.

Yesterday I received six telephone calls, all from people wanting to know details. I've been saying, "We are hoping for the best," because I don't wish to discuss it further. One caller said, "You might as well face facts. It will be easier later." Another caller said, "My mother died of cancer and I pity you. You'll go through plenty these next few months."

Why do people do this? How shall I deal with them?
--NEAR THE EDGE

Dear Near: People do this because they are thoughtless, stupid, cruel, ignorant or nosey--or a combination of all five adjectives.

Real friends are supportive and available if you need them, but they don't push beyond the bounds of good taste by asking questions.

Crepe-hangers who feed on the misery of others are not friends. They are morbidly curious clods.

Dear Ann Landers: A few days ago I had an important business appointment out of the city. I was dressed in my best suit and my wife was driving me to the railroad station to catch the train. She was wearing blue jeans.

We got a flat tire. I said to my wife, "Since I'm dressed in my best suit and you are in jeans, why don't you change the tire?" She replied, "You must be out of your head. I wouldn't think of it."

As we were arguing, a big-hearted farmer stopped and changed the tire for us. I tried to give him a few dollars for his trouble but he wouldn't accept it.

Do you think I was justified in making the suggestion, under the circumstances? (P. S. My wife is not a frail little flower. She is 5'6" and weighs 150 pounds.) -- ARTY

Dear Arty: No man should ASK his wife to change a tire. If she volunteers, under special conditions, that's another story.

A great many women (myself included) would be useless in such an emergency. The piano-moving, tire changing types who can flip off the flat and slap on a new number just like that, are pretty special. Since your wife did not offer, you should have gone ahead on your own (and prayed for that farmer who DID arrive.)

Dear Ann Landers: I am a girl who is a high school senior. My kid brother is a freshman. Eugene attends many of the same school activities which I attend and this is creating problems.

I received my driver's license a few months ago and am permitted to drive the family car to the games. I usually take some girl friends along. When Eugene has no other plans my mother says I have to take him and bring him home. I don't mind, but I DO think it is unfair of my mother to insist that I take Eugene along when my girl friends drive and invite me in their cars.

Not only do I hate dragging a kid brother along but my curfew is a half hour later than Eugene's and when he is with me I get gypped. Advice is needed. --UGHSVILLE

Dear Ughsville: Eugene should attend school activities with boys his own age and not tag along with his sister's friends. If you think it will help, tell your mother I said so.

To solve some of the frustrations, disappointments and disillusionments of married life, send for ANN LANDERS' booklet, "What To Expect From Marriage," enclosing with your request 20¢ in coin and a long, self-addressed, stamped envelope.

Ann Landers will be glad to help you with your problems. Send them to her in care of this newspaper enclosing a stamped, self-addressed envelope.

Social Calendar

MONDAY

The Southwest P. T. A. executive committee will meet at the home of Mrs. Doyle Lefler, 125 W. Gladys, at 7:30 p.m.

TUESDAY

The Brownie Neighbor Scouts meeting of Sikeston and Vanduser will be held Tuesday morning at 9:30 at the home of Mrs. Edward Pence, 418 Missouri.

WEDNESDAY

Junior and Senior Cadet Neighborhood Scout meeting for Sikeston and Big Ridge will meet at 9:30 at the home of Mrs. John Doggett 405 Benton.

THURSDAY

WSCS of the First Methodist Church will meet at 11:00 a.m.

SAMUEL JOHNSON SAYS. . .

I would rather see the portrait of a dog that I know, than all the allegorical paintings they can show me in the world.

Dear Bathurst was a man to my very heart's content: he hated a fool, and he hated a rogue, and he hated a whig; he was a very good hater.

A man is in general better pleased when he has a good dinner upon his table, than when his wife talks Greek.

In my early years I read very hard. It is a sad reflection, but a true one, that I knew almost as much at eighteen as I do now.

Keglers Korner

by Mary Meyer

I have so many things to talk about this week, I hardly know where to begin.

First, I want to apologize for not having anything in the column about the Bowlathon. But, in my own defense, may I say, I thought it would be covered by someone else, after the publicity it received beforehand.

There were 24 entries. However, space will allow my listing on the first ten. Congratulations are in order to Jean Lee for endurance, skill and maybe a little luck too, huh Jean? Jean, of course took first place, and in the order named, Peggy Swacker, Jena Hopwood (last year's winner), Peggy Dickson, Glenda Becker, Johnnie Dacus, Hildred Poole, Dottye Lefler, Betty Estes and Virginia Dixon.

The Powder Puff League didn't bowl this week, and here are the team standings as of December 21. In first place, Liberty Market, then Team #3, Team #4, Buckles Co., Anchor Toy, and Team #6. Thelma Hampton and Barbara Dock are tied with a 213 for high game to date. Thelma Hampton has high series to date with a 548. Hi team game and series to date go to Liberty Market with an 827 and a 2296.

Neither Tuesday morning league bowled last week.

On Tuesday night, with the Imperialettes, Frances Reisbeck had both hi game and series with 208 and 514. Hi team game and series went to Mercantile Mortgage with 776 and 2253.

The Delta Keglers, also on Tuesday night, had Norma Baker with high game and series of 203 and 552. Ziegenhorn Ins. had high team game and series with 827 and 2386.

On Wednesday night with the Royal Keglers, Jena Hopwood had hi game and series with 221 and 565. A & B Oil had high game with 862 and Deb Ellen had hi series with 2409.

There will be an open city ass'n. meeting at Imperial Lanes, Thursday January 7 at 7:30 p.m. Plan to attend this meeting. As a rule, there are only three open meetings during the season, so it is important to attend these meetings and get to know what is going on and also to vote on anything that may be brought before the association.

The Headpin Tournament is Sunday, January 10 at 1:30 p.m. Note the posters in both houses. I want to thank "Red" Hailey for donating a beautiful trophy for the Headpin Tournament. First place winner will get that trophy plus money.

For any further information contact me, Norma Baker, Ruby Smith or Hildred Poole.

Good luck to everyone Sunday afternoon.

Hospital Notes

Patients admitted to Missouri Delta Community Hospital January 2, 1965
Roderic Ashby, Charleston
Oscar Faith, East Prairie
Vinon Greer, Canalou
Cecil Seyere, Sikeston
F. L. Scott, Sikeston
Mary Robinson, Sikeston
Patricia White, Bertrand

Patients discharged from Missouri Delta Community Hospital, January 2, 1965
Geneva De Witt, Sikeston
Matilda Robey, Morehouse
Ozark Jane Miller, Sikeston
William Dailey, Charleston
John Warren, Sikeston
Robert Barber, Essex
Kevin Boardman, Sikeston
Reidwell Crenshaw, Sikeston
Ralph Cantrell, Sikeston

Patients admitted to Missouri Delta Community Hospital January 3, 1965
Albert Beckmann, Sikeston
Ida Pearl Bailey, New Madrid
Nora Tucker, Sikeston
Myrtlean Crest, New Madrid
John Biggerstaff, Morehouse
Daisy Hurley, Bertrand
Clarlene Agee, Morehouse
Warren Slanker, Dexter
Leonard Campbell, Sikeston
Jerry Landers, Canalou
Barbara Johnson, Canalou
Reginald McCray, Sikeston

Patients discharged from Missouri Delta Community Hospital, January 3, 1965
Carl White, Charleston
Carmen Hux, Essex
Pamela Flowers, Catron
Grace Sherer, Sikeston

Thirty years ago a skilled Craftsman made as much as $1.00 per hour ..... Today-- it costs that much to get the yard mowed ..... Do you want to go back to 1935? We don't

Reiss
QUALITY CHEKD DAIRY PRODUCTS

PRE - INVENTORY
Clearance SALE
NOW IN PROGRESS
COME IN AND SEE OUR TABLE OF BARGAINS
COSTUME JEWELRY ½ PRICE
WRIGHT'S JEWELRY
"You Can't Go Wrong With Wright"
125 N. New Madrid GR 1-2308
Raymond and Betty

Clearance SALE
ON ALL WINTER Merchandise
AT THE MYRTLE LEE SHOPPE
GR- 1- 3433 SIKESTON
ALL SALES FINAL

FLOWERS the Perfect Gift
CARROLL'S FLORIST
208 Sikes GR 1-3163

EXPERT Watch and Jewelry Repairing
WRIGHT'S JEWELRY
"You Can't Go Wrong With Wright"
126 N. New Madrid GR 1-2308
Raymond and Betty

Fabric Sale
10 DAYS ONLY
CLEARING FOR SPRING FABRICS
SOME BELOW COST

WOOLENS	Reg. $2.98-$3.88	$1.99
	Reg. $4.98	$2.98
COAT WOOLENS	Reg. $6.98	$3.88
CORDUROY	45" wide Reg. $1.69	$1.19
CREPE PRINTS	45" wide Reg. $2.39	$1.69
ORLON BLEND	60" wide Reg. $1.98	$1.17
Wash & Wear PRINT & SOLIDS	36" to 45" wide	44¢
OUTING FLANNEL	4 Yards	$1.00
REMNANTS	1/2 OFF — BUTTONS	2 Cards 5¢

McDonald's Cloth House
112 N. Kingshighway Sikeston GR 1-5309

SEMI ANNUAL
CLEARANCE SALE
SAVINGS TO
50%
JENKINS SHOES
116 W. FRONT SIKESTON, MO.

ANNUAL Clearance SALE
AT
LA PETITE
ALL WINTER MERCHANDISE NOW REDUCED
⅓ OFF on GIRLS WEAR
• DRESSES
• SKIRTS
• SWEATERS
• SLACKS
• PAJAMAS
¼ OFF on BOYS WEAR
• SPORT COATS
• HEAVY JACKETS
• COTTON SHIRTS
• CORDUROY SLACKS
• PAJAMAS
INFANTS WEAR REDUCED
SPECIAL VALUES IN
Quality Winter Coats
'Boys & Girls'
Sizes 3 to 12
La Petite Shop
Infants thru Teens
120 W. FRONT STREET
SIKESTON, MISSOURI
SHOP for QUALITY for YOUR CHILDREN

Cards Win 24-17 Over Favored Packers

Peanut Gambrell Becomes Big Johnson Target

MIAMI (AP) — Billy (Peanuts) Gambrell, one of the smallest players in the National Football League, made himself a big target for Charley Johnson's passes and the St. Louis Cardinals upset the favored Green Bay Packers 24-17 in the Pro Playoff Bowl Sunday.

The 167-pound Gambrell, a free agent picked up by the Cardinals from South Carolina, caught two touchdown passes from Johnson, one an 80-yard play, as the Cardinals took a 17-3 lead in the third quarter.

A Green Bay attack in the final period put the Packers back into contention, but the threat died with Jimmy Burson's end-zone interception of Paul Hornung's pass meant for Ron Kramer.

Gambrell, who had seen regular service only since mid-season when Sonny Randall was injured, was voted the most valuable player. He caught six passes for 184 yards, setting a Playoff Bowl record.

It was the first victory for the East in the game of NFL runners-up.

"We looked like we were sleep walking," growled Green Bay Coach Vince Lombardi. "We came out of the huddle like we were dying."

The Packers, six-point favorites, moved into an early 3-0 lead on a 40-yard field goal by Paul Hornung.

In the second quarter, Gambrell got behind Jesse Whittenton, caught Johnson's perfectly placed pass over his shoulder at the Green Bay 48 and raced in for the initial touchdown.

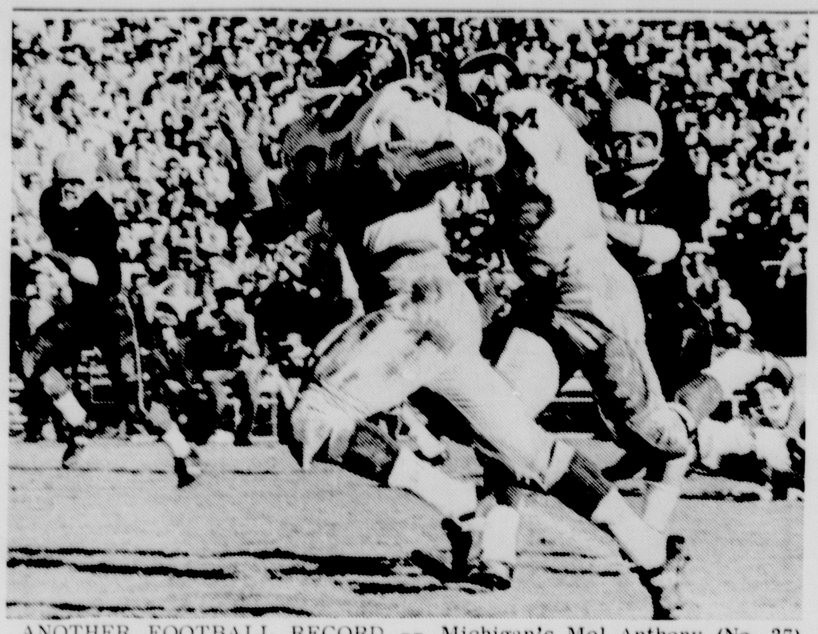
Johnson took the Cardinals in twice in the third quarter for a field goal and a touchdown for a 17-3 margin.

Green Bay's first touchdown came easily. Burson fumbled a punt to Elijah Pitts at the St. Louis 16 and Jim Taylor got across in two plays.

Another St. Louis drive highlighted by a 49-yard pass from Johnson to Gambrell was killed by a fumble after the Cardinals reached the Packer six. Lee Roy Caffey knocked Johnson looose from the ball and recovered.

On the next play, Starr suffered his first interception after 251 throws. Jerry Stovall picked it off and ran 30 yards for a touchdown to make it 24-10.

Green Bay got back in range on a one-yard touchdown lunge by Taylor after a drive in which Starr hit Taylor with a 48-yard pass.



ANOTHER FOOTBALL RECORD -- Michigan's Mel Anthony (No. 37) gets off to what would ultimately become an 84-yard run -- longest in Rose Bowl history. This and a few other tricks made Michigan an easy winner over Oregon State, 34-7.

Florida State Takes Gator

JACKSONVILLE, Fla. (AP) — "Our offense was able to capitalize on their defense," is the way Coach Bill Peterson explained his Florida State Seminoles' 36-19 victory over Oklahoma in the Gator Bowl Game.

It may have been the only football game ever played with nine touchdowns and only one extra point.

FSU felt the absence of placekicker Les Murdock Saturday. He was ruled out on the eve of the game after it was learned he attended the University of Tampa in 1959. There was some question about whether the limit of five years eligibility from first enrollment applied to him.

Oklahoma kicked the only extra point, made after its first touchdown. Butch Metcalf put the Sooners ahead 7-6 with the boot. After the second Oklahoma touchdown, he also made the kick, but Florida State was offside on the play and the Sooners took the penalty, trying for two points from the 1½. It failed.

"I guess it was the only point our team ever gave away like that," Coach Gomer Jones said. "But we were behind 24-13 and thought it was worth going for two."

It was a record - breaking game in many respects, and the big record-breakers were quarterback Steve Tensi and All-America flanker Fred Biletnikoff.

They were the key men in FSU's pro-type offense that riddled the Oklahoma defense.

Their records and Gator bowl marks they erased:

Tensi completed five touchdown passes. Galen Hall of Penn State completed three in 1961.

Tensi attempted 36 passes. Bobby Ply of Baylor tried 24 in 1960.

Tensi completed 23 passes. John Rauch of Georgia completed 13 in 1948.

Tensi threw for 303 yards. Rauch gained 215 in 1948.

Biletnikoff caught 13 passes down passes. Twenty-two players had caught one each.

Biletnikoff caught 13 passes for 192 yards. Ronnie Goodwin of Baylor caught 7 for 129 yards in 1960.

The longest pass in the 20-year Gator Bowl history was made by Oklahoma's Ronnie Fletcher to Ben Hart for 95 yards. The previous record was 58 yards by Rauch to Bill Henderson for Georgia in 1948.

It was the highest-scoring Gator Bowl game, the 55 total bettered the 48 tallied when Texas Tech beat Auburn 35-13 on Jan. 1, 1954.

Schraub and Morton Still Playing Catch

Since they were 10-year-olds, Craig Morton and Jack Schraub have been playing catch with a football.

They did it in grammar school, junior high, high school and finally at University of California, where Morton set Pacific Athletic Conference passing records and Schraub set school marks for catching. Then both signed professional contracts with the Dallas Cowboys of the National Football League.

So it should have come as no surprise to the East All-Stars that when Morton faded to pass Saturday with 1 minute, 4 seconds left in the 40th East-West Shrine game and his West team trailing 7-4, he was looking for his long-time teammate.

Morton found Schraub in the East end zone with a six-yard scoring pass that propelled the West to a comeback 11-7 victory before 60,000 fans.

A steady rain, driven by strong winds, fell throughout most of the game. And the field, already sopping from several weeks of rain, resembled a swamp.

Neither team could manage anything approaching a scoring drive through the first two periods. Fumbles were frequent and players often slipped to the ground with no one close to them.

Then Navy quarterback Roger Staubach, the 1963 Heisman Trophy winner, got off a 37-yard pass to Michigan State's Dick Gordon at the East 12.

Gordon and Indiana's Tom Nowatzke lugged the ball to the five, then Staubach splashed to the one where he was knocked unconscious by Washington State All - America Clarence Williams on a driving tackle.

Fred Mazurek of Pittsburgh replaced Staubach and plunged for the score. Nowatzke booted the extra point and the West led 7-0.

The game raised an estimated $250,000 to aid crippled children in Shriner hospitals.

Conference Play to Open Tonight in Big Eight

By JIM VAN VALKENBURG

Kansas's Big Eight Holiday Toureney champions open the league title race at Lincoln tonight against Nebraska, last-place team in the tournament. But it isn't a cinch for the Jayhawks. Nebraska has a perfect record at home this season, including an upset of top-ranked Michigan.

Colorado, runner-up in the tourney, opens with Missouri, its 65-61 semifinal victim, at Columbia, where the Tigers upset St. Louis. Chances for upsets seem slim in the other two games tonight -- Oklahoma at Kansas State and Oklahoma State at Iowa State.

It isn't true the conference tournament means nothing in predicting the title race, although the tourney champion went on to the title only eight times in 18 years. Last week's tourney convinced most onlookers that Kansas and K-State deserved their ranking as co-favorites.

Both have young talented players who may be expected to improve during the season as much as the other clubs, if not more. Kansas takes a five-game winning streak and an 8-3 record into the race. K-State stands 7-4, including a 54-52 loss to Kansas in the semifinals and a four-point loss to unbeaten Indiana.

The Jayhawks, under new coach Ted Owens, gained extra confidence by winning the crown although 6-foot-11 Walt Wesley was held to 40 points in three games and missed much of the last half in the title game, a 53-51 squeeker past Colorado.

Owens is only the third freshman coach to win the tourney in its 19-year history. The Huskers were a disappointment in the tourney and Coach Joe Cipriano is certain to have them ready for tonight.

Kansas hasn't lost in Lincoln since the memorable 1958 games.

In that one a tiny guard, Jim Kubacki, was in street clothes when the game started but talked the coach into a uniform late in the game when the Huskers got into foul trouble against Wilt Chamberlain and company. He got the winning goal a few seconds before the gun. The final was 43-41.

Missouri's rugged Ned Monsees, the tourney rebound champion, and his teammates will be rested for the Buffaloes this time. The Tigers lack depth and height. Colorado played steady ball throughout the tourney.

K-State's 6-foot-10 Roy Smith encouraged Tex Winter with his progress on offense during the tourney. The Wildcats should have little trouble with undersized OU. Hank Iba lacks only a good big man in his title bid with a veteran club but his OSU club has more size than Iowa State.

Senath Wins Own Holiday Tourney

HORNERSVILLE -- Senath-Hornersville proved their being seeded number one in their tournament was no mistake Saturday night as they slipped by the Parma Pirates 45 - 44 in the championship game. Southland, the darkhorse of the tourney, took third place by winning over Campbell 84-54.

SENATH-HORNERSVILLE 45
PARMA 44

Parma jumped to the lead quickly the first period and stayled there until the clock showed three minutes remaining in the game. Senath led by Caneer with 17 points, swapped baskets with the Pirates until the closing minute when Gamble drilled the winning basket.

Senath -- Hornersville (45)
Scorers: Caneer 17, Gamble 10, Peirce 9, Carrol 8, and Jones 1

Parma (44)
Scorers: Simpson 14, Whitson 13, Young 9, Sapp 6, and Vaughn 2.

National Basketball Association
By THE ASSOCIATED PRESS

Eastern Division	W.	L.	Pct.	G.B.
Boston	33	7	.825	--
Cincinnati	24	13	.649	7½
Phila'phia	19	18	.514	12½
New York	12	26	.316	20
Western Division				
Los Angeles	23	15	.606	—
St. Louis	19	18	.514	3½
Baltimore	18	20	.474	5
Detroit	14	25	.359	9½
San Fran.	11	31	.262	14

Saturday's Results
Baltimore 129, San Fran. 103
Boston 101, Detroit 89
Los Angeles 115, St. Louis 112
Sunday's Results
Boston 89, Cincinnati 85
Baltimore 142, San. Fran. 132
Los Angeles 99, St. Louis 92
Today's Games
No games scheduled
Tuesday's Games
St. Louis vs. Detroit at New York
Cincinnati at New York

National Hockey League
By THE ASSOCIATED PRESS

	W	L	T	GF	GA
Montreal	19	8	7	103	79
Chicago	19	12	4	114	89
Detroit	16	12	6	92	83
Toronto	13	13	9	101	91
New York	10	18	8	80	106
Boston	8	22	4	75	118

Saturday's Results
Montreal 3, Boston 1
Toronto 3, Detroit 1
Sunday's Results
Montreal 2, Chicago 1
Toronto 3, New York 3, tie
Detroit 8, Boston 1

Cape Takes Up Where They Left Off in MIAA Race

The defending champion Cape Girardeau Indians have taken up where they left off in the MIAA basketball race, but tougher days loom ahead.

The Indians, winner of the state college circuit the past four seasons, opened the conference race Saturday night with a roaring 96-64 victory over Maryville. Tom Drexler poured in 28 points for the Indians, while Bill Yeager hit 23 for the hapless Bearcats.

Cape runs into trouble tonight when it completes its road trip at Kirksville. One other MIAA game is on tap Monday with Rolla's miners playing at Springfield.

Warrensburg, winner of the league's pre - season tournament, does not open conference play until Saturday when the Mules entertain Kirksville. The Mules, who lost 70-58 to Pittsburg, Kan., last Saturday, have another non- conference game Monday night in Jonesboro, Ark.

After a 2-week lay-off, the MCAU race resumes this week with a full schedule of games Friday and Saturday.

One MCAU team won and three lost last Saturday. The only winner was Tarkio, which tripped Graceland 92-89 in the Independence, Mo., doubleheader. In the other game William Jewell bowed to St. Benedict's 83-76. Culver - Stockton completed its Southern trip by losing to Georgia Southern 85-67.

Another Missouri team, Rockhurst, won Saturday night, defeating Emporia State 87-86 on Rich Grawer's basket with 23 seconds remaining.

The schedule:

Tonight - Cape at Kirksville, Rolla at Springfield, Warrensburg at Jonesboro, Ark.

Tuesday -- Rockhurst at Jewell, Fort Hays, Kan., at Lincoln.

Thursday -- Springfield at Rockhurst, McKendree, Ill., at Cape.

Friday -- Maryville at Rolla, Tarkio at Drury, Graceland at Central Methodist, Jewell at Westminster, Missouri Valley at Culver, Evangel at Park, Lincoln at Central Ohio.

Saturday --Maryville at Cape, Kirksville at Warrensburg, Tarkio at Central Methodist, Graceland at Drury, Jewell at Culver, Valley at Westminster, Lincoln at Wilberforce, Ohio.

MCAU	W	L
Culver-Stockton	2	0
Central Methodist	2	0
Graceland	1	0
Missouri Valley	2	1
Drury	1	2
William Jewell	0	1
Westminster	0	2
Tarkio	0	2
MIAA	**W**	**L**
Cape Girardeau	1	0
Warrensburg	0	0
Springfield	0	0
Rolla	0	0
Kirksville	0	0
Maryville	0	0

Hoosiers May Lose Perfect Record While In Illinois

Back home again in Indiana — that's where the Hoosiers may wish they were tonight.

Indiana, one of the two remaining unbeaten major teams in the country, goes up against Big Ten foe Illinois in the Assembly Hall at Champaign and, as any good Illini can tell you, it's quite a job to beat Illinois at home.

Take defending national champion UCLA for example. The Uclans, making a run at collegiate basketball's top rung with an eight-game winning streak, went into Champaign early in the season and the Illini raced off to a 110-83 victory.

UCLA got out of town fast and hasn't lost since. Last week the defending champs won three games and that's considerably better than some of the other ranked teams did.

Michigan, No. 1 team in the country, barely beat Princeton with a late rally and then blew a 16-point bulge to lose the ECAC Holiday Festival in New York to St. John's 75-74.

St. Joseph's of Philadelphia, ranked No. 10, wrought a bit of havoc in the Quaker City Classic, beating first No. 6 Illinois 75-71 and then No. 2 Wichita 76-69 to take the title. Just as the Hawks looked ready to start scoring, up popped that other unbeaten team, Providence, to score a 65-61 victory.

That gave the Friars eight straight victories, one less than Indiana.

The Hoosiers, who were ranked No. 7 last week, whacked ninth-ranked St. Louis 98-68 and then belted Memphis State 91-68.

Illinois, which beat Wisconsin last month in the only Big Ten game played so far this season, moved into its brand new 16,000 seat home arena for good last season and ran up a 7-3 record. That's not bad for a club which was only 13-11 over-all. This year the Illini have won all three starts at home including the big one against UCLA.

And while Illinois and Indiana clash in the Big Ten's first important game, Michigan, licking its wounds after its Holiday Festival jolt, promises to be a factor in the upcoming league race too.

In other important games tonight, Wichita is at Bradley, Wisconsin plays at Iowa, Louisville hosts Drake, Kansas visits Nebraska, Tulsa is at St. Louis and Seattle is at Idaho State.

Sport Shavings

By DAN WHITTLE

The Old Pro is Hopeful For 1965

With better times hopefully in view, the Old Pro is starting off the New Year with the intentions of hitting the 80th percentile before this basketball season ends. Currently his record is 77-23.

MONDAY NIGHT: No Games Scheduled

TUESDAY NIGHT:

Sikeston at Scott Central - The Bulldogs should make this their third victory of the season, but who, least of all the Old Pro, can tell about his team. Sikeston has played five games and the Old One has predicted three of them wrong. But here goes. Sikeston by 5.

Delta at Chaffee - Chaffee will resume their winning ways in this contest. Chaffee by 11.

Jackson at Perryville - These teams play similar ball, but Perryville plays the better ball control game. Perryville by 12.

South Pemiscot at Deering - Both teams are having their troubles this season, but South Pemiscot should put a much needed mark in their win column. S. Pemiscot by 12.

Puxico at Richland - Richland, although they are without the services of their big center, should take this game. Richland by 7.

Bragg City at Wardell - Bragg City should. Bragg City by 15.

Morehouse at Matthews - Should be a thriller. But from where the Old Pro sets, he thinks the Matthews Buccaneers will win. Matthews by 7.

Woodland at Bernie - Neither team is a powerhouse, but Bernie is the weaker of the two. Woodland by 7.

Bulldogs To Face Braves Tuesday

Tuesday night the Sikeston Bulldogs will journey to face the Scott Central Braves hoping to bring their record up to 500. Going into this game they have seasonal record of 2 wins opposed to 3 defeats and a 0-1 conference record.

For the season the Bulldogs have amassed a total of 241 points while allowing opponents 255. George Tucker is the leading point maker with 64 tallies.

The top five scorers are:

Tucker 64
Lambert 50
Burns 33
Couch 31
Montgomery 19

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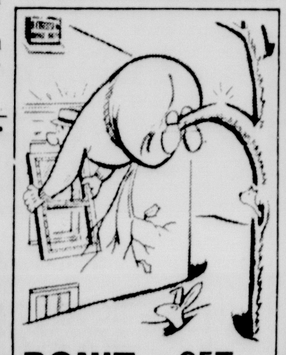
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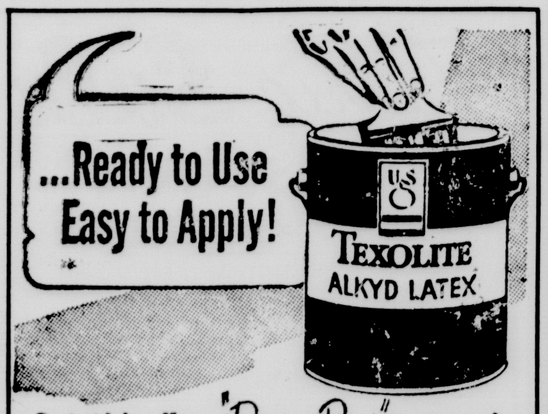

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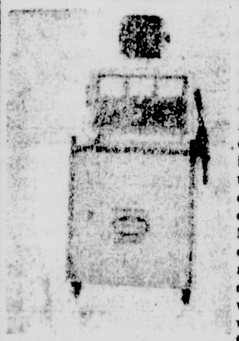
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Students of International Affairs Found 1964 to be a Most Fascinating 12 Months

For students of international affairs, 1964 has been a fascinating year.

It was a year in which the underdeveloped world's capacity for trouble become overdeveloped.

Not much was accomplished toward establishment of brotherly love, but much fun was enerated over the game guessing who had the bigger headaches, Americans or Russians.

In Asia:

Neither Americans nor South Vietnamese answered the question whether Khanh can or Khanh can't. Lt. Gen. Nguyen Khanh began the year by knocking over the regime of his colleague, Maj. Gen. Duong Van Minh. The United States supported Khanh.

Khanh moved himself up from premier to president. The United States supported him. The population got riotous, so Khanh stepped out of the presidency and formed a triumvirate of generals. The United States supported him. Khanh became premier all over again, promised civilian rule, set up civilian rule under a High National Council. Khanh stepped out of the premiership. The United States supported him. Khanh permitted the council to last a month, then sent it packing. The United States did not support him.

Khanh told the United States it should mind its own business.

In Indonesia, it was what President Sukarno called "the year of vivere pericoloso" Italian for "living dangerously." That meant going ahead with the job of crushing Malaysia. Indonesia's neighbor, Malaysia, remained crushproof.

Sukarno told the United States "to hell with your aid," and Indonesians, with no little inspiration from their government, rampaged against Americans. But there was balm for American wounds. Toward year's end, Sukarno said in a speech: "Some of my best friends are Americans."

For the Russians, it was the year they failed to prove to Chinese satisfaction that the U.S.S.R. is an Asian nation. The door remained jammed against the Russian foot, as Muscovites struggled for a participating role in Asian-African conferences. They were nice as pie to the Indonesians, for example, but the Indonesians gave them no help.

It was the year in which the Russians, long the loudest critics of colonialism, were accused by implication, by the Red Chinese, of being colonialist and occupying territory which belonged to other people.

In Africa:

It was the year in which U.S. policy succeeded in getting the support of Premier Moise Tshombe of the Congo and in being denounced only by about three-quarters of the new African states.

The officially controlled press of Ghana set the tone in February with a call to Ghanaians to "damn the Yankees" for a diplomacy which it said was "the long story of murder and assassination."

For the Russians, 1964 brought an opportunity to get back into the game in Africa, if only the Chinese Communists would get out.

In the Middle East:

Gamal Abdel Nasser of the United Arab Republic got loans from the Russians, helped foment rebellion in the Congo, and told the Americans they could "drink from the sea," an Arab way of saying "go to hell."

The Arabs talked about a new war against Israel, decided it could wait a while, but struck a heavy blow against Israel in another sphere. The U.A.R. and Lebanese bridge teams for an olympiad in New York refused to sit at the same table with an Israeli team.

In Latin America:

There were no major Communist victories. The United States continued to have trouble with Cuba, but so did the Russians. The Cubans cut off water to the U.S. naval base at Guantanamo, but it was a minor annoyance. The Russians, however, still had to support the Fidel Castro regime, which was expensive.

American policy regarding Haiti received a crowning touch. President Francois Duvalier, whom the Americans long had tried to unseat, proclaimed himself dictator for life.

American policy makers breathed a sigh of relief when Brazil refused to let Juan D. Peron, the former Argentine dictator, leave his jet airplane in Brazil, en route to Argentina. He had to go back to Madrid. The man from Spain stayed mainly on the plane.

The Cold War:

In one area, the cold war was positively frigid. The Communists in North Korea issued a formal complaint to the Military Armistice Commission that Americans across the line in South Korea were throwing snowballs at Red troops.

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Carl Raidt Will Have Farm Sale

Having given up his lease on the Goetz Estate land and reduced his farming operations Carl Raidt has considerable surplus farm machinery which will be sold at public auction Tuesday, beginning at 10 a.m. with Hale Brothers as auctioneers.

The sale will be held five miles southwest of Sikeston on the Brown Spur Road.

Offered for sale will be five tractors; a cotton picker, cultivators and combines; plows, discs, planters, drills etc. Five trucks, eight trailers and a wide variety of other farm equipment.

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To can this economic pickle
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---Billy Grogan

Strange Denizens Of the Deep to be Shown at Lilbourn

LILBOURN -- Phil Betzold's Deep Sea Program, a Southern School Assembly, will be held in the Lilbourn High School Gymnasium Thursday, January 14, beginning at 12:40 p.m.

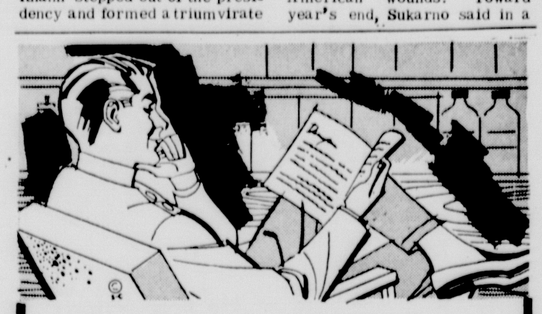
Betzold, a lecturer and storyteller, is a former deep-sea diver whose activities in that profession have taken him to the Australian Barrier Reef, the Bahamas; and the West and East Indies.

Highlighting the program will be the display of a large octopus and specimen of barracuda. Also to be shown are wolf fish, sharks, rays, man-eating clam, moray eel, sea horses, shells, coral and underwater vegetation.

LOUD EXASPERATION
Today I meant to make each bed,
But a book lured me away instead.
I vowed I'd make an apple pie,
But oh, this tome soon caught my eye!
My name is mud! I've made a foe;
Now what must I do, Thoreau?
---Eve Braden

YOU TELL ME AND WE'LL BOTH KNOW
Each year when we have an election to name
A new president it is always the same.
We depend on the polls to steer us aright,
But the way that they miss is often a fright.
When they err like they did on Truman, you see,
I wonder how wrong the experts can be?
When the experts in sports pick the winners each fall
From among the crack teams in college football,
And a team, like Ole Miss, is picked for the top,
But gets soundly trounced, and goes flippity-flop,
I can't help but exclaim, "O, My! and O, Me!
I wonder how wrong the experts can be?"
Grady Peerey

BLACK MAGIC
As a student nurse, I marveled at the clinical detachment of doctors who seemed immune to the physical charms of female patients. That is, until I assisted one of these doctors during his examination of a particularly attractive young woman. Instead of the regulation white cotton hospital shirt, she wore a nightgown of her own, a seductive creation of black silk lace. The physician's manner was cooly professional as he took down her medical history, but after he'd left I noticed that he had written on her chart: "Patient states she had a nervous nightgown in 1960."
---Karen Jacobsen



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1—Burch 4-row Hippin Ridger
1—Burch 4-row Planter with Fertilizer, Pre-Merge, with Double Disc and all extras
1—Liston 2-row Rolling Cult., 1964 model, 3 Pt. Hook-up
1—New 6 ft. Chisel Plow, 3 Pt. Hook-up
1—Farm Boy Stalk Shredder
1—Farm Boy Do-All, very good
1—Kewanee 13 ft. Wheel Disc
1—Dixie Cotton Chopper
2—Roll Type Stalk Cutters

2—Irrigation Rigs with A. C. power units, Fairbanks & Morse pumps, 8 and 6 inch pumps, will pump 1000 gallons per minute, also 1/4 mile plastic pipe
1—2-row IHC Cult
1—Grader Blade
1—IHC 2-row Middle Buster
1—Middle Buster, 1-row for Ditching, 3 Pt. Hook-up
1—2-wheel Trailer
2—Cotton Trailers, very good
1—Land Plane, 40 ft., new
2—Sets IHC Wheel Weights
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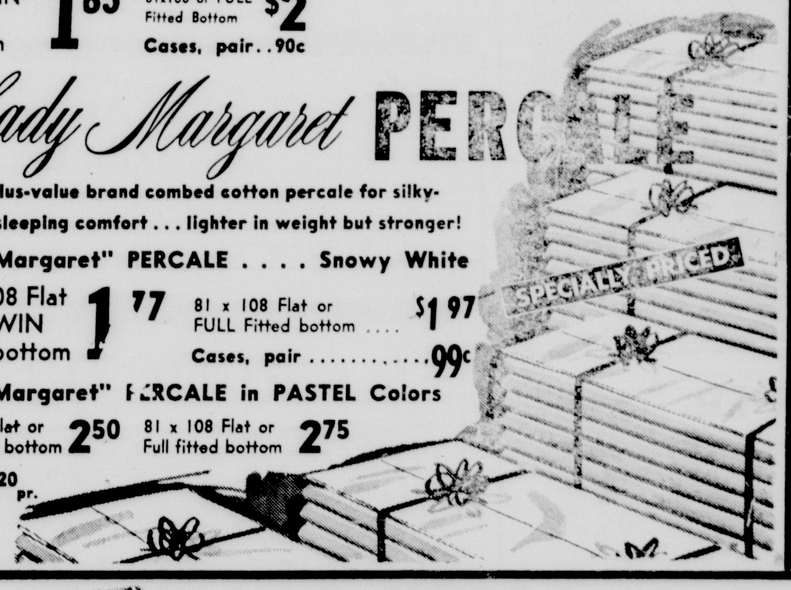

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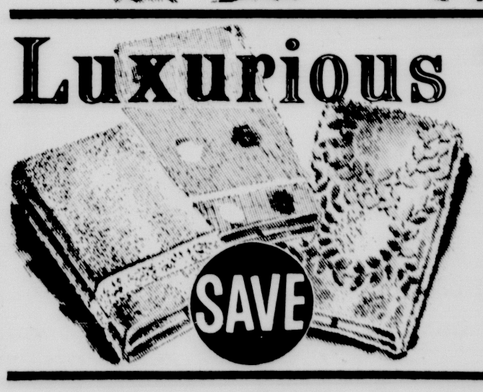

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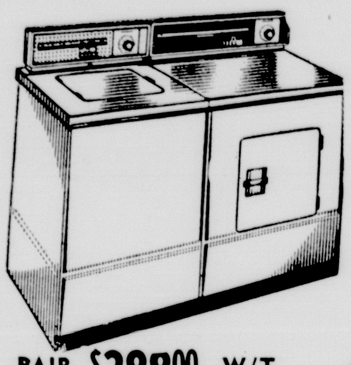
- Triple Rinse

Only $168. w/l



DRYER

- 20 Lbs. Capacity
- Push Buttons
- Super Fast
- Lint Filter
- All Porcelain Tub

Only $128.

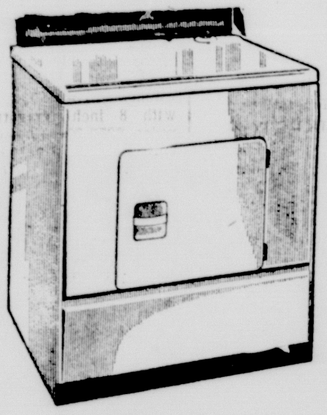
Washer & Dryer PAIR $288.00 W/T

2 SPEED PAIR $308.00 W/T

Standard Washer & Dryer — Pair — — $248.00

Hotpoint DRYERS

- New Speed-Flow
- Normal or Low Temperatures
- Porcelain Tub and Top
- Giant Lint Screen
- 20 Pound Capacity
- 115 or 230 Volts



$99.50

Suggested Retail $149.95

FREE FREE Small Appliances and Tools With Each Purchase FREE FREE

Toasters - Steam Irons - Mixers - Skillets - Clocks - Dishes
Electric Drills - Sanders - Saws - Other Items

Buy Early — Larger Assortment of Gifts

Hotpoint Two-Door Refrigerator-Freezer

- No Frost Refrigerator
- Roll Out Cabinet
- Glide Out Shelves
- 105 Lb. Freezer
- Porcelain Crispers
- Dairy Storage
- 14 Cu. Ft.

14 Cu. Ft. Completely No Frost — Only $288.00 w/t

$248. w/l

12 CU. FT. SIZES — ONLY $198.00 W/T

Hotpoint REFRIGERATORS

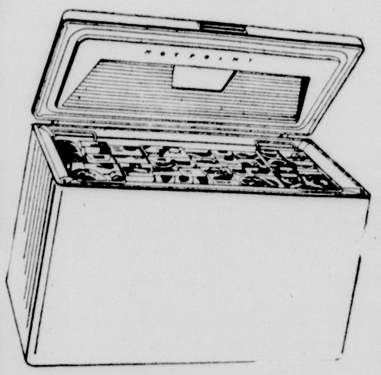
- BIG FAMILY SIZE
- LARGE FREEZER
- DIAL DEFROST
- EGG STORAGE
- 5 YEAR WARRANTY

12 CU. FT.

REGULAR $268.00

$158.

HOTPOINT FREEZERS

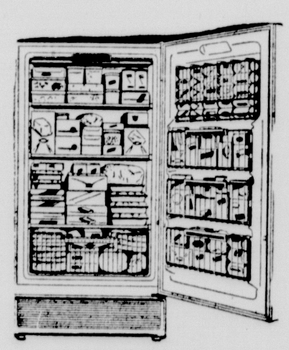


CHEST

- Silver Alum. Lining
- 4 Times Faster Freezing
- 3 Year Food Plan
- Gliding Baskets and Divider
- 1 Piece Steel Const.

UPRIGHT

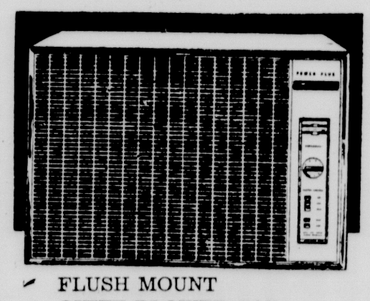
- 4 Freezing Coils
- Fast Freezing Shelves
- Magna Door Gaskets
- Thriftmaster Unit
- Lock (Optional)
- Light (Optional)



20 CU. FT. HOLDS 686 # $238.00

Holds 360 Lbs. $158.

PRE-SEASON AIR CONDITIONER SALE



- FLUSH MOUNT
- QUIET BLOWER FAN
- VENTILATION CONTROL
- 5 YEAR WARRANTY
- PERMANENT FILTER
- THERMOSTAT

9,000 BTU 115 VOLTS SPECIAL AT $138.

Other Sizes Proportionately Low

YOU GET A SUPER DEAL ON THIS Hotpoint ELECTRIC RANGE

BACKED BY THE HOTPOINT GUARANTEE OF SATISFACTION

1 KING-SIZE OVEN for banquets or snacks

2 SPEEDY 2600 WATT CALROD® unit heats instantly

3 EASY OVEN CLEANING oven door removable

THERE REALLY IS A DIFFERENCE

4 CONTEMPORARY STYLING with smart control panel

5 NO FINER HOTPOINT QUALITY at any price

RC420D

Special ONLY $168. w/l SMALL DOWN PAYMENT

30" Sizes — only $128.00 w/t

EXTRA CLOSE OUT SPECIALS

FLOOR SAMPLES - DEMONSTRATORS - FLOOR SAMPLES - 1 OF A KIND

ONE (1) ONLY 13 CU. FT. DELUXE 2 DOOR REFRIG. REPO. REG 298.00-138.00

ONE (1) ONLY SUPER DELUXE NO VENT DRYER GREY REG 278.00-150.00

ONE (1) ONLY SUPER DELUXE. SPEED WASHER GREY REG 368.00-160.00

THREE (3) ONLY 15 CU. FT. NEW FREEZERS- 535 # 248.00-168.00

TWO (2) ONLY NEW DELUXE DBLE OVEN RANGES-298.00- 185.00

BUILT-IN APPLIANCE SALE

OVENS

Our Most Deluxe Rotisserie, Meat Thermometer, Reg. $299.95. Closeout $150.00

SURFACE UNITS

4 Push Button Switches - 4 Burner Regular $149.95 — Close Out $75.00

DISPOSALS

Hotpoint Continuous Feed Model Regular $59.95 — Special $29.95

FREE HOME TRIAL
NO DOWN PAYMENT

PJ's AUTO & HOME SUPPLY

108 S. KINGSHIGHWAY GR 1-4008

90 DAY FACTORY SATISFACTION GUARANTEE

Only Trumans Accept Bid to Inauguration

WASHINGTON-Among former occupants of the White House personally invited by President and Mrs. Johnson to attend the inaugural events, only former President and Mrs. Harry S. Truman have accepted.

The Trumans, Democrats as are the Johnsons, will be on hand for the swearing in and other activities, a White House spokesman said today. While here, they will stay at Blair House, the presidential guest house in which they lived in during a White House renovation in the Truman administration.

Former Republican President Dwight D. Eisenhower and his wife, Mamie, and Mrs. John F. Kennedy expressed regret that they would not be able to attend.

Allen's Accusation

Ethan Allen once was accused of treason, being charged with collaborating with the commander of the British forces in Canada to make Vermont a British province, but his guilt or innocence never was proved.

STRENGTH FOR THESE DAYS from The Bible

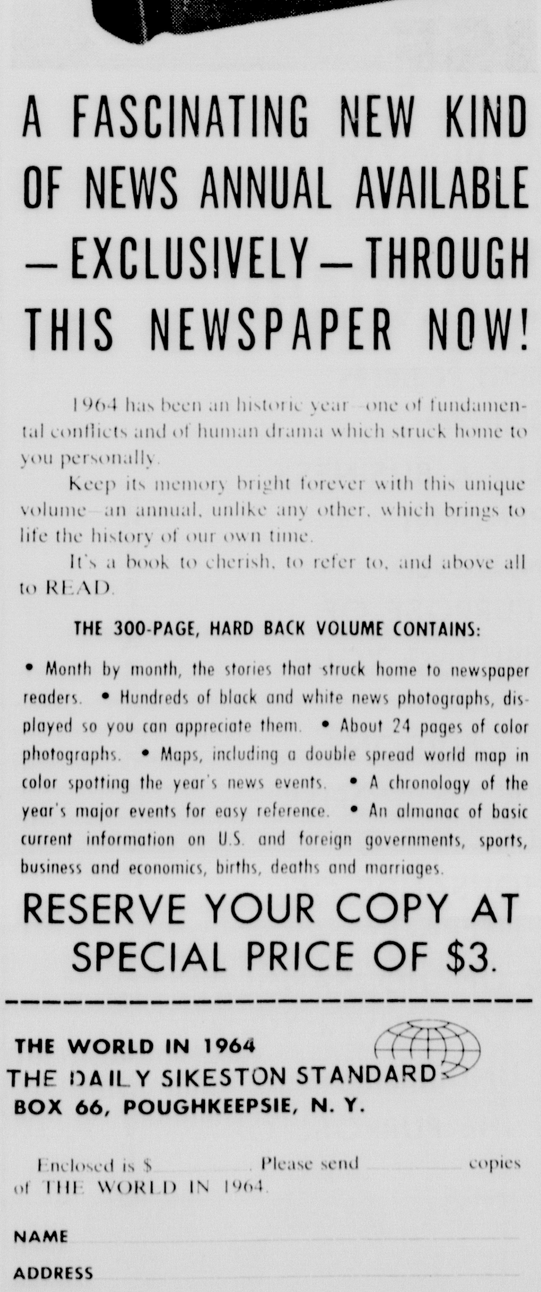
The light is sweet, and a pleasant thing it is for the eyes to behold the sun.—(Eccles. 11:7).

Our eyes are constantly nourished and renewed by the life of God within us, so let us remember to thank Him for His healing, vitalizing life that flows freely through every part of our bodies.

Catgut Usage

Catgut is a tough cord made from the intestines of certain animals, especially sheep, and used for surgical ligatures and sutures, violin strings and related instruments, tennis rackets and archery bows, according to the Encyclopaedia Britannica.

AN IMPORTANT REMINDER



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1964 has been an historic year—one of fundamental conflicts and of human drama which struck home to you personally.

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It's a book to cherish, to refer to, and above all to READ.

THE 300-PAGE, HARD BACK VOLUME CONTAINS:

• Month by month, the stories that struck home to newspaper readers. • Hundreds of black and white news photographs, displayed so you can appreciate them. • About 24 pages of color photographs. • Maps, including a double spread world map in color spotting the year's news events. • A chronology of the year's major events for easy reference. • An almanac of basic current information on U.S. and foreign governments, sports, business and economics, births, deaths and marriages.

RESERVE YOUR COPY AT SPECIAL PRICE OF $3.

THE WORLD IN 1964
THE DAILY SIKESTON STANDARD
BOX 66, POUGHKEEPSIE, N. Y.

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USE THE CLASSIFIED FOR QUICK RESULTS
TRADE WANTED BUY SELL LOST RENT LEASE HIRE

MISS LUCI—Luci Baines Johnson is getting some recognition on her own. She will reign as Queen of the 1965 Azalea Festival in Norfolk, Va. Lynda Bird, Luci's older sister, was Azalea queen in 1961. This is Luci's official picture.

washington

U.S. Braces for New Riots In Panama Canal Zone

BY RAY CROMLEY
Washington Correspondent
Newspaper Enterprise Assn.

WASHINGTON (NEA)

Saturday, Jan. 9, 1965, will be the first anniversary of the Panama Canal Zone riots.

On or about that date, give or take a week or two, officials here privately anticipate there will be a fresh series of demonstrations which could turn into riots, unless the Panamanian students can be sidetracked in advance.

American officials in Panama see the signs. The students had a test run in November.

The Panama government cracked down, put about a dozen of the ringleaders into jail for 90 days. This will keep them out of circulation through the dangerous January period.

This jailing isn't expected to help much, however. The students are not short of radical leaders. Their two top agitators, Floyd Britton and Victor Avilla, have been going to college in Panama for many years. They stayed in the background after whipping up the students in November and were not arrested.

Right now, luckily, Britton and Avilla are said to be at loggerheads in some sort of a personal feud. Plans are under way to keep them fighting each other.

A SCORE OF LESSER COMMUNIST LEADERS make a profession of going to college. They take one or two easy courses a year, do little or no studying, keep their college connections so as to be able to propagandize and agitate the younger students.

Then there are radical high school teachers and college professors in Panama. Experts say the Panamanian Department of Education is well infiltrated with Communist and extreme leftist bureaucrats.

Panamanian students are making plans for a parade-march to the cemetery to lay wreaths on the graves of the Jan. 9 "martyrs." (Ignored is the fact that some of these "martyrs" are now known to be looters who suffocated in the burning of an American building and that others are known to have been killed by Red snipers.)

To prevent inflammatory incidents, plans are under way to try quietly to divert this parade away from the Canal Zone area.

THE PROBLEM: The situation in Panama vis-a-vis the United States is now worse than a year ago.

Communications between Americans in the Zone and Panamanian newspapermen have worsened.

The three-way division of U.S. authority continues. To too great an extent the ambassador, the governor and the commanding U.S. general operate independently.

Little has been done to increase opportunities for Panamanians to rise to higher jobs in the Canal Zone hierarchy.

Even among moderate Panamanians, there is a growing feeling that Panama should have a larger voice in the canal and in the Zone.

To take steam out of any demonstrations, some officials now favor a dramatic U.S. statement on Panama by President Johnson about the first week in January. **12-21-6t**

Drew Pearson Special

--THOMAS GOES HOME--

Albert Thomas, the Democratic congressman who built up his home town Houston as the great space center of the USA, flew back to Houston last week seriously ill of cancer.

Thomas has been suffering from cancer of the face for some years, but recently it has spread dangerously. Thomas will not return to Congress for the opening sessions.

The Congressman from Houston has long been a power on the Appropriations Committee and as a result was able to funnel all sorts of public works and space projects to his part of Texas.

He is also known on Capitol Hill as the only congressman who will not take telephone calls from President Lyndon B. Johnson at night. Albert's wife has admonished the President not to call him.

"Even if you don't have to sleep, Albert does," Mrs. Thomas once told the President.

In preparation for a quiz at the U. S. Naval Academy, my roommate, who was having trouble with electrical formulas, was advised by a classmate to memorize just one important equation from which many others could be derived. The key to memorizing it was the jingle: "Twinkle, twinkle, little star, POWER EQUALS 1-2 R."

When the results of the test were posted, he could not believe his failing grade. He had solved each problem with the magic formula--"Little star up in the sky, POWER EQUALS R-2 I."--Lt. (jg) Richard Pariseau.

QUICK QUIZ

Q—Who is called "penman of the Revolution"?

A—The American patriot, John Dickinson, who is credited with writing the Articles of Confederation in 1778.

Q—What is the meaning of the word "Gethsemane?"

A—Olive oil press.

Q—How many nations to date have exploded a nuclear device?

A—Five — United States, Soviet Union, Great Britain, France and Communist China.

Q—When did Alfred Lunt and Lynn Fontanne begin their joint stage careers in New York?

A—On Oct. 13, 1924, in "The Guardsman."

LOTS OF SURPRISES IN THE CLASSIFIED

Hope for "Death Valley" Homes

If someone told you that the air in your home during the winter is drier than in Death Valley or the Sahara Desert, would you believe it?

It's true. Death Valley averages 23 percent relative humidity, the Sahara, 25 percent. And in the American home during the heating season, the average is 13 percent. That's dry!

What's so bad about dry air? The Plumbing-Heating-Cooling Information Bureau says there's plenty wrong with it. For one thing, health is adversely affected. When parched air dries out the mucous membranes of the nose and throat, their efficiency in repelling air-borne disease germs is seriously reduced. Dermatologists report that skin and hair disorders frequently can be traced to low levels of humidity.

Comfort is reduced, too. Dry, thirsty air evaporates moisture from the skin, a cooling process that necessitates higher temperatures to maintain room comfort. It's the kind of atmosphere that can cause a person to feel chilly at 75 degrees and demands excessive amounts of fuel.

And the house itself suffers in dry air. Drapes, curtains, floor coverings, textiles and clothing all turn brittle and lifeless, losing both good appearance and ability to wear well. Walls, furniture and woodwork dry out, develop cracks and loosen at joints and seams. Paint resilience is lost -- it chips easily, flakes and peels.

What's the answer? The Bureau says it's a simple one -- a centrally installed humidifier that automatically adds the right amount of moisture to the air. It means pleasant 35 to 45 percent relative humidity all winter long, fewer colds, less fuel and a more comfortable family. For more information about various humidifier models available and their prices, contact a qualified heating contractor.

THE BITTER HALF

Breathes there a man with spirit dead
Who never to his spouse has said:
"What have you done the whole day through?
Would that I had life as good as you!"

Poor rib-bone and hank of tousled hair,
Poor weaker sex to whom life seems unfair;
Her husband's job is but an easy song.
She pushes gadget-buttons all day long!

---Evelyn P. Johnson

Polly's Pointers®

Dessert: Love and Kisses

by Polly Cramer, *Newspaper Enterprise Assn.*

Polly

DEAR POLLY—Some of your women readers may like to surprise their husbands and express their love in the unique way my wife did when she put several big red lipstick kisses on the absorbent tissue she uses to cover the bottom of my lunch basket.—JOHN

GIRLS—What could be better than love and kisses for dessert?—POLLY

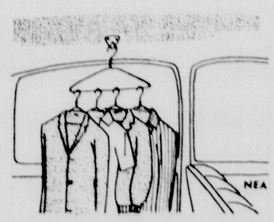
DEAR POLLY—I do lots of sewing for my three daughters and myself. There are always several garments in various stages of completion. I keep each folded in a separate suitbox with its pattern, buttons, zippers, thread and so on and when I am ready to sew on a certain garment I have it all ready.

I found boxes the height of pattern envelopes, grouped my many patterns according to sizes and categories such as suits, dresses and so on and they are filed in these boxes.

My daughters receive many corsages and I save the pins that come in them to use when working on heavy fabrics as they have sharp points and do not leave holes in the materials.

Our bakery packages bread in plastic bags which I save for my daughters' shoes. The bags not only protect the shoes but make it easier to find the right ones when they have so many different colors.

We recently decorated our den and the assorted colors of the books on our shelves gave a cluttered look to the room. I bought shelf paper in colors that would look well in the room and made dust jackets for the books which now look uniform and most decorative.—DOROTHY



DEAR POLLY—If you have ever struggled to hang a number of coat hangers on the little hook in a car you will appreciate my tip. Hook all the hangers with garments on them on to one hanger and hang only that one on the car hook.—ROBERTA

DEAR POLLY — Save those worn plastic tablecloths. They make ideal aprons for general cleaning days. Cut them out with a scalloped edge. I usually make one large pocket all across the front and then stitch through it to make three or four smaller pockets (like a shoe bag) so they can hold sponges, dust cloths and so on with no dirt or dampness coming through. Sew on a waistband and you are ready to go.—MRS. R. A. W.

Share your favorite homemaking ideas . . . and send them to Polly in care of The Daily Sikeston Standard. You'll receive a bright, new silver dollar if Polly uses your idea in Polly's Pointers.

1-SLEEPING ROOMS

FOR RENT--Modern bedroom. Ladies preferred. GR 1-4047. 12-31-tf

2-FURNISHED APARTMENTS

FOR RENT--3 room furnished apartment. $60 month. 110 E. Woodlawn. GR 1-5906, GR 1-2105. 12-30-tf

FOR RENT -- 4 room furnished apartment. GR 1-1487. 1-4-tf

FOR RENT -- 3 room furnished apartment. 123 School. 1-4-tf

FOR RENT -- 3 room furnished house. Call GR 1-1440. 1-2-tf

FURNISHED APTS. -- Modern close in utilities furnished Tel GR 1-5702 or GR 1-0306

FOR RENT -- Furnished apartment, all utilities paid. Adults only. GR 1-5707. 12-2-tf

FOR RENT--Furnished apartment. Also sleeping room. GR 1-0665. 12-28-tf

FOR RENT -- Furnished apartment. 2 rooms and bath. Adults only. GR 1-4059 or GR 1-5839. 11-28-tf

FOR RENT--3 room furnished apartment. Couple only. Utilities furnished. 219 W. Gladys. 12-28-tf

FOR RENT--1 two room furnished and 2 three room furnished apartments. Call GR-1-1106 or after 5 p.m., GR 1-2203. 12-30-tf

FOR RENT -- 3 Large, furnished rooms. Newly decorated. Adults only. GR 1-4469. 1-4-3t

3 Easy Ways to profit through WANT ADS

By Phone

By Mail

In Person

To place an ad
Call GR 1-1137
DAILY SIKESTON STANDARD

2A-UNFURNISHED APARTMENTS

FOR RENT--4 room duplex with bath. Water paid. GR 1-4168 before 5 p.m. 12-29-tf

FOR RENT -- 5 room garage apartment. 711 E. Gladys. GR-1-2715. 11-28-tf

NOW RENTING
Brand new 2 bedroom units.
KAY APARTMENTS
Sikeston's Newest
GR - 1-3626 - GR 1-4800

FOR RENT -- Unfurnished apartment. All modern 3 large rooms. 826 Linn St. Call GR 1-5754. 12-29-tf

3-HOUSES FOR RENT

FOR RENT -- 7 room modern home. $70 per month. Storage space. Call GR 1-5618. 11-11-tf

FOR RENT--4 bedroom house, available Jan. 1st. Will lease. GR 1-1751. 12-31-6t

FOR RENT--6 room house. 3 bedrooms, living room, dining room, kitchen. GR 1-3047 12-29-tf

4-MISC. FOR RENT

Baldwin & Wurlitzer
PIANOS
3 MONTHS FREE TRIAL
if you can rent a piano for less anywhere.
No false advertising.
Try us before you buy.
Keith Collins Piano Co.
Sikeston, Missouri GR 1-4531 10-23-tf

5-MISC. FOR SALE

FOR SALE -- Thin aluminum plates. 24" x 36". 15¢ each. The Daily Sikeston Standard. 10-17-tf

SPOTS before your eyes-- on your new carpet -- remove them with Blue Lustre. Rent electric shampooer $1. Wilcoxson & Son's Furniture Company. 12-31-2t

FREE -- Sprocket with purchase of new chain saw chain - Dec. - Jan. Check our low homelite prices.
O. K. RADIATOR SHOP
Dexter, Mo. MA 4-2700 12-14-40t

FOR SALE -- 1959, 35' x 8' Skyline house trailer. '52 Chevrolet, 3/4 truck, equipped to pull trailer. 1401 Mill St. New Madrid, SH 8-2466. 1-4-6t

Welders
225 amp Lincoln complete $125.00
Welding Equipment, parts & Gases
WEBB ELECTRIC SUPPLY
Highway 61 South
Sikeston 12-13-tf

New Picture tubes installed $29.95 (One year guarantee)
Used TV's $24.95 up!
LYNN'S TV CENTER
837 W. Malone GR 1-0838 12-30-tf

HARSH soaps robs sheen, gets rugs half clean . . . Switch to Wipe Lustre, you'll see what I mean. Machine rental $1 per day with purchase. Smith Alsop Paint & Wallpaper Company. 1-4-6t

6-REAL ESTATE FOR SALE

LARGE show windows nice interior, small wholesale electrical business showing a profit every month, good location busy street. Good town, owner wishes to accept construction super-job. Will sell at inventory. $50.00 per month on building rent, business growing. Address 820 Paris road, Mayfield, Kentucky. 1-4-3t

FOR SALE
360 acres, 345 cleared, 200 acres bottom land. Near Olmsted, Illinois. Phone Pilgrim 8-6277. 12-31-6t

ASSUME LOAN; small equity. 6 room brick house. Fenced yard. 2 1/2 blocks to new grade school. GR 1-4271. 12-30-6t

FOR SALE--15 acre farm, 4 room modern house. $3,750.00. Phone LO 8-7842. 12-30-6t

FOR SALE -- 240 Acres of Good bottom land located on County gravel road, all open with 8 inch irrigation well, price $275.00 per acre. Write or call Ben Cashion, Eudora, Arkansas. 1-4-3t

For Mississippi Delta land, Buy -- Sell -- or Trade contact
W. J. McMIKLE
c/o My office, Carson Courts,
Sikeston, Mo. GR 1-3540 or 1390 Mississippi St.,
Tallulah, Louisiana, Ph. 1455

WOULD LIKE TO CONTACT someone interested in second hand business -- Can help some financially.
See Harry Cain, Morehouse, Missouri. 12-31-3t

FOR SALE -- Farm -- 500 acres. Black level land. Near Painton, Missouri. Write LF Box 111 c/o Daily Sikeston Standard. 12-30-4t

10-MISC. WANTED

WANTED -- Cooking, dishwashing, waitress. Write Izora Johnson, Route 1, Benton, Mo. 1-2-4t

WANTED -- Good used furniture and appliances. Hezzie Furniture Mart. Phone GR 1-5617. 11-20-tf

11-HELP WANTED FEMALE

FULL TIME job. Must be able to read, type, spell. Write giving all details, C. L. Box 111, c/o Daily Sikeston Standard. 1-4-tf

12A-SALESMEN WANTED

SALES OPPORTUNITY -- A fast growing and expanding National Food Distributor organization will soon have two openings in Southeast Missouri Distributing company. One will require a man of 28-40 years of age, married, with a record of at least 5 years of successful sales experience.

The other man of 25-35, married, 2 years of college minimum and a desire to get into sales work.

All applications should be written and mailed immediately to: W. H. Daniels.

Cape Frozen and Institutional Foods, 207 Broadway, Cape Girardeau, Missouri. 12-31-3t

Notice
All Classified Ads Must be in before 5 P.M.
Day before publication
Noon Sat. for Monday

12-HELP WANTED MALE

SELL
FOUNDERS CONTRACT
In rapidly expanding insurance company.
High first year income.
Good renewal commission.
Plus stock in company.
Management positions for men with ability
HAROLD LEMAR
Regional Vice President
FAMILY BENEFIT LIFE INSURANCE CO.
Box 200 Bloomfield, Mo.
LO 8-3426

13-LOST & FOUND

LOST--6 head of cattle, strayed from Clyde Hurley Farm, Route 3, Sikeston, December 24. Call GR 1-5129. 12-31-6t

LOST -- One pair boys glasses. North side of town. Call GR 1-2873. 1-2-2t

14-OPPORTUNITIES

SPARE TIME

$400 per month possible for man with car to service route on weekends or evenings. (NO SELLING) Can be worked full time with unlimited income. $295 to $595 cash required for inventory and supplies. Only honest, reliable person who can make and give decision considered. Immediate income, no waiting or delays. All appointments will be made at time of interview. Investigate this if you want something real good. (NOT VENDING) For personal interview, Give phone Write ROBCRAFT, P. O. Box 985, Commercial Station, Springfield, Mo.
Also openings in most surrounding areas.

16-SERVICES & REPAIR

ELECTROLUX
Authorized sales and service
Free home demonstration
KENNETH WASSON
822 Linn GR 1-2597 12-29-6t

17-SPECIAL SERVICES

PIANO LESSONS OFFERED
Call Mrs. Jerry Howard
GR 1-0845 12-28-3t

CUSTOM Picture framing and refinishing. Phillip Sadler, 523 Sikes, GR 1-0339. 12-10-26t

18-POULTRY & LIVESTOCK

REGISTERED BULLS FOR SALE

Polled Herefords. Cattle can be seen on our farm at Pinhook, Mo. Large selection to choose from.
D. Oliver & Sons
East Prairie, Mo.
Phone HOMER OLIVER
NI 9-3740

19-PETS

FOR SALE -- Toy Terrier pups. Can be seen at Sikeston Veterinary Hospital. Phone GR 1-2188 or after 5 p.m. GR 1-5650. 1-4-tf

21-NEW & USED CARS

TUESDAY SPECIAL
'54 Ford V-8 nine passenger station wagon. This was used locally and is in good mechanical condition with good tires. Special $125.00.

Ralph Williams Motor Company
Used Car Lot located one block south of Dunn Hotel.
Open evenings until 8 p.m.

24-LOANS & INSURANCE

WE HAVE THE BEST MONEY IN TOWN
See us for fast "CASH" KEY LOAN GR 1-0428
"WE LIKE TO SAY YES"

CHANNEL WPSD-TV SIX

MONDAY P.M. Jan. 4

6:30 90 Bristol Court
7:00 Andy Williams - c
9:00 Alfred Hitchcock
10:00 News Picture
10:15 Tonight Show - c

DAILY (Thursday thru wednesday)
7:00 Today Show
9:00 Romper Room
9:30 What's This Song - c
9:55 NBC News
10:00 Concentration
10:30 Jeopardy - c
11:00 Say When - c
11:30 Truth or Consequences - c
11:55 NBC Day Report
12:00 News, Farm Markets
12:15 Pastor Speaks
12:30 Let's Make a Deal - c
12:55 NBC News
1:00 Loretta Young Th.
1:00 M.T.W. Moment of Truth
1:30 The Doctors
2:00 Another World
2:30 You Don't Say - c
3:00 Match Game
3:25 NBC Afternoon Report
3:30 Love That Bob
4:00 Popeye M.T.W.
4:30 M.T.W. Rifleman
4:00 Th. Dance Party to 5:00
5:00 M.W. Car Sh.
5:00 T. Th. Debbie Dillis
5:30 Huntley-Brinkley M.T.W.Th.
6:15 Frl. Huntley-Brinkley
6:00 News
6:10 Weather
6:20 Sport

TUESDAY JANUARY 5

6:30 SUNRISE SEMESTER CBS
7:00 CH. 12 BREAKFAST SHOW
8:00 CAPTAIN KANGAROO CBS
9:00 MORNING NEWS CBS
9:30 I LOVE LUCY CBS
10:00 ANDY OF MAYBERRY CBS
10:30 THE REAL MC COYS CBS
11:00 LOVE OF LIFE CBS
11:25 MIDDAY NEWS CBS
11:30 SEARCH FOR TOMORROW CBS
11:45 THE GUIDING LIGHT CBS
12:00 NOONDAY NEWS
12:15 THE FARM PICTURE
12:20 WATCHING THE WEATHER
12:30 AS THE WORLD TURNS CBS
1:00 PASSWORD CBS
1:30 HOUSE PARTY CBS
2:00 TO TELL THE TRUTH CBS
2:25 DOUGLAS EDWARDS NEWS CBS
2:30 THE EDGE OF NIGHT CBS
3:00 THE SECRET STORM CBS
3:30 THE JACK BENNY SHOW CBS
4:00 LEAVE IT TO BEAVER
4:30 ROCKY & HIS FRIENDS
4:45 CARTOON STORYBOOK
5:00 WOODY WOODPECKER SHOW

CHANNEL KFVS-TV TWELVE

MONDAY JANUARY 4

5:30 THE REGIONAL NEWS
5:45 THE SCOREBOARD
5:50 WATCHING THE WEATHER
6:00 CBS EVENING NEWS CBS
6:30 TO TELL THE TRUTH CBS
7:00 I'VE GOT A SECRET CBS
7:30 THE ANDY GRIFFITH SHOW CBS
8:00 THE STATE OF THE UNION ADDRESS
9:00 CBS REPORTS CBS
10:00 CHANNEL 12 REPORTS
10:15 THE SPORTS FINAL
10:20 THE LATE WEATHER
10:30 CHANNEL 12 THEATRE (THE BATTLE OF ROGUE RIVER - GEO. MONTGOMERY & MARTHA HYER)
11:45 LATE NEWS HIGHLIGHTS

TUESDAY JANUARY 5

6:30 SUNRISE SEMESTER CBS
7:00 CH. 12 BREAKFAST SHOW
8:00 CAPTAIN KANGAROO CBS
9:00 MORNING NEWS CBS
9:30 I LOVE LUCY CBS
10:00 ANDY OF MAYBERRY CBS
10:30 THE REAL MC COYS CBS
11:00 LOVE OF LIFE CBS
11:25 MIDDAY NEWS CBS
11:30 SEARCH FOR TOMORROW CBS
11:45 THE GUIDING LIGHT CBS
12:00 NOONDAY NEWS
12:15 THE FARM PICTURE
12:20 WATCHING THE WEATHER
12:30 AS THE WORLD TURNS CBS
1:00 PASSWORD CBS
1:30 HOUSE PARTY CBS
2:00 TO TELL THE TRUTH CBS
2:25 DOUGLAS EDWARDS NEWS CBS
2:30 THE EDGE OF NIGHT CBS
3:00 THE SECRET STORM CBS
3:30 THE JACK BENNY SHOW CBS
4:00 LEAVE IT TO BEAVER
4:30 ROCKY & HIS FRIENDS
4:45 CARTOON STORYBOOK
5:00 WOODY WOODPECKER SHOW

CHANNEL WSIL-TV THREE

Monday, January 4

6:00 Cactus Pete
6:20 Deputy Dawg
6:25 Weather
6:30 Voyage To The Bottom of The Sea
7:30 No Time For Sgts.
8:00 Wendy & Me
8:30 Bing Crosby
9:00 Ben Casey
10:00 Weather & News
10:15 Les Crane Show
12:00 News & Sign Off

DAYTIME
Monday - Friday

9:00 Jack Lalanne
9:30 Price is Right
10:00 Get the Message
10:30 Missing Link
11:00 Father Knows Best
11:30 Tenn Ernie Ford
12:00 Educational
12:30 Religious
1:00 Educational
1:30 Day In Court
1:54 News-Woman's Touch
2:00 General Hospital
2:30 Young Marrieds
3:00 Trailmaster
4:00 The Hour
5:00 Mickey Mouse
5:30 Claud Move Show
5:45 Ron Cochran-News

STEVE'S ELECTRONICS
T.V. & Radio Repair
117 S. Kingshighway
Sikeston GR 1-1074

KEEP YOUR DISTANCE

The car that is coming looks far away,
As I start around the truck;
But, it's a compact bug, so step on the gas,
Or else, old girl, you're stuck.
---Jeanette Enzor

It is easy to be a gentleman when you are well fed.
---Will Rogers.

No needling needed to send him to

BUDGET LAUNDRY & CLEANERS

We've a way with cleaning that wins customers. You can rely on us for best results every time!

ASK US ABOUT OUR RENTAL CLOTHING

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Route Man For
BUDGET LAUNDRY & CLEANERS
Phone GR 1-1080 Day
GR 1-1352 Night
Sikeston

Looking Back Over The Years

55 years ago
January 4, 1915

McCoy and Tanner, enterprising Sikeston capitalists, have purchased a town site at Brooks Junction. Just what their idea is for the purchase is as yet all conjecture, many rumors are afloat, the most persistent being that they will make improvements and start a town. Morley Banner.

40 years ago
January 4, 1925

Mr. and Mrs. Earl Pate entertained Thursday evening with a New Year's party for Miss Sara Malone. The invited guests were: Misses Lillian Shields, Lottie Dover, Martha Gresham, Mildred Stubblefield, Anita Winchester, Vivian Jackson, Mary Williams Smith, Mary Ferrell, Dorothy and Justine Miller, Annette Smith, Evelyn Smith, Hilma Black, Burdeen Schroff, Elizabeth Marshall and Milton, Ben and David Blanton, Bill Bowman, Jack Bowman, John Sikes, Jimmy Skillman, Mort Griffith, Joe Russell, Jack Lancaster, Lyman Fox, Joe Albright, Franklin Moore, Byron Crain, Cecil Jones, Jimmy Howell and Jack Lair of Charleston.

A subscription contest put on by The Sikeston Herald recently, came to a close Tuesday night and Mrs. Fern Scott Bowman won the first prize, an Essex sedan car. Linus Dohogne of Kelso, was second, getting the piano player, while F. W. Grampp of Morehouse received the silver set. Three others, John Galeener of Sikeston; Mrs. John Smith of Canalou; and Vanita Hicks of Matthews, followed in order.

The Presbyterian congregation have called to the Sikeston Church the Rev. J. M. Fontaine. He will serve the Chaffee church also, conducting a morning service at Sikeston and an evening service at Chaffee.

Sixty business firms and county officers used The Standard Tuesday to express their appreciation for business favors shown during the year 1924. This was a fitting tribute to those who have made it possible for these concerns to live and prosper. The public should appreciate these tributes for they are sincere.

30 years ago
January 5, 1935

The appointment of Mrs. Geraldine Young to fill a vacancy left at the high school by the marriage yesterday of Miss Dorothy McKey was announced Monday by Roy V. Ellise, superintendent of schools.

Louis Ferrell, a well-known pioneer resident of Sikeston, died at his home on Matthews streets, Friday of Hodgkins disease.

The marriage of Miss Tylene Kendall, daughter of Mr. and Mrs. Walter Kendall, and Tharon E. Stallings, son of Mr. and Mrs. C. A. Stallings of Morley, was announced recently at a dinner party given at the Colonial Tavern in Cape Girardeau. The wedding took place September 1, 1934 at the First Baptist Church in Fredericktown.

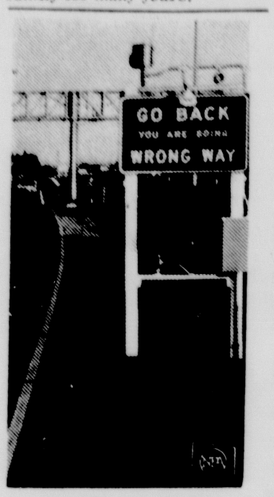
Lynn M. Twitty of Kewanee began Monday to teach in the Kewanee Consolidated High School after the resignation of Superintendent R. A. Moyers, who will enroll at the University of Missouri to study for a doctor's degree.

20 years ago
January 5, 1945

Otto Schoen of Fornfelt has been appointed chairman of Scott County for the 1945 Fund Raising Campaign of the National Foundation for Infantile Paralysis.

R. S. Tetley, farmer of the Pharris Ridge community for the past 18 years, has sold his 160-acre farm to J. Robinson of Selmer, Tenn., who will take possession within a short time. Mr. Tetley and his wife will return to Farmington, their former reisdence, where they have purchased a small farm in the northeast part of that town.

Lt. Patrick Adams, former Sikeston resident, died at Stark General Hospital in Charleston, S. C. December 28, according to a message received Monday by Mrs. J. M. Sitzes, neighbor and close friend of the family for many years.



WRONG-WAY DRIVERS — Statistics show that about 8 per cent of fatal freeway accidents are caused by wrong-way driving. Near Sacramento, Calif., engineers have been experimenting with a sign that warns wrong-way drivers with a horn and a blinking red light. The action is triggered by a detector buried in the pavement.

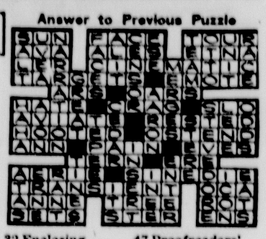
Rescue Service

The U. S. Coast Guard destroyed 12 U-boats and rescued more than 4,000 survivors of torpedoings and other enemy action in the Atlantic and Mediterranean during World War II.

DAILY CROSSWORD PUZZLE

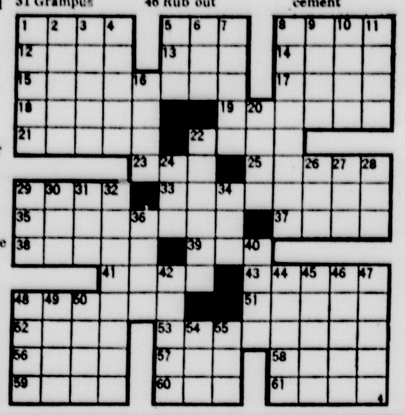
Solid South

Answer to Previous Puzzle



ACROSS
1 —— Hampton, reconstruction statesman
5 Light-Horse Harry ——
8 Ku —— Klan
12 Seed coat
13 Eggs
14 Child's counting word
15 Reconstruction collaborator
17 Fence bar
18 Cornbreads
19 Theater district
21 Typist (coll.)
22 Coin
23 Vegetable
25 Moslem bible
29 American wild plum
33 Compression
35 Dance
37 Grafted (her.)
38 New Mexico state flower
39 Bitter vetch
41 Egyptian maternity goddess
43 —— Kefauver
48 Reddish decomposed rock
51 "Waving the bloody ——"
52 Asiatic mountain range
53 Pieces of mosaic
56 Stitched
57 Before
58 Finest
59 Suspend
60 Rodent
61 Greek god of war

DOWN
1 Stingers
2 Town in India
3 Feminine appellation
4 Girl's name
5 Moo
6 Miss Tanguay
7 Tidal flow
8 Horny material
9 Loyal (Scot.)
10 Distinct part
11 Wood (comb. form)
16 Sopping
20 Writing fluids
22 "—— bagger"
24 Roof finial
26 Operate
27 Craft
28 Born
29 Timid
30 Mr. Holtz
31 Grampus
32 Enclosing
34 Always (contr.)
36 Father
40 Soap-frame bar
42 Penetrate
44 Biblical queen
45 Exhauster
46 Rub out
47 Proofreaders' directions
48 Deep cut
49 Olive genus
50 Cut
54 Time period
55 Harden, as cement



PRAYER For Today From The Upper Room

Abide in me, and I in you. As the branch cannot bear fruit of itself, except it abide in the vine; no more can ye, except ye abide in me. (John 15:4)

PRAYER: O God, I would remember Thee wherever I go and whatever work I do. Thou alone canst enable me to live all my life in the atmosphere of prayer. I commit my life into Thy hands; through Christ Jesus, my Savior. Amen.

SAGE System

Semi-Automatic Ground Environment is an electronic system of air defense tested in New England. It uses an electronic digital computer that will not only spot and brand a hostile airplane in a matter of seconds, but will guide interceptors to the spot regardless of the target's speed or evasive action.

BUY AND LEAVE FILM AT
Superior Office Supply
For Fast Dependable Service

WEATHER BEATEN

For days I've listened to downpours
Of the rain's steady pitty pats;
The kiddies have been confined indoors,
While I've settled hassles and spats.

I've invited over our little friends
Ignored tracks made by muddy boots,
(Which maternal duty transcends,)
And helped with little zippered suits.

We've gone through the list of amusement,
Dreamed up for a rainy-day play;
At last, here's help, heaven-sent,
"Look, Darlings, the sun's out today!

Put on your wraps and run outside,
Take all that you'll be needing;
Don't slip down, nor come back inside,
Unless...unless you're bleeding!"

--Clara S. Joralemon

MALONE
Shows Begin
2:00 Sunday-Friday
1:00 Saturday

MONDAY TUESDAY

America's first woman President ...and look who's the new "First Lady"!

Fred MacMurray
Polly Bergen
Kisses for my President

ARLENE DAHL EDWARD ANDREWS ELI WALLACH Presented by WARNER BROS.

THAT'S A FACT

Published by the Patriotic Individuals and Business Firms Listed Below

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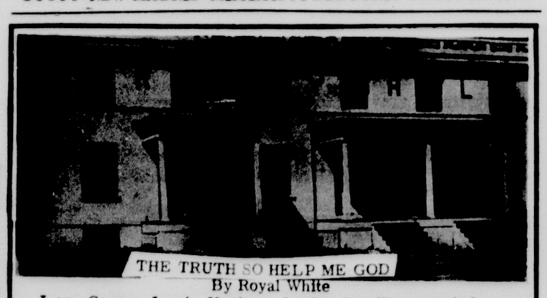

THE TRUTH SO HELP ME GOD
By Royal White

I am George Lewis Ventres, having legally recorded my pen name of "Royal White". I was born near Whitewater, and I have been a resident of Cape Girardeau for twenty years.

As you will remember, Samuel Langhorne Clemens, born in Florida, Missouri; and better known by his pseudonym, "Mark Twain", had to go on lecture tour of the world to pay his debts, my case is similar. Less than two years ago, my wife and I had a rent income of $325.00 from three properties. Payments on this property were $172.00 which left us a balance of $243.00.

One building, a 21 room brick house, one block north of the Cape Bridge (which I was secretly transforming into a Royal White museum) was condemned because of the wiring and plumbing, and which stopped the rent income of $150.00 and which deducted from our $243.00, left us $93.00. After failing to get a loan at Federal rates to re-do the entire building, we were forced to resort to a small loan company for part which cost a payment of $78.00; and thus leaving us $15.00 per month to pay taxes, insurance, groceries, and clothing bills and of course, car operating expenses and fourteen rooms are still condemned. All our earthly possessions will be foreclosed upon within sixty days. Would the price of one book hurt anyone reading this article who has a reasonable paying job or money on interest as much as it would hurt you if you had prided yourself in using good business sense by getting hold of these three properties for an initial investment of $1,250.00.

You can get the book, a 5 X 7 photograph of the Royal White museum, its description when completed and historical background and all for only $1.95. You may order this, my only book, entitled, "Imaginations and Recollections Poetically Described," as follows: Please make all money orders to Royal White, and for your protection as to fear of any fraudelent advertising, address envelopes to either: FARMERS AND MERCHANTS BANK ACCOUNT NUMBER 21597, INITIAL Ry., or CAPE STATE BANK ACCOUNT NUMBER 1646, INITIAL M. H. BOTH IN CAPE GIRARDEAU, MISSOURI.

(Photograph taken in 1963)

JANUARY is usually the coldest month in the year

but more and more people are finding

Reiss QUALITY CHEKD

VANILLA ICE CREAM

is so-o-o-o go-o-o-o-o-d regardless of the weather

WE HAVE A STORY TO TELL

A NEWSPAPER'S STORY IS MORE DIFFICULT TO TELL THAN IT IS TO SHOW. WHY NOT STOP IN AND TAKE A CONDUCTED TOUR THROUGH THE DAILY SIKESTON STANDARD PLANT AND LET US SHOW YOU OUR STORY DURING

OPEN HOUSE

Saturday Jan. 9th . . . 7:30 pm–9pm
Sunday Jan. 10th . . .2:30 pm–5pm

THE DAILY SIKESTON STANDARD

All the News- Some Views- Finest Features
205 S. New Madrid , Sikeston

ATTENDANCE PRIZES

THE DAILY STANDARD IS ACTUALLY A BUSINESS WITH SIX FACETS ... EACH INDEPENDENT IN OPERATION YET EACH IS CONNECTED WITH THE OTHER FOR THE SOLE PURPOSE OF PRODUCING, SELLING AND DISTRIBUTING YOUR DAILY NEWSPAPER.

EACH YEAR TO PUBLISH 312 DAILY EDITIONS REQUIRES REPORTING THOUSANDS OF STORIES TAKING AND REPRODUCING THOUSANDS OF PICTURES, PREPARING TENS-OF-THOUSANDS OF ADVERTISEMENTS AND PRINTING LITERALLY MILLIONS OF WORDS. HUNDREDS OF THOUSANDS OF MILES ARE DRIVEN IN A YEAR TO DELIVER YOUR STANDARD. TO HELP YOU BETTER UNDERSTAND HOW ALL OF THIS IS COORDINATED IS THE PURPOSE OF OUR OPEN HOUSE.

REFRESHMENTS SERVED

They'll Do It Every Time — By Jimmy Hatlo

Today In U.S. History

Today is Monday, Jan. 4, the fourth day of 1965. There are 361 days left in the year.

Today's highlight in history:

On this date in 1896, Utah was admitted to the Union as the 45th state.

On this date

In 1790, George Washington issued the first annual presidential message.

In 1838, the famous midget, Tom Thumb, was born in Bridgeport, Conn.

In 1921, the Rockefeller Foundation announced that yellow fever had been wiped out in Ecuador.

In 1936, the Nazis ordered military training for the children of Germany.

In 1946, Gen. Douglas MacArthur invited 30 leading American educators to help set up a democratic school system in Japan.

Ten years ago — The United States agreed to pay Japan $2 million for damages resulting from atomic testing in the Pacific.

Five years ago — An agreement in Washington between the Steelworkers Union and 11 major producers averted a resumption of a nationwide steel strike.

One year ago—Pope Paul VI started his tour of the Holy Land, welcomed by a great crowd at Damascus gate in Jerusalem.

STAR GAZER

By CLAY R. POLEAN

Your Daily Activity Guide According to the Stars.

To develop message for Tuesday, read words corresponding to numbers of your Zodiac birth sign.

1 Get	31 You	61 Vital	
2 Solitude	32 Than	62 Financial	
3 You	33 Touch	63 Them	
4 Straighten	34 Which	64 An	
5 Don't	35 Do	65 It	
6 Are	36 Mixed	66 Thrifty	
7 Seems	37 Nothing	67 A	
8 Is	38 What	68 Complication	
9 Invite	39 The	69 Unexpected	
10 Necessary	40 To	70 Friendship	
11 Key	41 To	71 In	
12 Opposite	42 Need	72 Day	
13 For	43 Uncongenial	73 Important	
14 Far	44 Hand	74 Troubles	
15 Out	45 Antagonize	75 People	
16 Officials	46 Be	76 May	
17 Don't	47 Call	77 Individual	
18 May	48 Receptive	78 Decisions	
19 Ready	49 You	79 Be	
20 Get	50 Of	80 Who's	
21 Know	51 Think	81 Curb	
22 To	52 To	82 Influential	
23 Grasp	53 Your	83 Offered	
24 When	54 Or	84 You	
25 In	55 Be	85 Generosity	
26 Of	56 Company	86 True	
27 Make	57 Up	87 Personal	
28 Better	58 Contact	88 Of	
29 Matters	59 With	89 Decisions	
30 Loss	60 Certain	90 Others	

Good · Adverse · Neutral 1/5

ARIES MAR. 22 – APR. 20	2- 8-14-28 32-43-56	LIBRA SEPT. 23 – OCT. 23	23-39-44-50 69-70-83-84
TAURUS APR. 21 – MAY 21	35-37-40-45 60-73-75	SCORPIO OCT. 24 – NOV. 22	5- 9-30-54 62-68-81-85
GEMINI MAY 22 – JUNE 22	12-26-38-49 51-76-79-86	SAGITTARIUS NOV. 23 – DEC. 22	4-15-29-34 42-53-87-89
CANCER JUNE 23 – JULY 23	1-25-33-59 64-77-80-82	CAPRICORN DEC. 23 – JAN. 20	21-24-41-47 65-67-72
LEO JULY 24 – AUG. 23	7-10-13-31 52-55-66	AQUARIUS JAN. 21 – FEB. 19	3- 6-19-22 27-61-78
VIRGO AUG. 24 – SEPT. 22	11-16-18-46 48-58-63	PISCES FEB. 20 – MAR. 21	17-20-36-57 71-74-88-90

Urge Sales Limit On Morning Glory Seeds

A plea was made today for controlling the sale of morning glory seeds which when consumed can produce a psychic reaction similar to LSD.

LSD, the abbreviation for d-lysergic acid diethylamide, is a potent drug capable of causing hallucinations.

The ingestion of morning glory seeds has increased in the past months and at least one suicide has resulted, Dr. Albert L. Ingram Jr., Ritenour Health Center, Pennsylvania State University, University Park, Pa., wrote in the Journal of the American Medical Association.

"The increased use of the seeds has perhaps been more notable on the college and university campus where a greater degree of self-experimentation is usually found in the adolescent and young adult," Dr. Ingram said.

"This poses a potential danger of some magnitude. As with LSD, latent psychoses can be activated and the neurotic can become physically addicted."

Dr. Ingram urged that "controls be contrived that would prohibit or limit the sale of the morning glory seed until more scientific evidence is available."

Ironically, he added, "it was the recent questionable use of LSD experimentally which led to tightening of controls which in turn probably encouraged the use of the readily available morning glory as a substitute."

For centuries men have sought new experiences by deliberate ingestion of substances having mind - altering properties, Dr. Ingram pointed out. The early discovery of herbs or plants with the ability to alter perceptions or states of consciousness was entirely accidental and the search for such substances was purely on a trial and error basis. It was soon learned that vegetable alkaloids contained in such plants were responsible for the psychic phenomena.

The first isolation of mind-altering substances from the seed of the tropical morning glory apparently was made in 1960, according to the Journal report.

The mental and physical effects of the morning glory seed also seem to reside in the alkaloids it contains. The LSD-like reaction is most likely due to LSD-like alkaloids. Lysergic acids have been found in the seed but no pure LSD has yet been isolated.

SWEETIE PIE — By Nadine Seltzer

"This is a heck of a way to begin the new year!"

TIZZY — By Kate Osann

"Irma has all the luck. Her birthstone is a diamond!"

CARNIVAL — By Dick Turner

"You're a hard one to dope out sometimes, Pop! First you tell me not to waste time on things I don't intend to do later in life, and then you insist I help on a deal like this!"

SIDE GLANCES — By Gill Fox

"Yes, I think we're bowling tonight, Archie, but I'd better check with the Authoritative Source!"

OUR ANCESTORS — by Quincy

"Let's finish our mush and bolt the door! Here comes that kid again!"

PEANUTS by Schulz

MARY WORTH by Saunders & Ernst

CAPTAIN EASY by Leslie Turner

STEVE CANYON by Milton Caniff

THE PHANTOM by Lee Falk & Sy Barry

ALLEY OOP by V. T. Hamlin

BEETLE BAILEY by Mort Walker

Howard Funeral Tuesday

CHARLESTON -- Services for W. B. Howard, 52, will be held Tuesday at 2 p.m. in the Mercy Seat Baptist Church with the Rev. S. M. Myles officiating. Interment will follow in the Oak Grove Cemetery with Sparks Funeral Home in charge of arrangements.

Mrs. T.H. Bradley Dies In S.Carolina

Mrs. T. H. Bradley, sister of Mrs. Herman Poe, passed away Sunday Jan. 4, at noon in a hospital in Columbia, S. C. Mrs. Poe had been with her sister and brother-in-law since Saturday, Dec. 26.

Mrs. Poe and Mrs. Nora Earnest, another sister, and Harry Bradley, husband of the deceased will leave Columbia this morning for Birmingham, Ala. Herman Poe left here this morning also for Birmingham where he will meet Mrs. Poe and other relatives and they will accompany the remains when they arrive Wednesday morning from South Carolina, to the Collins Funeral Home in Jasper, Ala.

Funeral services will be held Thursday afternoon and interment will be in the Gipson Hill Cemetery outside Berry, Ala.

Mrs. Verlin Spurgeon and Mrs. Harold Poole, nieces of the deceased, will go to Alabama for the funeral and will return home Friday. Mr. and Mrs. Poe will return home next Sunday.

Crenshaw Baby Services Today

Services were held Monday at 2 p.m. at the Welsh Funeral Chapel for Janet Marie Crenshaw, with the Rev. Charles Warren officiating. Burial was in the Sikeston Memorial Park. She was the daughter of Mr. and Mrs. Robert Crenshaw, Newport, R. I.

Jasper A. Smith Dies in Indiana

HAMMOND, Ind. -- Jasper A. Smith, 85, died at the home of his daughter, Mrs. Edna Burgess in Hammond, Friday at 4 a.m. He was born Aug. 11, 1879, and was an uncle to Mrs. Adrian Anderson, Sikeston.

He was married to Miss Maggie Caldwell, who preceded him in death. Seven children survive, Mrs. Burgess, William Smith, Mrs. Martha Conly, Roscoe Smith, and Mrs. Mary Crawford, all of Hammond, Ind., and Mrs. Stella Ragsdale of California; also 25 grandchildren and 25 great- grandchildren.

Services will be held Tuesday at 1 p.m. at the Ford and Sons Funeral Home, Cape Girardeau, with burial in the Sikeston City Cemetery.

Gary Lambert of Blodgett Dies on Bus Trip Sunday

Gary Lee Lambert, 21, died enroute to his camp at Ft. Jackson, S. Carolina, Sunday around 9 p.m. He had spent his furlough with his parents at Blodgett since Dec. 18. He took ill on the bus on his return and entered the hospital at Ft. Gordon, Ga., where he died a short time later. He had not been feeling well while on his furlough, and had returned to have a checkup.

He was born at Blodgett July 23, 1943, son of Mr. and Mrs. Reno Lambert, who survive. Other survivors are four brothers, Dennis Ray and Danny Douglas, both at home; Kenneth Earl and Billy Max Lambert, both of E. St. Louis, Ill.; four sisters, Mrs. Melvin Miller, Sikeston; Mrs. Paul Morphis, Norfolk, Va.; Mrs. Gene Sikes and Mrs. Wendel Williams, both of E. St. Louis, Ill.

The body will be brought to the Nunnelee Funeral Home, funeral arrangements are incomplete.

Chailland Sale On Tuesday

Seeward Chailland has quit farming and plans moving to Doniphan. Therefore he is offering for sale, at public auction, farm machinery at his farm, three miles south of Risco or half a mile west of Tallapoosa. The sale begins promptly at 10 a.m. tomorrow, Tuesday, with Beck and McCord as auctioneers.

Offered for sale to the highest bidder will be tractors, cotton picker, cultivators, plows, etc and, also irrigation outfits as well as other machinery.

Local Stocks

	BID	ASK
Anheuser Busch	65¼	68½
Ark Mo Power	17⅞	19⅛
Fed Compress	26¾	28¼
Malone and Hyde	24	25⅝
Mo Utilities	25½	27½
Pabst Brewing	32⅛	34
Potlatch Forest	38	40½
Transogram	3¾	4¼
Wetterau	21½	23½
Gen Life of Wis	8	8¾
Mark Twain Life	4¾	6
Mid West Nat Life	18	20
Tower Nat Life	3⅜	4⅛
LISTED STOCKS		
Allied Stores		73⅝
Columbia Gas		31⅞
Eaton Mfg. Co.		43¼
Emerson Electric		39½
Foremost Dairy		13⅛
New England Electric		28½

Editors Note: The bid price is the approximate price if one were a seller and the asked price is the approximate price if one were a buyer.

Quotations furnished by Hugh T. McCollum registered representative for Fusz Schmelzle and Co. 1405 East Malone. Phone GR 1-5350.

WE HAVE THE BEST MONEY IN TOWN
See us for fast "CASH"
KEY LOAN GR 1-0428
"WE LIKE TO SAY YES"

Work The Crossword Puzzle And Win Prizes

If you can work this puzzle -- you can win over $5,175.25 in prizes to be given away!

1st Prize (1) Brand New $199.50 Dressmaker Sewing Machine

2nd Prize (10) $175.00 Gift Certificates good toward the purchase of the $199.50 Dressmaker sewing machine.

3rd Prize (25) $150.00 Gift Certificates good toward the purchase of the $199.50 Dressmaker sewing machine.

ACROSS
11. Wordly Goods
13. Graceful: Scot
14. Some
15. Long Periods
17. —and feather
21. Society girl: coll:
23. Copper coin
25. Gender
26. Eating ear
28. God
32. Opium plant
34. Blackened
36. Celestial body
37. Grassy plots
39. Massage
44. Likely
46. Pantry ledge
48. Mr. Lincoln
49. Mars or Venus
51. Boil gently

DOWN
1. Washed lightly
3. Frigid
5. Lock opener
6. Plane fuel: coll.
8. Termite
9. Servant: coll.
13. Separate
13. Magnificent
22. Buffalo
23. Full of vim: slang
24. Brings forth young
26. Beef source
32. —al color
33. Pleasure boat
34. Pleasure gods
35. Stupider: coll.
45. Make brown
46. Weight of India
47. Fish part
48. Medical group: Intl.

No Obligation! No Purchase Required to Enter Contest
Hurry and send solution today. Offer definitely limited. This contest is simple—all you have to do is work the puzzle. Fill in your name and address on the entry blank below. Mail to United Sew Vac Center, 1213 So. Broadway, Tyler, Texas. But Hurry! The earlier your entry the better chances of winning. See Contest Rules below.
Winners will be judged by ACCURACY, NEATNESS and EARLINESS of postmark. ALL ENTRIES become the property of the United Sew Vac Center and the decision of the Judges shall be FINAL! All prize winners will be notified by mail. All entrants must be 18 years of age, or older. Employees of this publication and United Sew Vac Center are not eligible to enter.
CONTEST CLOSES MIDNIGHT Jan. 10, 1965.
NAME .....
ADDRESS .....
CITY ..... STATE .....

United Sew Vac Center
TYLER, TEXAS

TWO

Cont. from page 1

Jerry Earl Landers, 19, of Canalou, lost control of his car on a curve, went into the ditch and hit a concrete culvert. He suffered a broken cheek bone and also injured was a passenger, Barbara Johnson, 16, of Canalou. Both were taken to the Missouri Delta Community Hospital for treatment.

At 9 p.m. Sunday, the Patrol reports, on Highway 77 at Dorena, Shelby Jean Hinshaw, 38, Route 2, East Prairie, backing his pickup from a driveway was hit by a car driven by Elmer Peterson, 37, Route 2, East Prairie. No injuries.

At 7:55 p.m. Sunday, the Patrol reports, Roger Taylor, 39, of Chicago, on Highway 61, ran the red light at the intersection with Highway 60, south of town and his car was hit by one driven by Louise Fenton, 62, of Houston, Texas. No injuries, but Taylor was charged with carless and imprudent driving.

At 11:50 p.m. Saturday, the Patrol reports, a mile north of Benton on Highway 61, Rodger Reed, 18, of Commerce, ran off the road into the ditch. Reed and a passenger, Dannie Bollinger, 16, of Benton, were both taken to the Missouri Delta Community Hospital and admitted for treatment.

BOOTHEEL

Cont. from page 1

unless a miracle is pulled off and the United States is able to unload millions of bales in a hurry somehwere and somehow. New uses of cotton and improvements in conventional uses are helping some, but this won't solve the problem. All Bootheelers could help a little by asking for 100 per cent cotton in their clothing purchases whenever they can. It just isn't being a faithful Bootheeler for a cotton farmer to wear nylon (or other synthetic) shirts.

Soybeans, another big agricultural crop in the Bootheel, isn't as bad off as cotton, however, since the nation's supply and demand are running about equal and there is no market --- depressing surplus, according to our informant in the bean business. So prospects for soybeans in 1965 are very good. Wheat, another good Bootheel crop, is, like cotton, plagued with a price - depressing surplus, but the region's farmers who produce wheat seem to make money out of it and probably will again in 1965.

National Stockyards

NATIONAL STOCKYARDS, Ill. (AP) —Estimates for tomorrow: hogs 9,500; cattle 4,000; calves 300; sheep 800.

Hogs 12,000; barrows and gilts rather slow, steady to 25 lower; sows fairly active, mostly 25 higher; barrows and gilts 150-300 lb 14.50-16.75; sows 290-600 lbs 11.75-13.75.

Cattle 6,500; calves 250; moderately active, steers and heifers strong to 25 higher, instances 50 higher; cows and bulls fully steady; steers standard to prime 17.00-24.25; heifers standard to choice 16.50-23.00; cows 9.00-14.00; calves moderately active, vealers and calves steady; standard to choice vealers 13.00-32.00; good to choice calves 13.00-17.00.

Sheep 650; lambs fairly active, strong to mostly 50 higher; ewes steady; wooled good to prime 17.00-22.00; shorn lambs choice to prime 20.50-21.00; wooled ewes 4.00-5.50.

Congressmen

Cont. from page 1

sive.

He dismissed a political settlement — a third alternative to present policy — as impossible because the Communists have refused to give up their aggressive designs.

Elsewhere the debate on Viet Nam continued as four senators urged a re-evaluation of the U.S. role in the Southeast Asian country and Japan's new prime minister, Eisaku Sato, said in a copyright interview in U.S. News & World Report that Viet Nam will be an important subject during his forthcoming talks with Johnson.

Sen. Wayne Morse, D-Ore., advocated the re-evaluation in ABC's "Issues and Answers" and got agreement from Sens. John Sherman Cooper, R-Ky., A. S. Mike Monroney, D-Okla., and Carl T. Curtis, R-Neb.

The United States, said Morse, should be fighting in Viet Nam "as part of the United Nations organization or as part of the SEATO organization or as a part of the 14-nation Geneva conference organization, but not on a unilateral basis."

Senate Democratic Leader Mike Mansfield of Montana predicted on NBC's "Meet the Press" that there will be a full-scale debate in the Senate on Viet Nam and said "I think it will be a good thing."

Sen. Russell B. Long, D-La., said on CBS' "Face the Nation" that members of Congress ought to hold up on taking a position on the war until they get the recommendations of the President.

Three kinds of North American bears cannot climb trees: Grizzly, Alaskan brown and Kodiak.

COLD WAVE SPECIAL

$10.00 WAVE $6.50
$12.50 WAVE $8.50
$15.00 WAVE $10.00

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A & B BEAUTY SALON
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FORT LAUDERDALE, FLORIDA

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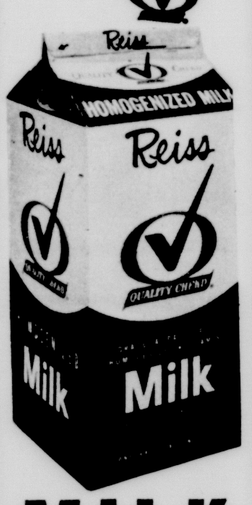
On the ocean • Private beach • Swimming Pool • Palm studded lawns • Dancing -- Entertainment • Games • Air-Conditioned -- Heated • Luxurious Room and Apts. . . . All with balconies • Golf privileges

Not just for Status Seekers -
Reiss
QUALITY CHEKD



MILK is for People on the go.
★ ★ ★
MILK Keeps you SLIM and TRIM

1965: Your Bonus Year for Telephone Service in Missouri

City dweller, farmer, breadwinner, housewife, here are four reasons why value received from your telephone service soon will be noticeably different, obviously better

NEW NOISEPROOFING More than 2,000 miles of Long Distance telephone cable is being strengthened and quality-checked this year to combat noise interference caused by moisture and atmospheric conditions. We are "conditioning" (and replacing where necessary) all Long Distance cable. This includes installation of heavy duty cable (shielded with lead and tough plastic) and new voice booster stations to amplify signals and maintain a better quality sound level.

IMPROVED RURAL SERVICE This year suburban telephone boundaries are being extended miles farther into the countryside to make higher quality phone service available to more people. Hundreds of miles of new telephone cables are going into service. Airtight, sheathed in plastic and impervious to moisture (each tiny wire within the cable has its own weatherproof coating), phone circuits in these cables provide hi-fi clarity plus greater dependability.

NEW STORMPROOFING We're continuing to put cables underground because that's the safest place to put them. Safe from wind, rain, hot weather, cold weather, stormy weather. All around safer from the kinds of trouble which most often affect the talkability, hearability and dependability of your Long Distance service.

EASIER, FASTER DDD More than 130 separate Direct Distance Dialing improvements are going into service in Missouri this year. Some will make DDD service easier and faster. Also, complex new testing and trouble-reporting equipment is being built into the system to help maintain the quality of transmission and quickly trace *and remedy* any problems that might affect your service. And, more smaller communities will have DDD this year (altogether, 32 exchanges will be added to the network), reaching one and two-party customers in some rural areas.

You get better phone service, Missouri gets an economic boost from a record-breaking telephone construction program.

Telephone service in Missouri ranks with the world's best. It always has. Even so, in 1965 Southwestern Bell will spend $80 million to make it better still.

This construction effort (our biggest ever) is not undertaken merely to provide for future growth. It is more than that. It also is an intensified effort to improve the *quality* of the service you now have, whether you live in a big city, a small town, on a farm or ranch. Its objective: make your telephone service even more useful, dependable, convenient, valuable.

There are other very tangible benefits connected with this construction effort. Because hundreds of individual projects reach into virtually every Southwestern Bell exchange in Missouri, the economic impact will be significant and widespread. New jobs will be created. Some in the telephone business (which already has 12,378 persons on the payroll in Missouri), but most important, more than 4,000 jobs among the hundreds of Missouri firms which sell supplies, services and materials to the telephone company.

This, then, is your communications bonus for 1965:

- Your telephone service will be a better buy, dollar for dollar.
- Missourians everywhere will personally benefit from the surge of new dollars into the state economy.

Southwestern Bell
1965: Your Bonus Year for Telephone Service

LEWIS' CLEARANCE SALE
STARTS TOMORROW EVENING JAN. 5th 6:30 P.M.
SEE TUESDAYS STANDARD, BOTH STORES

Daily SIKESTON Standard

Published Daily Except Sunday

Standard Goes to Web Offset

Office Changes Aplenty

Since early last summer the theme song at the Daily Standard has been "There'll Be Some Changes Made" and there have been plenty of changes.

Improvements ranged from a coat of paint to structural changes in the physical plant, plus — of course — the addition of a completely new printing plant.

And now that the new has been moved in and the old moved out, and the plant put back into "shop-shape" the Standard is happy to invite its family in for a look-see.

Complete information about this weekend's open house is given on page 16 of this special edition.

Briefly, here are the changes you'll find in the Daily Standard offices:

Fresh painting throughout.

Divided back shop, with the newspaper department on one side and the commercial printing on the other.

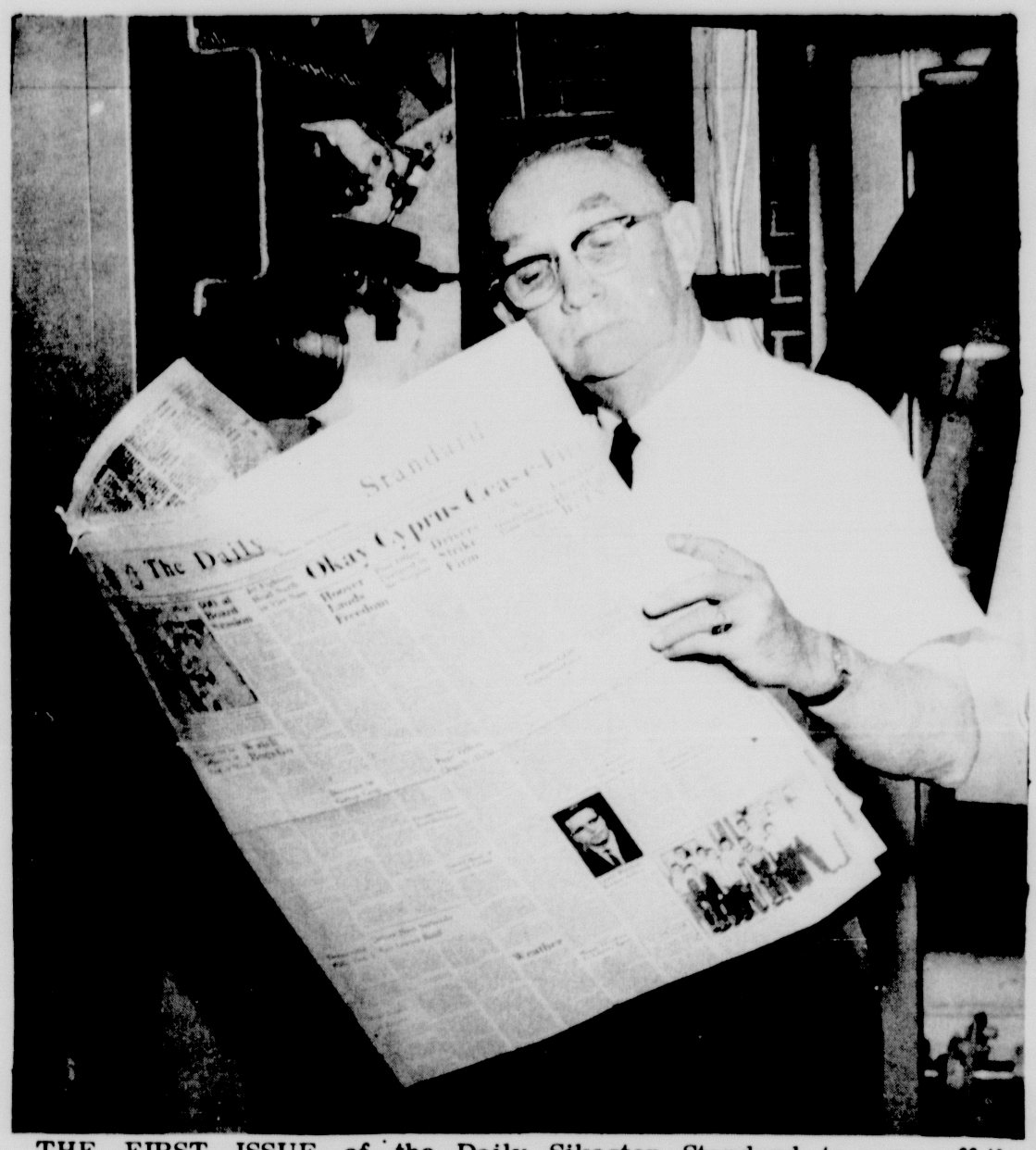
Lowered ceilings and the latest lighting fixtures.

Acoustic tiled enclosures for the new equipment.

Air - conditioned darkroom and photographic facilities.

Remodeled pressroom.

More improvements are planned over the next few months and years, but for the time being enough's enough.



THE FIRST ISSUE of the Daily Sikeston Standard to come off the new Fairchild Color King press Aug. 10 is checked by Editor-Publisher Charles L. Blanton, Jr.

Paper's 60-Year History

During the last 51 years, this newspaper has experienced virtually every transition in the field of journalism. From hand-set type in 1913 to offset printing in 1964, the Standard has kept pace with the city's growth.

A chronological account finds these milestones in history of the Daily Sikeston Standard:

March 1, 1913--Col. C. L. Blanton, Sr., purchases the Sikeston Standard from the Naeter Brothers of Cape Girardeau. Offices of the weekly publication are located in the McCoy-Tanner Building, 109 E. Center.

March 12, 1918--The weekly Sikeston Standard goes bi-weekly, hitting the dirt-road and paved streets of Sikeston on Tuesday and Friday.

June 1, 1947--In one of the last changes he was to see in his newspaper, Col. C. L. Blanton, Sr., gives the community its first daily newspaper.

Jan. 8, 1948--Col. C. L. Blanton, Sr., the famed "Polecat Editor", dies. Direction of the newspaper is assumed by his son, Col. C. L. Blanton, Jr.

Aug. 10, 1964--The most recent step, but not the last, in the Standard's constant progressive stride, is taken with the installation of a completely new printing process--the web offset perfecting system.

FROM THE EDITOR

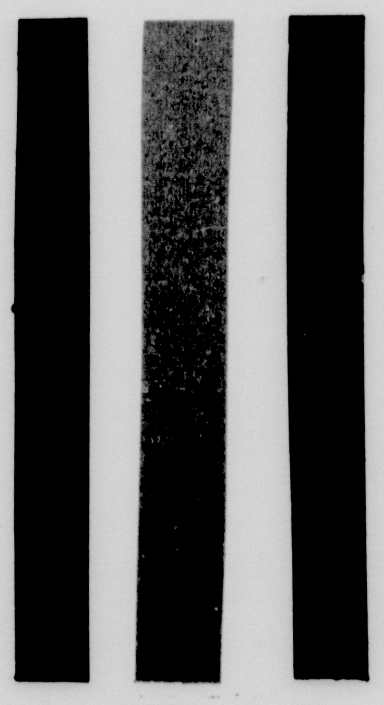
Why the change? We were not happy with our reproduction of pictures. We were not happy with our constantly increasing costs. We were not happy with our failure to correct errors caught by our proofreaders. We were not happy with the inflated cost of hot type equipment that needed replacement.

That is the reason we needed to make the change from hot type to cold type composition, or offset, as it is commonly known to the public.

We no longer cringe when some mother brings in a beautiful picture of her daughter, to announce her daughter's engagement. We no longer cringe when a mother brings in a wedding picture. We know that if it is a good picture to begin with, the girl's mother will have a satisfactory reproduction to clip out and paste in her scrapbook.

The happiness that the change brings to our readers is well worth its tremendous cost.

-- Charles L. Blanton, Jr.
Editor and Publisher



Color catches your eye.

SPECIAL EDITION

This Special Edition of the Daily Standard is being given to each Standard reader with the regular copy of today's paper.

The "bugs" which plagued us in our days of offset infancy are, hopefully, gone for good, replaced by a craftsman-like quality publication which will satisfy both publisher and subscriber.

To those of us who have worked with the newspaper through the past five years, a special feeling of pride accompanies this edition. A certain nostalgia, of course, strikes us as we recall--so vividly--the days of linotypes and ludlows, mats and metal, and picas and plastics.

But the painful transition from letterpress to offset has been accomplished and the direction of this newspaper, from every standpoint -- reader, advertiser, reporter, publisher--is toward one goal: the best possible publication.

To that end we dedicate this edition.

--Joe Bean
Editor, Special Edition

Inventor Describes Color King

By Orville Dutro
Inventor, Fairchild Color King Press

Many technological developments in electronics, metallurgy, transportation, photography, and color processing are reported every day in newspapers across the country.

Paradoxically, these events are printed in papers which are produced with printing presses unchanged in the last 50 years.

In recent years, steps have been taken to help newspaper production catch up with the news being printed. Shortly after World War II, spurred by cost savings available through new production techniques, publishers began to swing to offset lithograph.

In the rush to produce web perfecting offset presses to meet the rapidly increasing demand, most press manufacturers overlooked the tremendous impact of color and failed to design for future color requirements.

In my eyes this is a major oversight since I'm sure almost everyone in the publishing business has — at one time or another — dreamed of the day when he could run color in his publication.

What does color mean to a publisher? Statistics show that color and similar color linage are increasing in newspapers at a rapid rate. People who watch the trends in the publishing field believe that the demand for color in newspapers will increase rapidly and will also serve to be the revenue producer necessary to meet the increasing cost of production.

Why will advertisers pay more for advertising in color? Every item that is advertised today from automobiles, house furnishings, packaged goods and textured materials to green groceries and fruits reflect much greater value in color than in black and white. In the gray scale, many greens, reds, blues and oranges have the same color value. But, in color, they stand out in sharp relief. Printed in monotone, bunches of grapes, peaches, carrots, etc. create little desire to purchase; but, when printed in their luscious natural colors, they create an immediate desire. This is a basic element of advertising and explains why all national magazines today carry a large percentage of color advertising.

In order to obtain a press suitable for color in the low-priced field additional savings were obtained by reducing the number of parts normally used in an offset press. At the same time, less expensive methods of obtaining required movements and adjustments were developed. Small air cylinders are doing the job that once required cams, linkages, bell-cranks and levers. This type of simplification also cuts machining and assembly time.

Ease of operation was one of my objectives in the Color King design. All adjustments are brought down to terms of one single understandable screw adjustment. Presses previously constructed on the horizontal webbing arrangement have required four eccentrics to transfer circular motion to lateral motion thus presenting a mechanical mystery for setting plate-to-blanket and blanket - to - paper impression. The Color King has one eccentric which sets the plate-to-blanket impression on both upper and lower units. Through a special molecular hinge pressure is set between the two blankets in each perfecting unit with the hinge also serving as a structural member. A single screw adjustment enables the operator to set for paper thickness while the press is in motion without disturbing other settings.

Rotational adjustments on each cylinder are a necessity so that any one color in a four color run can be placed in register. Some presses have this arrangement for the top cylinders only, since it is much more difficult to provide it for both top and bottom. Color printing requires registration on both sides of the paper, and the Color King has been designed to provide a freedom of registration on top and bottom units through the use of a special gearing arrangement which permits lateral and circumferential plate cylinder adjustments.

There is a further requirement in a color press. The relation of one color to another is exceedingly delicate and any shift of yellow, red, blue or black will affect the finished picture adversely and will result in poor quality work. For this reason, the inking system for the Color King press has been designed so that each cylinder has sufficient inking to maintain an even flow of color.

What should publisher or contract printer look for in the selection of a printing press?

It should possess the features necessary for the production of tomorrow's newspaper. The press of today may be 20 to 50 years old, and color was not expected at the time of its manufacture.

The press purchased today, for tomorrow's use, may be used for 50 years, and at least 40 of those years will be years in which color will be of the utmost importance.

An offset press purchased today should not only be able to take advantage of savings through type composition and paste-ups, but should also be able to print high quality process color.

ANOTHER PAGE is mounted on the copy board to be photographed by Hank Layton, technical supervisor in the Standard's offset printing department. The original-size negative is developed in the darkroom, built into the back of the camera, and then dried before being transferred to a lightweight metal plate.

PRESSMAN Harold Brewer adjusts the ink regulation on the Fairchild Color King. Each page unit is equipped with 32 adjustors, which control ink flow across the page in one-half inch intervals.

Color in Offing For Advertisers

The use of color has burst upon the American newspaper tradition with unprecedented force and acceptance, has climbed steeply and steadily since its inception before the turn of the century.

The Daily Sikeston Standard, in keeping with the latest trends in journalism, now offers its advertisers color at its best.

Where did it all start? What does it mean, to the publisher . . . the advertiser . . . the public? Is it a fad as fleeting as the hula hoop, or does color hold out the same rich promise to newspapers that it earlier extended to magazines?

To look backward briefly, the American flag, gracing the front page of Hearst papers just prior to the Spanish-American War, marked one of the earliest uses of newspaper color. In 1897, the Chicago Tribune produced a color supplement to proclaim its 50th anniversary. As early as 1905, the Baltimore American ran some daily editions in three colors plus black at speeds of 18,000 to 20,000 an hour.

Limited surveys in 1930 and 1934 showed a climb from 126-000 lines to a figure exceeding 5,000,000 in the same 113 newspapers. Second World War and post-war problems delayed the improvement in color fidelity and register and so deferred the full impact. The Fifties marked the first giant strides in color. Between 1951 and 1960 the use of color in newspapers increased 379 per cent.

What this new force means to advertisters can be found in the results of a 1960 survey reported at the Southwest Newspaper Color conference by a nationally known research organization. The findings were these:

1. By adding one color to black and white in less than full-page ads, readership jumps 71 per cent and retention value jumps 100 per cent.

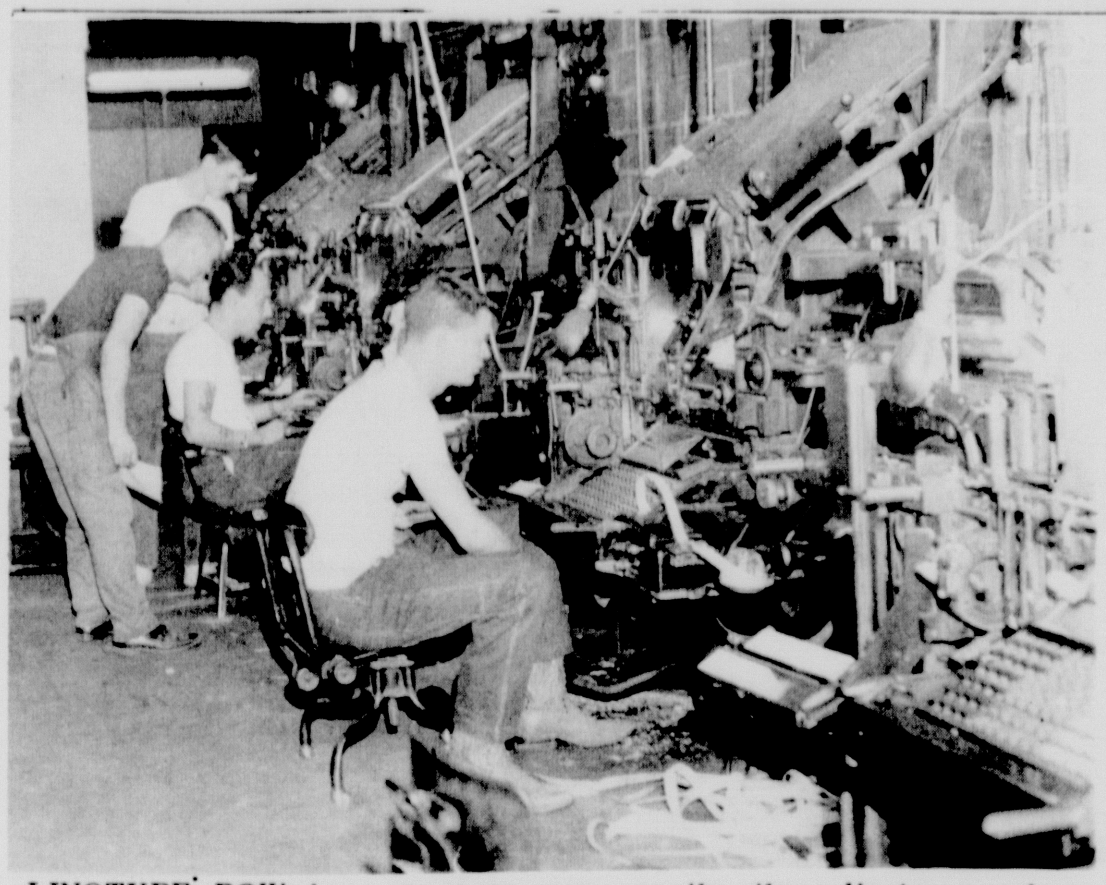
2. The addition of one color to full-page ads causes readership to jump 86 per cent and retention to increase 92 per cent.

3. Also, color works for institutional as well as retail and product ads, and greatly increases store and brand identity in the minds of readers.

4. Color ads stimulate 52 per cent more people to want to investigate the advertised product or service.

5. Color ads resulted in a 130 per cent increase over black-and-white ads in the number of people who actually purchased what was advertised.

Add to these findings the fact that, today, more than 83 per cent of all newspaper circulation offers color facilities, and advertising's preoccupation with color becomes readily understood.



LINOTYPE ROW is a memory now, as the three linotypes and one headline setter have been replaced by Justowriters and photographic headliners. All the type-producing machines in present use by the Standard weigh less, collectively, than one linotype.

Fairchild Trains Standard Personnel

More than 320 hours of intense instruction in all phases of offset printing — that's the impressive total four Standard employees notched at the Fairchild Graphic Center over the summer.

The four — Charles L. Blanton, III, Allen Blanton, Hank Layton, and Harold Brewer— spent two weeks in the center at Plainview, N.Y., studying the offset operation from theory to practice.

The first week was spent studying the theory of offset printing, copy make-up, photography, and platemaking. The second week covered the theory of web offset printing, Color King press, and operation of the four-unit paper - eating mechanism.

All four attended the school prior to the installation of the Standard's Color King, and were "ready to go" when the new press was given the "all ok" by Fairchild experts.

Technical supervisor Hank Layton and cameraman Harold Brewer are in charge of all platemaking operations for the Standard, while pressman Charles Lee runs the new Color King with Layton and Brewer.

Allen Blanton, commercial printing manager, supervises both letterpress and offset commercial printing.

Offset Tools Are Cold Type, Paper

Paper replacing metal does not sound feasible, much less possible. But such is the case when "cold type" offset printing replaces "hot type" letterpress production methods.

Becoming accustomed to a new style in headline type faces, as well as a new paper, was the only problem confronting the Standard newsroom.

In the newspaper's "b a c k shop", however, everything from the proofreader's desk to the pressroom is different with offset.

Once a reporter's story (copy) is given to the composing room (the back shop), it is set into type and then proofread for mistakes. With letterpress, the story was "set:" each character was put into a line, and the line was then moulded from hot lead.

Each line of type, as it appeared in print, was a different piece of metal. All the lines of type necessary for one story were then placed in a metal tray, (galley), inked, and, by pulling a roller over paper on top of the type, a proof was made.

The proof was then read and corrected, and each mistake in a line necessitated setting that line over.

After all corrections had been made the type was placed in proper position on the page forms. Headlines had been set on another machine, the Ludlow, by the same process as regular type.

Once the page was "made up" (all headlines, stories, pictures in place), a mould of the entire page was made using a heavy cardboard-like mat.

This mat was used to make a second, and final mould, when it was curved into a semi-circle and molten lead was poured onto it. This second mould, a stereotype, weighed more than 80 pounds. It was put on the rotary press (so called because the semi-circular moulds rotated on the press) and as the press turned, the ink-carrying mould printed the paper.

To return to the reporter carrying his copy back to the back shop, the story is still set into type and proofread.

Using a Justowriter, the story is typed into a specially coded tape with each character being a certain perforation or series of perforations.

The tape is then run through a reproducer, which types the story, at 100 words a minute, onto white paper. After proofreading the copy with a special blue pen — which the camera film doesn't "see" — the copyreader gives the stories to girls in charge of make-up.

The Justowriter is fully explained on page ten.

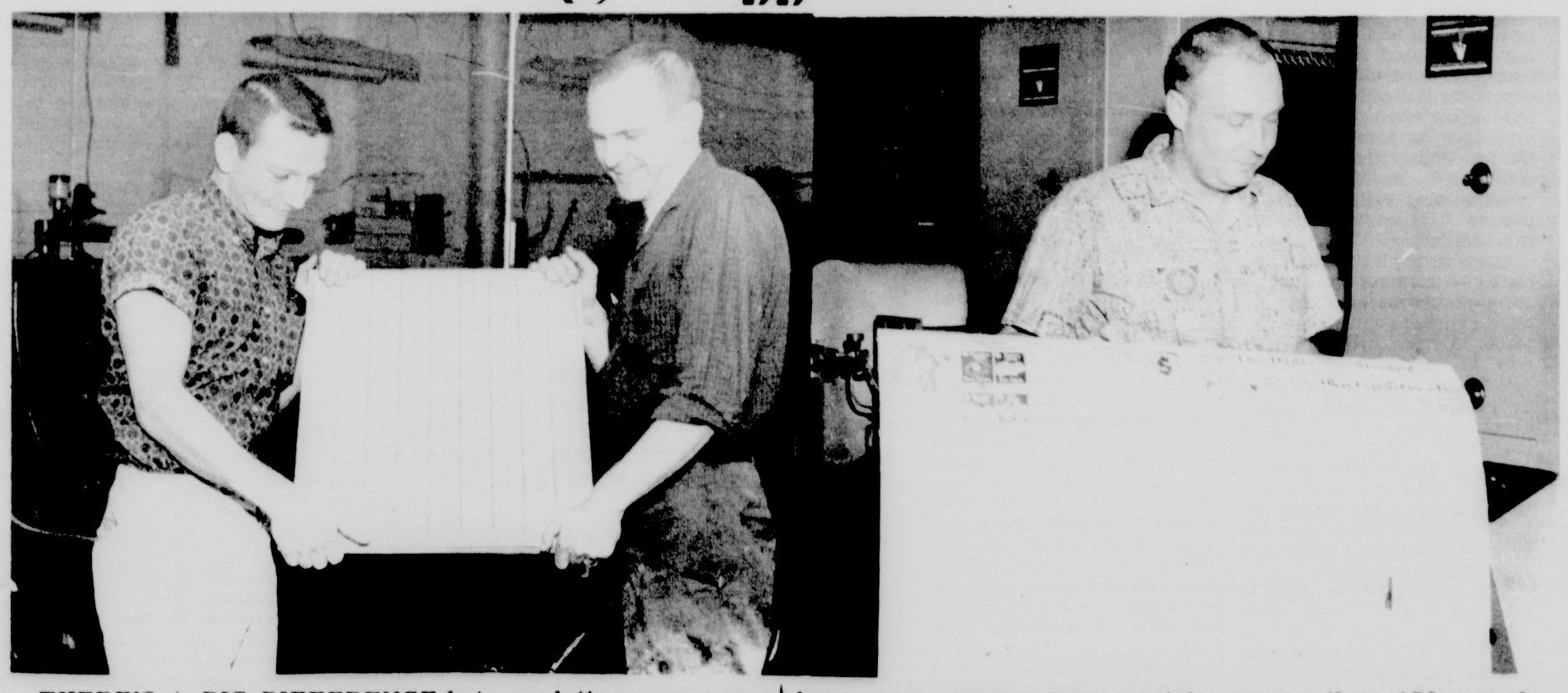
Headlines have been set by a photographic process, and both headlines and stories are then pasted onto a page form.

This page form, completely filled, is photographed, and the film negative is the same size as the original page. Once dry, the negative is placed on a light-sensitive metal sheet held in place by a vacuum pump.

The carriage holding the metal plate is rotated one-half turn and locked into place. A carbon arc "burns" the negative image onto the plate, which is developed under yellow light.

Developed and dried, the plate is ready to be put on the press.

Big Difference



THERE'S A BIG DIFFERENCE between letterpress pages and offset pages! Pressmen Hank Layton and Harold Brewer (left) hold two pages of the Standard in letterpress days. The double form weighs more than 150 pounds. Charles L. Blanton, III, (right) holds two offset pages of the Standard weighing less than four ounces.

Press is Newest In Field

The Color King is a web offset perfecting press, which means that it prints from a web or roll of paper (not sheets) on both sides of the web simultaneously by the offset lithographic process. The printed web is then fed into a folder where it is cut and folded to provide the finished newspaper or publication.

The press consists of three basic elements: (1) the roll stands from which the paper is fed into the press (2) the printing or perfecting units and (3) the folder. Each must perform it's function at high speed and with precision.

The roll stand must perform two basic functions (a) hold the roll of paper securely and (b) provide for feeding the web to the perfecting unit under the proper tension. If the tension is too great the web will break and if it is too loose it will wrinkle.

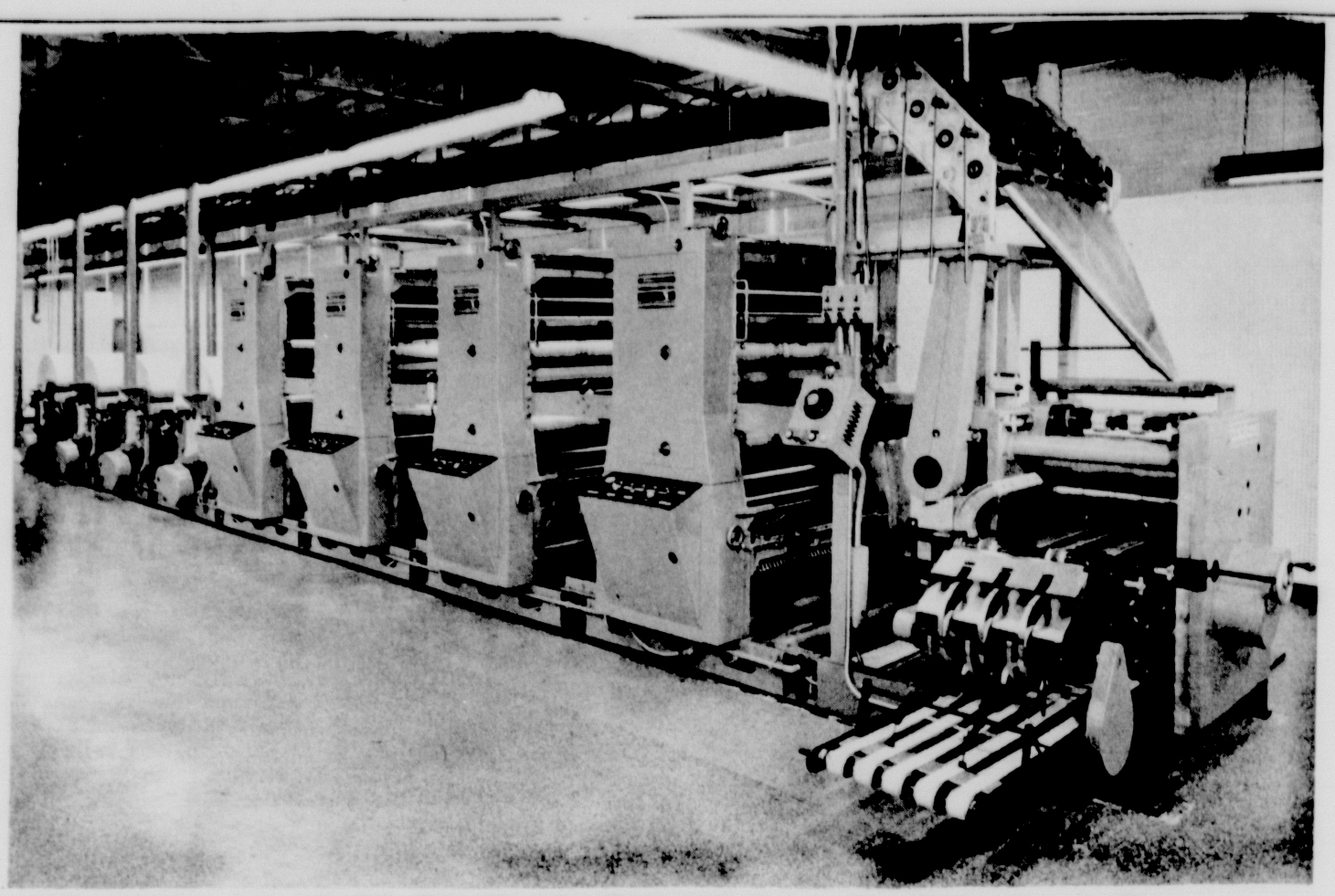
Web tension on the Color King is maintained pneumatically. The operator merely sets in the tension on a convenient dial and it is automatically maintained even while the paper roll decreases in size.

Because the press prints on both sides of the web simultaneously, each printing unit contains two complete systems. Thus there are upper and lower plate cylinders, blanket cylinders, water system and ink system. All are controlled from a panel on each perfecting unit.

As mentioned, the Color King prints by the offset lithographic process. Under this method the printing plate is perfectly flat. Separation between the image and non-image areas is achieved by utilizing the principle that oil and water do not mix. The inked image is not transferred directly to the paper but instead is "offset" to a rubber blanket from which the paper in turn is printed. On the Color King the paper travels between the upper and lower blanket cylinders and is printed on both sides at the same time.

In operation, the lithographic plates — made of thin aluminum — are wrapped around the plate cylinders and clamped in place. As the cylinders turn they are first dampened by rollers so that the ink will be repelled by the non-image areas. Another roller then inks the image area. The inked image is then transferred to the rubber blankets which are wrapped around the blanket cylinders. As the paper goes between the blanket cylinders it is printed on both sides.

The printed web, or webs, is then fed into the folder which cuts it and folds it as required. A wide variety of folds can be produced, making the press suitable for both newspaper and commercial printing.



INSTALLED AND READY TO GO, the Fairchild Color King four-unit web offset press presents a striking picture in modern newspaper publishing. Each printing unit prints four pages, and when folding papers in half, the press will turn out 18,000 copies an hour.

Aluminum Backbone Of Press

In the design of the COLOR KING press, aluminum has been selected for the side frames, cylinders and certain other components. Today's modern aluminum alloys provide enormous strength and offer many advantages over such metals as irons and steel.

Aluminum machines almost 50 per cent faster than iron, there is less lost time for tool sharpening and no painting is required on the finished job. It is easy to clean, and the bright inside surfaces reflect light that helps the press operator while he makes adjustments, etc.

Where iron or steel cylinders are used, hard chrome plating is necessary to prevent rust and corrosion. If the plating should become damaged, the solutions gradually go through, eventually the plating lifts and the cylinders have to be taken out and completely reworked. However, aluminum, steel, or cast iron cylinders can be made that will give long and trouble-free service.

The economies that have been worked out by the use of aluminum against other metals have reflected in the overall value of the COLOR KING press. Because of the economies, the COLOR KING press offers many features, which could not be included if more costly iron and steel procedures were used.

The use of aluminum for side frames and cylinders in printing presses is not without precedent.

New Color King Specifications

The Fairchild Color King boasts an impressive list of vital statistics, from its nine-foot height to its appetite for paper: some 800 pounds a day.

The four-unit press weighs in at 36,000 pounds, installed, and stretches 45 feet across the pressroom.

This tabular breakdown gives all the information:

Standard page	14" - 18" x 23"
Tabloid size page	11 1/2" x 14" - 18"
Booklet size	8 1/2" x 11"
Minimum speed	Creep
Maximum speed:	
Half-fold	18,000/hour
Quarter-fold	14,000/hour
Four-unit motor	25 horsepower
Four-unit length	45 feet

The Standard Can Print:

A 16-page standard with 1 color on each side

A 12-page standard having 4 pages with 2 colors on each side and 8 pages with 1 color on each side

An 8-page standard having 4 pages with 3 colors on each side and 4 pages with 1 color on each side

A 4-page standard having 4 colors on each side

A 32-page tabloid with 1 color on each side

A 24-page tabloid having 8 pages with 2 colors on each side and 16 pages with 1 color on each side

A 16-page tabloid having 8 pages with 3 colors on each side and 8 pages with 1 color on each side

An 8-page tabloid having 4 colors on each side

Today Meets Tomorrow In Latest Press

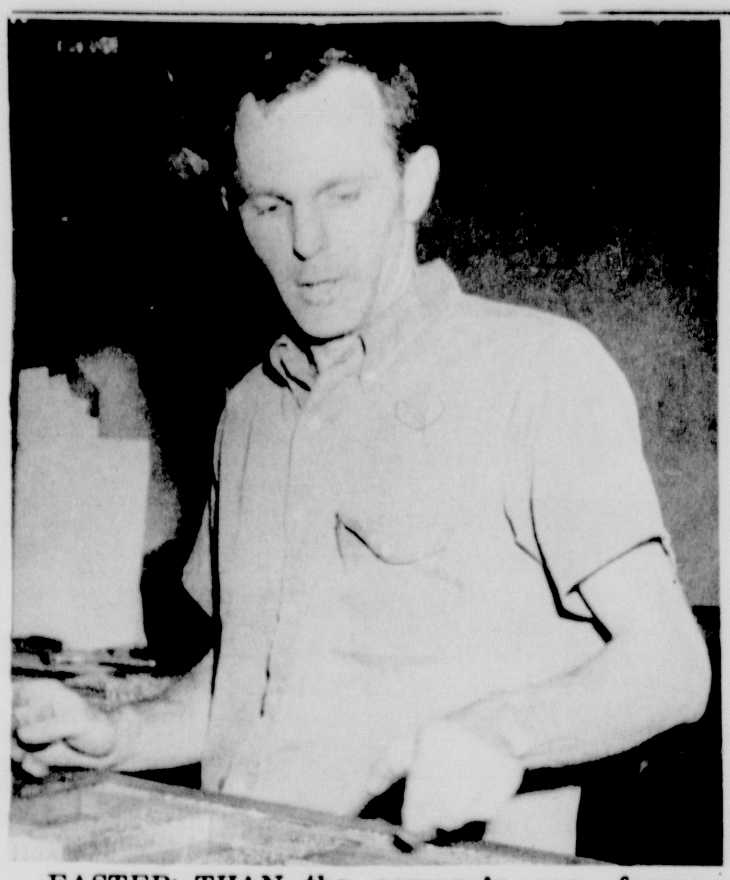
Billed as the "press that meets tomorrow's requirements today" the Fairchild Color King is well equipped to meet those requirements today and tomorrow.

Color is in demand — witness the 192,400,000 lines of color published annually in United States newspapers. The Color King's high precision, high speed, pinpoint adjustments, and ink distribution system — to name a few — enable it to print a quality product in black and white and color.

All the advantages of offset printing — reduction of overhead costs, faster and better reproduction, greater flexibility in layout, and easy reproduction of art and photographs, find their best with the Fairchild Color King.

The unique unit design of the Color King permits a newspaper to meet its requirements for today, yet look to the future with the same equipment. The Standard, for example, can add any number of units to the present four-unit press with a minimum of difficulty. And every unit represents another four pages of newspaper.

High speed production, which enables the Standard to make its press run (print all the papers for one day) in less than 20 minutes, proves an extra advantage. The Standard can, and does, print other area newspapers. All the writing and advertising for those newspapers is still handled by the hometown staff, under hometown control.



FASTER THAN the camera's eye, former mechanical superintendent Hank Layton makes up a page when the Standard was printed by the letterpress method. Before being placed into position on the page form, all the type had to be scraped to assure a uniform and level base.

THREE MORE PAGES of the "old" Standard are made up by Harold Brewer (right), Sam Whittaker (left), and Mike Jensen (behind Brewer). All type used in one day's Standard was melted down and used again the next day, keeping linotype operators and make-up men busy from early morning til late night.

Special edition editor Joe Bean is a third year student at Northwestern University, Evanston, Ill., where he is enrolled in a double newspaper-magazine sequence in the Medill School of Journalism.

He has been an employee of the Daily Sikeston Standard since he was a sophomore at Sikeston Senior high school. Bean is a member of Sigma Delta Chi, national professional-journalistic society.

Inland Newspaper Enters 65th Year

Inland Newspaper Machinery Corporation, from whom the Daily Sikeston Standard purchased their new, high-speed web offset press. has been in the newspaper supply and machinery business since the company was established as the old Inland Supply Company in the year 1910.

Clark Murray, Sr. purchased Inland in 1931 and Clark Murray, Jr., who now heads up the company as president and general manager, took over upon the death of Mr. Murray, Sr., in 1946. W. C. "Bud" Coulson, formerly sales manager of the Imperial Type Metal Company of Chicago, is a member of the firm, having joined Inland in 1960 as Vice-President and Sales Manager. ...President and Sales Manager.

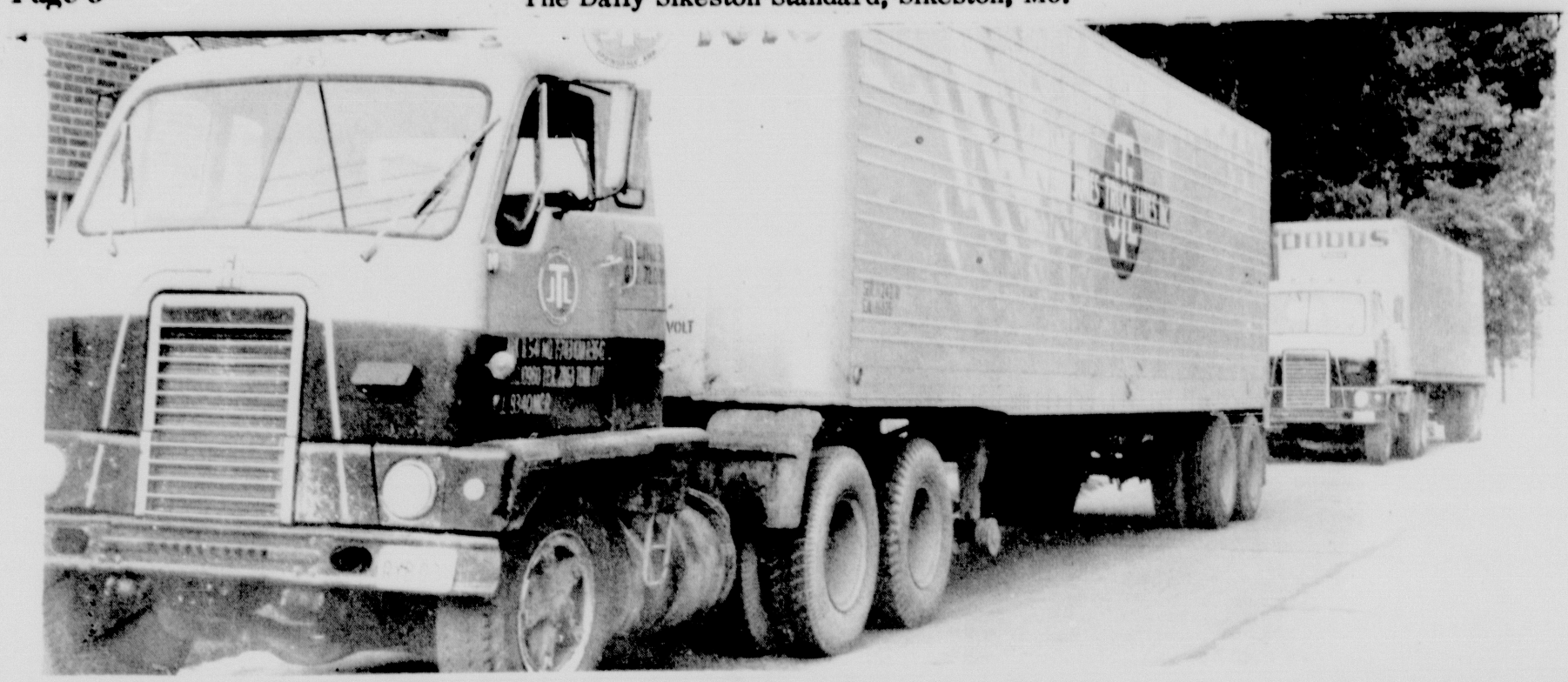
Inland was originally organized as a supply house selling accessories and replacement parts for Linotype and Intertype machines. They entered the typesetting machinery business approximately 25 years ago and the newspaper press business approximately 15 years ago.

During the past 15 years, Inland has sold more than 500 newspaper presses throughout the United States including more than 60 new web offset presses of the design purchased by the Daily Sikeston Standard. Inland became the exclusive central states distributor for Fairchild in the sale of their line of offset press equipment approximately two years ago.

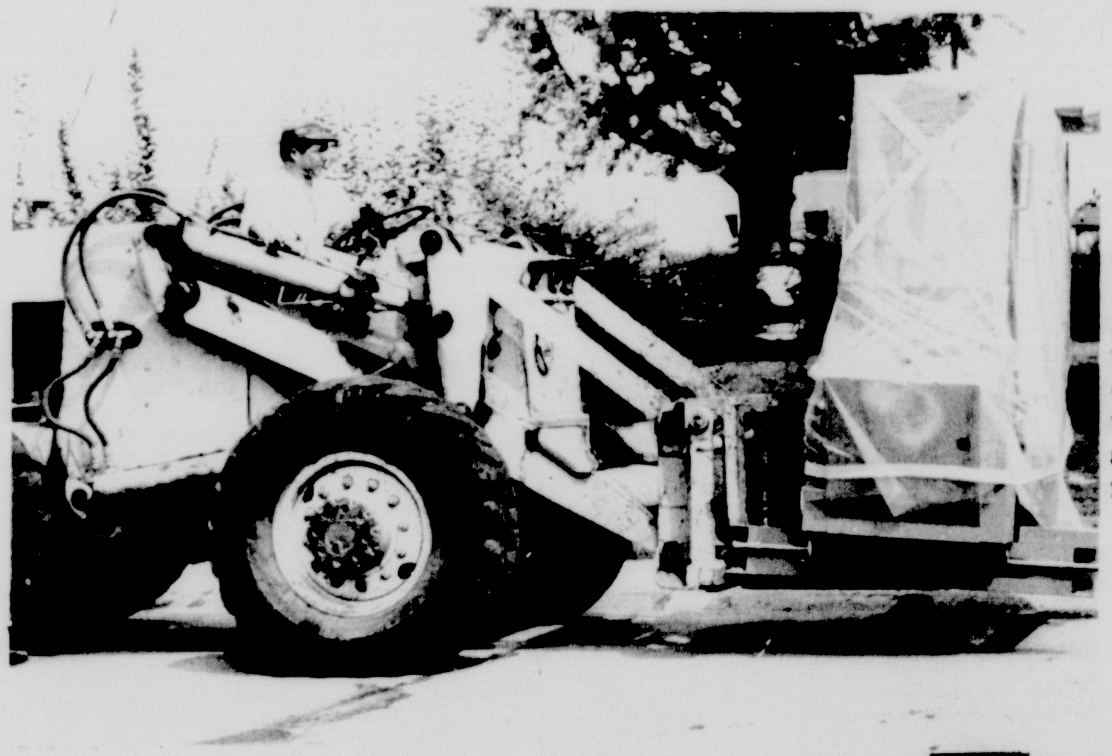
During the past decade Inland has sold more than 100 presses to newspapers in the states of Missouri and Kansas and, during the past three years, since entering the new web press field, has sold and installed 11 new web offset presses in Missouri. The most recent installation was for the University of Missouri with other sales made to Trenton, Boonville, Camdenton, Independence, Gallatin, Sullivan, and St. Louis.

Inland reports that Fairchild and Inland have sold approximately 130 Fairchild web offset presses throughout the world.

THERE WAS EXCITEMENT aplenty the first day the Fairchild Color King was given a trial run. All the paper's departments -- advertising, editorial, mechanical, and circulation -- were represented as more than a score of employees gathered around to watch the press turn'em out.

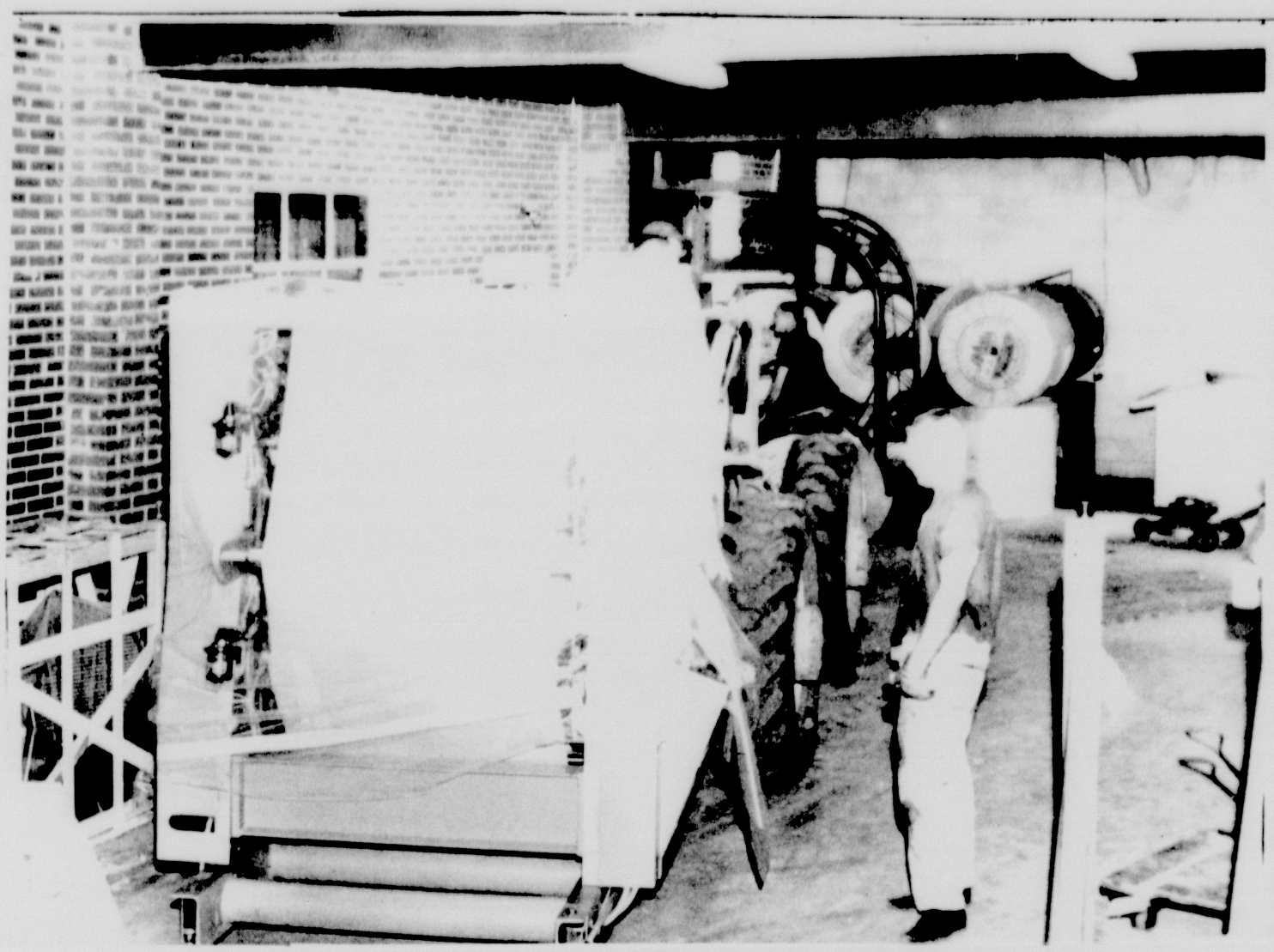


TWO TRAILER TRUCKS, loaded to capacity, were needed to bring the Fairchild Color King press to the Standard's offices. Included in the king-size shipment were the four press units, the web feeding mechanism, and the paper folder. Almost two days were required to unload the shipment and move it inside the Standard's plant.



THE JOB WAS just started when the press units were removed from the trailer trucks. Treating a multi-ton machine delicately is a large order, and when the "kid gloves" are the metal fingers of a fork lift, the job becomes even more difficult. But the units were moved into the Standard building without a scratch and, barring a few minor adjustments, stood their journey quite well.

NEATLY WRAPPED in plastic to keep out harmful dust, the last unit of the new press is moved under cover. Each unit was shipped in complete working order, with all gears and rollers in place. Final installation called for certain roller covers, blankets, and pans to be attached to the Color King.



UNDER THE WATCHFUL eye of Inland Newspaper Machinery Corp. representative Ken Langley, a unit of the press is wheeled into the Standard's temporary pressroom. Installation of the new press, done in two weeks, was supervised by Langley and another Inland representative, Dick Weaks.

Thanks, Readers

Getting things lost in the shuffle seems to be part of American life, and lest the Standard fall into the same trap, we think it's time to quit shuffling and start thinking.

And when we start thinking, we realize the tremendous card of thanks we owe to so many people and businesses in the community.

Without recognizing all of them by name, which would be ponderously long, we recognize them nonetheless.

—The first word, perhaps, should be addressed to those to whom the newspaper is addressed: the readers. We recall, vividly, those hectic weeks in August. There were plenty of bugs, and it seemed like all of them hopped up at once.

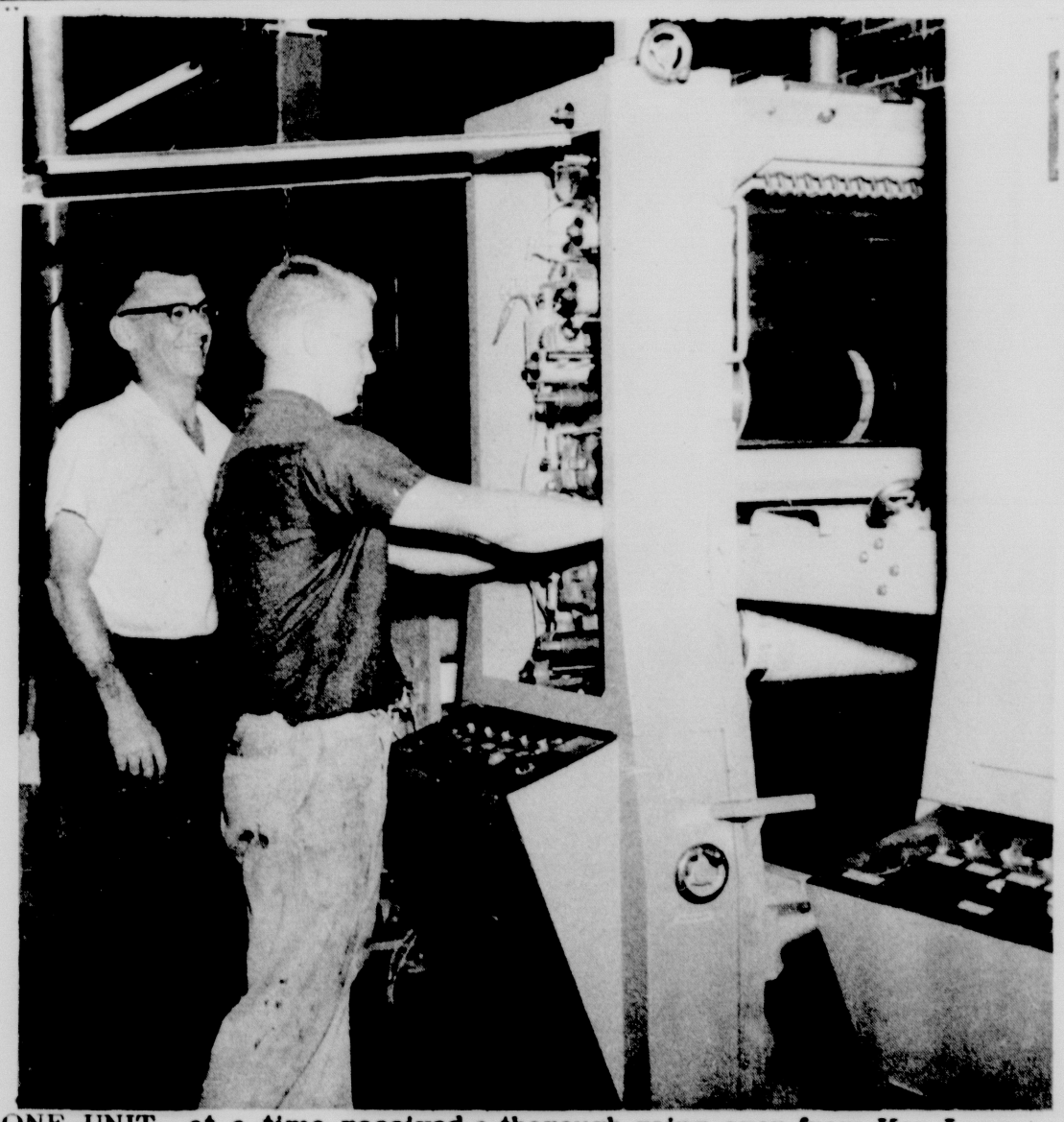
The paper was late, the machinery malfunctioned, there were mistakes in the paper: all seemed to come at once. And subscribers, not accustomed to getting their paper three hours late, called the Standard offices.

To the advertisers who realized we were having our problems, we acknowledge our appreciation.

And to the business establishments in Sikeston who assisted us in the big change, we are glad you helped.

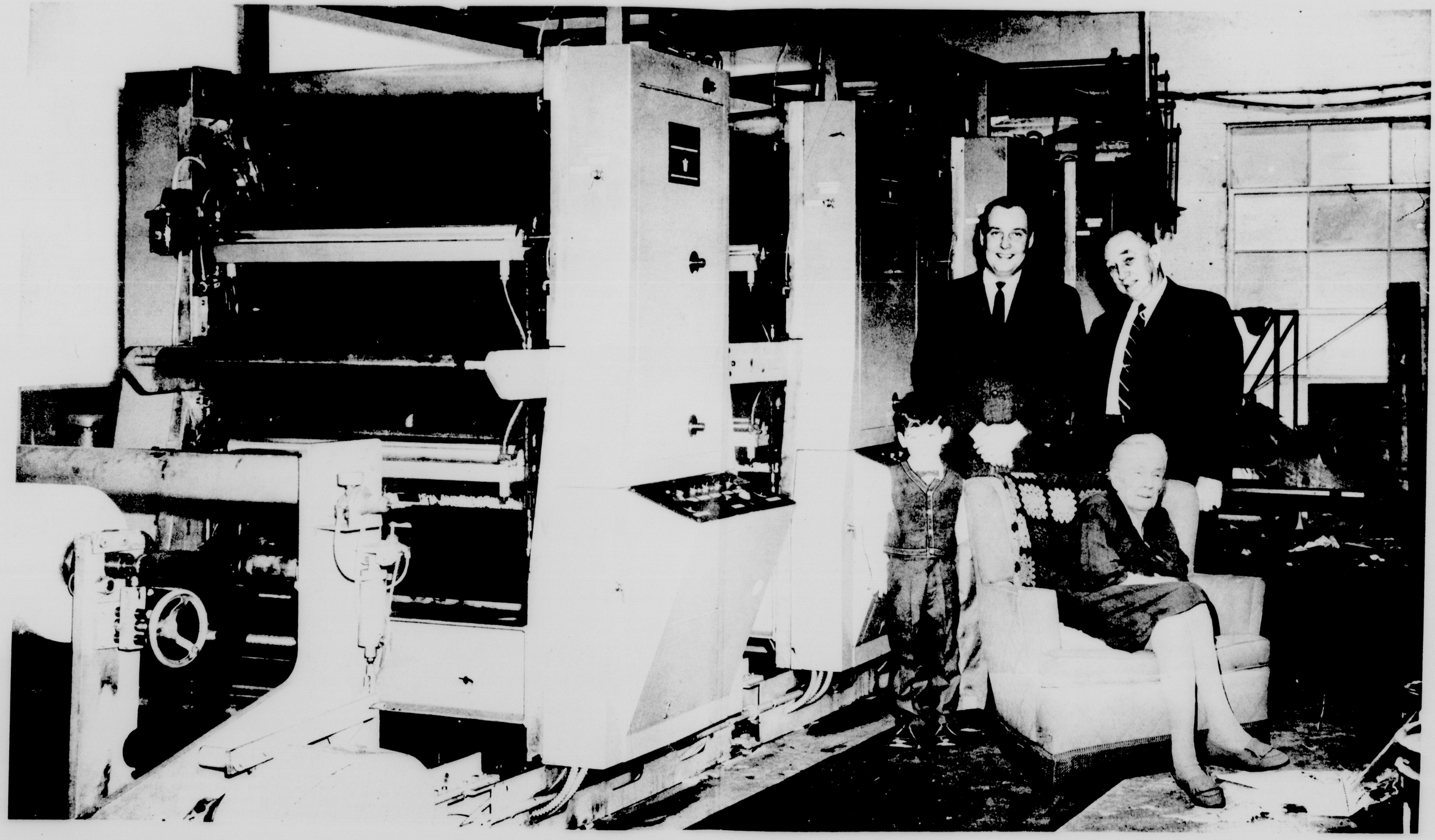
To our readers and advertisers: Thanks!

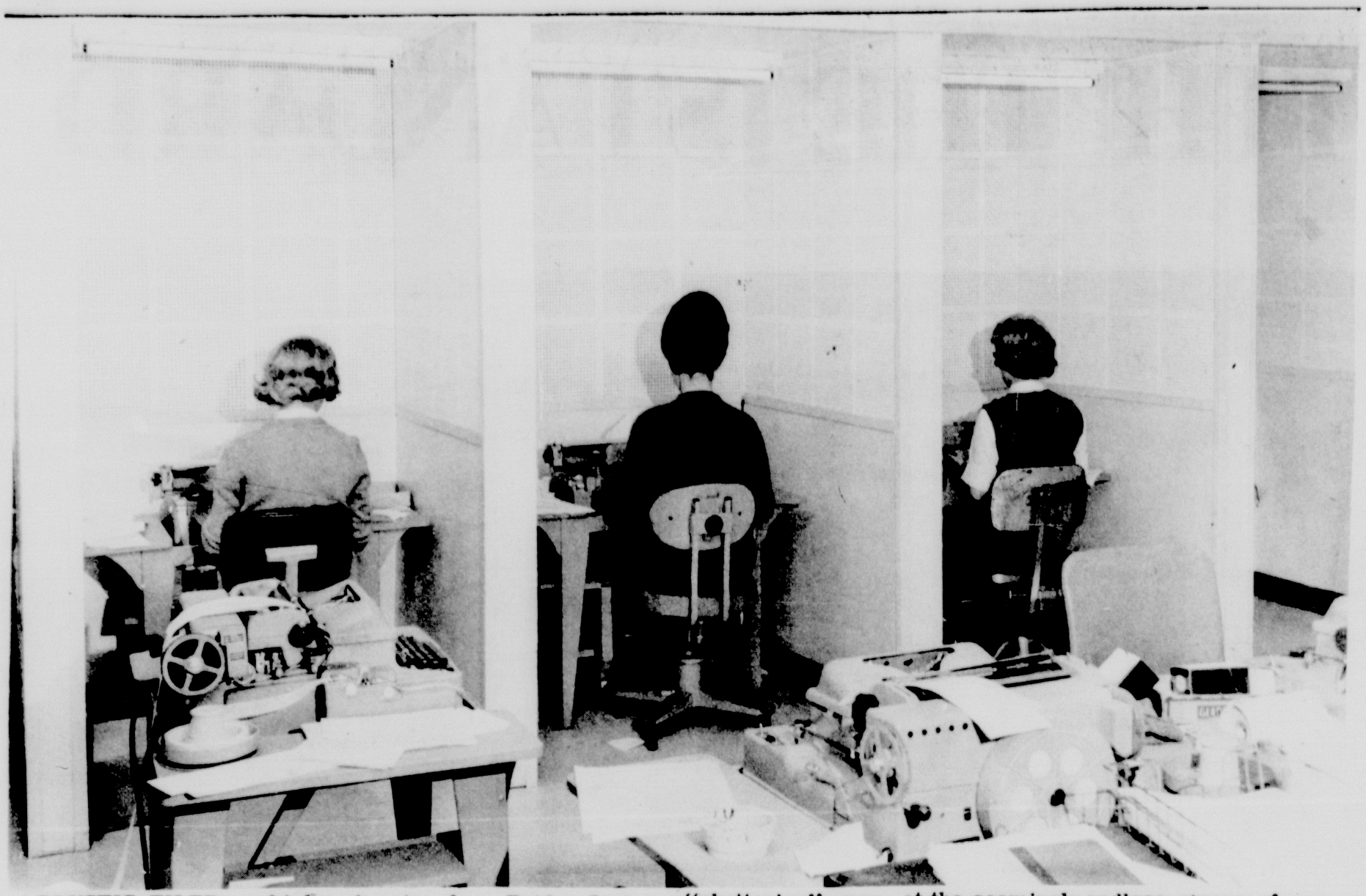
THIS WEIRD LOOKING contraption, wrapped in plastic and paper, appears to be the product of a science fiction movie-maker. Actually, it is the front of a press unit being brought from its safe berth in a truck to a new home in the Standard office.



ONE UNIT at a time received a thorough going-over from Ken Langley (front) and Dick Weaks, both of whom are press erectors for Inland. Actual installation of the press was done in two weeks, but those proverbial "finishing touches" added another two weeks to the job.

FOUR GENERATIONS WITH THE STANDARD





ACOUSTIC TILED cubicles, housing four Friden Justowriters, help keep the back shop running quietly, while still "chattering" away at the seemingly endless stream of copy from the newsroom.

Justowriter Looks Like 'Souped Up' Typewriter

Ever wonder where the print you read comes from? The answer is an elaborate "souped up" electric typewriter — the Friden Justowriter.

As simple to operate as an ordinary typewriter, the Justowriter does three things at once: types the story (called copy) on paper, punches a specially coded tape, and automatically justifies (makes even margins) all copy.

As the operator types the copy, a flashing light indicates the correct number of characters to fill out a line of type.

Should the number be too many, or not enough, the operator pushes the "line delete" button, and starts over.

After setting a complete story on the first unit of a Justowriter (called a recorder), the operator then takes the punch coded tape to a second machine, the reproducer.

Once the tape is inserted into the feeder mechanism, the reproducer automatically retypes —at 100 words per minute!— the copy. This is the typed copy that is pasted to a page, and then photographed.

MOST OF THE Standard's headlines are set on the Varitype Headliner. Light shining through a clear plastic disc silhouettes the letters onto a strip of photographic paper, which the Headliner processes and dries in 90 seconds. Mrs. Janet Storey operates the Headliner.

Newsprint Changes

To illustrate the difference in type faces -- the appearance of the type to the reader--the old eight - point type formerly used by the STANDARD is shown on the left, and the new Justowriter eight-point newstext is shown on the right.

The new type face was selected because it is larger in letter size than the old type, neater appearing, and easier to read.

We're doing fine in the sciehce of communications.

We have television. We have telephoto. We have Telstar. And of course we have the telephone — just call anvone, anywhere.

But readable handwriting we still haven't got.

A research specialist in this field is so upset over our scribbling that he calls it a "national disgrace."

Illegible penmanship, he asserts, means "crippled communications and lowered learnings."

We heard the other day of a fellow who has a simple way of replying to writers whose signature resembles the heart - line of a cardiograph.

He cuts out the signiature, pastes it on the return envelope and lets the post office worry.

Lest this practice become general, perhaps it would be a good idea for the schools to try a little harder to teach kids how to write so people can read it — and to keep on writing that way all their lives.

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Scissors, Paste Eliminate Difficulties with Metal

Scissors and paste, plus the use of a regular ruler, are the most visible simplifications resulting from the switch to offset.

In the past, everything used to produce the printed page was metal — the type in stories, advertisements, and even the pictures were metal-based.

Such an extensive use of metal, along with the rigid space requirements of any newspaper, demanded the use of metal-cutting saws and lead melting pots.

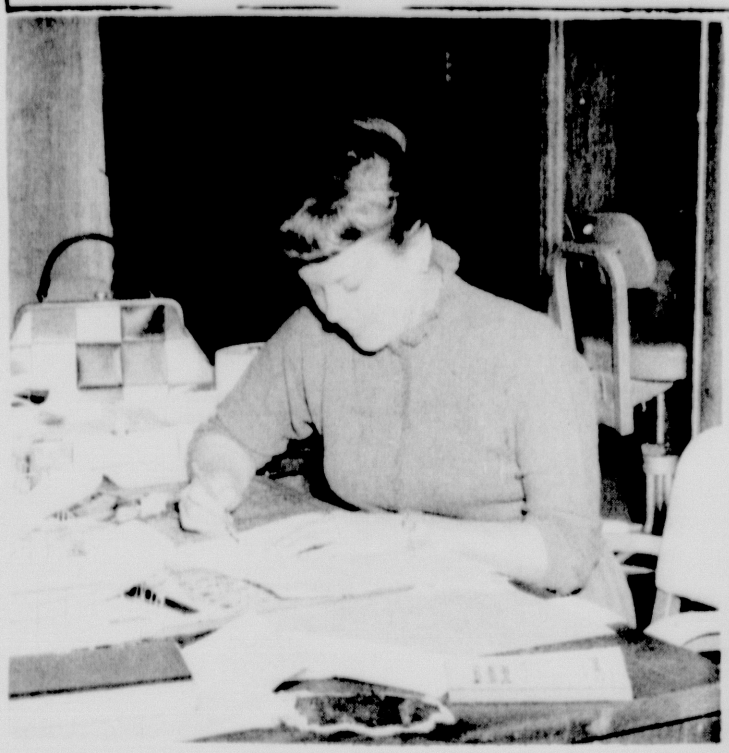
A special pica rule, calibrated in units equal to the size of metal type, had to be used in all measurements.

Photographic reproduction eliminates the need for saws and other necessary equipment.

Typing the story on paper, and then photographing that copy, calls for one correction factor: a pair of scissors. If a story is too long, or a headline too wide, it can be easily remedied with a snip of the scissors

And rather than try to "squeeze" so much metal type into a large space, or "stretch" so much metal type into a small space, paper copy is simply pasted into place.

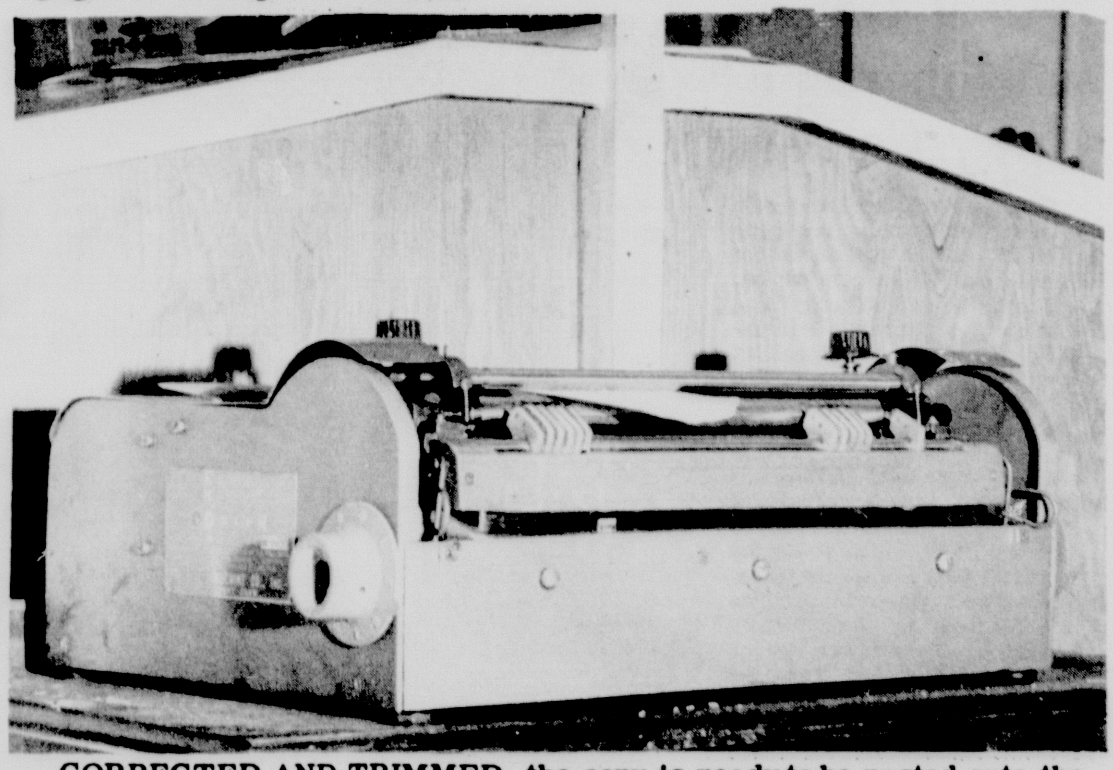
Since the paper copy is not printed backward (as is type), it can be easily read by both the proofreader and composer.



EVERY WORD WHICH appears in the Standard is first read by Mary Ann Cook, who marks mistakes with a special blue pencil. Although visible to the human eye, the blue cannot be "seen" by the camera, allowing the proofreader to write the corrections on the copy to be photographed and printed.

EACH PAGE of the Standard must be pasted up by the girls in the backshop, who assemble and put together the pictures, headlines, and stories. Janet Storey (left) and Brenda Neal paste together the final pages of this special edition.

ONE OF THE DAILY CHORES in letterpress printing was melting down lead, to be used later in the linotypes and headline-casting machines. Wilma Bonner, former stereotyper in the letterpress shop, pours molten lead into a form which will make a 50-pound lead "pig."



CORRECTED AND TRIMMED, the copy is ready to be pasted onto the page after being run through a "waxer" which coats the back of the paper with a glue-like substance. The wax holds the copy securely, yet copy can be moved and the wax still holds its strength.

BEFORE SHOOTING a picture of the completed page, Harold Brewer mounts the page on the Robertson camera copyboard. A vacuum pump inside the board will hold the copy perfectly flat as it is photographed.

SHEETS OF FILM the size of the Standard's front page are used in the offset camera, being loaded here by Hank Layton. The film, held in the camera vertically, is kept in place by a vacuum pump.

MAKING A STEREOTYPE of the page for the rotary press, a cardboard mat impression was first necessary. Wilma Bonner was the mat roller operator when the Standard was printed letterpress.

EACH PAGE MOULD used on the old Goss rotary press had to be "routed", which meant drilling away lead in the white spaces of the page. Charles Lee, operating the router, drills away lead which would otherwise print black on an advertisement.

Offset Heart Is Robertson Copy Camera

The heart of the Standard's offset operation is the copy camera, so big the darkroom is built onto the camera's back.

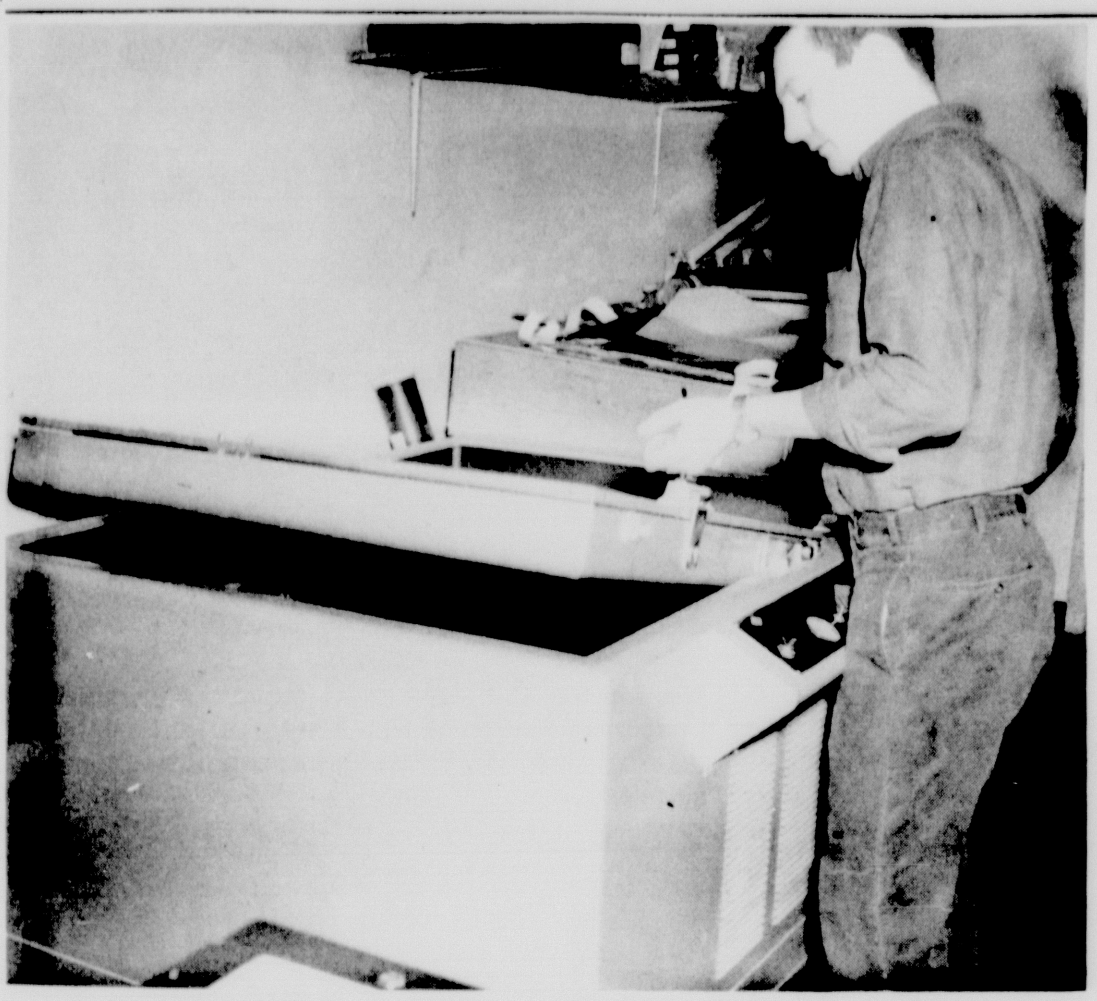
The Robertson 400 copy camera utilizes a three-inch diameter lens to shoot pictures as large as 19 by 23 inches, and can enlarge 200 per cent or reduce to one-fourth original size.

Four tungsten arcs provide the necessary light for the camera, which is equipped with a copy board (a glass covered vaccum plate which holds the material flat) on a sliding track.

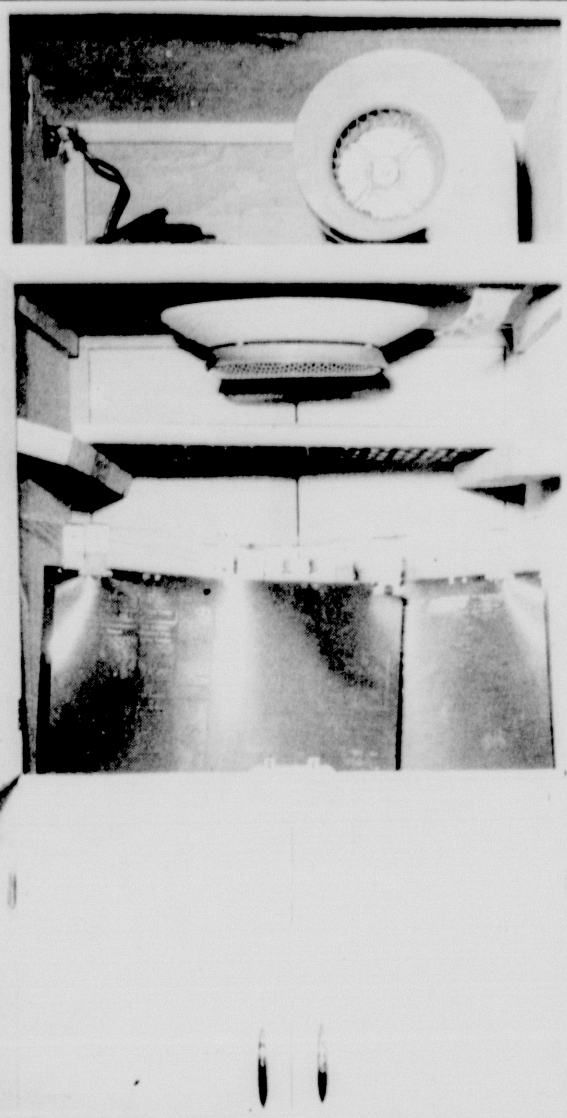
Exposure time, in seconds or minutes, is automatically measured by a clock device which is operated from the darkroom. The swivel back on the camera, which is equipped with a special viewing glass, also has a vacuum pump to hold the film flat.

A special film, which may be used under certain safelights, is used in all offset work.

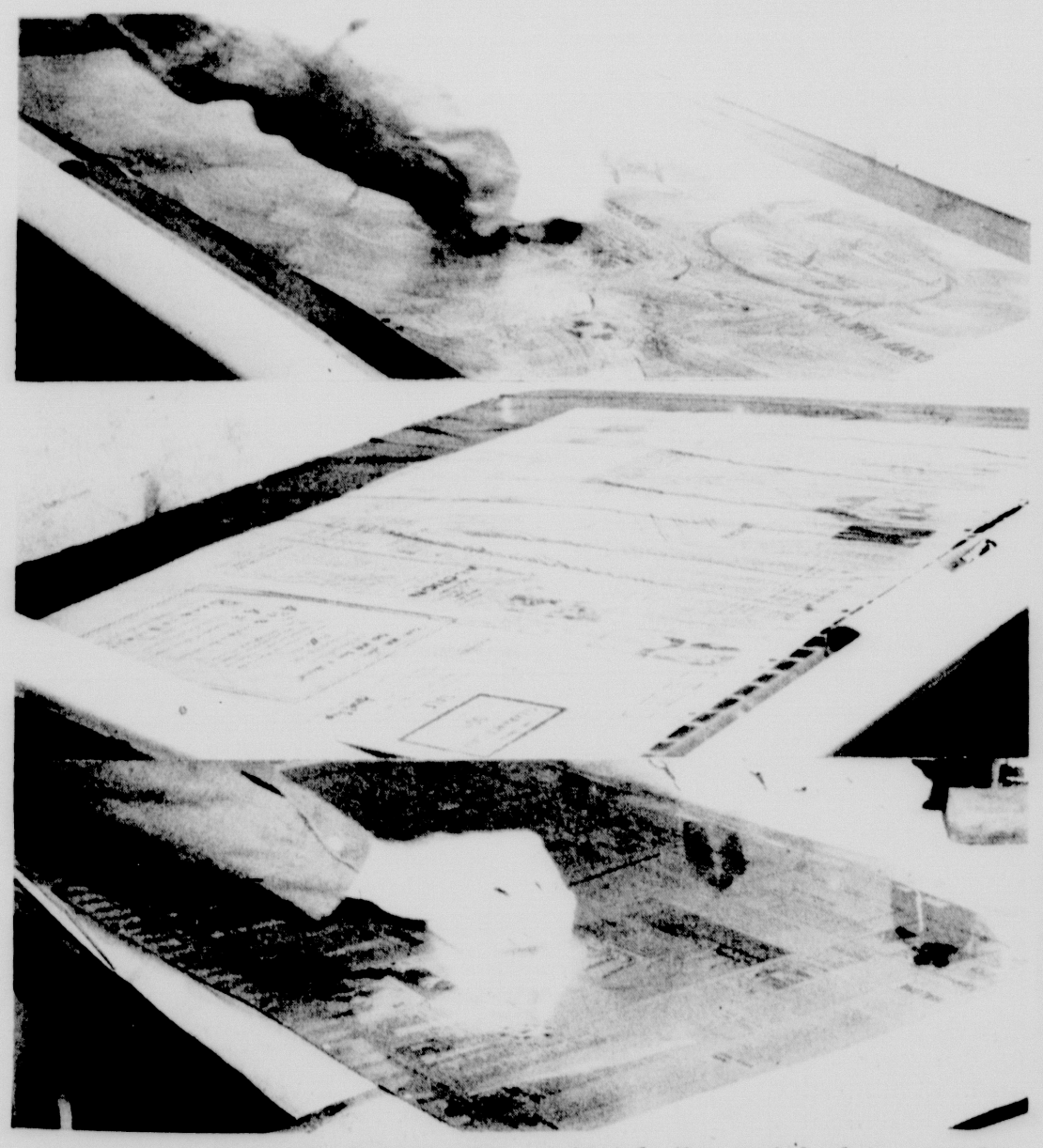
CLOSE EXAMINATION of the offset negative is a sure indicator of the finished printed product, and Harold Brewer (left) examines a negative under the supervision of Gene Kletcha, who helped the Standard install its darkroom. The specially constructed sinks used in the darkroom provide a constant temperature control, within one degree, by an automatic recirculating system.



THREE MINUTES of exposure to the carbon arc will burn the double page image into a sensitized metal plate, mounted on the plate burner by Harold Brewer.

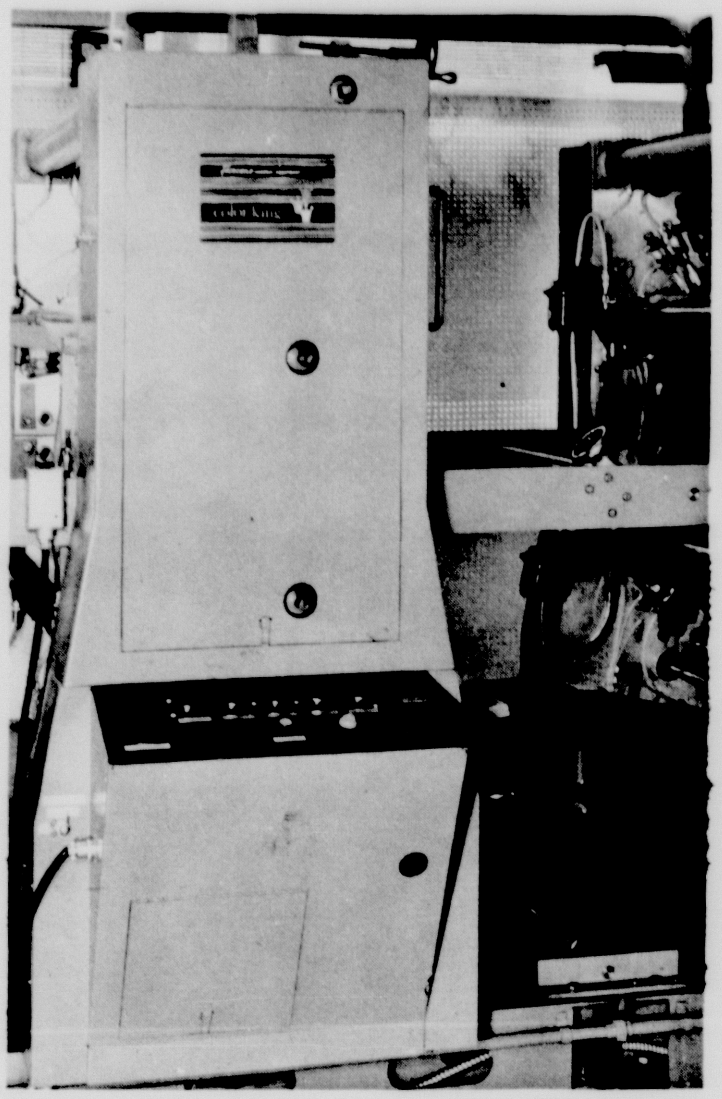


AFTER DEVELOPING, the offset negatives must be dried before further steps can be taken in the process. A specially constructed light roof cabinet, with an air purifier, holds the drying film.

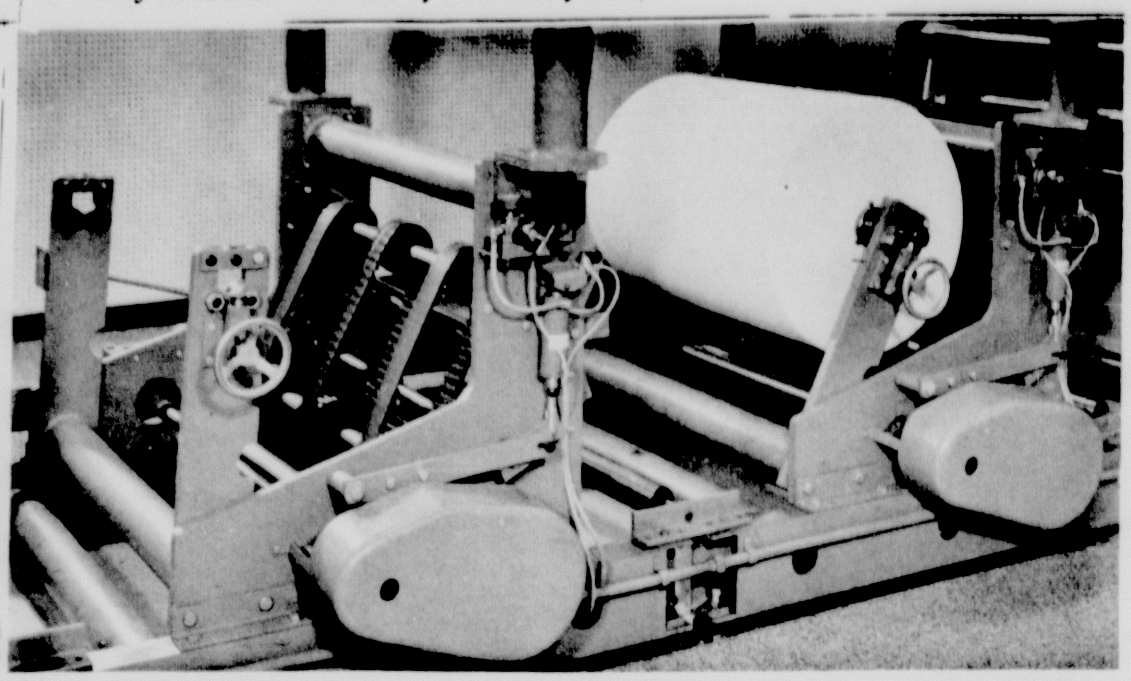


LIKE ANY OTHER photographic material, the metal plate must be developed after exposure. The first step (top photo) is coating the plate with developer; washing comes next (middle photo), and then the plate is coated with a chemical which "fixes" the image into the emulsion.

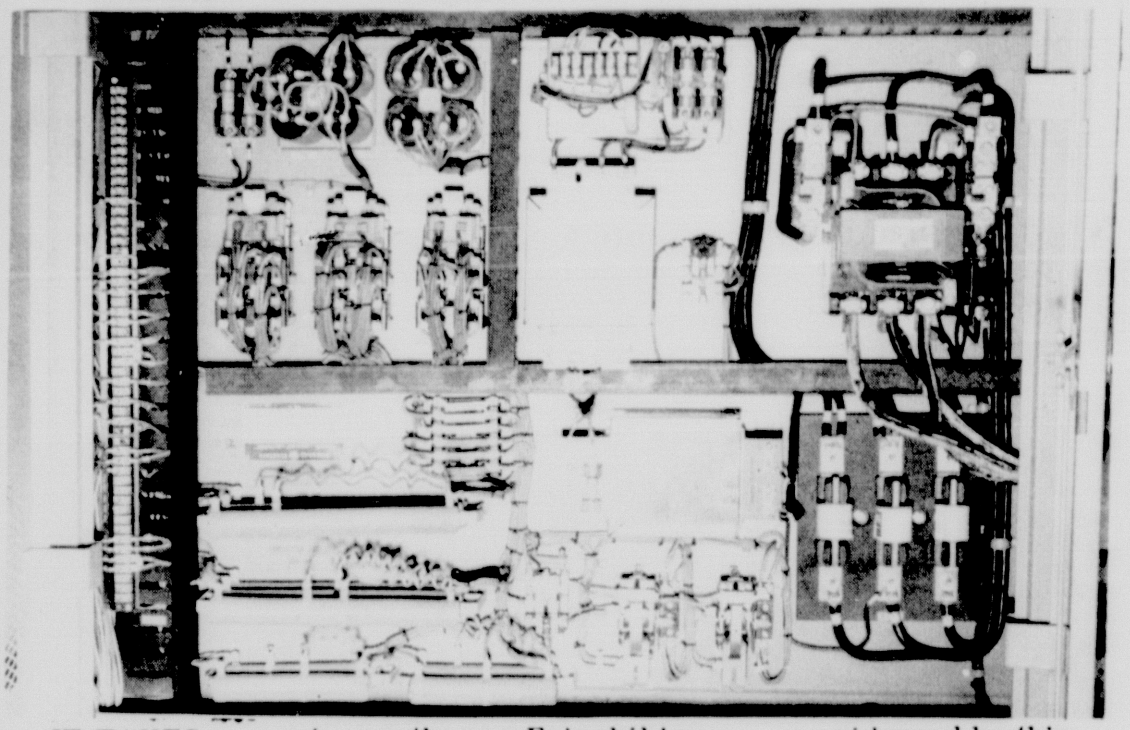
IMPURITIES IN THE WATER are responsible for tiny pin-point sized flakes of film emulsion, which would print black, falling off the film backing during process. The holes are covered up with an opaquing solution applied with a small camel-hair brush.



SUPERFICIAL SIMPLICITY belies the complex maze of gears, rollers, and mechanical what-have-you contained in a single unit of the Fairchild press. Each unit possesses more than 10,000 moving parts.

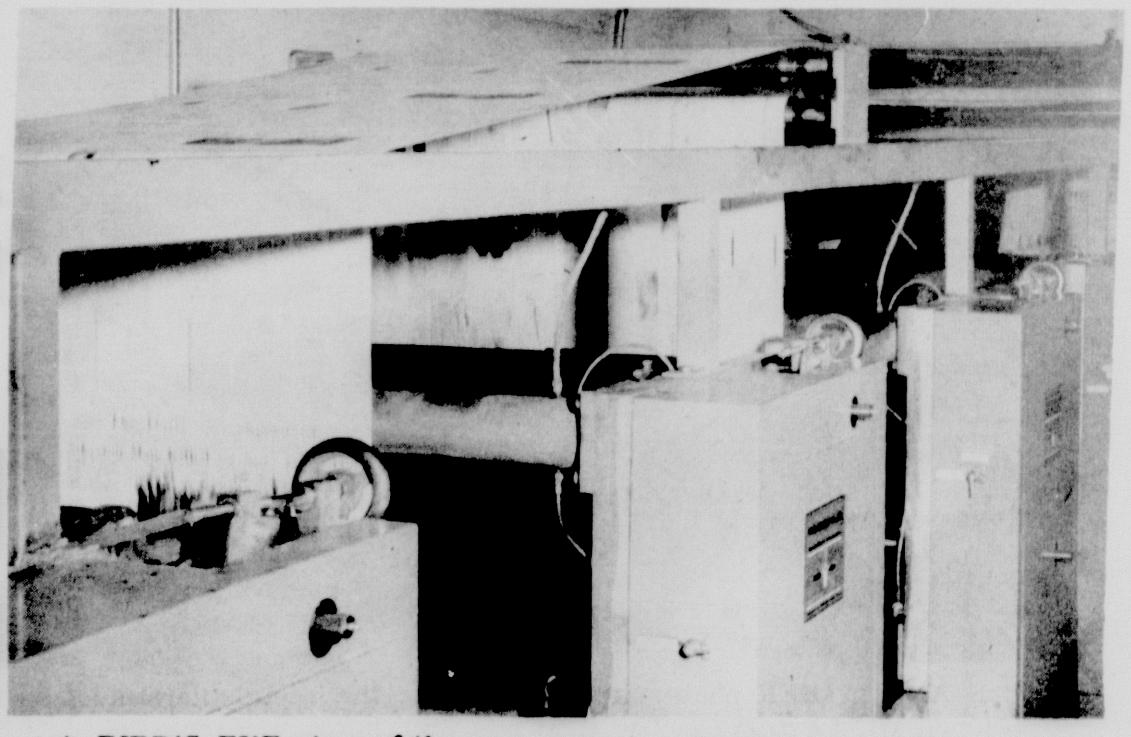


PROPER FEEDING tension on the web (roll) paper is maintained on the Color King by a pneumatic control which automatically adjusts to the constantly decreasing size of the web. Improper tension will tear the paper inside the press.



IT TAKES power to run the new Fairchild press, as evidenced by this switch-box mounted in the pressroom. Additional circuits were needed to provide electricity, and old circuits had to be "beefed up" to sustain the extra pull.

A GLIMPSE INTO the working area of the press reveals the intricate and complicated rollers, blankets, and pans needed to print an offset newspaper.



A BIRD'S EYE view of the new press in operation shows the various strips of paper being fed into the cutting and folding mechanism, at the far end of the press.

The Last Run...

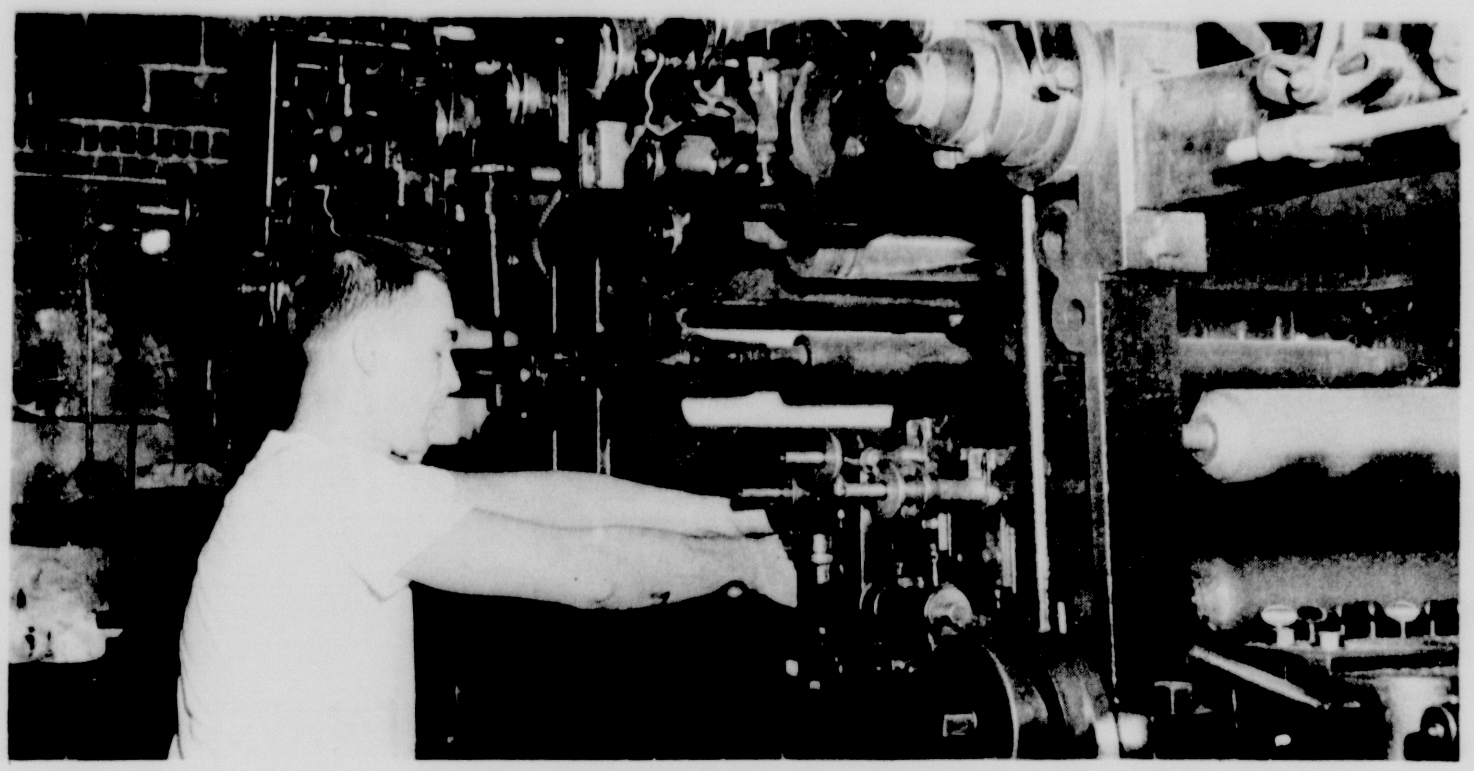
Long before offset printing presses such as the Fairchild Color King were on the drawing boards, the press used by the Daily Sikeston Standard in its letterpress days was turning out newspapers.

The mammouth Goss rotary press, which the Standard used for 12 years, turned out an estimated 18,000,000 copies of this newspaper, and used more than 1,100 tons of paper and 250,000 pounds of ink!

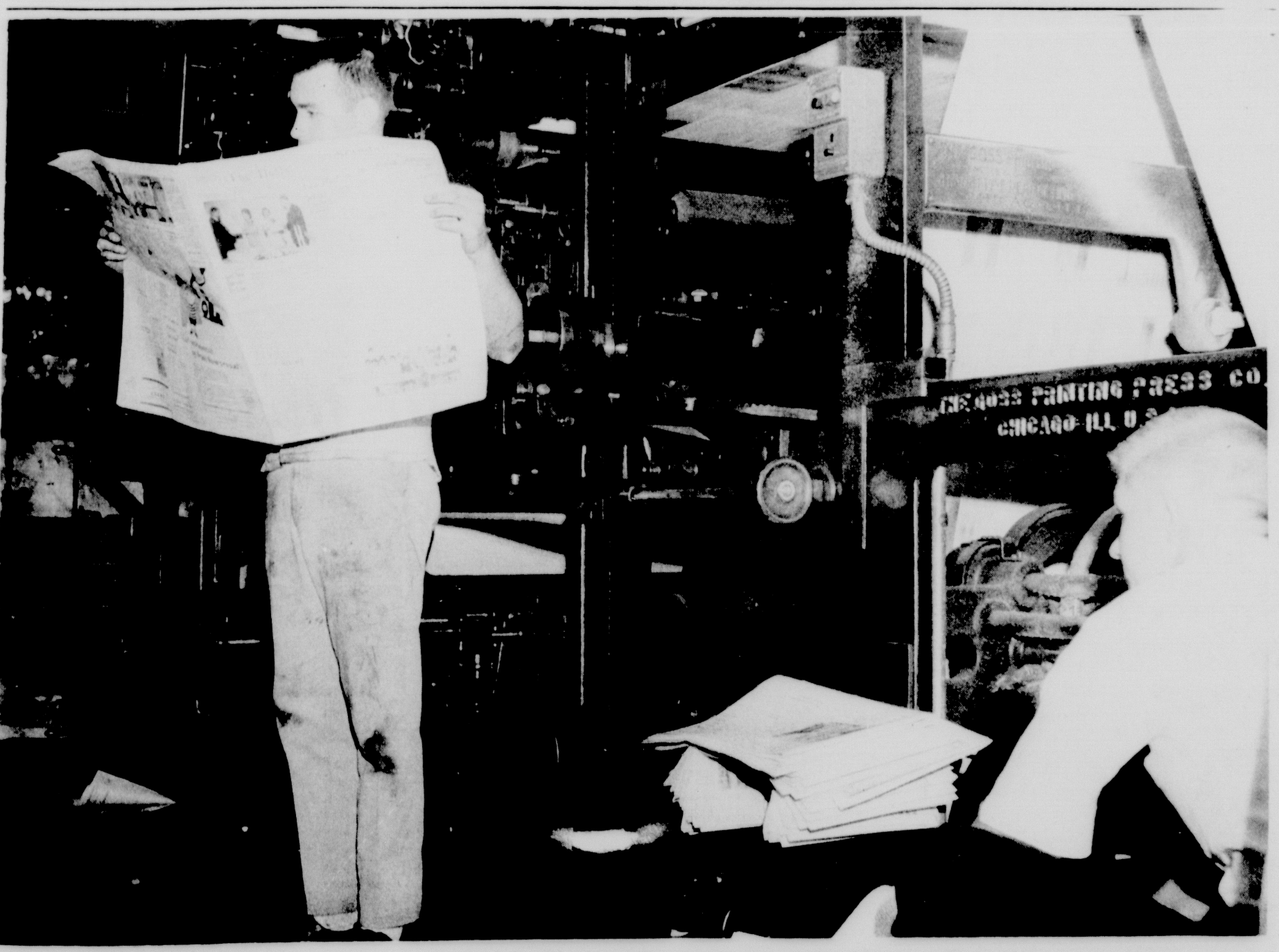
Built in 1896, the press was bought by the Standard in 1952 from a newspaper in California. When shipped, it weighed more than 40,000 pounds and took two months to assemble.

Intricacies within the press required a six-foot deep working space beneath it, and a 12-foot minimum ceiling, plus a pressroom at least 30 feet long.

In addition to turning out a 24-page paper, the Goss also produced a deafening roar which prohibited conversation at the yell-level 15 feet away.



THE FINAL PAGE of the Aug. 8 Standard is locked into place on the Goss rotary press by pressman Charles Lee. Minutes later, the old press churned over to start on its last run, bringing to an end more than 65 years of newspaper printing.



THE LAST LETTERPRESS edition of the Standard, Aug. 8, is checked by Charles Lee. Larry Paylor, right, stacks the papers as they come off the press for the final time.

Even in its best working order and at top speed, the old press could not match the hourly production of the new press.

A Cordial Invitation...

On behalf of the Daily Sikeston Standard, we extend a most cordial and sincere invitation to each member of our reader family to visit with us this weekend.

We urge you to bring every member of your family to our open house, Saturday from 7:30 to 9 p.m., or Sunday from 2:30 to 5 p.m.

Members of all the newspaper's departments--editorial, advertising, business, and mechanical --will be on hand to explain and illustrate their particular role in putting this newspaper in your hands each evening.

We are proud of, and pleased with, this new operation and invite you to share our pride and pleasure by visiting the Daily Sikeston Standard offices this weekend.

Charles L. Blanton, Jr.
Editor and Publisher
Daily Sikeston Standard

Out with the old . . .

Drew Pearson says: LBJ helps sabotage German criticism of USA. He sends letter to Erhard during height of San Francisco convention. Hearst news editor runs for Congress.

The Daily Sikeston Standard

Daily Sikeston Standard available at: Penney's Corner, Jaily Cab, Post Office, Hospital, El Capri, Lambert's Cafe, Rafferty's Grocery, Profitt's IGA Way Drum, Dunn Hotel (Counter), Barkett's Big Star, Delta Motel, Daily Standard Office.

Published Daily Except Sunday

OUR 54th YEAR | 10c PER COPY | SIKESTON, SCOTT COUNTY, MISSOURI, THURSDAY, JULY 23, 1964 | NUMBER 258

Near Final Showdown Vote on Cuba

Inter-American Body Expected to Approve Double Quarantine

WASHINGTON (AP) — The inter-America - foreign ministers conference headed for a final showdown today with a majority reportedly already decided to vote for a diplomatic and trade quarantine on Cuba.

All six foreign ministers who addressed the conference Wednesday supported Venezuela's demand for a stiff penalty on the Fidel Castro regime for subversion in Venezuela.

Mexico and Chile are expected to oppose the mandatory break in relations, but they are given little chance to change the indicated position of most of the conferees.

Brazil continued efforts to find a compromise solution to

Bush Gets Dalton Vote

JEFFERSON CITY (AP) — Gov. John M. Dalton announced today he has cast his absentee ballot for Lt. Gov. Hilary A. Bush for the Democratic nomination for governor.

He said he voted for "the man I thought was best qualified for the office."

Bush and Secy. of State Warren E. Hearnes are locked in a bitter battle for the nomination. Many of Dalton's appointees and state employees have been campaigning for Bush but the governor has withheld until now his personal endorsement.

Dalton said he did not plan any further statement or any speeches in Bush's behalf and would limit his comment to the announcement of his personal choice for the governorship.

The governor votes at his home town of Kennett in Dunklin County but said he would not be there on election day and decided to vote absentee instead.

Hospital Safe Robbed, $44 In Cash Taken

$2,399.92 in Cnecks, Money Orders Stolen By 'Familiar' Thief

Between 8:15 p.m. and 10 p.m. Wedesday the offices of the Missouri Delta Community Hospital were entered and $44.36 in cash and $2,399.92 in checks and money orders stolen from a safe. Police are investigating.

Harold Jones, hospital administrator, reported that the loss is covered by insurance.

The night secretary had been called away from her desk during the robbery.

Mr. Jones said it is evident

Drive for Senate Passage of Antipoverty Bill

HIGHWAY GRADING on Interstate 55 is near completion from Scott City to highway 77 near Benton, under contract by the R. B. Potashnick Construction Company. Completion date for the grading is set for Aug. 1 for the 9.5-mile stretch. Paving will follow by two contractors, Independent Contractors and Swenson Contractors, both of near Kansas City. Paving on the southern section from Sikeston, north to Benton, a distance of 15 miles, with the Denton Construction Company as contractors, has been completed and shoulder work is now being done. (Standard Photo).

Sheppard Goes Free

AKRON, Ohio (AP) — Dr. Samuel H. Sheppard has outlasted the prosecution in another legal battle to remain out of prison and it appears it could be weeks or even months before he learns his fate.

Sheppard won a new round Wednesday when a three - judge federal panel of the 6th U.S. Circuit Court of Appeals held his $10,000 bond — and his freedom — were valid until the court could decide if the U.S. District Court order for his release would stand.

The Court is not scheduled to meet again until October and there was no indication that earlier action would be possible.

Dr. Sam, central figure in one of the nation's most publicized murder cases, headed with his new wife to their Cleveland home to wait until the legal smoke cleared.

Sheppard convicted of sec-

State's Right Amendment Assists Push

Measure Will Go To House for Final Congressional Action

WASHINGTON (AP) — Administration leaders drove for Senate passage of President Johnson's $962.5-million antipoverty bill today after accepting a state's rights amendment they hoped would pick up support from Southern Democrats.

The bill has come under heavy attack from Sen. Barry Goldwater of Arizona, the Republican presidential nominee. He has called it a backward-looking hodgepodge with "the single objective of securing

. . . and in with the new

DREW PEARSON SAYS: Racial Violence really put Mississippi on map; Defense contracts, Military Bases under close scrutiny; Northern firms sure to shun segregation connection.

The Daily Sikeston Standard

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Six Unions Schedule Strike for Nov. 23

A SECOND APPLE CROP from the same tree is displayed by Mr. and Mrs. Sam Rodgers of Matthews. The little apples, measuring from one to two inches, are of the Northern Spy variety. The tree contained several gallons of

Mediators Continue to Settle Issues

WASHINGTON (AP) — Six railroad shop unions have scheduled a strike against most of the nation's railroads for 6 a.m. Nov. 23, union sources said today.

The strike notice has not yet been served on the railroads but union general chairmen are issuing instructions to the more than 150,000 shopworkers, sources said.

Federal mediators continued efforts to reach a settlement in a 17-month-old wage dispute, meeting with union spokesman Michael Fox.

J.E. Wolfe, chief railroad negotiator, returned to Chicago Thursday night after also meeting with mediators.

Union sources said the strike notices probably will be sent out today or Saturday.

Water Short In East

Communities turned to emergency measures for water over the eastern half of the nation today as one of the most severe droughts in history took a costly toll.

Forest fires raged, communities sought emergency aid and winter crops wasted away in the warm, sunny autumn. Officials said the drought would cost farmers and other citizens millions of dollars.

Some communities began drawing water from recreational lakes. Farmers were using tank trucks to haul water to their fields.

Some rain eased the dry spell slightly in the Midwest, but one farmer said, "It (the rain) just didn't begin to soak in."

A four-day rain and snow storm in Northern California began tapering off Thursday night. Most of the West Coast was soaked. Other parts of the Northwest lay under snow.

The New Jersey Conservation Department has directed water suppliers to report to state

Launch Campaign to Raise $200,000 for Hospital Unit

$400,000 Will Be Gift of Colemans

The board of directors of the Missouri Delta Community Hospital in session Thursday noon, decided to launch a campaign today, Friday the 13th, to raise $200,000 of $600,000 need to match a similar amount from federal Hill - Burton funds with which to build a 50-bed addition to the hospital.

Mr. and Mrs. E. P. Coleman announced they would give $400,000 of the sum and the directors are confident that with this start they will be able to raise the remaining one third.

The board named this finance committee to conduct the campaign: Kenneth Smitten and Val Sharp, co - chairmen with Ken-